

# AOR: Where Have the Black Sounds Gone?

By ED HARRISON

LOS ANGELES—Has AOR radio become lily-white? While for the most part program directors around the U.S. reply that black-oriented music doesn't fit the AOR format and skin color has nothing to do with its programming, black music is virtually non-existent at the AOR level.

Although progressive FM radio was weaned on the early rock'n'roll sounds of Chuck Berry, Little Richard and later Jimi Hendrix (still a staple at most AOR stations), today, the lines of demarcation have been drawn which have eliminated anything that isn't pursuit rock.

Reasons for the ban of black-oriented product vary, yet each program director denies that racism in any form exists.

Perhaps the biggest reason for current anti-black sentiments is the correlation between black music and disco which caused a great deal of negative feelings with rock audiences.

"In the last 24 months we went through the disco destruction and there was a definite split in factions when disco became popular and competitive with AOR," says Ernesto Gladden, program director of KPHT-FM in San Diego.

"Color seemed to disappear from rock'n'roll. Blacks grav-

itated to the disco sound. Because of the tension between AOR and disco, there's been a lily-white AOR approach. It's the by-product of what happens when two forms of music collide," says Gladden.

Says Dave Lang, program director of WDFW-FM in Pittsburgh: "The audience that has selected our station is mostly white. We've found they also listen to other stations that play more black artists. The problem is that a lot of people confuse disco and black music."

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# Billboard

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## MCA Studies Its Independent Promoters' Expenditures

By JEAN WILLIAMS

LOS ANGELES—MCA Inc. is studying the financial dealings of some of its independent promotion men.

The investigation, spearheaded by Gene Froelich, head of the MCA Music Group, calls for documentation by the freelance promotion representatives of their expenditures.

Promo reps reaction: page 3;  
labels' posture page 3.

This information comes to light following the decision by the Warner Communications labels to ban the use of independent promotion people.

(Continued on page 14)

## Superstars Spurring Sales Spurt

By ROMAN KOZAK

NEW YORK—While nobody is saying that the recession is over, U.S. retailers are expecting a merry Christmas shopping season this year, which in many places has already begun, a survey of top retail chains indicates.

Sales have been bolstered by unusually hot product, and there is more to come.

"We are encouraged. For every week since Oct. 1 we have shown a consistent 20% increase, compared with a 5% increase for the same period last year," says Ralph King, vice president of marketing for the 107-store

Record Bar chain with outlets in 38 states.

But other retailers, while expecting a good Christmas, are still finding the market spotty.

"This has been a year of no sense," says Evan Lasky, president of the 95-store Budget Tapes & Records chain that serves 50 markets in Western U.S. "It is kind of interesting, but for a couple of weeks before the election people were sitting on their hands, especially in blue collar areas."

"But in the last three months, people def-

(Continued on page 31)

## INDUSTRY AWAITES ELECTION IMPACT

By GEORGE KOPP

NEW YORK—The conservative tide that swept Ronald Reagan into office Tuesday (4) may yet impact on the domestic music business.

Most label heads feel it is inappropriate for them to comment on the results of the election and how it will affect the U.S. industry.

But Reagan's victory raises several questions for the industry, particularly in its dealings with Congress. (Continued on page 60)

## Consult Justice Dept. In License Case

By JEAN CALLAHAN

WASHINGTON—Before the Supreme Court decides whether to take up the case of CBS versus ASCAP for a second hearing, it is asking the Justice Dept. for its opinion on whether blanket music licensing violates U.S. antitrust laws.

The Justice Dept. Monday (3), was invited to file a brief in this case which came back to the High Court in August when CBS petitioned for a second ruling.

This 11-year-old dispute came before the Supreme Court for the first time in April 1979.

(Continued on page 66)

## RCA Restructures Globally

By IRV LICHMAN

NEW YORK—RCA Records says it's addressing itself to "slower growth" for the industry on the international level with a global reorganization of the company.

"We're addressing ourselves to the problems of slower growth by delegating responsibilities to creative record people as opposed to administrative management people," comments Bob Summer, president of the label.

This translates to a more direct "bands-on" operation whereby managers of RCA international operations stay closer to the scene of local activity.

(Continued on page 66)



The Dramatics are back, offering a stylish new album the way only they can—THE DRAMATIC WAY. Built upon layers of high energy, strong melodies and classic harmonies, THE DRAMATIC WAY, on MCA Records, displays the ever present musical depth of one of today's most popular vocal groups. It features "You're The Best Thing In My Life" and the hit single "Get It." (Advertisement)



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# Ex-V-C Indie Promoters Remaining Hopeful

By ED HARRISON

LOS ANGELES—A number of independent record promoters surveyed believe that their loyalty to the Warner Communications labels is just a temporary situation and are confident they'll be back on retainer by the beginning of the new year.

Each of those contacted feels that economics of the industry weighed most prominently in WCI's decision to go without the services of independents.

Thus far, no independents have been notified by either labels that they would be following suit.

"I hope it doesn't escalate," says New York-based Herb Rosen who took Elektra as an example. "Every-one needs promotion and the best ones are independents. It's a sign

of the times. The cost factor has gone up tremendously."

Although he's lost the Elektra account "temporarily," Rosen also is an independent promoter for Columbia, Mercury, De-Luxe, Solar, Fantasy, EMI-Atlantic, Boardwalk and RSO.

"If all the majors dumped all independents, I believe they'd be back in due time because companies won't fail as well," he says.

The last record Rosen worked for Elektra was the Pointer Sisters' "Could I Be Dreamin'" which he claims was added to WABC-AM in New York last week.

Washington, D.C.-based Joe Cash expresses disappointment in losing Warner Bros. and although he's not happy about it, he understands that

economics played the key role. Cash had been working all Warner Bros. and Geffen product.

In addition to Warner Bros., Cash is represented by Artists, Adm., Capitol, Polydisc, RCA and RSO. Cash believes there are "too many" independents in the street, a result of record company layoffs which saw many former label promotion people turn independent.

Cash, like others contacted, denies the fees independents charge for their services are exorbitant. He claims the fees aren't anywhere near the six figures stated in last week's issue. "I give the impression that all these guys are making that kind of money," he says.

A major East Coast promotion

rep, who wants to remain anonymous, believes that the independent promo cut was strictly budgetary. Although he's no longer working Warner Bros. product, he's still a retainer at Atlantic-MCA and is starting special projects for Elektra, and has lost no other accounts.

"I believe that with the new year we'll be back although the money might not be as big as it was," he says.

"It's happened before losing accounts in lean times of the year," explains New York-based Barry Resnick who has lost all Warner Bros. but is still on retainer by Capitol, Chrysalis, Motown, Columbia and other major companies.

"I'm looking forward to doing

business with Warner Bros. again, hopefully around the first of the year," says Resnick.

Boston-based Jerry Brenner, in the market for 16 years and also on retainer by most of the major labels, says he was told the cut was strictly a budgetary move. He too, is still working Atlantic-MCA product and had been working the Kings LP for Elektra for a week.

Brenner refuses the large sum of money being paid to independents saying, "I've never seen money like that."

Joe Kegro, based in Los Angeles, says he's not sure if he's got a right for the company, "even though for Elektra I've worked."

(Continued on page 5B)

## Jukeboxes 'Endangered,' Survey Says

By ALAN PENCHANSKY

CHICAGO—A new survey, showing the U.S. jukebox machine count approximately 100,000 below previous estimates, is being used by jukebox operators to battle copyright interests.

The research claims today's U.S. jukebox population is between 251,000 and 388,000 units. Previous estimates of jukebox industry sale have placed the total at between 400,000 and 500,000.

It's estimated 150 singles are purchased annually for each box.

The new data represents the first time the Amusement and Music Operators Assn. has prepared a quantitative industry study. In citing the numerical decline, operators want to force back any increase in the 58 annual jukebox copyright royalty fee.

"We know that there has been a decline in the number of jukeboxes," affirms Leo Drotos, incumbent.

(Continued on page 6B)

## U.S. High Court Hears Arguments On Air Formats

By JEAN CALLAHAN

WASHINGTON—The U.S. Supreme Court heard arguments Monday (3) in the WNCN v. MCA Litigation, a civil case, which concerns the propriety of the Federal Communications Commission's involvement in regulating radio formats.

Attorneys' pleas were interrupted frequently by the Supreme Court justices whose questions suggested concern with broadcasters' rights to run their businesses without excessive government intervention.

Public interest group proponents who packed the spectator benches expressed their belief that the court would overturn the 1979 Appeals Court decision requiring the FCC to respond to listener groups' complaints that the station's format, which might mean the loss of a "unique" radio format in a particular community.

"I thought KRCN [WNCN listener group attorney Kristen Bosc Glen] argued well," said U.S.A. communications professor Charlie Firestone. "I thought she argued better than her opponents. But then I thought you argued better."

Arguing for the government, FCC

(Continued on page 23)



ARTS & POLITICS—Steve Marriott, left, and Bobby Tench, right, of Humble Pie join Armstrong's Stewer Tyler onstage at the Lexington Arts Center in New York, site of "America Live," a live 90-minute election eve telecast on 20 AOR radio stations, designed to get rock fans to vote. The public service program, produced by Contemporary Communications, is the first in a series of such shows. To be released as an LP by CBS, the debut show also featured Don McLean, Richie Havens, the Shirts, Felix Cavaliere, Elliott Murphy, and other guest artists.

## New Dan LP Bows \$9.98 MCA Superstar Product

LOS ANGELES—The release of Steely Dan's "Gaucho" on MCA will mark the label's highest priced single album outside of a soundtrack or cast LP.

According to Gene Froelich, head of the MCA Music Group, the Steely Dan album will herald the beginning of a future \$9.98 superstar product.

"The album is one of the most expensive we've had in terms of production costs," says Froelich. "We've seen no adverse impact as \$9.98."

MCA has previously issued the soundtracks of "Xanadu" and

"Smoky And The Bandit 2" at \$9.98.

Last week Capitol released Neil Diamond's "The Jary Singer (Original Songs From The Motion Picture)," a single pocket LP also for \$9.98.

In September at the Budget Tape & Records meeting, MCA Distributing president Al Bergamini first predicted that the \$9.98 list LP is on the horizon shortly but then he predicted it to become reality in 1981. It now appears that the timetable has been moved up and the industry is on the verge of another price hike on superstar product.

## Supreme Court Leaves Artist's Control Power Murky

WASHINGTON—The U.S. Supreme Court's decision not to hear arguments about an artist's control over his name and likeness once he has leased his name to a record company, leaves the legal issue contradictory rulings standing put.

The High Court ruled Monday (3) it was denying a hearing requested by Factors, Inc., on behalf of the Elvie Presley estate to clarify the matter for all artists. Also involved in the petition was Boxcar, a merchandising firm owned by Presley and his manager Tom Parker.

By stating "hearing denied," the High Court leaves the two contradictory rulings as guidelines for other artist's estates.

Second District Court of Appeals (New York, Vermont and Connecticut) which ruled in an action that Factors brought against a firm which had taken control of the Elvis Presley name, that Factors was within its legal rights as the exclusive merchandiser of Elvis Presley items to halt Pro Arts from selling a Presley poster for which it did not have the estate's permission.

Also involved is a 1980 ruling by the Sixth District Court of Appeals (Tennessee, Ohio, Michigan and Kentucky) which ruled that Factors could not stop the Memphis Foundations from selling a pewter statue of Presley since it felt there was no hindering law which allowed an artist to have his name and likeness passed into his heirs and assigns.

Factors points out Presley was not a trademark and that the Presley poster with the New York court had said "the right of public use is a form of property that may be passed onto heirs and assigns."

## WCI Is Alone; Other Labels Deny 'Kill Indie Promotion'

LOS ANGELES—No other major labels at this time are planning to follow Warner Communications' lead by letting independent promotion representatives. Promotion heads and label presidents believe that the need for their pendants as support, not as an alternative to accepted promotion practices.

"Everyone needs help now and then," continues Pipolo, "but other things go into promotion beside getting records on playlists."

"A lot of it is something when anyone implies that independents are more qualified than our own staff."

A CBS Records spokesman says "Absolutely no comment," adding "We do not follow the lead of Warner Bros. or any other label."

A spokesman for RCA claims the label has no plans to eliminate the use of independent promotion men, while a spokesman for PolyGram says there may be "some cutting back for economic reasons" and that the company was "carefully studying the whole thing. It's a pretty sensitive issue."

According to independent promotion representatives, none of the remaining labels have indicated to them that they would be following WCI's lead.

The news of WCI's severing its business tie with independents caught many in the industry by surprise, although there had been hints of some concern among upper echelon executives at several labels about the rising costs of using freelancers. Caught in the middle are those freelancers whose costs are reasonable and who have no relationship with the major labels, while those whose fees are now being considered exorbitant by some managers.

ED HARRISON

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# U.K. Execs Ponder Record Industry's Future

## Opinion Mixed, But They All Look To Better Times

By NICK ROBERTSHAW

LONDON—As the Christmas sell-in proceeds, offering a temporary boost to U.K. disk sales, industry chiefs here are asking themselves when a permanent upturn can be expected, and wondering what lies in store for the industry in the '80s.

Opinion is divided. EMI managing director Cliff Bushy points to the end of 1981 as perhaps the time when "some real improvement" can be hoped for. PolyGram Leisure chief David Fine believes the market is bottoming out now and "the blackest days may well be over."

But Derek Green, managing director of A&M, currently Britain's most successful independent, says: "I see no growth ahead. We'll just have to adjust to the smaller volume available to us in the home market."

"Where I do see growth, though, is in developing areas like the Middle

East, Africa and South America. Fortunately, Britain is a creative source for overseas markets and that's where we have to look for expansion in the future."

Some hope the emergence of a striking new talent will precipitate renewed growth. Says Magnet Records' head Michael Levy: "At the moment the industry lacks excitement. But talent will come along to create that special stimulus. Look at the cinema industry that went through a terrible phase, then one or two great films were made and the industry came alive."

Critics say the established music business has lost its touch with rock, creating the industry's myriad of independent labels have moved in to fill. Not surprisingly, that view is less popular inside the record com-

(Continued on page 31)

## Pickwick's Rack Wing Readjusting

By JOHN SIPPET

LOS ANGELES—The announced break from retail has Pickwick's rack division flexing its street smarts.

Notes senior vice president Eric Paulson: "Where retail is centralizing, we are decentralizing. Imminent and continuing demographic shifts impact immediately. Demographic projections through 1990 emphasize a diminishing family size."

"Over the next decade, our prime target, the 25-to-44 age group increases by 15 million. Median family size will drop to 1.8 persons during that time. Concurrent with the mounting energy crunch, that forces one-stop shopping at our racked departments."

"Pickwick rack must fine-tune its overall thrust to convert retail square footage in host retail stores to a contribution that is consistent with their strategic direction. The goals could be either profit margin, traffic or image-building, depending on the individual mass volume retailer or mass merchandiser."

The severance from retail enables rack, based in separate quarters now at 700 W. Weyburn Blvd., Golden Valley, Minn., to buy, warehouse, administer and operate autonomously. The separation, Pickwick execs Paulson and Jim Latta both feel, enables them to tailor more distinctively to the needs of individual chains and stores within the chain. Says Paulson: "Go into a Sears, K-Mart, Target or JC Penney department. They no longer look alike. Dean Lundholm, responsible for store design and fixturing, annually

(Continued on page 66)

## Executive Vice Turntable

Record Companies

A realignment at RCA International has **Adolfo Pino**, who had headed RCA's South American operations from Rio de Janeiro, Brazil, taking on additional responsibilities for the Pacific region as well. He will be responsible for RCA companies in Argentina, Brazil, Mexico, Japan and Australia as well as Far East and Latin America. **Klaus-Dieter Ortmann**, RCA Records Europe vice president, maintains his duties for Italy, France, Germany, Spain, Great Britain, Holland, Belgium and licensing for the rest of the continent. **John B. Benson**, division vice president, takes on responsibilities for African licensing. At RCA Ltd., U.K. **Dan Ellis** becomes record division managing director. He was formerly executive creative vice president for Motown Records in Los Angeles and before that adk vice president at CBS. Also, **Jack Craig**, who had been managing director of RCA's British operations, remains in London as a consultant for the firm.

**Larkin Arnold** moves to CBS Records as black music adk vice president and general manager in New York. It is a new post which puts him in charge of black-oriented acts on the Columbia, Epic and Portrait labels. He was at Anis Records where he was a senior vice president.

**Russ Shaw** is upped at Riva Records in New York to be president of the Phonogram-distributed label. He had been working in promotion for the label. **Tom May Sr.** is returning as A&M Records studio operations director in Los Angeles. **Dan Fahn** takes over in his spot as artistic advisor as recording engineer. **Thomas B. May** becomes manager of the studio. He joined A&M in 1972 as a maintenance engineer.

**June Wilder** moves up at CBS Records as customer merchandising associate director in New York. She was customer merchandising manager. **Nick Maria** takes over as national sales manager of albums and tapes for Atlantic Records in New York. Maria formerly was the label's Northeast regional sales manager. **Joey Averback** joins Elektra/Asylum in Los Angeles as West Coast adk manager. He is coming from Mike Post Productions, Inc., where he produced records for several labels and became involved in adk.

**Lysda Samo** is upped to artist development manager at Chrysalis in Los Angeles. **Anne Chalk** is promoted to artist development coordinator. Samo has been with the firm for 2½ years in artist development.

**Chwat** was in the department for two years. **Arnold Braverman** moves to Elektra/Asylum in New York as a national college promotion representative. He was album promotion representative for his area for Amperand Magazine and, most recently, the national director of Side One Creative Marketing in Los Angeles. **Dan Licant** is boosted to advertising and promotion vice president for Light Records and Leveaux Music Inc. in Woodland Hills, Calif. He was creative services director.

**Marketing**  
In a realignment of executive positions in conjunction with Pickwick International's splitting up retail and wholesale operations into autonomous divisions, **Jim Ben** becomes senior vice president and rack merchandising manager. **Eric Paulson** becomes rack sales and service senior vice president.

Both work under the direction of Jim Moran. Others assuming new corporate titles for rack merchandising include **Bill Hall**, San Francisco; **Arnie Gross**, Minneapolis; and **Herb Dorfman**, Somerset, Mass. They are responsible for the West, Central and East respectively.

**Related Fields**  
**Catharine French**, chief operating officer of the American Symphony Orchestra League in Vienna, Va., is upped to executive vice president and chief executive officer of the League. **Regina Daaras** joins CBS Cable in New York as international managing director. She comes from Viacom where she was international vice president.

**Nick Testa** is now promoting and selling vice president for Ben Scott Promotions in Los Angeles. Testa has worked with the firm since 1975. **Alfred Monacelli** moves to Home Box Office as West Coast programming director in Los Angeles. He was supervising producer for Paramount Pictures and executive director of Vision Productions and, recently, was series development director for Aaron Spelling Productions. The home audio group of Jensen Sound Laboratories in Schiller Park, Ill., has three new regional sales managers. **Nate Applebaum**, formerly national sales manager, is now eastern regional sales manager. **Peter Konold**, formerly Midwest regional sales manager for Technics, is now Central regional sales manager. **Jack Smith**, who was with Dynaco as national sales manager, is now Eastern regional sales manager. At Panasonic, in Secaucus, N.J., **Hideo Yamada** has been made acting general manager for the auto products division. **Ken Shukuta** becomes assistant general manager of the corporate planning division. He was export manager for the MEI air conditioning division. **George P. Pridgen** is a sales manager in New York as

(Continued on page 100)



THE WINNER—Percussionist Ralph MacDonald accepts one of the National Academy of Recording Arts and Sciences' most valuable player awards from Roberta Lack at a ceremony sponsored by the New York chapter.

## Pay TV And Home Video Issue Stymies AFM Pact

By CARY DABLING

LOS ANGELES—The striking American Federation of Musicians are still reeling from the film producers' surprise introduction of the pay television/home video issue into the negotiations. The AFM has filed charges with the National Labor Relations Board and talks have been postponed indefinitely.

"It was a brand new issue," states Bob Crothers, AFM executive assistant to president Victor Fuenzalaba. "It has not been proposed or discussed. What their motive is, I have no idea."

Talks were suspended Oct. 29 when pay tv/home video was introduced. Until that time, the three-month-old musicians' strike had been over the payments for the reuse of music in film and television productions.

Producers are offering the AFM a pay tv/video agreement which calls for a 14.5% residual for original pay tv programming sold to non-pay tv but not for the market of agents. Producers are refusing to agree to a settlement which does not take into account the pay tv/video issue.

The AFM, stating that the reuse issue and the pay tv/video issue were to be dealt with separately, has charged the producers with unfair

labor practices with the National Labor Relations Board. Though this comes as a blow to the union, there has been some positive fallout. "If we had any dissenters, they've been eliminated," states Crothers of musicians who were not sympathetic to the strike. "Many who wanted to settle are now upset." Crothers also says that support and cooperation are coming from foreign musicians in Belgium, England.

(Continued on page 9)

## BOW SECTION FOR VIDEO

LOS ANGELES—Video will become a new section in Billboard beginning with next week's issue.

The new section will coincide with Billboard's second International Video Music Conference, slated for Nov. 20-23 at the Sheraton Universal Hotel in North Hollywood. There will also be a special section in that issue devoted to the mainstream video market.

Billboard has been covering the video industry for the last 10 years. The new weekly section will track events in the video industry worldwide.

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"Why." The first Children of the World single is also the first recording of international television star Hervé Villechaize.



# Peaches Superstore Slated For Chicago

CHICAGO—Peaches Records will have its first Illinois store by early 1981, part of a new shopping center on Chicago's west side.

The new Peaches superstore will occupy 11,000 square feet of space, or about half of the L-shaped mall center. Construction is continuing on the building with a Dec. 1 opening targeted.

Developers are supposedly considering the name Peaches for the entire project, located at the busy Harlem and North Ave. intersection.

## Mathis On Cable

LOS ANGELES—Home Box Office will air Johnny Mathis in "Concert" later this year from Royal Albert Hall in London. Show reviews his 24-year career.

The intersection, also the site of a Sears store, divides Chicago and the suburbs of Oak Park, River Forest and Elmwood.

According to Coldwell Banker, the Chicago realty firm leaving the project, Peaches is in discussion for additional Chicago locations. Cleveland and Milwaukee are other Midwest cities in which the Southern California-based chain operates.

"We have three other locations that we're presently negotiating on to put them in Chicago," David Bosny of Coldwell Banker says.

A representative of the Oak Park Development Corp., a promoter of commercial development in the suburb, says completion of construction before Christmas, as planned, seemed unlikely.



**IDLE'S HOUR**—Monty Python's Eric Idle gets a star-studded help after the live *Python* show at the Hollywood Bowl. The show included material from the "Contractual Obligation Album" on Arista. The admirers, from the left, are Penny Marshall, Carrie Fisher and Lauren Hutton.

## UM Leasing Corp. Offers 150+ Master Recordings

NEW YORK—A master catalog of at least 150 recordings by well-known artists is being made available for tax shelter purposes by UM Leasing Corp. of Port Jefferson, N.Y.

According to Joe Maureri, a spokesman for the company, UM Leasing Corp. has an option to purchase these masters, which in turn are leased to investors who wish to take advantage of tax-shelters write-offs.

Maureri notes that the firm's arrangement differs from traditional recording tax shelters in that the masters are leased rather than sold to the investor (Billboard, Nov. 1, 1980). He says this approach "will fly by the IRS," based on a "favorable" tax opinion by tax authority John Bishop.

The company, Maureri adds, has options to buy previously unavailable masters by such performers as the Fifth Dimension, Tony Orlando & Dawn, Andy Williams, Jack Jones, Chuck Mangione, the Platters, Haley Bros., James Taylor, Billy Joel, Gladys Knight & the Pips and Jerry Lee Lewis, among others.

For leasing purposes, these masters are grouped into three price cat-

egories, \$230,000, \$430,000 and \$650,000. A determination of each category, Maureri adds, has been made by written appraisal by evaluators who Maureri says have long experience in the recording industry.

Maureri, who notes that the investor takes the responsibility for the production and marketing of the masters, has been conducting seminars on the company's tax shelter approach, the most recent being held here Thursday (6) at the Jericho Sound Studios.

He says the company expects to exceed a projected purchase commitment of \$100 million dollars by the end of the year.

December is considered a particularly strong month for tax shelters, as potential investors are better able to evaluate their annual incomes and which portions thereof to commit to tax shelter situations.

UM Leasing Corp. is headed by William B. Medins, president. Pete Bennett, a veteran music industry promotion manager, is special consultant.

## Audiofidelity Inks Gryphon Linkage

NEW YORK—Audiofidelity Records and Gryphon Records have entered into a long-term licensing deal that will see the jazz-based label remain in the Audiofidelity fold "in perpetuity" so long as active merchandising is maintained.

The move is described as an augury of Audiofidelity's intent to diversify and broaden the repertoire scope of the company now headed by Dan Pugliese.

The new arrangement (for the past year Audiofidelity has pressed and distributed Gryphon) will also permit Gryphon founder Norman Schwartz to step up production of new albums. He says at least 10 new titles will be produced a year.

Of the 17 albums in the Gryphon catalog, feature attention is paid such artists as Mel Tormé, Lena Horne, Michel Le Grand, Buddy Rich and Cy Coleman. The label has earned six Grammys over the years.

Rights to Schwartz's productions on the Skylabel also are covered by the deal and it is expected that choice items chosen from the albums in the catalog will be repackaged under their new auspices.

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## ALL-FEMALE BIG BAND ROLLS IN L.A.

By DAVE DEXTER JR.

LOS ANGELES—A big band here named Maiden Voyage, directed by 34-year-old Ann Patterson, is doggedly attempting to revive the all-female orchestra tradition pioneered by Ada Leonard, Rita Rus, the International Sweethearts of Rhythm and Ina Ray Hutton back in the 1930s and '40s.

"We are observing our first birthday anniversary this week," Patterson says. "It's a daily struggle, but there are 17 of us who believe we can achieve our goal of making musically exciting records and helping establish big bands again as box-office champs."

Patterson began her career as a classical oboist at North Texas State Univ. She's only slightly aware of the era when all-female big bands faded as show business attractions. The lady groups played the nation's poshest theatres and must spacious ballrooms. Four radio networks aired their music on late night hearings into all 48 states.

Playing lead alto saxophone and doubling on soprano, Patterson

(Continued on page 36)

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A black and white photograph of Bob Seger on stage. He is wearing a dark jacket over a light-colored shirt and dark pants. He has a beard and long hair. He is pointing his right index finger upwards. The background is dark with some stage lights visible.

*Bob Seger*  
*The Silver Bullet Band*  
**"HORIZONTAL BOP"**  
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**B/W "HER STRUT"**

**The First  
Rock 'N' Roll Single  
From The No. 1  
Rock 'N' Roll Album  
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Billboard, Cash Box, Radio & Records, Hard/FM/QB, Album Network.

Hot Chart Debuts: BB:87\*/RW:65\*/R&R:13\*

## AFM Strike Hit With New Snag

Continued from page 4

land, Mexico and Australia. The AFM has been especially critical of producers who have gone ahead to have productions scored.

Last week, AFM Local 47 president Max Herman issued a release denying rumors that his local and the parent AFM are at odds over the

producers' action. The Local 47 board of directors has passed a resolution respecting the union's "total solidarity" with the AFM.

Herman cites that musicians are already well protected in terms of videotapes and videotex under separate recording contracts. By including this issue under the current film contracts, "we are simply being

asked to give away important benefits," says Herman.

In addition, the number of producers who have signed interim agreements with the union is now at 63.

Work has begun on projects at some of those production houses including Joseph F. Levine Productions' "Tattoo." Herman personally attended the scoring of the film Nov. 4 to "underscore the union's continuing drive to win union conditions for musicians."

## MAGAZINE PUBLISHER

## Guccione Starts Penthouse Records

LOS ANGELES—Penthouse Records Ltd. is the newly formed addition to editor/publisher Bob Guccione's empire of Penthouse, Omni and Forum magazines.

Heading up the new Penthouse label is Barney Ales, former president of Motown Records and more recently Elton John's Rocket Records.

His top priorities include marketing and setting up independent domestic and foreign distribution. Penthouse Records' first release will be the soundtrack from the 17.5 million film "Caligula," written by Toni Biggs. The two-record set features the single "We are One" and the "Caligula" love theme in ballad and dance versions performed by a vocalist named Lydia.

Guccione says, "The new label is in response to inquiries from people who want to buy the soundtrack of 'Caligula.'"

According to Ales, "We already have orders for 100,000 records."

"Caligula," a controversial film, has played New York, Los Angeles, San Francisco, Boston, Portland and Chicago.

Produced by Guccione, the movie has also been successful in France, Germany, Switzerland, Belgium, Holland and Japan.

## 2 Movies For New Pistol Firm

LOS ANGELES—As part of their new film production company, Pistol Productions, lyricist Bernie Taupin and manager Michael Lippman will produce two movies, "Marie Laveau" and "Working Girl."

"Marie Laveau" is for 20th Century-Fox.

Additional projects include a treatment by Taupin on the exploits of Sam Bass, the 19th century Texas outlaw known for his lack of luck.

"Working Girl" is based on the song recently written by Taupin and Melissa Manchester, the title song of her current Arista LP. Manchester is named as the star of the film.

Taupin recently worked with Ian La Frenais on the screenplay for "Goodbye Yellow Brick Road" for Universal Pictures. The two have also written the screenplay for an animated film for Dick Clark Productions, "Captain Fantastic And The Brown Dirt Cowboy," based on the Taupin/Elton John MCA LP.

## Acquires Inventory

NEW YORK—Audiofidelity Enterprises Inc. has an agreement in principle to acquire for Audiofidelity stock the inventory, accounts receivable, cash and anticipated earnings of Christmas Promotions Inc. The firm, owned by Danny Paglia, chairman of Audiofidelity, markets a line of Christmas recordings for special promotions for national chain store sales.

## Album Graphics Suit

LOS ANGELES—Album Graphics, the national printing and album fabrication firm, has instituted suit in Superior Court here against 4th Street East Inc., the company now representing Mushroom Records in the U.S.

The plaintiff alleges the San Fernando Valley-based firm breached an oral pact of March 1980 because it has failed to pay \$18,800.14 in allegedly due for services it rendered.



THANK YOU—Paul Simon receives a thank you plaque from DeCasse-Engineering Productions in Pittsburgh following his sellout performance at the Stanley Theatre. At the presentation are Mark Wallace, Warner Bros. Pittsburgh promotion man, left, and Kevin Fennessy of station FM97 which promoted the event.

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Including The First Single

**"Love On The Rocks"**  
(1953)

Produced by Bob Gaudio



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City of the Arts  
and the World

WHEREHOUSE & BIG BEN'S

# Profit Posted By Integrity in 1980

LOS ANGELES By trimming overhead sharply, Integrity Entertainment Corp. was able to turn around a \$1,233,210 fiscal 1979 loss to a \$271,590 profit for fiscal 1980. The 1980 profit figure was further aided by decreasing costs in fiscal 1980-1981 to \$47,759,724 from the prior year's \$51,219,400. The

sales cost dip occurred when the U.S.' second largest record/tape/albums/video software chain (127 Wherehouse and 5 Big Ben's stores as of Oct. 30, 1980) passed along wholesale price hikes to consumers and reduced markdowns, noting the corporation's annual report released last week.

Cost components dropped in fiscal 1980, with payroll totaling 17 as employees were lopped off, while rent increased 15% as a percentage of sales. Advertising increased 5% because of diminishing manufacturers' advertising allowances. Services and supplies decreased 17 through tighter controls. Integrity intends to spend 1% of its gross annual sales for advertising in the 1981 fiscal

## U.K. Electrical Goods Slung By Recession

LONDON Difficult trading conditions continue to erode the manufacturing base of the U.K. electrical goods industry. And the problems are not confined to British-owned companies.

Tunbridge firm BSR has been in trouble for some time. Chairman John Ferguson recently revealed pre-tax losses of \$8.5 million for the first half of the current financial year. Capacity has been cut by half; nearly \$5 million has been set aside for reserves and Ferguson says the combination of weak demand and a strong pound offers little prospect of improvement.

German company Grundig has just closed its Belfast plant with the loss of around 1,000 jobs. Grundig was in the news with the abduction and murder of its German managing director by the IRA, but it is economic, not political problems that have led to the closure. Only a servicing and imports operation survives in the U.K., and even at its home base of West Germany Grundig has made cuts.

Now Rank's decision to pull out of the Rank Toshiba joint venture has caused the Japanese firm to announce closure of two of its stores in England's West Country at Redruth and Plymouth. Nearly all Toshiba's U.K. work force of 2,700 employees have been terminated.

## REVENUES UP AT MCA INC.

LOS ANGELES The records and music publishing divisions of MCA Inc. showed sizable increases in both revenues and operating income for the third quarter and nine months ended Sept. 30, 1980.

In the third quarter, revenues increased from \$40,772,000 a year ago to \$46,714,000, a 15% gain. Operating income rose 24% from a loss of \$3,777,000 to a gain of \$38,000.

For the nine-month period, revenues increased 15% to \$128,128,000 from \$111,652,000 while income climbed 229% to \$7,400,000 from a loss of \$6,136,000 during the same period a year ago.

## Market Quotations

| As of closing November 6, 1980 |     |                        |           |            |     |       |     |         |       |
|--------------------------------|-----|------------------------|-----------|------------|-----|-------|-----|---------|-------|
| 1980                           |     | NAME                   |           | P-E (Sales |     | 100   |     | Low     |       |
| High                           | Low |                        |           |            |     |       |     |         |       |
| 1%                             | 1%  | 5%                     | ABC Corp. | —          | 176 | 15    | 18  | —       | Unch. |
| 30%                            | 26  | ABC                    | 8         | 332        | 31% | 30%   | 30% | —       | Unch. |
| 30%                            | 27% | American Can           | 7         | 171        | 35% | 30%   | 29% | —       | Unch. |
| 30%                            | 27% | Amstar                 | 14        | 991        | 31% | 30%   | 30% | —       | Unch. |
| 5%                             | 2%  | Automatic Radio        | —         | 5          | 3   | 3     | —   | —       | Unch. |
| 55%                            | 42% | CB                     | 7         | 100        | 48% | 40%   | —   | —       | Unch. |
| 30%                            | 27% | Columbia Pictures      | 8         | 106        | 33% | 32%   | 32% | —       | Unch. |
| 30%                            | 27% | Crag Corp.             | —         | 107        | 45% | —     | —   | —       | Unch. |
| 30%                            | 27% | Danaher                | 11        | 117        | 35% | 44    | 45% | —       | Unch. |
| 12%                            | 7%  | Farmers Inc.           | —         | 127        | 7%  | 7%    | 7%  | —       | Unch. |
| 12%                            | 7%  | General                | 4         | 440        | 17% | 17%   | 17% | —       | Unch. |
| 14%                            | 7%  | Handi-Man              | 7         | 57         | 12% | 12%   | 12% | —       | Unch. |
| 14%                            | 7%  | MasterCard             | 12        | 22         | 12% | 12%   | 12% | —       | Unch. |
| 14%                            | 7%  | Melroe Electronics     | 12        | 12         | 45% | 44%   | 44% | —       | Unch. |
| 37%                            | 44% | MCA                    | 9         | 151        | 54% | 50%   | 50% | —       | Unch. |
| 30%                            | 27% | Monroe                 | 4         | 85         | 14% | 14%   | 14% | —       | Unch. |
| 12%                            | 46% | M                      | 10        | 167        | 56% | 57%   | 57% | —       | Unch. |
| 30%                            | 27% | North American Philips | 12        | 865        | 70% | 69%   | 69% | —       | Unch. |
| 37%                            | 23% | North American Philips | 6         | 37         | 35% | 34%   | 34% | —       | Unch. |
| 8%                             | 4%  | Omni Corp.             | 30        | 18         | 7%  | 7%    | 7%  | —       | Unch. |
| 37%                            | 12% | Pioneer Electronics    | 14        | 3          | 20% | 20%   | 20% | —       | Unch. |
| 11%                            | 18% | RCA                    | 9         | 125        | 29% | 28%   | 28% | —       | Unch. |
| 16%                            | 10% | Sony                   | 13        | 152        | 15% | 14%   | 14% | —       | Unch. |
| 35%                            | 20% | Storer Broadcasting    | 10        | 249        | 31% | 31%   | 31% | —       | Unch. |
| 30%                            | 27% | Spectrum               | —         | 128        | 4   | 4     | 4   | —       | Unch. |
| 35%                            | 25% | Tell Broadcasting      | 9         | 21         | 30% | 30%   | 30% | —       | Unch. |
| 20%                            | 14% | Transamerica           | 10        | 54         | 18% | 18%   | 18% | —       | Unch. |
| 30%                            | 27% | 20th Century Fox       | 8         | 160        | 37% | 37%   | 37% | —       | Unch. |
| 62%                            | 24% | Warner Communications  | 13        | 412        | 56% | 57%   | 56% | —       | Unch. |
| OVER THE COUNTER               |     |                        |           | P-E        |     | Sales |     | Bid Ask |       |
| Alisco                         |     |                        |           | —          |     | 208   |     | 24      |       |
| American Corp                  |     |                        |           | —          |     | 100   |     | 24      |       |
| Data Packaging                 |     |                        |           | —          |     | 1     |     | 1       |       |
| ElectroSound                   |     |                        |           | —          |     | 10    |     | 12      |       |
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## Soundbar Lets Customers Hear The New Disks

NEW YORK The listening room is making a comeback in some record stores, although in an update form.

Recent marketing trials of Soundbar, a microprocessor-controlled headphone listening device, have been conducted on two coasts, and have shown dramatic sales increases thanks to the unit, claims Bob Beatty of Media Communications, Inc.

Beatty's company, a media buying and consulting firm based here, marketed Soundbar in a joint venture with the manufacturer, IGM Communications of Bellingham, Wash.

Soundbar can play up to 12 selections independently to 12 listening stations. Customers simply press a button to hear the desired selection. The unit also has rack space for featured albums built into it.

Another unit, Soundbar II, can control up to 11 "slave" units which can be placed at various points around the store. Each of these has a listening post and rack space, and the units' 12-selection capabilities.

Four suburban stores were chosen for the test," he says, "based on their comparable size and comparable volume. Two stores had Soundbar and two were controls. The stores with Soundbar had triple the sales of the control stores during the four-week trial."

The chain has not yet decided whether to order the unit, which is available on a lease arrangement from the company.

In New York, Sam Goody had the units for a 12-day trial at one outlet. According to Ralph Elber, East Coast manager for Elektra/A&M, the trial was "not scientific. But he believes the unit has potential for promoting new acts."

"We don't need anything like it for records we can get on the air or on more-play," says Elber. "But for some of the acts we're trying to break, it's a useful tool."

Beatty emphasizes that Soundbar can be reprogrammed daily by the retailer. "It's the great way to move overstock, or do any spot promotion."

The guts of the machine is a stereo cartridge player of the type used by radio stations. Microprocessors maintain volume at constant levels in the individual headphones, no matter how many customers are listening to the same selection.

## Profits Soar For Disney Productions

NEW YORK—Walt Disney Productions reports its 13th consecutive year of record revenues and net income. Revenues for the fiscal year ended Sept. 30 increased 15% to \$914,505,000 while net income increased 19% to \$155,186,000, or \$4.16 per share.

The company's production division, which includes Disney's record and home video operations, posted an increase in revenue of 21% for the year, capped by a 26% increase in the fourth quarter.

The company's production division, which includes Disney's record and home video operations, posted an increase in revenue of 21% for the year, capped by a 26% increase in the fourth quarter.

## GRANDMA GOT RUN OVER BY A REINDEER

Last year we released "Grandma Got Run Over By A Reindeer" 2 weeks before Christmas—too late to get it into all but a few West Coast stores. Yet it sold 20,000 copies in 2 weeks, received airplay on hundreds of radio stations and was written up in newspapers all over the country. This year we're ready! We have stocks of "Grandma" on hand now. We will be starting our national campaign by the time you read this. We have distribution in key cities and are looking for more. And we are making up a special package of *Elmo and Patsy's* new album with a free copy of the single—entirely appropriately stickered. The important thing is not to be left out when your customers ask for "Grandma" you have to know where to get it. Call us now, and put it in where you can find it.

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U.K. subscribers note: "Grandma" has been released in Britain by Swift Records.

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## 2 Firms Move

NEW YORK The Platten Records and Mike's Artel Management Ltd. have moved to 445 Park Ave., New York 10022 (212) 759-7548.

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# THIS IS ONE POSH LADY!

## PATRICE RUSHEN

POSH is more than an attitude. It's smoothly executed music with the flair, elegance and soulful emotion of Patrice Rushen. Her new album POSH, is produced by Charles Mims Jr. & Patrice Rushen and contains the single "Look Up"



# MCA Eyes Independent Promoter Expenses

Continued from page 1

MCA has reportedly refused to pay at least one outside promotion firm a hefty sum because MCA has

not been able to conduct a financial study on the firm.

Friedrich, who was controller at MCA Inc. prior to his present position, declines to divulge the reasons

for the studies and which promotion persons are involved.

Industry insiders, however, insist the reason for wanting the studies is basically the same reason Warner

Bros., Elektra and Atlantic banned the use of independent promoters—exorbitant fees and escalating costs.

Although the ban by the Warner Communications' labels is in effect,

Atlantic reportedly continues to use independents.

Most labels employ the same independent promotion people throughout the country, and while there are at least 30 independents used for both pop and R&B product, there are only about 12 belonging to what has been termed "the Network," the most powerful linkup of indie promo men.

Some indie promo reps are said to be on yearly retainers at several labels, collecting weekly checks from each record company. Says MCA's Friedrich: "I don't know whether they [independent promo reps] are on a retainer." He does note that MCA continues to use freelance promotion.

The growth of the independent record promoter as an adjunct to record company staff promotion personnel is an outgrowth of the growth of the record business itself.

As the president of one independent label explains it, hiring independents in major cities is providing "insurance" that a record gets radio play.

Airplay remains the key to getting new records exposed in the U.S. In many cities across the country, independent promotion men spring up who remained businessmen in their communities and developed relationships with the programming powers at the key radio stations in their areas.

A record company may have had its own regional promotion man in that city, but often he got promoted and moved on to another location or left that company for another position in some other city. The indie remained in town, so he had the best contacts with the night people.

And as competition for space on a station's playlist became stiffer and stiffer, the indie in a key market became more valuable when he boasted he could "produce results" for a client.

Virtually all record companies, majors and independents, have come to utilize freelance promotion people because of the doubt they claim to have about the size and the power of a company's staff personnel.

In some instances companies ask their indie promotion reps to sign a statement claiming they will not get involved in any payola activities with the money they receive for working on a project. Once the form is signed the label has a clear conscience. What happens in the field may be another matter.

In addition to hiring individual promo reps, companies also hire "the Network" to work on one project. One individual gets hired to handle the project and he farms out the assignment to associates in their cities.

Among the key freelancers called on most often by some labels who also may informally be called "the Network" are Music-Vision which covers the U.S. and is headed up by Dennis Laventhal in L.A., Freddie Desipio, the Philadelphia market; Barry Reznick, New York; Joe Lipso, West Coast and periodically the entire country; Ernie Phillips, Texas; Joe Cash, Baltimore-Washington; Herbie Rosen, New York; Jerry Meyer, Buffalo, Gary Buck, Cleveland; and Jerry Brenner, Boston.

Some of the independents are on retainers at several labels, while others handle special projects.

The price for hiring multiple promo reps as opposed to an individual promo person is staggering.

The cost for hiring an individual promo man runs in the \$300 a week range. For hire "the Network," the

(Continued on page 51)

Ron started as a singer in Philadelphia. He worked the board at several major festivals during the late '60s before entering the studio in England during the early '70s. Along the way, he began producing as a producer and/or engineer. Ron has worked with The Who, Led Zeppelin, Bad Company, Dave Mason, The Babys, UFO and many others. His most recent project was with The Jefferson Starship.

## ON MULTI-TRACKING

"I go for the whole thing. I would rather not do anything for two days than have to take the band down to three pieces and have to build it back up again. I'd rather piece the tracks together than piece the band together. I mean, there'll still be overdubs and things like that, but rock'n'roll is so much a feel situation, you know?"

## ON DIPLOMACY

"A lot of times, people will stand around and everybody will think the other guy likes it. Nobody will say 'Well, I don't like it.' It won't be till after a while that they find out that nobody ever liked it. They just never wanted to say anything. Now, I'm the guy who goes in there and gets it all out of them—what they like and what they don't like—so there's none of that.

I can be the bad guy, sometimes. I'm just real frank and rough. If somebody's not doing something, I like to say it right then and there, so one of the band members doesn't have to say it. It might be a shock, but none of it is taken out of the studio."

## ON MUSICAL STYLES

"You know, hard rock stuff is the hardest thing to record. People whacking the hell out of the drums. Guitars turned up to ten. Everything is distortion. People screaming down microphones. The harder the rock, the harder it is to record."

## ON TAPE

"Consistency. That's the most important thing. You know, you can work all day for that one thing and you put that tape on and it drops out or it does something. You stay with it until it cracks up. Then you use somebody else's. And I did that a lot. I've used everybody's tape. I've been using 3M tape for five or six years, exclusively. They happen to use the same tape I do, here at The Record Plant. But if they didn't, I would have my own tape in a second."

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# THE FIRST

The four members of the group **REVELATION** exercise extensive vocal range, blending their voices in a gutsy, yet refined harmony. Their first L.P. release, on Handshake Records and Tapes, features the hit single "**WHEN I FALL IN LOVE**", which is evidence enough of their on-the-mark progressive melodic music. **REVELATION** has been recording since 1975, when they first toured internationally with the Bee Gees where they attained critical attention for the "uplifting Gospel expression" to contemporary music.



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# RELEASE...



**URBAN HEROES** is a five member contemporary group from Holland. **WHO SAID... URBAN HEROES** is their first L.P. exposure to the American audience and features the hit single "**NOT ANOTHER WORLD WAR**". The groups working class background has generated music from the streets, hard, poignant reflection of today's changing values. Musically they are not cynical; but to the contrary, very constructive and will be attractive to the young American with songs such as, "**HEADLINES**", "**GET IT**", "**1980 (HAS JUST BEGUN)**".

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**RETAIL DEAL**—Chicago Milwaukee territorial manager Milwaukee Dale Langer at the dais rates standing attention from Pickwick International retail company executives at their recent convention. From the left: Don Abboud, Stan Denne, Jack Eugster, and Jeff Lynn.



Mike Maul, right, accepts his plaque as best district supervisor in the western region headed by Steve Demarais, left.



Jerry Hansen, territory manager, Dallas, left, congratulates district supervisor Gene Calhoun of Wichita for being his area's top supervisor.

## 'BAH HUMBUG' MOOD

# Nashville's Labels Eschew Yule LPs

By KIP KIRBY

NASHVILLE—While CBS Records expects a merry Christmas with three new holiday country releases, and Warner Bros. is anticipating a full sales stocking with its fast-moving new Emmylou Harris Christmas LP, other Nashville labels are taking a more "bah humbug" approach to these seasonal albums.

No plans for country Christmas releases are in the works at Elektra, MCA, RCA or Capitol/EMI Liberty. In fact, the viability of holiday product in today's competitive market is coming under closer scrutiny by labels concerned about their economic forecast.

Once a popular tradition that could be counted on to receive its share of marketing and promotional attention, a Christmas LP

continues to be considered a luxury falling outside a record company's basic focus. Artists with provisional contract clauses may choose to record a holiday album, but few labels on their own are going to encourage stepped-up Christmas recording activity. The main reasons for this built-in reluctance stem from the obvious drawbacks: minimal shelf life, slow sales factor, the need for way-in-advance marketing programs planned months ahead of time.

"Frankly, we just don't see them as profitable items," comments Eschel Russell, general manager of Elektra Records Nashville division. "They have to be cut in the studio no later than June or July, then you have to

(Continued on page 67)

## '42d Street' Show Cast Will Be Recorded By RCA

NEW YORK "42nd Street," the David Merrick produced musical hit, has found an original cast home at RCA Records. The label plans to record the show Sunday (16) in RCA's New York Studio A and have it available for holiday sales by Dec. 8.

The show, based on the classic

Warner Bros. musical film of the '30s, has a score by Harry Warren and Lynne, mostly by Al Dubin. It opened in New York at the Winter Garden Aug. 25.

It's said that recording costs for the album could run as high as \$150,000, largely due to a chorus of more than 50.

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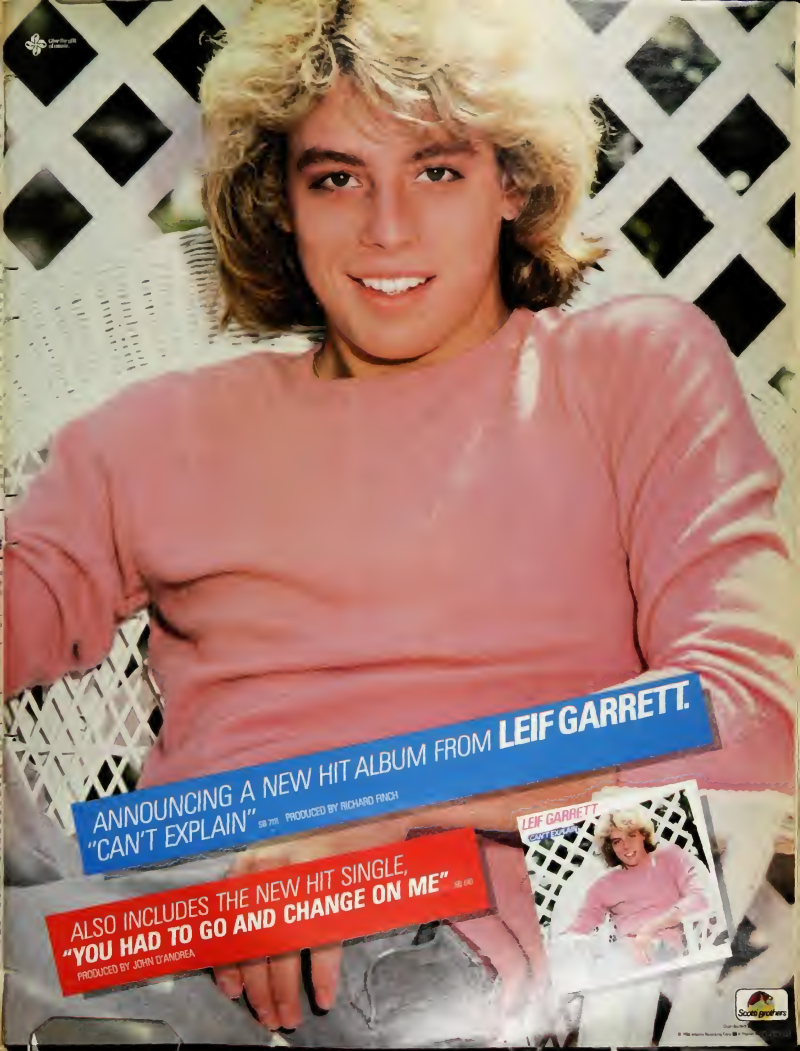
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"CAN'T EXPLAIN" SB 7511 PRODUCED BY RICHARD FINCH

ALSO INCLUDES THE NEW HIT SINGLE,  
"YOU HAD TO GO AND CHANGE ON ME" SB 680  
PRODUCED BY JOHN D'ANDREA



# Billboard *Top 100* Singles

Playlist Prime Movers ★ Playlist Top Add Ons ★ Breakouts

Based on station playlists through Tuesday (11/4/90)

## PRIME MOVERS-NATIONAL

**BRUCE SPRINGSTEEN**-Hungry Heart  
**PAT BENATAR**-Hit Me With Your Best Shot  
**LEO SAYER**-More Than I Can Say

- ★ **PRIME MOVERS**-The two products received the greatest proportion of air upward movement on the station's playlist as determined by station personnel are marked ★★
- ★ **ADD ONS**-The two key products added at the radio stations listed are determined by station personnel are marked ★★

**BREAKOUTS**-Billboard Chart Debutant summary of Add Ons and Prime Mover information to reflect greatest product activity at Regional and National levels.

## TOP ADD ONS-NATIONAL

**THE POLICE**-De Do Do De De Da Da Do  
**HEART**-I Love the Way It Feels  
**BLONDIE**-The Tide Is High

**TOP ADD ONS**

- NEWT**-I'm a Freak
- THE BEATLES**-I've Got a Feeling (The Beatles)
- SIXTY EIGHT**-I've Got a Feeling (The Beatles)

**BREAKOUTS**

- LEO SAYER**-More Than I Can Say (1)
- BRUCE SPRINGSTEEN**-Hungry Heart (1)
- THE POLICE**-De Do Do De De Da Da Do (1)
- HEART**-I Love the Way It Feels (1)
- BLONDIE**-The Tide Is High (1)

## BREAKOUTS-NATIONAL

**BABY DOL**-Crazy  
**CHRISTOPHER CROSS**-Never Be the Same  
**JOHN LENNON**-Starting Over

**PRIME MOVERS**

- LEO SAYER**-More Than I Can Say (1)
- BRUCE SPRINGSTEEN**-Hungry Heart (1)

**ADD ONS**

- THE POLICE**-De Do Do De De Da Da Do (1)
- HEART**-I Love the Way It Feels (1)
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## Pacific Southwest Region

**PRIME MOVERS**

- BRUCE SPRINGSTEEN**-Hungry Heart
- PAT BENATAR**-Hit Me With Your Best Shot
- LEO SAYER**-More Than I Can Say

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## North Central Region

**PRIME MOVERS**

- LEO SAYER**-More Than I Can Say (1)
- BRUCE SPRINGSTEEN**-Hungry Heart (1)

**ADD ONS**

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- HEART**-I Love the Way It Feels (1)
- BLONDIE**-The Tide Is High (1)

**BREAKOUTS**

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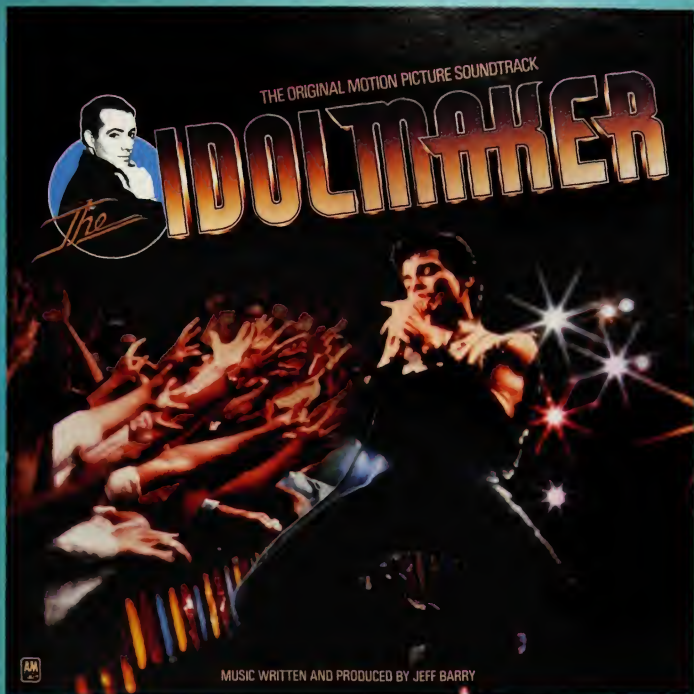
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(Continued on page 25)

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# THE ORIGINAL MOTION PICTURE SOUNDTRACK



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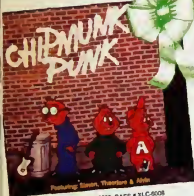
## Featuring the Single "HERE IS MY LOVE"

ON A&M RECORDS & TAPES



Sounds  
To Make  
The Season  
Bright

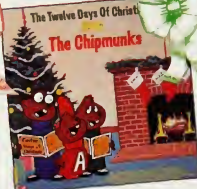
Christmas  
Comes  
Once A Year.  
Get Ready For It.



LP # XLP-6009 5 TRACK # XLT-6008 CASS # XLC-6008  
Producing: Elliott, Thompson & Mills



LP # SPC-1034 CASS # CS-1034



LP # SPC-1035 CASS # CS-1035



LP # SPC-1036 CASS # CS-1036

Get ready to offer your market a bit of holiday gold provided by Alvin, Simon and Theodore, the incredible Chipmunks whose gold album — **Chipmunk Punk** — has soared on the charts. Add not one, not two, but three sparkling holiday albums to the package and you've got a foursome sure to be a market pleaser.

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# Radio programming

## U.S. High Court Hears Arguments On Radio Format

Continued from page 3

attorney David Saylor said, "The decision here will determine whether the government will interfere with radio entertainment programming comes into the sphere of the public interest."

Chief Justice Warren Burger asked Saylor when program content does become relevant to the public interest, giving the example of a radio station which might broadcast only sports results for its news breaks.

Saylor replied that present laws already authorize the FCC to regulate that sort of situation.

Justice Brandeis asked whether the FCC should not consider the economic viability of format before forcing a broadcaster to maintain it.

In summary, Saylor said that requiring the FCC to become involved in entertainment format regulation could have "a chilling effect on experimentation." The FCC wants to "state programming judgments to the licensee's discretion within the structure of the marketplace," he added. "What we're after is a balance of values."

Representing the National Association of Broadcasters, ABC and other radio licensees, attorney Timothy B. Dyk argued that the legislative history in this case suggests that the FCC is not supposed to regulate entertainment programming.

Radio is a "dynamic, competitive market," he said, "where experimentation and innovation are al-

ways going on in the light for a larger audience share."

"Intrusive regulation would scare off broadcasters from trying new formats which might be needed and wanted additions to the public interest," he added, using the development of the all-news radio format as an example of how marketplace competition works.

"Another recent example is the case of WYVR-FM in New York," Dyk continued, "which recently switched from jazz to country. At most immediately a couple of other stations in the market began programming jazz to fill the gap."

"There are no propriety rights to broadcast licenses," stated Glen, arguing for the WNCN Listeners' Guild. The communications act requires the FCC to make a public interest determination "on every license application, renewal or transfer," he said, and to "take an extra hard look" at any broadcaster's proposal which might deprive a market of a unique format.

There is a difference, said Glen, between consumer satisfaction and public interest. "Listeners are the but with which broadcasters catch advertising," he told the court. She argued that while consumers of rock and country music will hear what they like because they represent desirable demographics, children, the elderly and minority groups with fewer dollars to spend will not be served by marketplace broadcasting.

The Supreme Court will make a decision in this case sometime during this session which continues through the spring.

## College Station Artist Boycott Gains Strength

NEW YORK: The boycott against Arista Records' product on college stations is apparently spreading throughout the Northeast, especially by WTRB-FM at Boston Univ., which claims about 25 stations have joined the ban.

The boycott is the result of Arista's decision to charge most college stations \$150 per semester for service on AOR and jazz product (Billboard, Sept. 27, 1980).

WTRB's program director Neil Berger and music director Mac Isabella joined the boycott started by WESU-FM of Middletown, Conn. because they are afraid other labels will follow suit.

Isabella points to shrinking playlists on commercial FM stations that, he says, make college radio increasingly more important today. "Everybody knows that groups like Blondie, the Police and Joe Jackson broke on college radio," he says.

Arista, meanwhile, won't answer phone calls from Berger or Isabella, who say things are "stalemate right now." They continue to enlist new stations in their action, including Harvard's, WFRS-FM, Boston College's, WZBC-FM, Tufts' WUOF-FM and Brandeis' WBRK-FM.

"We confirmed about 25 in the Northeast alone," claims Isabella. The range from Connecticut to Maine, but Isabella says they're mailing letters and contacting stations across the country for more support.

Arista's AOR vice president of promotion Mike Bone had "no comment," referring questions to the label's press and public relations department, which refused calls back to Bone. Bone maintained his silence.

The Arista policy is unusual in that it was applied to the majority of college stations. CBS, for instance, charges some stations a fee, but provides free service to 400 other college outlets.

Bone told Billboard earlier that the key to which stations would get free service depending on whether the station preferred "an alternative" to commercial broadcasters in their market, and how powerful a signal they have.

## WLS-AM HITS SOUTH AFRICA

JOHANNESBURG: Chicago radio station WLS-AM has hit a new, appreciative audience in South Africa.

Tapes of WLS-AM programs, including commercials and other announcements, are played to enhance the Chicago-style atmosphere of a new downtown Johannesburg pizza parlor, Alberto's Chicago pizza franchise.

Mike Ilson, managing director of the Mikes Kitchen chain of South African restaurants, says he acquired the rights to play tapes of WLS-AM broadcasts in his new pizza parlor while on a recent visit to the U.S.

The tapes, which are periodically airchecked by WLS-AM in Illinois in Johannesburg, have received favorable comment in the entertainment sections of Johannesburg's daily and Sunday newspapers.

## Air Time, Ad Time Fuse In Residents' S.F. Promo

By JACK McDONOUGH

SAN FRANCISCO: A first-time crossing of radio air time and ad time may have been achieved on KRCR-KIRC-AM here last month when local company Radio Residents purchased 40 one-minute spots to air the entire contents of the latest album by the Residents, titled "The Commercial Album," which contains exactly 40 one-minute tunes.

The LP's title has its irony because the Residents are among the most aggressively dedicated of non-commercial bands. Its music consists of somewhat difficult avant-garde instrumental abstractions, and the band members rarely perform live and never show their faces when they do appear.

The spots aired since every hour from 10 p.m. to 6 a.m., and the company also bought other KRCR time to play up the one-minute "ads," which amounted to a stretched out radio preview of the new album.

Jay Clem, managing director of Ralph, says that "the conception, execution and marketing of the LP was intended to be more commercial than anything we've done so far. When it came time to make the choice of a station for the world premiere, we really had only one choice, since KRCR is the top-rated Top 40 station in the market and a consistent national award-winner."

"Because the album has 40 cuts we wanted to premiere on a Top 40 station, and we have also pressed 40,000 copies of the album."

The company uses a domestic network of 15 independent distributors and has recently inked an international distribution agreement with Phonogram.

Other artists on the label, which has consistently had more success in Europe than at home, are Snakefinger, Tuxedomoon, MX-80 Sound, Fred Maher and the acetone gnomes, a Swiss band named Yellow.

## Michelson Bows Daily Program: 'Rock Calendar'

NEW YORK: Robert Michelson, who was general manager of the "National Lampoon Radio Hour," is producing a new service called "Rock Calendar," a daily 90-second to one-minute program that documents important events that have occurred for each day in rock 'n' roll since 1955.

The show is hosted by WNEW-FM's rock jock Pete Fornatale. WNEW is among the stations carrying the program. Peter Knobler, former editor of Crawdaddy Magazine, is associate producer. Michelson was also formerly in charge of syndication of National Lampoon's True Facts radio series, the Marvel Comics radio series, and the Mother Earth News radio series.

The yearly service is being offered to stations on a cash basis for \$1,000 to \$5,000 depending on market size. The service includes distribution of poster calendars.

## Bonneville Will Tape Special Country Events

NEW YORK: It seems everyone is getting into country radio these days. Bonneville Broadcast Consultants, which is best known for its syndication of beautiful music, is introducing special event country music shows.

During Country Music week in Nashville (Oct. 13 to 18) the Terrell, N.J.-based company introduced "An American Country Holiday," two four-hour country specials, one for Christmas and one for New Year's Day.

The American Country Christmas will include holiday music and interviews with such country stars as Willie Nelson, Waylon Jennings, Barbara Mandrell, Eddy Arnold, Tom T. Hall, Oak Ridge Boys, Jerry Clower and the Statler Bros.

Bonneville is making demo records and promotional material to more than 2,000 stations. The show is hosted by Kris Kane and is produced by Bonneville's Cross Country Communications, with consultation by Dick Broderick, former Country Music Assn. chairman, and Brad McCuen, former president of the Country Music Foundation.

## Rock For WLUP-FM

CHICAGO: A WLUP-FM-sponsored rock rage, headlining group Sade and the New Wave will be part of the Nov. 21-23 World of Wheels custom car show at McCormick Place. Showcasing of three unsigned area bands, selected from 100 tapes, also a part of the AOR station promotion.

## ABC FM Network Tells The Tale Of Bob Seger

"The Bob Seger Story," produced by the PH Factor for the ABC FM Radio Network. Executive producer Jim Hampton. Announcer Mike Collins. Two hours. Air date: Nov. 8, 8 p.m.

NEW YORK: This is an exhaustive, extremely well-produced package devoted to one of rock's most durable American performers, who until recently hasn't had the media exposure commensurate with his success.

The program traces Seger's rise to the top of the charts and sold-out concert halls from his earliest beginnings in Ann Arbor, Mich.

## Holiday Specials Set By Mutual

WASHINGTON: Mutual Broadcasting System will follow up its New Year's special, "Country Music Countdown 1980" hosted by Anne Murray, with six more holiday specials throughout 1981.

Glen A. Mason, Mutual director of music programming, in charge of these specials, has been surveying Mutual affiliates to determine the musical programming preferred. He is studying 600 returns from these affiliates.

Specials will be offered on Easter, Mother's Day, the Fourth of July, Labor Day and Thanksgiving.

where he started as lead singer of the Decibels and met Paul Andrews, the manager who remains with him today.

The interviews are handled well, considering that Collins isn't asking the questions face-to-face, and they are informative. Scott Patton deserves special mention for writing and research in this regard. The narration gives listeners clues to Seger's personality.

Seger himself comes across as an affable, down-to-earth man who genuinely enjoys being a rock 'n' roll singer, although he is also a discerning, more talented songwriter able to craft a blistering rocker or a tender ballad.

The show is loaded with music, being a collection of songs performed by people who have influenced Seger's style, ranging from Little Richard and Elvis Presley to James Brown.

Of particular interest is the care and attention given to Seger's early years with songs such as "Heavy Metal Me" and "The Fire" and others, while also spotlighting his recent superstar hits.

The editing adds poignant touches to his story, which is all about a middle American boy with a gravelly voice, a love of rock, no harmful vices, and a quiet determination to be the best in his field. Rock fans should love this. The two hours fly by.

RICHARD M. NELSON



# Make sure the Silver Eagle stops at your station.



## ***The great cross-country music show rolls out January 31: exclusively for ABC Network Radio.***

Starting January 31, 1981, the "Silver Eagle" will arrive at hundreds of country-oriented ABC affiliate stations with a spectacular 90-minute live concert, starring Eddie Rabbitt, at the world famous Roxy in Los Angeles.

And that's just the beginning. There'll be a new 90-minute Silver Eagle concert every two weeks, all year long...featuring all the top names in country music...recorded at clubs and arenas all across America.

The Silver Eagle concert series is produced by DIR, the people who revolutionized AOR radio with the "King Biscuit Flower Hour."

Now they'll be making country fans sit up and listen. To you.

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**NEW RECRUITS SIGN  
ON THE DOTTED LINE**



**UNCLE  
JAM'S  
EARFORCE  
IS  
HERE**

## FIELD MANEUVER #1: PHILIPPÉ WYNNE.

You already know Philippé's voice from such hits as "I'll Be Around," "Could It Be I'm Falling In Love," "One Of A Kind (Love Affair)," "Then Came You," "Games People Play," "The Rubberband Man" and "Sadie."

As lead singer with The Spinners, Philippé Wynne earned four gold albums.

Now here's his first album on Uncle Jam Records. Produced by George Clinton and Ron Dunbar, and featuring many of the men behind the Parliament/Funkadelic phenomenon.



## FIELD MANEUVER #2: SWEAT BAND.



You've known the Sweat Band for years. Carl "Butch" Small, Joel "Razor Sharp" Johnson and Maceo Parker were all members of Bootsy's Rubber Band, as well as James Brown alumni.

The Sweat Band album was produced by Bootsy Collins (4 gold LPs) with help from George Clinton.

On Uncle Jam Records and Tapes.





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## AOR Radio today: Has it Gone? Why-Not?

• Continued from page 1

As for some more true r&b we will be able to play it. We didn't feel that disco was right for our station and many AOR stations felt this way, which tended to keep all black music off these stations. We might be able to play some of the new Donna Summer if we can break down the prejudice to disco."

Notes Keith Johnson, program director of WINZ-FM in Miami: "It's not a bag against black product. But anytime we play anything with a

disco/ dance beat, we get strong negative reaction from our audience."

States Neil Mirsky, program director of WSHE-FM in Ft. Lauderdale: "Right now, black artists are being hired to the radio stage, which is a strong no-no for AOR stations."

With radio formats becoming more and more fractionalized, AOR in particular has narrowed its playlist to incorporate only those groups and sounds that cater to the die-hard rock listener.

## Goodphone Commentaries: Stocking Christmas Hits

By DR. DEMETRO

LOS ANGELES—With Christmas just a few short weeks away, now's the time to stock up on some holiday tunes for the turntable. Eagles, Duane "Duke" Chambers? One might well think Humbert Scroggie himself is programming most stations today, judging by the amount of Christmas cheer we've heard on the air the past few years.

Christmas comes about every year, and it's the closest thing we have to a universal celebration. Is there really no room on the playlist?

No new releases for Christmas 1980 to report on yet, at this writing, and it may already be a bit late for a new release to start gathering momentum. There are a lot of older records around, though, that are far more than ghosts of Christmas past. Here are a few: The Eagles, Elton John (especially the B-sides), Keith Richards, Willie Nelson, Elvis Presley, and the Beach Boys to name a few, and of course the absolutely timeless "Silent Specter Christmas Album."

Turning to the comedy/ novelty area, "Santa Claus And His Old

Lady" by Cheech & Chong is essential for an AOR Yuletide. Alas, it was never on an LP, and copies may be hard to find, but well worth the effort.

For more adventurous programmers I heartily recommend Tom Lehrer's delicious satire "A Christmas Carol," readily available on the Reprose LP "An Evening Wasted With Tom Lehrer."

And this would certainly be the year to revive the original "Chump Song" by David Seville, which incidentally was the last Christmas record ever hit No. 1 on the Billboard Hot 100 (in 1958).

Not every station is going to want to put that into heavy rotation this year, but there are plenty of other holiday records to choose from. Just about every Christmas 1980 should be every bit as hearty a celebration as Christmas 1958 was, and there's no reason music radio shouldn't be a part of it.

Dr. Demetrio is the well-known radio personality and a former contributor to the Goodphone Letter, recently acquired by Billboard.

## New On The Charts

Tierra  
"Together" ★

Though this track is culled from its third album, this is the first to be on across the board hit. Beginning in the group's native Los Angeles, the sound of this creamy but soulful r&b ballad is now making its way across the U.S.

Tierra consists of guitarist/vocalist Steve Salas, vocalist/keyboardist/limbo player Steve Salas, keyboard/vocalist Jose Guerra, reeds player Robby Navarette, percussionist Antonio Barez, bassist Steve Falmir and drummer Phil Madayag. Rudy and Steve Salas have been making music since the ages of 11 and 12, respectively, through such bands as the Persuaders, the Juarans and El Chicano. Then, Tierra was born in 1972 and two albums were recorded, one for 20th Century and the other for Salvo.

Now, on Boardwalk, Tierra is readying the release of its next album, "City Nights." Besides the hit reiteration of "The Intensity" song "Together," famed Willie Bobo guests on the samba styled "Time To Dance."

Clarke who said of them: "A lot of fire, a lot of musicianship."

Tierra is managed by Amani Gargner and Stan Levy at Artist Services, Inc., 1225 Melvin Ave., Los Angeles, Calif. 90024. The phone number is (213) 475-8505. There is no booking agent yet.

## Junk All-News At 2 WBRES; Adopt New Calls

SCRANTON—WBRE-AM-FM phased out its all-news simulcasting format on its main channel, following its takeover Oct. 23 by Northeast Radio Inc., and is splitting into two music formats.

The two formats, sold for a reported \$850,000, have new calls. WKRR-AM will broadcast music from the 1940s, '50s and '60s, while WKRR-FM moves to Top 40 rock. Only six of the station's 18 employees, most of whom were new hires, Nine new employees were added. Jim Slick, a former sales manager at Boston's WROR-AM and a partner in Northeast Radio, is the new station manager. Jim Rosing, who came from Northeast radio stations in Springfield, Mass., is the new operations director.

Unfortunately, there's little music being made by black musicians that fall into an AOR format. "It has nothing to do with race," says Janet Collins, music director at KZFM-FM in Dallas.

"Most of it tends to be funk, funk or disco. We don't play anything on the fringes of reality, funk or funk. We want rock, funk, purist rock, and that's what we give them."

"I think it's a shame we can't play so many talented artists. But the color of one's skin has nothing to do with airplay. It's the flavor of the record."

Says Beau Phillips, program director of KLSW-FM in Seattle: "There is no conscious effort being made not to play black music. But the competitive Seattle market doesn't allow it. Ninety-three percent of the population is Caucasian. We had to take a stand, we made the commitment to be rock station and nothing else."

There is nothing black that rocks! If there was a black act that sounded like Springsteen we would play it," says Phillips.

"What has happened since 1976 is that album rock stations have become more strictly defined as 'album rock,'" explains Karl Hansen, a programming consultant who works for top AOR stations.

As far as I know in the last three years the only black acts who received play on mainstream AOR were Jimi Hendrix and the Pointer Sisters. And there's nothing black about Hendrix's music."

Records "blown up" in Steve Dahl's antidisco campaign in Chicago were by white artists such as Barbara Streisand and the Bee Gees. "The greatest record I ever heard was against disco that was being showed down the audience's throats and it was disco by white artists."

Hansen's firm, Chicago Programming Resources, closely studies radio programming habits using computers. Anti-black sentiments have little or nothing to do with programming decisions, he believes.

They stopped playing Roberta Flack and at the same time stopped playing Maureen McGovern," he observes. "Anything that doesn't fit the format is perceived as a tune-out."

Notes Tom Hedges, program director of KLOS-FM in Los Angeles: "We look at it as hard rock versus dance music. It's inappropriate for playing dance music on a station playing Talking Heads and they're white. Black musicians who play hard rock get played but that's not what's coming from black musicians."

"Steve Wonder in his 'Invention' time was played when I was at WBCN-FM (Boston) but now he's locked at as dance music. If you're programming to a specific group, you have to be consistent. It's like going to a classical station and asking why they're not playing black composers," says Hedges.

"Black product has to have the sound," says John Sebastian, program director of WOZZ-FM in Boston. "If it sounds like rock 'n' roll, it's rock 'n' roll. We're not playing Led Zeppelin. We're looking for a certain sound and if it keeps with the original sound that started with Elvis, Chuck Berry and Little Richard, then we'll play it. We don't care about skin color."

Says Charles Kendall, program director of WMMR-FM in Philadelphia: "It's up to the music the musicians play not the color of their

skin. When I was at WMMR in Cleveland, Al Green was a staple."

"I got to WMMR in January and have been trying to depolarize this station. It was all white. I've taken a listener survey by mail and people want to hear Earth, Wind & Fire. If p.d.s would find out what listeners want, they would find the listeners have broader tastes than they think," says Kendall.

Adds Neil Mirsky of WSHE-FM: "We don't have a hard and fast rule about playing black product. We've simply become purists in

terms of rock 'n' roll. For example, we used to play quite a bit of Steve Wonder. But now he has such mass appeal at Top 40 and adult contemporary that he's no longer a part of our regular rotation."

"It's more a function of the type of music," agrees Alan Sneed, program director of WKLS-FM in Atlanta. "There's a local black band, Mothers and Fathers, who play rock format well and receives a lot of airplay. Conversely, Olivia Newton-John is

(Continued on page 39)

## Mike Harrison

LOS ANGELES—Welcome to the futuristic '80s, in which media-rock no longer coronates, the peak of its hierarchy "king" but rather, "prince."

Bruce Springsteen came to Southern California this past Halloween weekend marking the two-thirds point of his rising in the current super-staus gathering tour.

Playing four highly successful concerts at L.A.'s Sports Arena, Springsteen and Co., sparked by one of the biggest media events to hit these parts in a long time, charged the normally smog-choked Southland air (and airwaves) with a much needed megadose of rock 'n' roll power.

He even drew his considerable weight behind the current consumer drive calling for legislation to curtail the agency practice gouging here in California where it's not unusual for a concert ticket with a \$12.50 face value to go for \$200.

Springsteen was reportedly outraged, learning that his fans had scooped up choice seats for his shows and were selling them to his fans at grossly inflated markups.

The gesture, when added to the tremendous appeal of his talent and persona, locked up Springsteen's image among West Coasters as "a man of the people."

This was in evidence as I answered listener phones at KMET-FM over the weekend. Never before have I heard so many diverse "listeners" refer to an artist as being "one of us."

One woman exclaimed, "My goodness—he actually came down into the crowd and sang among the audience. I saw many people say he can do that and not get hurt!" (How's that for a statement of the times?)

Springsteen brings back to rock a bygone time when many people could do that and not get hurt! (How's that for a statement of the times?)

Springsteen brings back to rock a bygone time when many people could do that and not get hurt! (How's that for a statement of the times?)

How refreshing to perceive the unusually cordial audience at this state-of-the-art affair and be reassured that rock 'n' roll is still the totalitarian domain of any singular demographic or lifestyle fragment as so many a programming fanatic would have believed.

Men, women, boys and girls (with many in costume for the Hollywood

night performance) all shared a common enthusiasm for that which was basic and overtly good about the music and its presentation. Quality trumps quantity. Highest common denominator when placed with conviction before the masses.

It seems stray now that back in the mid-'70s when "Born To Run" album was receiving unanimous raves from both critics and fans and Springsteen's face was plastered simultaneously on the front pages of Time and Newsweek, that many so-called mass appeal Top 40 stations (enough to "kill" the record) refused to play the true rock because it was not selling up to their requirements in its 45 r.p.m. configuration. They also killed the follow-up, "Tenth Avenue Freeway." To justify this action they called all of the other positive factors regarding Springsteen a hype.

Enter the age of commercial album consciousness and the emergence of MTV. Tracing the path of the post-modernism of the hits and the phenomenal success and contribution of Bruce Springsteen cannot be denied.

It is now 1980, and the cultural backlash against which an older rock era finds itself has greatly changed since the golden '50s, '60s and early '70s—the days of relative prosperity and a post-war baby youth culture.

A rock 'n' roll star cannot easily rise higher than the position of rock itself within society or the major mediums presenting it.

Considering the nature of these mature, fractionalized and disintegrated forces, Bruce Springsteen's accomplishment within the rock arena is to be valued, admired and preserved as a scarce natural resource.

John Muth calls A Record Company's promise last week to imaginatively syndicate artist personality, John Muth, tries to establish contact with a major label, Old-Line Records. The following is a dramatization.

Receptionist: Hello, Old-Line Records.

(Continued on page 39)

## Royal Radio Special

ATLANTA—A Billy Joe Royal radio special is available in limited quantities through Lowry Music and Atlanta's Rock 'n' Roll Records. Included in the 20-minute program are cuts from Royal's debut Mercury LP, "Billy Joe Royal," and an interview with Dr. Demetrio, music director of WZGM-FM in Atlanta. Radio stations may order a copy of the special through: Buich Lowry Music, 1000 Peachtree Street, N.E., Atlanta, Ga. 30309 (404) 325-0832.

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FIRST  
WAS.  
THEIR  
SECOND  
IS.**

**THE ROMANTICS,  
"NATIONAL  
BREAKOUT"**

**ON NEMPEROR  
RECORDS  
AND  
TAPES.**

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Produced by Peter Solley Capitol Management



Bob Kingsley



Dottie West

NOVEMBER 15, 1980 BILLBOARD

# AOR Radio Today: Has Gone

Continued from page 1

"As we see more true r&b we will be able to play it. We didn't feel that disco was right for our station and many of our stations felt the same way, which led to keep all black music off these stations. We might be able to play some of the new Donna Summer if we can break down the prejudice to disco."

Notes Keith Jolly, program director of WINZ-FM in Miami: "It's not a bad against black product. But anytime we play anything with a

disco/dance beat, we get strong negative reaction from our audience."

States Neil Mirak, program director of WSHF-FM in Ft. Lauderdale: "Right now, black artists are heavily tied to the disco image, which is a strong no-no for AOR stations."

With radio formats becoming more and more fractionalized, AOR in particular has narrowed its playlists to incorporate only those groups and sounds that cater to the die-hard rock listener.

Unfortunately, there is little music being made by black musicians that fall into an AOR format. "It has nothing to do with race," says Jani Dodan, music director at KJZZ-FM in Dallas.

"Most of it tends to be rock, funk or disco. We don't play anything on the fringes. Dallas' Ft. Worth wants rock, roll, purist rock, and that's what we give them."

"I think it's a shame we can't play so many talented artists. But the color of one's skin has nothing to do with airplay. It's the flavor of the record."

Says Beau Phillips, program director of KISW-FM in Seattle: "There is no conscious effort being made not to play black music. But the competitive Seattle market doesn't allow it. Ninety-three percent of the population is Caucasian. We had to take a stand, we made the commitment to be rock station and nothing else."

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Adds Neil: "We don't have about play." "We've simply

## Goodphone Commentaries Stocking Christmas Hits

By DR. DEMETIO

LOS ANGELES With Christmas just a few short weeks away, now's the time to stock up on some holiday hits for the turntables.

Do I hear a "Bah-Humbug?" One might well think Ebenezer Scrooge himself is programming most stations today, judging by the amount of Christmas cheer we've heard on the air the past few years.

Christmas comes but once a year, and it's the closest thing we have to a universal celebration. It has really no room on the playlists!

No new releases for Christmas 1980 to report on yet, at this writing, and it may already be a bit late for a new release to start gathering momentum. There are a lot of older records around, though, that are far more than ghosts of Christmases past... ones by the Kinks, Eagles, Elton John [especially the Bowdler], Kesh Richards, Willie Nelson, Elvis Presley, and the Beach Boys to name a few, and of course the absolutely timeless "Phil Spector Christmas Album."

Turning to the comedy/novelty area, "Santa Claus And His Old

Luck" by Cherch & Chong is essential for an AOR Yuletide. Alas, it was never on an LP, and cassettes may be hard to find, but well worth the effort.

For more adventurous programmers I heartily recommend Tom Lehrer's delicious satire "A Christmas Carol," readily available on the Reprise LP "An Evening Wasted With Tom Lehrer."

And this would certainly be the year to revive the original "Chipmunk Song" by David Seville, which incidentally was the last Christmas record ever to hit No. 1 on the Billboard Hot 100 (in 1958).

Not every station is going to want to put that into heavy rotation this year, but there are plenty of other great holiday records to choose from, in just about every style. Christmas 1980 should be every bit as hearty a celebration as Christmas 1959 was, and there's no reason music radio shouldn't be a part of it.

Dr. Demetio is the well-known radio personality and a former contributor to the Goodphone Letter, recently acquired by Billboard.

"Besides, there is nothing black that rock. If there was a black act that sounded like Springsteen we would play it," says Phillips.

"What has happened since 1976 is that album rock stations have become more strictly defined as album rock," explains Kurt Hamon, a programming consultant who works for top AOR stations.

"As far as I know in the last three years the only black acts who received play on mainstream AOR were Jimi Hendrix and the Pointer Sisters. And there's nothing black about Hendrix's music."

Records "blown up" in Steve Dahl's antidisco campaign. Chicago were by white artists such as Barbra Streisand and the Bee Gees, notes Hanson. "The greatest anger was against disco that was being shoved down the audience's throat and it was disco by white artists."

Hansen's firm, Chicago Programming Resources, closely studies radio programming habits using computers. Anti-black sentiments have little or nothing to do with programming decisions, he believes.

"They stopped playing Roberta Flack and at the same time stopped playing Maureen McGovern," he observes. "Anything that doesn't fit the format is perceived as a tune-out."

LOS ANGELES futurists '80s, no longer considered "hip."

Bruce Springsteen California weekend market of the first per-athen gain.

Playing highly successful concerts at the Sports Arena, Springsteen's AOR-sparked heyday of the big media buzzes these parts in a time, charged, choked South waves) with a dose of rock 'n' roll.

He even the weight behind driving calling for rampant ticket here in California for a \$12.50 face value.

Springsteen raged upon he had scooped up shows and was fans at grossly.

This gesture tremendous apersona locked among We of the people."

This was in swered listener FM over the we have I heard show refer to an it us."

One woman goodness: He said the audience N do that and for a states.

Springsteen vibration, amply more elegate time for the ready memory mature fan.

He projects, passion, an int street wisdom, rification of civi-city-orien rebellion and that it transp-

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Now, on Boardwalk, Tierra is readying the release of its next album, "City Nights." Besides the hit rearrangement of the Intruders' song in "Together," famed Walter Bobo produced the samba styled "Time To Dance."

The fact that Tierra is Chicano is evident throughout the album but it is the "Zoot Suit Boogie" and "I'm Ready" the samba touches on the questions of pride and heritage.

It is no wonder that Tierra has prompted many literary critics and such expert musicians as Stanley

Clark who said of them, "A lot of fire, a lot of musicianship."

Tierra is managed by Amari Gardner and Stan Levy at Artel Services Inc., 1225 Malcolm Ave., Los Angeles, Calif. 90024. The phone number is (213) 475-8505. There is no booking agent yet.

## Junk All-News At 2 WBRES; Adopt New Calls

SCRANTON WBRE-AM-FM phased out its all-news simulcasting format in this market, following its takeover Oct. 23 by Northeast Radio Inc., and is splitting into two music formats.

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Only six of the station's 18 employees, most of whom were new reporters, were able to keep their jobs. Nine new employees were added.

Jim Shea, a former sales manager at WBRE, is WKRR's AM sales partner in Northeast Radio, is the new station manager. Jim Rivino, who comes from Northeast headquarters in Springfield, Mass., is the new operations director.

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Notes Tom Hedges, program director of KLOS-FM in Los Angeles: "We look at it as hard rock versus dance music. It's inappropriate for me to play dance music. We're not playing Talking Heads and they're white. Black musicians who play hard rock get played but that's not what's coming from black musicians."

"Steve Wonder in his 'Innovations' time was played when I was at WBRE-FM (Boston) but when he's looked at as dance music. If you're programming to a specific group, you have to be consistent. It's like going to a classical station and asking why they're not playing black composers," says Hedges.

"Black product has to have the sound," says John Sebastian, program director of WOZ-FM in Boston. "If it sounds like rock/roll we'll play it. It's the same as rock stations not playing Led Zeppelin. We're looking for a certain sound and if it keeps with the original sound that started with Elvis, Chuck Berry and Little Richard, then we'll play it. We don't care about skin color."

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Included in the 20-minute program are cuts from Royal's debut Mercury LP, "Billy Joe Royal," and an interview by Dale O'Brien, music director of WZCZ-FM in Atlanta.

Radio stations may order a copy of the special through Buch Lowery, Lowery Music, 3051 Clairmont Rd., N.E., Atlanta, Ga. 30329, (404) 323-0832.



# MAINTICS

ANAL BREAKOUT



Bob Kingsley



Dottie West

# AOR F

• Continued from page 1

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The fact that Tierra is Chicano is not without reason, though it is the fiery "Zoot Suit Boogie" which humorously touches on the questions of pride and heritage.

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# COUNTRY

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CALL COLLECT



Bob Kingsley

Dottie West



## AOR Radio Undergoing Revision?

Continued from page 32

too dis-oriented to receive ariplay at our station.

Says Kellie that Jim Hendrix is a favorite and that black reggae artists like Bob Marley and Peter Tosh receive ariplay.

Steve M. Karmann, general manager of WNEV-FM in New York. "It depends on what you mean by 'black music.' The new Steve Wonder album gets heavy ariplay on WNEV. Just last month Richie Havens did a concert for us. It's true that a lot of black music is disco, funk and jazz, and that doesn't fit in our format. We don't play the latest Bee Gees stuff, and they're white. It has nothing to do with color. We're a rock'n'roll station."

Says John Duncan, program director of WABX-FM in Detroit. "It's not a black prejudice but a musical prejudice. If you're going to be an AOR station it doesn't make sense to play that kind of music."

Duncan, who plays classic cuts from the Motown era by artists like Martha & the Vandellas, the Temptations and some jazz rock fusion by the likes of Stanley Clarke, says that in 1972, when there weren't as many black stations, AOR was compelled to play black music.

"But now if you're trying to service the AOR listener, black music isn't what they're tuned in for."

John Gorman, program director of WMMIS-FM in Cleveland, is another who programs the Four Tops, Smokey Robinson, Marvin Gaye and the Supremes in addition to Steve Wonder, the Isley Brothers and even a local reggae group. "I don't think black music can be color coded," he says.

Of all black acts, one of the most rock-oriented has been George Clinton & Funkadelic, who once used a hard rock as anything by Ted Nugent. Though white audiences buy Funkadelic records, the band is almost never heard on AOR.

But neither are acts like new white acts like Talking Heads or the B-52s heard on AOR radio says Clinton. He considers the format "over 30 years old" and that the radio is not rock'n'roll trying to hold on to what it considers its roots," says Clinton.

Underneath all of the above comments, a few comments have surfaced that can be taken to mean to connote there is more to it than it seems.

Sam Bellamy, program director of Los Angeles' KMET-FM, has been quoted as saying: "We've just had too many bad experiences (with black-oriented music). Our listeners only want to hear white redneck rock'n'roll."

"We have a format to do and we play the records that fit into that format. I'm offended by this whole thing and tired of it being an issue. Why don't black stations play more white product? We have lots of black records in our library," adds Bellamy.

And another unidentified Los Angeles programmer who has been quoted as saying: "You're kidding. How many times we've played black music and within 15 seconds kids called yelling to 'take off that nigger music.'"

With the increased popularity and cross-pollination of dance-oriented music by white rock acts, such as the B-52s, Talking Heads, Devo and others, perhaps the situation will change. Yet most AOR programmers don't see it happening soon.

## Beautiful Music Outlets' Competition Getting Ugly

By RICHARD M. NUSSER

NEW YORK: Competition is fierce among programming and suppliers of beautiful music, and it's getting fiercer.

While the beautiful format remains one of the least competitive of the radio's airwaves, the scramble to keep up with shifting audience taste by constantly updating lush programming is proving costly, particularly for independently programmed stations.

Large syndicators such as Schallie Radio Productions and Bonneville Radio Broadcasting appear to be taking over with pre-programmed formats that could eliminate the need for program and music directors. Veteran beautiful broadcasters such as WPAT-FM here and WDBV-FM in Philadelphia have opted for syndicated formats after years of developing their own programs.

But the independents are fighting back through the Independent Beautiful Music Assn., a group formed several years ago that now functions as a pool for beautiful stations that can't, or won't, supply their own programming.

"We can control our destiny better as an independent," says Beautiful Music Assn. president Art Keller, who is also principal owner of EZ Communications, an agency that represents beautiful outlets. Keller helped launch the organization when he found that programming was short and that independent stations shared a concern with syndicated formats.

"If a syndicator makes a mistake, and everybody makes mistakes, why do we sink with them?" reasons Keller.

Independent programming of the individual operators' hands and I objected to that. We have to be able to program to our own taste, to give our own markets demands and philosophies."

Keller says the association is now spending about \$150,000 a year to develop beautiful programming for a confederation of 40-50 stations and small packagers and syndicators who split the costs among them depending on how large a market they serve or the number of stations they syndicate.

## Mike Harrison

Continued from page 32

**Mike:** Hello, this is John Muth. May I speak with your head of promotion?

**Receptionist:** Are you with a station?

**Mike:** Actually, I'm with about 75 stations and a national cable with network.

**Receptionist:** Are you a consultant?

**Mike:** No. I do a coast-to-coast syndicated radio show called "This Week in Rock." We highlight the best records each week and promote with the coming hits, features and artist interviews. And on the cable network, I do artist interviews and features which are seen in about 35 million homes.

**Receptionist:** I'll put you through. (BZZZ)

In addition, the organization has signed a deal with Pickwick International and Columbia House to market the output on disks and tape. Background music suppliers can also buy the service. Starline Productions is handling the licensing.

The trade group supplies 10%-20% of a station's programming, estimates Keller.

"I'll never be 100%," he says. "It's not economical."

Keller believes that there is enough programming with it, with the addition of small syndicators such as Noble Broadcasting Consultants, Tom Curchill Productions and Master Broadcasting to fill the gap.

Keller thinks the tight money situation among American composers and music contractors will also ease the current need to go abroad for beautiful music.

"It's too costly right now but we think American artists will be getting more competitive in the future," he says.

Canada, London and Germany are now considered prime sources of the custom-made packages, which rely on instrumental versions of contemporary MOR and classic ballads, although very treatments of songs that are not available to beautiful formats are also getting popular.

"Independents are not endangered in any way," says Keller. "My group of stations is growing."

Jerry Lee, president of Philadelphia's WEAF-FM (formerly WDBV-FM), a long-time independent programmer of beautiful formats, says he studied the situation recently and decided to go with Bonneville "because it was far more economical" than doing his own research and production.

"Lisener response has been very positive," he says.

But what happens to his library of close to 5,000 individual cuts, all of which are stored on individual cassettes as well as disks?

"It's just sitting there," he says.

"I guess we'll sell it, but we want to keep at least one copy of everything for posterity."

**Promotion Secretary:** Promotion

**Mike:** This is John Muth. May I speak with your head of promotion please?

**Promo Secretary:** Are you with a station?

**Mike:** No, but I do a syndicated program on more than 75 major stations and a cable tv show seen in millions of homes.

**Promo Secretary:** Do you report to any trades?

**Mike:** No, but we're heard on all the same stations there is to report. But we don't report. Our format is considered part of their "playlists."

**Promo Secretary:** Well then, I'll put you through to our publicity department. (BZZZ)

**Publicity Secretary:** Publicity.

**Mike:** Hello, can you help me? **Publicity Secretary:** Most likely,

## Vox Jox

NEW YORK: Don Moore has joined KJLH-FM Little Rock as program director. He comes from KAFM-FM Dallas and was with KMG-CM Dallas. Moore's move to KJLH-FM marks his return to the Shamrock chain. Both KJLH and KMG-C are owned by Shamrock Broadcasting.

Scott Robbins has been named operations manager of WCCN-FM Clearwater, Fla., moving up from program director. He has been p.d. since Dec. 1979. Anthony Wilson has left WQFL-FM New Orleans to return to WYLD-FM New York after a two-year absence. Kerry Walley has been named p.d. and operations manager of KVOB-AM/KJBS-FM Bastrop, La.

WMT-FM Wilmington, Ill., has gone on the air with the following lineup: Joe Delanovich in morning drive, music director Don Beno in afternoon drive, Jim Volkovich in evening and Jan Grendel at night. Beno describes the new station's format as "an adult contemporary Top 40 format with a slight country twist." Lisa Friede, National Radio Broadcasters Assn. operations director since last year, has been named vice president. She joined the association in 1977 as projects manager.

Toby Arnold & Associates has completed a promo and jingle package for KLAG-AM Los Angeles, which has operations manager program director-morning personality on WSEZ-FM (LZ-93) Winston-Salem, N.C. He joined the station in 1977. The station went into contemporary format. He says he was "unable to come to a viable agreement with WSEZ management finally, clearly defining employment status."

WNBC-AM New York music coordinator and jock Rick Frank took part in a Youth Music College symposium on "People In Broadcasting." Also taking part was DJ Al Bernstein from sister station WNBC-FM New York. Tim Haskey, record collector and advisor to "The Record Collector Price Guide" is doing a 6 p.m. to midnight show at KQBA-AM Ventura, Calif.

WCTC-AM New Brunswick, is planning to celebrate its 35th anniversary later this year with a one-year celebration. Operations manager Jay Myers is hoping to contact as many former WCTC station members as possible and invite them to take part. He will be using tapes of these personalities on the air. WBBG-AM Cleveland marked the first year of "Supergold" last year with a countdown of all number one songs for the past 25 years. Paul Hennings is marking his 20th year working man on WTAR-AM Norfolk, Va. Active in community affairs, Hennings is also a director of the Tidewater Broadcasting School.

Sandy Louie is promoted to music director at KRCR-AM San Francisco. She was previously music consultant at KGFN-FM in Portland. Bob Ancheta takes over the 4 p.m.-8 p.m. shift Monday through Friday. He is former production director and afternoon disk jockey at KQON-FM. J.W. Dante moves into the 7 p.m.-midnight airplay at KJEN-AM Houston. Mike M.V. (Vekhoff) joins WHYY-FM in Miami/FL Lauderdale. He was formerly program director and after-

noon drive personality of WGIRO-FM. Karen Scharer is a director of creative services at Weston One. John F. Douglas is appointed program director of KNOX-AM in Knoxville.

Chris Manning has joined WYLT-FM (92-90) Cleveland. He comes from WZZP-FM Cleveland. MISS-AM Milwaukee p.d. Dave Denver has added Ron Richards to his jock lineup in midday. Richards comes from WRKF-FM Racine. The rest of this station's lineup is as follows: Charlie Hanson from 5:30 to 10 a.m. Mike Murphy from 10 to 4 p.m. Keith Moore from 4 to 7 p.m. Tom Carr from 7 to 10 p.m. Laurie Sanders from 10 p.m. to 1 a.m. and Dan Markus from 1 a.m. to 5:30 a.m.

Jim Zimmerman, music director of KVEF-AM in San Luis Obispo, must have some pretty good love letters as he was selected winner of Pavilion Records' "Love Fantasy" contest whereby fanatics were asked to reveal their fantasies in letters to be signed with a cassette recorder and a copy of the hit film "10."

Andy Barber has resigned as program director of KASB-AM Escondido, Ore., and is looking for a new position. He will be at the station until Oct. 31. Peter Berry, known as the Flying Dutchman on the air, has resigned as operations manager program director-morning personality on WSEZ-FM (LZ-93) Winston-Salem, N.C. He joined the station in 1977. The station went into contemporary format. He says he was "unable to come to a viable agreement with WSEZ management finally, clearly defining employment status."

## Bubbling Under The Top 100

101. BOB DYLAN, "Vince Vance & The Valentines," Pledge 109
102. UPTOWN, "Prince, Warner Bros. 45559
103. IF YOU FEEL THE FUNK, Lafayette Lajoy, Pledge 2127
104. THAT'S ALL THAT MATTERS TO ME, Mickey Gilley, Epic 957940
105. BIG DEAL, Armada, Warner Bros. 957941
106. GYPSY SHIP, Pandemonium, Venture 1301
107. RUNNERS OF GLORY, Bruce Cockburn, Pledge 2127
108. BEATIN' THE ODDS, Mally Hatchel, Epic 956942
109. RUNNERS, Epic 957944
110. THE WALKING WICKETS, Warner Bros. Band, Real World 1309 (Atlantic)

## Bubbling Under The Top Lps

201. AUST, Warner Music Group & Bell, Arista 4270
202. PSYCHEDELIC FURS, Psychotic Furs, Columbia 3C 36510
203. EAGLE, Touch Of Sin, Columbia 3C 36510
204. ROSE TATTOO, Rock 'n' Roll Outfit, Epic 957945
205. GABRIEL YAROS, Perfect Of Color, Solis 3571 (Arista)
206. ARMAND JAMAL, Righteous, Melown V7
207. ROY GALLAGHER, Stage Struck, Chrysler 68 1280
208. BILLY BURNETTE, Billy Burnette, Epic 956943
209. JIMMY HALL, Touch You, Epic 36516
210. TIANA TUCKER, Dreamers, MCA MCA 5140

# Doobie Bros. Flourish Despite Roadblocks

By ED HARRISON

LOS ANGELES After 10 years and 10 albums, the Doobie Brothers have undergone one facelift after another, with each change elevating the band to new summits of success. Today, the band is more popular than in its mid-'70 heyday.

Yet success has not come without its share of conflicts, bad breaks and change.

Manager Bruce Cohn, who has been guiding the band since its inception a decade ago, recounts at least two incidents that nearly resulted in the band's disbandment.

The most recent crisis came late spring when the band was on the verge of the LP, "Minute By Minute." Says Cohn, "The band dropped Michael McDonald and Keith Knudsen went one way. Jeff Baxter went another."

Shortly after, drummer John Hartman and bassist decided to leave to pursue other interests.

"There was a period of tension for awhile that went on for too long until the guys left," says Cohn. "It kind of destroyed creativity and slowed things down."

Joining the band in time for its "Minute By Minute" tour were John McFee, guitar; Cornelius Bumpus,

sax and Chet McCracken on percussion.

Ironically, Cohn feels that "Minute By Minute," which made the Doobies more commercially successful than ever, sounded disjointed on initial listen. The new al-



Shop Talk: Producer Michael Omatian, left, Tom Johnston, center, and manager Bruce Cohn discuss Johnston's upcoming solo LP.

bum, "One Step Closer," sounds better as a unit.

An earlier period of crisis was being ailing in 1975 when the Doobies took to the road to promote its "Stampees" LP.

Lead vocalist Tom Johnston became ill, forcing him to miss the re-

mainder of the tour. Guitarist Patrick Simmons, the band's oldest vocalist at the time, temporarily assumed lead vocals until Jeff Baxter remembered a friend named Michael McDonald whom he felt would fit in well.



Shop Talk: Producer Michael Omatian, left, Tom Johnston, center, and manager Bruce Cohn discuss Johnston's upcoming solo LP.

"We rented a warehouse in New Orleans," recalls Cohn. "and Michael learned 20 songs in two days. We wrote a number two date on the tour and they were made up at minute."

"There was a void at the time of 'Love On The Freak Line' when

people were not willing to accept the new sound," says Cohn.

"But changes made the band better and more popular. You have to be willing to change."

The departure of Baxter and Hartman weren't enough, Cohn recently was confronted with the departure of long-time bassist Tiran Porter, who decided he'd had enough of the road. Exit Porter and enter veteran session player Willie Weeks in time for the Doobies' current tour now in progress. Concurrently, percussionist and solo player Bobby LaKind, who has played with the Doobies on their last five albums and tours, became a full-time member.

Cohn says there are 13 or 14 musicians now collecting royalty checks. In addition to managing the Doobies, Cohn is also guiding the solo careers of Tom Johnston and Patrick Simmons. Yet outside the Doobie family, his outside projects have been restricted because of his commitment to the Doobies.

"I think that the band is in its best shape," Cohn is looking for an additional act to handle.

Cohn has helped the Doobies in their investments, real estate, bank-

ing and even moved the sound at live time. Each member of the band is out in his own publishing company which Cohn administers. He also handles the publishing of Michael Omatian and claims 25 percent of companies he's involved with.

Cohn is looking for a film property in which the Doobies can compose and perform the entire soundtrack.

"I'm trying to branch them out and keep the cash flow up while touring less," says Cohn. The Doobies have been around the world 10 times and are planning another international tour next year.

Although five singles are planned to be released from "One Step Closer," and McDonald's voice is featured on all of them, Cohn is concerned about overexposure for McDonald especially coupled with the rash of soundalike groups getting airplay. McDonald's still uncompleted solo debut is more cause for concern than overexposure.

The Doobies are shying away from television specials even though the offers have been steady. "We'll only do it if it will make the Doobies better," says Cohn.

## Palladium Big Band Sore Sinks Deep Into Red Ink

By DAVE DEXTER JR.

LOS ANGELES The Hollywood Palladium's full week of celebrating its 40th anniversary will likely never be repeated again, even if it is still around for its 50th birthday in 1990.

A spokeswoman for the ornate building says losses over the seven-night celebration Oct. 27-Nov. 2 were "substantial." Palladium manager director Fred Otash was reported to have flown to Mexico Sunday [1] and could not be reached for comment.

Two of the seven nights were cancelled outright.

Four other evenings went on as scheduled, but to disappointing box office receipts. The seventh and final night Sunday (2) was reported to have "about broken even" with a flashy ball that affected Kay Starr, Connie Haines, Mel Torme and the orchestra of Harry James and Bill Cole.

Booked throughout the ill-fated week were the bands of Tex Beneke, Freddy Martin, Les Brown, Benny Carter, Johnny Guarnieri, Bob

Crosby, Alvin Roy and Buddy Rich. Singers included the Freds, Pops, Jo Ann Greer, Herb Jeffries, Ella Mae Morse, Johnny Desmond, the King Sisters, Andy Russell, Kay St. Germain and Mel Torme, who served as the night host.

The Palladium spokeswoman says that Ticketron in Los Angeles "boomed up" the festivities by advising patrons who phoned for tickets that they were sold out. But in the industry, it is unanimous that the attractions were of interest only to "elderly" Californians, and that without recent chart records the acts reflected only minimum appeal.

Some reported that the Tuesday night program was scuttled by the Carter-Reagan television debate. The other nights' tickets at the door were \$30 a pair with food and alcohol not included.

Still another excuse centered around unsaturation booking—the single attraction comprised into one night. Otash is expected to return here by his Mexican holiday Wednesday (12).

The new Palladium attraction is strictly Torteau, an all-German ball of Catherine Valente, Hildegard Neff, Kaja Ebbesen and Udo Jergens, singers, with the Paul Kuhn orchestra. Tickets for the Friday (14) event will be \$15 at the door. Kuhn, one of West Germany's most popular musicians, will front a group of 43 musicians.

Managers Link

LOS ANGELES Ken Fritz and Dennis Turner, personal managers for George Benson, have formed Fritz/Turner Management here. The pair, together since 1975, also manage such acts as the Motels, posthumously Minnie Riperton, Robert Kraft, John Hiatt, Mavis Williams, Bruce Bellard, Roy Reynolds and Richard Rudolph and Allie Wells.

## Red Line Succeeding With New Wave

By CARY DARLING

LOS ANGELES While some have given up on the L.A. new wave scene as far as profit is concerned, the Red Line booking agency is earning a name for itself by working with these artists and earning label recognition for them.

In its first year of existence, Red Line has been instrumental in getting Phil Seymour's the first act on Birdwalk, Danny Johnson and the Bandits on L&R/Polydor, Karen Tobin on Arista and Mark Hoffman on the Rabbie on the smaller M-80 Records, says Marc Levy, cofounder with Skip Nelson of Red Line.

Red Line's biggest name, Billy Burnette on Columbia, has recently moved to Prometheus.

The big agencies are concentrating on their best acts," notes Levy. "They're not interested in taking on new acts right now because it's a big job to break a new act."

One of the first acts of Red Line's strategy is to get their acts out of Los Angeles. "Outside of Los Angeles, new wave is a joke," says Nelson.

In order to break down prejudices about L.A. bands and to build up a taste record for an act, Levy and Nelson take the artist away from the Los Angeles club scene. "San Diego, Texas, Louisiana, the college markets," says Levy. "That's where middle America is."

In addition to booked in the artists' career including playing with producers. "We try to pull together the right producer for the job. For Danny Johnson and Phil Seymour, we got Richie Podolor who has done Steppenwolf and Three Dog Night," says Levy.

The managers, the two assert, usually don't mind the assistance. "Most of the managers for these bands are only 19 or 20 years old, so they are eager to learn," says Nelson.

Red Line, which now employs five persons and has 15 acts on its roster, returns its acts to Los Angeles to clear for a label deal after it has proven itself on the road.

"That way we have something to go to the record companies with," adds Nelson, who spots some of the acts he intends to work with at the Los Angeles Bill Graham Theater. He works closely with owner Albie Hara.

Red Line is in the process of lining up a Japanese tour for guitarists Dick Dale and the Delinols. The point is

not to play a lot but to play the right places," says Levy. "Japan is a long way from the U.S. and his albums are played there but he has never toured outside of the states."

Other acts on Red Line include Zipped Sneakers, Lisa Nemo, the Tweeds, Mike Pinera, John Hiatt, Billy Thermal, Michael Smithers, Evans and the Gears.

## Diskers At Memphis Club

By ROSE CLAYTON

MEMPHIS Tricker Dick's initial effort to attract major label artists interested in promoting their latest releases here paid heavy dividends when Tony Joe White appeared to promote "The Real Thing," his new album on Casablanca.

"We only sat about 250," says James Parks, entertainment director for the midtown room, "but we had more than 900 at the door for both nights."

Parks feels aggressive promotion helped to attract the crowd although he realizes that White has a loyal local following and his latest single, "Mama Dada," from Tony Cowboy's "Grow Up To Be Babies" is receiving heavy airplay.

When a record is hot, it always helps the record," Parks says, "but I don't depend on airplay to fill the club."

Parks, whose first job was packing records at Sun studio, feels he knows the Memphis market and is as potential as well as anyone in town.

"Radio is great, but nothing releases going out and seeing a second disc want to break and new releases from the live stage, and we are willing to do what it takes to make it happen," says Parks.

White's Memphis promotion, Parks noted in WSMV-TV's Memphis State Univ. campus station for live broadcasting each night.

"I wanted to attract new people to the club," says Parks. "I wanted them to hear how much fun we were

having so they would come down Saturday night, the free marshmallows and cleared the aisle, and we had to turn people away for a while," he says.

"I believe the gig helped Tony Joe sell records. He got real close with the people and they loved it. He liked the club and wants to come back. That's what it's all about—having fun and making money."

Response to the White promotion was so favorable WSMV has committed to broadcasting live from Tricker Dick's every Thursday and Saturday evening.

"We will showcase local talent on Thursday evenings and try to book major artists every weekend," says Parks. "We are changing our format from country rock to rock on Monday and Tuesday nights and will continue with Joyce Cobb & Hot Fun on Wednesday because she's a good act for us and draws well on a regular basis."

Parks admits he has been somewhat disappointed in his efforts to obtain record company support in the area.

"I've contacted all the major labels to make them aware of the service we can provide in giving their new or new releases exposure in this area," says Parks. "CBS and Warners have expressed interest in it."

"I could get a little support from the label, but we are not going to play."

(Continued on Page 42)



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## Talent Talk

Paul Kantner, the 29-year-old rhythm guitarist and one of the founding members of the **Jefferson Starship**, is listed as being in good condition at Cedars-Sinai Medical

Center in Los Angeles where he was rushed after suffering a cerebral hemorrhage Oct. 26. A spokeswoman for the medical facility says Kantner was moved out of intensive

care Oct. 29. She does not know when he will be released.

Who's the Bo Derek of male rock 'n' rollers? According to female listeners of KSJO-FM in San Jose,

Calif., Van Halen's lead vocalist David Lee Roth is the top "10," followed by Tom Petty, Roger Daltrey, Mick Jagger, Ted Nugent, Robert Plant and KSJO DJ Ralph Young.

among others. Roth received a plaque commemorating his celebrity status backstage after Van Halen's sold-out concert at the Oakland Coliseum Oct. 10, which also happened to be his 25th birthday.

Yet another band has vowed to boycott the Madame Wong's rock clubs in Los Angeles. The **Temple City Kazoo Orchestra**, an L.A. act, had been booked for the smaller room at Madame Wong's West Oct. 23. The **Motels**, coming off a tour with the **Cars**, were playing the larger room. The Motels drew an overflow crowd so Madame Wong's management decided at the last minute not to let anyone who had come to see the Kazoo Band inside the club. So the band took its Kazoos to the back entrance where it did a raucous version of the oldie "Respect" before Madame Wong's management dispersed the crowd.

For its only dates to promote "Deface The Moon," its parody of '60s rock hits, **Utopia** played the Ritz in New York as the early **Beatles**, complete with skinny tie **Beatles** outfit and a running-from-the-limo entrance through a group of screaming girls. A guitar is often called an "axe" by musicians, but rarely is it actually used as one. But when a thug-accused Roy Buchanan outside a club recently, Buchanan swung his vintage 1953 Fender Telecaster as if it was an old battle ax, driving the would-be thief away.

The **Bloomtown Rats**' next album, "**Bungo Crabs**" (Columbia), is scheduled for release this month in Europe and the U.K. The first single, "Banana Republic," was written by Rulo **Bobby** and **Brigitte**. No date has been set for American release. The Bloomtown Rats will embark shortly on a tour of England and Europe.

The **Specters**, comprised of ex-Sex Pistol Glen Matlock, Danny Kustow and Mark Ambley from the **Tom Robinson Band**, and Arthur Collins and Graeme **Potter** are to perform on Halloween at New York's Hurrah. The theme for the evening was "Scary Monsters" and prizes in the form of limited edition stamps drawn by **David Bowie** and copies of his latest album were to be awarded to those in the best costumes.

**Vic Damone** will play Carnegie Hall, Nov. 20. **Teddy Pendergast** is doing the talk show circuit with visits to Mike Douglas, Merv Griffin, Tom Terrille, and John Davidson so far.

**Baby Jane Devlin** had four of her five songs covered by producers when she appeared on CBS-TV's "No Holds Barred" late night show. Only "Badass Girl" got through with only one word lost. The **Fools** spent a week at a chicken farm near Brussels doing the video for "Psycho Chicken." **Hazel O'Connor**, who stars in the British film "Breaking Glass," which will open in the U.S. soon, is also coming to the U.S. in person. A&M says she "looks like **Tim Curry** in the Rocky Horror Picture Show" and sings like **Lene Lovich**. But does she give good interviews?

Leif Garrett's the subject of "The Leif Garrett Scrapbook" on Pinetop. **Gl Scott Heron** on tour with **Stevie Wonder**. . . **Kid Creole & The Coconuts** opening for the **B-52s**, which sounds like the best one-two dance party punch anywhere.

**John Denver** to exhibit photographs, mainly outdoor scenes, at the Hammer Galleries in New York for five weeks beginning Dec. 2.

**Gloria Gaynor** back from a tour of Poland, Romania, and Greece. **John Hall** reunited with **Oleanna** for

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| Week | Last      | Weeks on Chart | Title, Artist, Label & Number                                       |
|------|-----------|----------------|---------------------------------------------------------------------|
| 1    | 1         | 14             | NEVER ALONE<br>Amy Grant, World Music WSB 6645 (World)              |
| 2    | 6         | 33             | ONE MORE SONG FOR YOU<br>The Imperials, Daylight DSI 4015           |
| 3    | 5         | 33             | HEED THE CALL<br>The Imperials, Daylight DSI 4011                   |
| 4    | 2         | 9              | IN HIS TIME, PHASE IV<br>Martha's Singers, Maranatha MM0064 (World) |
| 5    | 4         | 33             | MUSIC MACHINE<br>Candle, Redwing RWT 2004                           |
| 6    | 13        | 33             | NO COMPROMISE<br>Amy Grant, Sparrow SPP 1024                        |
| 7    | 3         | 33             | MY FATHER'S LOVE<br>Amy Grant, World Music WSB 6625                 |
| 8    | 16        | 33             | BOAR OF LOVE<br>2nd Chapter Of Love, Sparrow SPP 1033               |
| 9    | 10        | 9              | WITH MY SONG<br>Debbie Boone, Linn & Leon LL 1546 (World)           |
| 10   | 20        | 22             | FOR THE BEST<br>B.J. Thomas, Songbird WCA 3221                      |
| 11   | 7         | 33             | FORGIVEN<br>Don Francisco, New Psa NP 33042                         |
| 12   | 12        | 9              | THE PAINTER<br>John Michael Talbot & Terry Talbot, Sparrow SPP 1037 |
| 13   | 18        | 33             | AMY GRANT<br>Amy Grant, World Music WSB 6636                        |
| 14   | 15        | 33             | FOR HIM WHO HAS EARS TO HEAR<br>Keith Green, Sparrow SPP 1015       |
| 15   | 17        | 33             | NEVER THE SAME<br>Lene Torquato, Word 8406                          |
| 16   | 9         | 33             | GOT TO TELL SOMEBODY<br>Don Francisco, New Psa NP 33071             |
| 17   | 14        | 9              | SAVED<br>Bob Dylan, Columbia TC 36553                               |
| 18   | 11        | 33             | BULLfrogs & BUTTERFLIES<br>Candle, Redwing RWT 2005                 |
| 19   | 21        | 33             | LIVE<br>Darius Holm & Prosser, Greenleaf G 3441                     |
| 20   | 27        | 33             | MANSSION BUILDER<br>2nd Chapter Of Love, Sparrow SPP 1030           |
| 21   | 8         | 33             | YOU GAVE ME LOVE<br>B.J. Thomas, World Music WSB 6633               |
| 22   | 22        | 33             | HOME WHERE I BELONG<br>B.J. Thomas, World Music WSB 6634            |
| 23   | NEW ENTRY | 33             | PHILIP SIDE<br>Phil Maffey, Sparrow SPP 1036                        |
| 24   | 19        | 33             | I'LL BE THINKING OF YOU<br>Andrea Crouch, Light LS 5763             |
| 25   | NEW ENTRY | 33             | THANK YOU FOR THE OOVE<br>Mike Adams, MA 1061                       |
| 26   | 34        | 33             | SIR OLIVER'S SONG<br>Candle, Redwing 2017                           |
| 27   | 37        | 33             | COME TO THE QUIET<br>John Michael Talbot, Sparrow BBN 2019          |
| 28   | 30        | 33             | MIRROR<br>Lene Torquato, Word RWT 8275                              |
| 29   | 24        | 9              | THE SKY IS FALLING<br>Randy Stonehill, Solid Rock 7005 (World)      |
| 30   | 35        | 33             | HAPPY MAN<br>B.J. Thomas, World Music WSB 6593                      |
| 31   | 40        | 33             | SLOW TRAIN COMING<br>Bob Dylan, Columbia TC 34170                   |
| 32   | 29        | 33             | NATHANIEL, THE CROULET<br>Candle, Redwing RWT 2018                  |
| 33   | 28        | 5              | THIS IS MY SONG<br>Dallas Holm & Prosser, Greenleaf G3714           |
| 34   | 23        | 22             | THE VERY BEST FOR KIDS<br>B.J. Thomas, 2nd World Music WSB 8435     |
| 35   | 26        | 14             | LIVE<br>Andrus Blackstone & Co., Greenleaf G3570                    |
| 36   | 36        | 5              | HYMNS FOR CLASSIC GUITAR<br>John Lennor, New Psa NP 33072           |
| 37   | 25        | 33             | ALL THAT MATTERS<br>Dallas Holm & Prosser, Greenleaf G 3558         |
| 38   | 14        | 33             | RAINBOW'S END<br>Reverend Bird, Star Song SSA 0015                  |
| 39   | 32        | 33             | GENTLE MOMENTS<br>Lene Torquato, Word RWT 8274                      |
| 40   | 33        | 33             | PHASE III<br>Maranatha Singers, Maranatha MM0048                    |

# Gospel

WORD, SPARROW & NEW BENSON CO.

## 3 Firms Unleash Heavy Holiday Sales Campaign

By ROBYN WELLS

NASHVILLE—With the holiday season rapidly approaching, Word, Inc., Sparrow and the newly-formed New Benson Co. are gearing up for Christmas shoppers with special year-end marketing campaigns.

The biggest seller for Word should be "Christmas With The Imperials," according to Stan Jantz, director of merchandising and retail development. "Our projected sales figures for the album exceed 100,000 units, and we're 60% there already," claims Jantz.

Released in October, the Imperials' LP was featured as Word's album-of-the-month. Key promotional devices for the album include special posters, ad slacks and radio spots. Distributors have been supplied with brochures and album jackets for display.

Other new Word Christmas releases include "Christmas With The Word Family," featuring B.J. Thomas, the Bill Gaither Trio and Eve; "The Young Messiah," a re-recorded version of Handel's classic; "The Glory Of Christmas," a cantata arranged by Jimmy and Carol Owens, suitable for church choirs, use, and "Emmanuel," a praise album by Maranatha.

Much of Word's back Christmas catalog has been deleted because of age or poor quality, including an Anita Bryant album. But Jantz predicts that Eve's "Come On, Ring Those Bells," now in its fourth season, will be second only to the Imperials in terms of sales. To date, the LP has sold 333,000 units, according to Jantz.

"Our Christmas product is available year-round, although interest in it doesn't usually come about until fall," notes Jantz. "But we get orders for Eve all year long. It's been our experience that a top-notch artist like Eve will be able to generate more sales in a Christmas album than an average artist will produce with a regular release."

Word's Christmas marketing is tied-in with NARMA's "Give The Gift Of Music" campaign. The firm has supplied distributors with albums for in-store play, one each for black, contemporary, praise and Christmas product. The Christmas promotional album features 10 cuts, interspersed with narration. Some dealers have received the in-store LP complete with radio spots for distribution.

Several non-Christmas packages are also receiving special promotions, such as counter displays and mobiles. "It's not a secret that people give others what they themselves have and enjoy," says Jantz. Included in this privileged category are "Eve Favorites, Vol. I," "The Best Of B. Thomas," Maranatha's "Praise For Kids" and Don DuMuck's "I Love Jesus."

The New Benson Co. is also basing its marketing campaign around a theme, "Giving Is Blessed." This in-store display contest centers around Christmas albums, the year's best-releases, sing-alongs and other gift items. Each store entering the contest receives \$50 in merchandise, with the grand prize of \$500, plus dinner for two with the local New Benson sales representative. Judging will be based upon snapshots of the display received by Jan 1.

The New Benson Co. is also sup-

plying participating stores with banners and balloons carrying the "Giving Is Blessed" message. Three-dollar mobiles, to which albums may be attached, are also available. Dealers are receiving a 45% discount off retail and free shipping with the purchase of a certain quantity of Christmas product.

New holiday albums on the market include the Regeneration's "Christmas In Velvet, Vol. I," an a cappella offering. Jim Swigart's "And I Came To Pass," Free Spirit's "A Free Spirit Christmas" and the Rex Humbard Family Singers' "Christmas With The Humbarbs." Old product that is expected to do well includes Truth's "Now This Is Christmas" and Ron Huff's "This Is A Child Is Born."

According to Max Blines, director of marketing for the New Benson Co., the firm is engaged in a strong push behind Joe English's "Lights In The World" album. Formerly with Paul McCartney and Wings and Sea Level, English has recently embarked upon a solo career.

Promotion includes ads in trade publications, as well as youth- and music-oriented Christian publications, radio buys in major markets and in-store merchandising aids including posters and album jackets. A special single, "Shine On," backed by an interview with English, has been distributed to key radio markets. In addition, a special mailing to pop/AOR stations has just been completed.

Other product receiving special attention includes "What's It Going To Be" by Doug Oldham, who is featured as the New Benson Co.'s artist-of-the-month at Christian bookstores. Dove award winner Don

Francisco's "Get To Tell Somebody" is featuring a special counter display. DeArno and Key's "This Am I Hollywood" is receiving different pushes each month. A duet off the album, "Nobody Loves Me Like You Do," by Dana DeGarmo and Amy Grant, is going to be released to Top 40 stations by the beginning of the year according to Blines.

Sparrow's major Christmas product is the "Complete Messiah," recorded by the London Philharmonic orchestra and choir. According to Bill Hearn, manager of marketing services, Sparrow is the first Christian record company to ever completely record the masterpiece. Released in 1979, the four-album set retails at \$12.98.

This represents a special 50% discount offered to retailers with cash-order orders. In addition, a floor display featuring a four-tier cardboard dump with special red "Messiah" header card is provided free of charge to distributors with cash-order orders.

Another album with a Christmas message is "The Birthday Party," the most recent in Candle's Age-related children's series. But overall, Sparrow does not put out albums geared specifically at the holiday season.

"It's not our policy to take a variety of our artists into the studio to produce a Christmas package," explains Hearn. "We've found that specialized product of that nature sits in the warehouse most of the year."

Sparrow offers its retailers a special year-end discount on quantity orders of all its product. Distributors may also receive one free music book with the purchase of 10, or three free books upon receipt of 20.

NOVEMBER 15, 1989 BILLBOARD

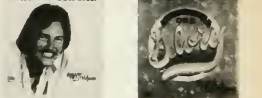
## ROCKIN' REGGIE

Reggie Vinson:

"First an innovator of Rock N-Roll."

Now an innovator of today's Gospel Sound. \*\*\*

### TRANSFORMED



\* 5 Gold, 2 Platinum Albums — as songwriter, studio guitarist, background vocals with Alice Cooper and John Lennon.

\*\* Seen on 47 different Christian TV shows, World Wide Ministry, 2 Gospel Albums, Autobiography.

Records and tapes available at record stores and alternative bookstores, or by sending \$6.95 to Reggie Vinson Ministries, Box 73344, Houston, TX 77090. For booking appearances, write "Reggie" as address above.

## New LP/Tape releases

This listing of new LP/Tape releases is designed to enable retailers and radio programmers to be up-to-the-minute on available new product. The listing configuration abbreviations are used: LP—album, BT—backtrack, CA—cassette, M/TP—records and/or tapes in a set appear within brackets following the manufacturer number.

## POPULAR ARTISTS

**AEROSMITH**  
Advanced...Greatest Hits  
LP/Columbia 318855 18 98  
BT CA 318855 18 98  
CA 318855 18 98

**ALLEN, PETER**  
Such A Fry  
LP/Atlantic 804 011104 18 98

**ANDERSON, JOHN**  
Sons of Seven  
LP/Atlantic 801 8021 18 98  
BT CA 801 8021 18 98  
CA 801 8021 18 98

**ANDERSON, SHIRLEY**  
Love Sick  
LP/Columbia 01755 18 98

**BABY**  
On The Edge  
LP/Columbia 31305 18 98

**BALDRY, LOUD JOHN**  
Long John Baldry  
LP/Atlantic 801 1018 18 98  
BT CA 801 1018 18 98  
CA 801 1018 18 98

**BANOV, MOE**  
Following The Feeling  
LP/Columbia 328 119 18 98  
BT CA 328 119 18 98  
CA 328 119 18 98

**BISHOP, STEPHEN**  
Red Cat To Manhattan  
LP/Columbia 854313 18 98

**BLACK SALT**  
Red, Green, Blue  
LP/Columbia 31301 18 98

**BLUE ANGEL**  
Blue Angel  
LP/Phonogram F01300 18 98

**BREATHLESS**  
Breathless...The Song Above  
LP/Atlantic 801 1041 18 98  
BT CA 801 1041 18 98  
CA 801 1041 18 98

**BROADWATER, DEE DEE**  
One One One  
LP/Columbia 854313 18 98

**BRUCE, JACK & FRIENDS**  
F...The Do Thin  
LP/Columbia 31857 18 98

**BUS BOYS**  
Mumum Wagon Rock 'n' Roll  
LP/Columbia 31301 18 98

**CAPTAIN TENNILLE**  
King of the Cowboys  
LP/Columbia 801 7250 18 98

**CHANGES OF THE WORLD**  
The Changes of the World  
LP/Elton 30789 18 98

**CITY BOY**  
Heads Are Rolling  
LP/Atlantic 801 9285 18 98  
BT CA 801 9285 18 98  
CA 801 9285 18 98

**CHENIER, CLIPOT**  
Classic Clipot  
LP/Atlantic 801 9187 18 98

**CHINESE PARTY**  
Always  
LP/Columbia 31301 18 98

**CHOCOLATE BRIDGE**  
Humana  
LP/Atlantic 801 7732 18 98

**CONLEY, EARL THOMAS**  
Blue Pearl  
LP/Atlantic 801 7732 18 98

**CRITICAL MASS**  
It's a What I Inside That Counts  
LP/Columbia 31301 18 98

**DADDY BIRD**  
Daddy Bird  
LP/Atlantic 801 7732 18 98

**DESPERED PUPPY**  
The Very Best Of  
LP/Columbia 31301 18 98

**DIAMOND, JILL**  
Diamond, Jill  
LP/Columbia 31301 18 98

**DOORS**  
Graveyard  
LP/Atlantic 801 7732 18 98

**DOUGLAS, CAROL**  
Best of Carol Douglas  
LP/Atlantic 801 7732 18 98

**DUNCAN, JOHN**  
Duncan, John  
LP/Atlantic 801 7732 18 98

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**FOLEY, KIM & OTHERS**  
Foley, Kim & Others  
LP/Atlantic 801 7732 18 98

**FRANK JIMMY**  
Such A Fry  
LP/Atlantic 804 011104 18 98

**FRANKLIN, ARETHA**  
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LP/Atlantic 801 7732 18 98

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**WATERS, RUTH "BILLY"**





# ★ Single This Week

## SHOOT YOUR BEST SHOT/ IT DON'T HURT NO MORE

Give the gift  
of music.

Linda Clifford  
RSO (LP) RS-1-3087



Billboard®

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# DISCO TOP 60™

Superscripts are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ★ Stars are awarded to those products showing greatest weekend exposure on 15 U.S. Top 400 radio lists.

| TYPE | LAST WEEK | TITLE-Artist-Label                                                                  |
|------|-----------|-------------------------------------------------------------------------------------|
| ☆    | 4         | SHOOT YOUR BEST SHOT/IT DON'T HURT NO MORE—<br>Linda Clifford<br>RSO (LP) RS-1-3087 |
| ★    | 3         | IF YOU COULD READ MY MIND—Viola Wills<br>Arista (12-inch) OF 02203                  |
| 3    | 1         | CAN'T FAKE THE FEELING—Geraldine Hunt<br>Phon (LP/12-inch) P 1006-7052-405          |
| ☆    | 9         | LOVELY ONE—The Jacksons<br>Epic (LP) FE 36424                                       |
| ★    | 5         | PRIVATE IOAH0/PARTY OUT OF BOUNDS/GIVE ME BACK<br>Warner (LP/12-inch) WSK 3471      |
| 6    | 2         | I NEED YOUR LOVIN'/CHAINS—Teena Marie<br>Gordy (LP) GR-92741                        |
| ★    | 15        | HOW LONG/TIGHT PAIR—Lipps Inc.<br>Casablanca (LP) NBP 7242                          |
| 8    | 6         | I NEED YOU/SELL MY SOUL/FEVER—Sylvester<br>Fantasy (LP) F-5601                      |
| 9    | 10        | CHERCHEZ PAS/BOOGIE TALK—Madleen Kane                                               |
| 16   | 16        | IT'S NOT WHAT YOU SAY IT'S HOW YOU USE IT/KEEP                                      |

| TYPE | LAST WEEK | TITLE-Artist-Label                                                                                      |
|------|-----------|---------------------------------------------------------------------------------------------------------|
| ★    | 46        | SEABISCUIT IN THE FIFTH—Belinda West<br>Programa (12-inch) JD 12095                                     |
| 32   | 12        | LOVE SENSATION—Loleatta Holloway<br>Salsoul (LP) SA-9596                                                |
| 33   | 24        | CAPRICORN—Capricorn<br>Emphasis (12-inch) EPOS 6511                                                     |
| 34   | 25        | I'VE JUST BEGUN TO LOVE YOU/DO ME RIGHT/GROOVE<br>CONTROL—Dynasty<br>Star (LP/12-inch) PLS 525570 10327 |
| ★    | 45        | UPTOWN/DIRTY MIND/HEAD—Prince<br>Warner (LP) BSK 3476                                                   |
| 36   | 23        | BREAKAWAY—Watson Beasley<br>Warner (LP/12-inch) BSK 3445                                                |
| 37   | 17        | UNDERWATER—Harry Thuman<br>Universe (LP/12-inch) import                                                 |
| ★    | 50        | HE'S SO SHY—Pointer Sisters<br>Phon (LP) P 103                                                          |
| 39   | 22        | THE ONE TONIGHT/DREAMS & DESIRES—Fever<br>Phon (LP) P 103                                               |





# Single This Week ★ COULD I HAVE THIS DANCE

Give the gift  
of music.

Anne Murray Capitol 4920

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# Billboard® HOT COUNTRY SINGLES & LPs™



Supertitles are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ★ Stars are awarded to those products showing greatest sales strength. ● Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by triangle.) ● Recording Industry Assn. Of America seal for sales of 2,000,000 units. (Seal indicated by triangle.)

## SINGLES

| WEEK<br>ENDING | NOV<br>15 | NOV<br>8 | NOV<br>1 | LAST<br>WEEK | WEEKS<br>ON<br>CHART | TITLE-Artist-Label                                                     | TITLE-Artist-Label                                             |
|----------------|-----------|----------|----------|--------------|----------------------|------------------------------------------------------------------------|----------------------------------------------------------------|
| ★              | 3         | 11       | ★        | 30           | 8                    | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Warner Bros. 45582          | DRINK IT DOWN, LADY—<br>Rex Allen Jr.<br>Warner Bros. 45582    |
| ★              | 4         | 6        | ★        | 29           | 8                    | LADY—<br>Anne Murray<br>Warner Bros. 45582                             | CAN'T KEEP MY MIND OFF OF<br>YOU—<br>Lynn 1300                 |
| ★              | 5         | 10       | ★        | 31           | 7                    | SHE CAN'T SAY THAT ANYMORE—<br>John Conlee<br>MCA 41321                | THERE'S ANOTHER WOMAN—<br>John Conlee<br>MCA 41321             |
| ★              | 8         | 10       | ★        | 32           | 4                    | IF YOU EVER CHANGE YOUR<br>MIND—Crystal Gayle<br>Columbia 1-1159       | GIVING UP EASY—Leon Everette<br>RCA 10111                      |
| ★              | 9         | 6        | ★        | 33           | 8                    | SMOKEY MOUNTAIN RAIN—<br>Billie Jean King<br>RCA 10111                 | A LITTLE GROUND IN TEXAS—<br>The Carolina<br>Allstars 1008     |
| ★              | 1         | 12       | ★        | 36           | 5                    | ON THE ROAD AGAIN—Willie Nelson<br>Columbia 1-11531                    | A REAL COWBOY—<br>Bobby "Crash" Greedack<br>Capitol 4935       |
| ★              | 2         | 13       | ★        | 37           | 3                    | I'M NOT READY YET—George Jones<br>Epic 9-50422                         | I CAN SEE FOREVER IN YOUR<br>EYES—George Jones<br>Epic 9-50422 |
| ★              | 11        | 10       | ★        | 41           | 2                    | THAT'S THE WAY A COWBOY<br>WANTS HIS MATE—George Jones<br>Epic 9-50422 |                                                                |

## LPs

| WEEK<br>ENDING | NOV<br>15 | NOV<br>8 | NOV<br>1 | LAST<br>WEEK | WEEKS<br>ON<br>CHART | TITLE-Artist-Label                              | TITLE-Artist-Label                                            |
|----------------|-----------|----------|----------|--------------|----------------------|-------------------------------------------------|---------------------------------------------------------------|
| ★              | 3         | 4        | ★        | 26           | 18                   | GREATEST HITS—Kenny Rogers<br>Liberty 100 1072  | ROSES IN THE SNOW—<br>Emmylou Harris<br>Warner Bros. 45582    |
| ★              | 2         | 13       | ★        | 27           | 28                   | I BELIEVE IN YOU—Don Williams<br>MCA 5133       | FAMILY BIBLE—Willie Nelson<br>MCA-Scorpions 3258              |
| ★              | 3         | 4        | ★        | 40           | 2                    | GREATEST HITS—Anne Murray<br>Capitol 4920 12110 | BACK TO THE BARBOONS—<br>Merle Haggard<br>MCA 5139            |
| ★              | 4         | 11       | ★        | 29           | 29                   | NONETUCKLE ROSE—Soundtrack ●<br>Columbia 328032 | ALWAYS—Patsy Cline<br>MCA 3283                                |
| ★              | 5         | 18       | ★        | 30           | 33                   | HORIZON—Eddie Rabbit<br>Epic 9-5276             | TOTEMER AGAIN—<br>George Jones & Tammy Wynette<br>Epic 9-5276 |
| ★              | 6         | 7        | ★        | 36           | 3                    | GREATEST HITS—Ronnie Milsap<br>RCA A&L 1372     | REST YOUR LOVE ON ME—<br>Conway Twitty<br>Epic 9-5158         |
| ★              | 7         | 26       | ★        | 42           | 1                    | URBAN COWBOY—Soundtrack ●<br>A&M LP 1000        | THE LITTLE AND FAMILY<br>Epic 9-5048                          |
| ★              | 12        | 7        | ★        | 42           | 1                    | I AM WHAT I AM—George Jones<br>Epic 9-5048      |                                                               |

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# LOS ANGELES

## A Billboard Spotlight

Los Angeles: The International  
Music/Entertainment Capital

Section 2/November 15, 1980



LOS ANGELES  
BICENTENNIAL  
1781-1981

|    |    |                  |                                      |
|----|----|------------------|--------------------------------------|
| 24 | ★  | NEVER BE THE SA  | Captel 4839                          |
| 21 | ★  | OUT HERE ON MY   | Warner Bros. 45680                   |
| 20 | 20 | ON THE ROAD AGA  | RSO 1048                             |
| 21 | ★  | HUNGRY HEART—    | Columbia 1-11351                     |
| 22 | 22 | THAT GIRL COULD  | Columbia 11-11393                    |
| 22 | 22 | LET ME BE YOUR A | Jackson Browne                       |
| 22 | 22 | WITHOUT YOUR LO  | Asylum 47055                         |
| 25 | 10 | UPSIDE DOWN—     | Sissy LaBonté                        |
| 25 | 10 | SHE'S SO COLD—   | Mercury (Adams)                      |
| 26 | 9  | REAL LOVE—       | Mercury 11-11393                     |
| 27 | 11 | I'M HAPPY THAT L | Mercury 11-11393                     |
| 31 | 8  | FOUND YOU—       | Jenny Holm                           |
| 43 | 3  | GUILTY—          | Barbra Streisand & Columbia 11-11390 |
| 34 | 10 | THEME FROM THE   | Warner Bros. 49518                   |
| 34 | 10 | HAZZARD—         | Waylon Jennings                      |
| 37 | 5  | DEEP INSIDE MY H | RECA 12567                           |
| 37 | 5  | EVERYBODY'S GOT  | Randy Meisner                        |
| 38 | 6  | SOMETIME—        | Eric 9-52629                         |
| 33 | 11 | JESSE—           | The Korgs                            |
| 39 | 8  | THIS TIME—       | Asylum 47055 (Electra)               |
|    |    |                  | Warner Bros. 49518                   |
|    |    |                  | Rca 12567 (Mercury)                  |

# LADY

Kenny Rogers

Liberty 1380



Give the gift  
of music.



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Supersta  
strength

| Rank | Weeks on chart | Title                               | Artist                        | Label                   |
|------|----------------|-------------------------------------|-------------------------------|-------------------------|
| 1    | 2              | ★ <b>LADY</b>                       | — Kenny Rogers                | Mercury 3360            |
| 2    | 12             | ★ <b>WOMAN IN LOVE</b>              | — The Jackson 5               | AT&T 2584               |
| 3    | 5              | ★ <b>THE WANDERER</b>               | — 0                           | —                       |
| 4    | 14             | ★ <b>ANOTHER ONE BITES THE DUST</b> | — Queen                       | EMI 4703                |
| 5    | 11             | ★ <b>I'M COMING OUT</b>             | — Motown 1561                 | —                       |
| 6    | 15             | ★ <b>NEVER KNEW LOVE BEFORE</b>     | — Stephanie Mills             | 20th Century 2460 (RCA) |
| 7    | 8              | ★ <b>MASTER BLASTER</b>             | — Janelle 24317 (Motown)      | —                       |
| 8    | 17             | ★ <b>HE'S SO SHY</b>                | — Pamular                     | Mercury 3739 (Mercury)  |
| 9    | 14             | ★ <b>MORE THAN I CAN</b>            | — Warner Bros. 4959           | —                       |
| 10   | 32             | ★ <b>STARTING OVER</b>              | — 0                           | —                       |
| 11   | 12             | ★ <b>DREAMING</b>                   | — Cliff Richard               | Capitol 4146 (Capitol)  |
| 12   | 13             | ★ <b>LOVELY ONE</b>                 | — The Jackson 5               | AT&T 2584               |
| 13   | 18             | ★ <b>YOU'VE LOST THAT FEELING</b>   | — Osyrl Hall & John Hall 1210 | —                       |
| 14   | 17             | ★ <b>WHIP IT</b>                    | — Devo                        | Warner Bros. 49550      |
| 15   | 15             | ★ <b>DREAMER</b>                    | — Signatram                   | AMM 2269                |
| 16   | 19             | ★ <b>HIT ME WITH YOUR SHOT</b>      | — Pat Benatar                 | Chrysalis 2464          |
| 17   | 23             | ★ <b>LOVE ON THE ROCK</b>           | — 0                           | —                       |

Masters Studio Sound  
Group A & M Allen Zantz  
Record Plant Rusk St.  
Western Village Records  
Key Crystal Daylen  
Step Up Paramount  
Studio Sound United  
udios Capital Records  
Masters Studio Sound  
Group A & M Allen Zantz  
Record Plant Rusk St.  
Western Village Records  
Key Crystal Daylen  
Step Up Paramount  
Studio Sound United  
udios Capital Records  
Masters Studio Sound  
Group A & M Allen Zantz  
Record Plant Rusk St.  
Western Village Records  
Key Crystal Daylen  
Step Up Paramount  
Studio Sound United  
udios Capital Records  
Masters Studio Sound

[illegible]

AMPEX SALUTES LA'S GREATEST  
STUDIOS ON LA'S GREATEST DAY.

This year is Los Angeles' 200th birthday. And with 179 given away as of September 1980, the number of AMPAS Golden Reel Award recipients isn't far behind LA's age. An impressive fact, considering we started awarding them to stars, and studios along with \$1000 to their charities just three years ago.

And a great number of those Golden Reel Awards were received by some of LA's greatest studios.

To qualify, our winners had to sell a million singles, half a million albums and, of course, have mastered their hits in the studio on Ampex tape.

We salute all of you on LA's 200th Birthday.

# AMPEX

Ampex Corporation Magnetic Tape Division  
401 Broadway, Redwood City, California 94063, 415/367-3800

| Rank | Weeks on chart | Title                               | Artist                        | Label                   |
|------|----------------|-------------------------------------|-------------------------------|-------------------------|
| 1    | 2              | ★ <b>LADY</b>                       | — Kenny Rogers                | Mercury 3360            |
| 2    | 12             | ★ <b>WOMAN IN LOVE</b>              | — The Jackson 5               | AT&T 2584               |
| 3    | 5              | ★ <b>THE WANDERER</b>               | — 0                           | —                       |
| 4    | 14             | ★ <b>ANOTHER ONE BITES THE DUST</b> | — Queen                       | EMI 4703                |
| 5    | 11             | ★ <b>I'M COMING OUT</b>             | — Motown 1561                 | —                       |
| 6    | 15             | ★ <b>NEVER KNEW LOVE BEFORE</b>     | — Stephanie Mills             | 20th Century 2460 (RCA) |
| 7    | 8              | ★ <b>MASTER BLASTER</b>             | — Janelle 24317 (Motown)      | —                       |
| 8    | 17             | ★ <b>HE'S SO SHY</b>                | — Pamular                     | Mercury 3739 (Mercury)  |
| 9    | 14             | ★ <b>MORE THAN I CAN</b>            | — Warner Bros. 4959           | —                       |
| 10   | 32             | ★ <b>STARTING OVER</b>              | — 0                           | —                       |
| 11   | 12             | ★ <b>DREAMING</b>                   | — Cliff Richard               | Capitol 4146 (Capitol)  |
| 12   | 13             | ★ <b>LOVELY ONE</b>                 | — The Jackson 5               | AT&T 2584               |
| 13   | 18             | ★ <b>YOU'VE LOST THAT FEELING</b>   | — Osyrl Hall & John Hall 1210 | —                       |
| 14   | 17             | ★ <b>WHIP IT</b>                    | — Devo                        | Warner Bros. 49550      |
| 15   | 15             | ★ <b>DREAMER</b>                    | — Signatram                   | AMM 2269                |
| 16   | 19             | ★ <b>HIT ME WITH YOUR SHOT</b>      | — Pat Benatar                 | Chrysalis 2464          |
| 17   | 23             | ★ <b>LOVE ON THE ROCK</b>           | — 0                           | —                       |

**W**hat has become the popular slogan for the Los Angeles Bicentennial, "L.A.'s the PLAcc," probably no more true anywhere else than in the world of entertainment. One need not be venerated in the vast and colorful lore of Hollywood to realize the role of Los Angeles in the \$3 billion dollar motion picture industry. You don't necessarily have to be on track in any way with the \$4 billion dollar recording world to know of this city's evolution into the international music capital. Nor must you be in tune to any specific wavelength to realize the impact of the Hollywood production community on the imposing set of broadcasting. Indeed, the City of the Angels is a vital force behind the pennies from heaven in the entertainment world.

This is certainly no secret to the corporate powers of entertainment; rather, an increasing number of the industry's most powerful concerns have decided to make Los Angeles their headquarters in order to be nearer the production heartbeat. Companies such as MCA, Walt Disney, 20th Century Fox, MGM, and EMI always make their home base in the Los Angeles area and rank among California's top revenue-producing entities. (This list of Los Angeles-based giants becomes even more impressive if you add Getty Oil, which has entered into a pay-television consortium with 20th Century-Fox, Paramount, Universal and Columbia.)

Besides geographic locale, these aforementioned behemoths also share the key characteristic of diversity, holding interests

(Continued on page L.A. 14)

L.A. 3

A Billboard Magazine

NOVEMBER 15, 1980 BILLBOARD

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## Los Angeles: The International Music/Entertainment Capital. The World's Entertainment: It All Comes Together Here

By HENRY KIMMEL

In 1908 (below), the corner of Sunset and Crescent Heights. Looking up towards Laurel Canyon. The then-tranquil Hollywood Hills were to stand watch over an entertainment revolution begun by the film industry, and followed quickly by television and records. In 1954 (top right), this scene views of Sunset and Vine shows Wallichy Music City on the left, check by pool with ABC and NBC, not to mention the banks, hotels and restaurants that had sprung up to service a thriving entertainment industry.

In 1980 (below, right), a rejuvenated Hollywood sign testifies to a continuing mission, and a bright future as the center

of the video age. MCA DiscoVision, the first videobook on the market, is based in Los Angeles. (1908 and 1954 photos courtesy Bruce Torrence; Historical Collection c/o Pacific Federal Savings; 1980 photo by Bob Waites.)



# LADY

Kenny Rogers  
Liberty 1380



Give the gift  
of music.

|    |                            |                    |                   |
|----|----------------------------|--------------------|-------------------|
| 24 | NEVER BE THE SAME          | Unlabeled Cross    | Warner Bros. 4580 |
| 21 | OUT HERE ON MY OWN         | Red 1348           |                   |
| 20 | ON THE ROAD AGAIN          | Columbia 3-11053   |                   |
| 30 | HUNGRY HEART               | Columbia 3-11391   |                   |
| 22 | THAT GIRL COULD            | Jacques Boule      |                   |
| 25 | LET ME BE YOUR             | Capitol 4591       |                   |
| 27 | WITHOUT YOUR LOVE          | Capitol 4591       |                   |
| 25 | UPSIDE DOWN                | Dun                |                   |
| 26 | SHE'S SO COLD              | Motown 1844        |                   |
| 27 | REAL LOVE                  | The Doobie         |                   |
| 31 | I'M HAPPY THAT I FOUND YOU | Jimmie Hall        |                   |
| 43 | GUILTY                     | Betina Strossand & |                   |
| 34 | THEME FROM THE HAZZARD     | Warner Bros. 4591  |                   |
| 37 | DEEP INSIDE MY HEART       | Warner Bros. 4591  |                   |
| 38 | EVERYBODY'S GOT SOMETIME   | The Korgis         |                   |
| 33 | JESSE                      | Capitol 4591       |                   |
| 39 | THIS TIME                  | John Cougar        |                   |



men. Success came quickly to Whiteman in Los Angeles. By 1930, he was the most popular dance band maestro in the world.

The 1920s in the U.S. were revolutionary from numerous standpoints. The Volstead Act had made possession and sale of alcoholic beverages illegal, but Americans craving a drink had no difficulty finding one. Social mores changed. The way Amer-

icans dressed, worked and played changed. Men like Rudi, Grange, Elden and Jones popularized sports and a miraculous new home entertainment device called radio quickly brought about an overwhelming modification in the private lives in their homes, of millions of citizens.

Technology developed in the Bell Laboratories brought about electrical recording in 1924-'25 and spectacularly increased high frequency up into the 5,000 range down into a deep bass of 100 cycles, an immense improvement over the old Edison and Berliner acoustic recording technique.

But even more significant, in the '20s was the collaboration of Western Electric and Warner Bros. in an experimental production of sound motion pictures. The first feature, made in 1925, starred John Barrymore and Mary Astor in "Don Juan." The sound process was called Vitaphone, and although the actors did not talk, synchronized background music was utilized instead of the conventional organ or piano played live in the theatre.

Warner Bros. alertly followed "Don Juan" with a series of short subjects in which singers (Marian Talley, Giovanni Martinelli, Anna Case) and famed instrumentalists (Mischa Elman, Harold Bauer, Efrem Zimbalist) were seen and heard on the screen. "The Jazz Singer" with Al Jolson was premiered in New York Oct. 6,

1927. Its success ended the silent picture era.

"Vitaphone's sound," Lee Zito wrote in the January 1962 issue of High Fidelity Magazine, "came from 16-inch records which were mechanically coupled to the film projector to insure synchronization with the picture. The disks were recorded at 33 1/3 r.p.m. simply because that speed permitted the 16-inch disk to play for a full 10 minutes, the exact running time of a 1,000-foot film reel."

No matter how you view it, since it is weight it, sound on film in Los Angeles started the westward migration which has established the once-tranquil, near-somnolent City of the Angels as the recording hub of the world.

Los Angeles Musicians 47 of the American Federation of Local saw its membership soar as thousands of musicians migrated to the city where virtually all the motion picture "talkies" were being made. But 20,000 other musicians left their jobs, men and women who had long played piano/organ in movie houses before sound was perfected.

California nightclubs also evolved from the movie boom. Boogie was illegal, but somehow club patrons enjoyed their choice of possibles while listening to a dance band.

(Continued on page L.A.-6)

L.A.-5

A Richard Spingarn

NOVEMBER 15, 1980 BILLBOARD



In 1955, the Capitol tower under construction

The cream of the '40s crop appeared at the Hollywood Palladium. Here it cooed: Herman holds court



# LADY

## Kenny Rogers

### Liberty 1380



Give the gift of music.

|    |                           |            |
|----|---------------------------|------------|
| 6  | NEVER BE THE SA!          | Grand 4639 |
| 24 | Unstoppable Oregoo        |            |
| 21 | OUT HERE ON MY            |            |
| 20 | ON THE ROAD AGA           |            |
| 30 | HUNGRY HEART—t            |            |
| 22 | THAT GIRL COULD           |            |
| 25 | LET ME BE YOUR            |            |
| 24 | WITHOUT YOUR LO           |            |
| 25 | UPSIDE DOWN—D             |            |
| 26 | SHE'S SO COLD—T           |            |
| 27 | REAL LOVE—The Doobie      |            |
| 31 | I'M HAPPY THAT L          |            |
| 43 | GUILTY—Barbra Streisand & |            |
| 34 | THEME FROM THE            |            |
| 5  | DEEP INSIDE MY H          |            |
| 37 | EVERYBODY'S GOT           |            |
| 38 | SOME TIME—The Korgis      |            |
| 33 | JESSE—Cary Simon          |            |
| 39 | THIS TIME—John Cougar     |            |

# Billboard®

COMPANY'S WEEK-END CHARTS ARE THE ONLY CHARTS IN THE INDUSTRY THAT ARE COMPILED BY THE INDUSTRY'S LEADING EXPERTS. THE CHARTS ARE BASED ON THE WEEK-END SALES OF RECORDS IN THE UNITED STATES AND ARE THE ONLY CHARTS THAT ARE BASED ON THE WEEK-END SALES OF RECORDS IN THE UNITED STATES.

L.A.-6  
A Billboard Special

## 200 Years

Continued from page L.A.-5

of their choice. A man named Barron Long operated a roadside in the Watts area, just south of the massive Memorial Coliseum, which attracted the high rollers of the picture industry. The hotels Biltmore and Ambassador thrived with their top-flight dance bands and deluxe menus. At nearby beaches, the La Monica Ballroom in Santa Monica, the Venice Ballroom, the Dome in Ocean Park and the Redondo Beach Ballroom all flourished through most of the turbulent '20s.

Then came October 1929, the collapse of the stock market and the start of the most severe economic depression the nation had ever known.

Victor, Brunswick and Columbia executives paid little heed to Los Angeles in the early 1930s, preferring to record in New York and Chicago. California dance bands, nevertheless, were making an emphatic impact nationally as a result of their nightly remote broadcasts. Gus Arnheim at the Coconut Grove, with Bing Crosby and Russ Colombo as singers; Henry Halstead, Paul Pendarvis, Earl Burnett, Jimmie Grier, Hal Grayson, Amos Werks, Phil Harris and Abe Lyman all made Los Angeles their base.

But a hit record was one that sold 25,000 copies. And they were all recorded on the back aisle way days when spin at 78 r.p.m. High fidelity was yet to be born.

The truth is, in retrospect, the recording industry was dying.

Not until 1934, when Jack and Dave Kapp quit Brunswick and courageously founded Decca Records, did the industry rise from its moribund state and slowly, almost imperceptibly, begin to show a profit. The Kapps marketed their shellac singles by Bing Crosby, Guy Lombardo's Royal Canadians, the Mills Brothers, the Boswell Sisters and other acts made popular by radio at 35 cents, three records for a dollar. Almost simultaneously with Decca's saving the disk business, Al Jarvis in Los Angeles (KFWB-AM) there were no FM's in the 1930s) persuaded the station's manager,

Harry Mazlow, to give him airtime and allow him to spin records and spiel commercial spots for a downtown clothier. Jarvis, a Canadian who had worked as a bank teller, called his daily show "Make Believe Ballroom" and bought his own records.

Californians liked his show immediately. They tuned Jarvis in every day. They bought the \$22.50 suits he pitched, and with those suits they got two pairs of pants and a vest.

Photo credits: Bowl and Capitol photos, courtesy Bruce Torrence Historical Collection; c/o Pacific Federal Savings; Jarvis and Herman photos, courtesy Dave Devine collection; Crosby, Smith & Nash photo by Henry Datz; Knack photo by Ann Summa

Such is radio. By the end of the decade radio stations in all 48 states had their own deejays and the era of big bands had arrived.

The Palomar Ballroom at Third and Vermont consistently booked the most celebrated name bands of the late 1930s. In one night, CBS "sues" beamed what was probably the finest West Coast music back to the eastern states. But it ended abruptly early one morning in 1939 when a mysterious fire swept the structure, destroying the instruments and entire library of Charlie

Barnet's band. The disaster led to the erection of the Hollywood Palladium a couple miles away.

Designed by Gordon B. Kaufman, the Palladium occupied an entire block on Sunset Blvd., across the street from Earl (Continued on page L.A.-3)

In 1969, Graham Nash, Stephen Stills and David Crosby posed at this house in Hollywood. When they later decided to call the group Crosby, Stills and Nash and went back to re-shoot in the proper order, the house had been demolished.



The Knack's Doug Fieger at Madame Wong's

| S. Suprad<br>Single |   | TITLE-Artist-Label                       |         | WEEKS<br>ON<br>CHART | WEEK<br>END<br>NOV. 15, 1980 |
|---------------------|---|------------------------------------------|---------|----------------------|------------------------------|
| 1                   | ★ | LADY — Kenny Rogers                      | Capitol | 2                    | 7                            |
| 2                   | ★ | WOMAN IN LOVE — Loretta Lynn             | Capitol | 2                    | 12                           |
| 3                   | ★ | THE WANDERER — Guy                       | Capitol | 5                    | 9                            |
| 4                   | ★ | ANOTHER ONE BIT — Dusty Springfield      | Capitol | 4                    | 14                           |
| 5                   | ★ | I'M COMING OUT — Melba Moore             | Capitol | 6                    | 11                           |
| 6                   | ★ | NEVER KNEW LOVE BEFORE — Stephanie Mills | Capitol | 7                    | 15                           |
| 7                   | ★ | MASTER BLASTER — The J. Geils Band       | Capitol | 8                    | 9                            |
| 8                   | ★ | HE'S SO SHY — Pointer Sisters            | Capitol | 8                    | 3                            |
| 9                   | ★ | MORE THAN I CAN — The J. Geils Band      | Capitol | 14                   | 8                            |
| 10                  | ★ | STARTING OVER — The J. Geils Band        | Capitol | 32                   | 3                            |
| 11                  | ★ | DREAMING — Cliff Richard                 | Capitol | 12                   | 10                           |
| 12                  | ★ | LOVELY ONE — The J. Geils Band           | Capitol | 13                   | 6                            |
| 13                  | ★ | YOU'VE LOST THAT FEELING — Barry Manilow | Capitol | 18                   | 8                            |
| 14                  | ★ | WHIP IT — The Go-Go's                    | Capitol | 17                   | 12                           |
| 15                  | ★ | DREAMER — Supertramp                     | Capitol | 15                   | 9                            |
| 16                  | ★ | HIT ME WITH YOUR SHOT — Pat Benatar      | Capitol | 19                   | 7                            |
| 17                  | ★ | LOVE ON THE ROCK — The J. Geils Band     | Capitol | 23                   | 3                            |



Kenny Rogers  
Liberty 1380



|    |    |                  |    |
|----|----|------------------|----|
| 24 | 10 | NEVER BE THE SA  | 6  |
| 25 | 11 | LET ME BE YOUR   | 15 |
| 26 | 12 | WITHOUT YOUR L   | 20 |
| 27 | 13 | REAL LOVE        | 27 |
| 28 | 14 | I'M HAPPY THAT L | 31 |
| 29 | 15 | FOUND YOU        | 38 |
| 30 | 16 | GUILTY           | 43 |
| 31 | 17 | THEME FROM THE   | 49 |
| 32 | 18 | HAZZARD          | 56 |
| 33 | 19 | DEEP INSIDE MY H | 63 |
| 34 | 20 | EVERYBODY'S GOT  | 70 |
| 35 | 21 | SOMETIME         | 77 |
| 36 | 22 | JESSE            | 84 |
| 37 | 23 | THIS TIME        | 91 |



**Give the gift  
of music.**

# Billboard®

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(Suggested  
single)

| LAST<br>WEEK | THIS<br>WEEK | TITLE-ARTIST-LABEL                                                   |
|--------------|--------------|----------------------------------------------------------------------|
| 2            | 7            | LADY—Kerry Rogers<br>Liberty 1360                                    |
| 2            | 12           | WOMAN IN LOVE—<br>Cher 1384                                          |
| 5            | 9            | THE WANDERER—<br>Glen Campbell 1384                                  |
| 4            | 14           | ANOTHER ONE BIT<br>DUST—Queen<br>EMI 1383                            |
| 6            | 11           | I'M COMING OUT—<br>Mick Jagger 1383                                  |
| 7            | 15           | NEVER KNEW LOVE<br>BEFORE—Stephanie Mills<br>20th Century 1384 (RCA) |
| 8            | 9            | MASTER BLASTER<br>Tina Turner 1384 (Motown)                          |
| 8            | 17           | HE'S SO SHY—Pamela<br>Pamela 1384 (Elektra)                          |
| 14           | 8            | MORE THAN I CAN<br>WARRIOR BROS. 4650                                |
| 32           | 3            | STARTING OVER—<br>Glen Campbell 1384 (RCA)                           |
| 12           | 10           | DREAMING—Dillibeck<br>EMI 1384                                       |
| 13           | 6            | LOVELY ONE—The Jack<br>Browns 1384                                   |
| 18           | 8            | YOU'VE LOST THAT<br>FEELING—Gary Hall & Son<br>RCA 1384              |
| 17           | 12           | WHIP IT—Doro<br>Warner Bros. 4650                                    |
| 15           | 9            | DREAMER—Supertramp<br>A&M 1384                                       |
| 19           | 7            | HIT ME WITH YOUR<br>SHOT—Pat Benatar<br>Chrysalis 1384               |
| 23           | 3            | LOVE ON THE ROCK—<br>The Police 1384                                 |

L.A.-8

## 200 Years

Continued from page 1 A-6

Carroll's cavernous theatre-restaurant Seem 5,000 dancers could be accommodated in addition to 500 diners, with parking facilities capable of handling more than 1,000 cars. It was managed by Maurice M. Cohen for Southern California Enterprises, Inc., and constructed at a cost of almost \$1 million.

The Palladium opened in the fall of 1940 and in its first year attracted 1,000,000 patrons, all lured by the cream of the nation's dance bands. It did more to establish Los Angeles as a force in popular music than any other institution, with as many as a dozen network broadcasts a week. Sunday afternoon matinee sessions attracted the city's singers, bookers, musicians, publishers, trade paper reporters, personal managers and press agents.

And because of its appeal, record companies increased their commitments, Decca in particular accelerating its Los Angeles recording schedule under the astute aegis of Joe Perry, who produced hundreds of sessions in the pre-World War II years with Bing Crosby, Frances Langford, the young Judy Garland and scores of unknowns. Major motion picture studios likewise became cognizant of the popularity of pop music, they all competed feverishly for the services of Benny Goodman, Jimmy Dorsey, Tommy Dorsey, Woody Herman, Xavier Cugat, Glenn Miller few of the tophosts hands were ignored in motion pictures.

Films had launched the beginning of high fidelity reproduction of sound early in the 1930s, and by the end of that decade the first cinematic stereo sound had become a reality thanks to the collaboration of RCA and Walt Disney. Studios When Disney premiered "Fantasia" in 1940, it astonished theatergoers with its directional sound emanating from as many as 10 channels. At its opening, 50 loudspeakers were employed at the Broadway Theatre in New York.

Sound would never be the same. But World War II postponed its every day use; its public acceptance for almost another two decades.

Right across the street from NBC's ultra-modern pea green broadcasting and office facilities at Sunset and Vine in Hollywood, a Nebraska named Glenn Everett Wallick and his two partners, Hughie Claudin and Ralph Krause, opened a retail record store in 1940.

They called it Music City. It quickly became a hangout for the Los Angeles music community. There were comfortable listening booths, jammed and overcrowded by Hollywood High School students every noon hour and on weekends. There also was a small recording studio operated by Claudin. Music City's success was phenomenal. After a year, it sold more records than any store west of Chicago's Lyon & Healy Loop store.

It was here that the concept of self-service was inaugurated, and the browser box system of merchandising records was introduced.

Throughout most of the war, because of an acute shortage of shellac, production of records by the major labels was sharply curtailed. At Music City and at other retail shops throughout the land, a customer was asked to turn in an old disk for every new record purchased. Music City had thousands of warped, scratched 78 r.p.m. disks stacked up in a room awaiting shipment to pressing plants, and every new record issued was sold the day it was received.

new end, setting up distribution and overseeing production of product. DeSylva was much too busy operating Paramount's vast music schedule to actively participate in Capitol's activities, but it was his money that bankrolled the upstart firm, along with his encouragement, that got Mercer and Wallick off to a running start from the starter's gate.

Fredric Slack and Ella Mae Morse's "Cow Cow Boogie" and Mercer's own "Strip Polka" on Capitol's first release also were integral vital factors in Capitol's success. Later, the company was the first to introduce full four-color art on album covers.



"The Sunset Strip with its gaudy array of billboards exalting new albums resembles not at all the old Strip with its Coco's, Trocadero and Bing Crosby building." (Gale Rosenberg photo)

In the summer of 1941, at the suburban Rendezvous Ballroom in Balboa on the shore of the Pacific, Stanley Newcomb Kenyon played his first engagement after working for many years as a pianist with Gus Arnheim, Manny Strand, Vido Mazzo and a half-dozen other Los Angeles orchestras. Kenyon's fledgling aggregation was comprised exclusively of California musicians. In time, it would become by far the most renowned of all Los Angeles orchestras, a position big Stan would maintain until his death in August 1978.

And a year later, the spring of 1942, record retailer Glenn Wallick of Music City would sit down in Lucy's Restaurant on Melrose Ave. a block from Decca's recording studios, and found a new record company with songwriter-singer Johnny Mercer and Buddy DeSylva, production chief of Paramount Pictures.

They called their new company Liberty until the Liberty Music Shop in New York, reading of the undertaking in Billboard, threatened litigation. Liberty operated its own small label, So Wallicks, Mercer and DeSylva watched their new company's name to Capitol.

Capitol from the start demonstrated a youthful, to-hell-with-tradition attitude as Mercer signed artists, supervised recording sessions at C.P. MacGregor's Studios on Vermont Ave., and wrote lyrics which he sometimes recorded and, more often, passed on to other singers and orchestras for plating. Wallick tended to the busi-

ness end, setting up distribution and overseeing production of product. DeSylva was much too busy operating Paramount's vast music schedule to actively participate in Capitol's activities, but it was his money that bankrolled the upstart firm, along with his encouragement, that got Mercer and Wallick off to a running start from the starter's gate.

Fredric Slack and Ella Mae Morse's "Cow Cow Boogie" and Mercer's own "Strip Polka" on Capitol's first release also were integral vital factors in Capitol's success. Later, the company was the first to introduce full four-color art on album covers.

It also was the first to "romance" the burgeoning disk jockey field. This reporter, then a Capitol staffer responsible for public relations, advertising, publicity, and writing/editing a music publication called Capitol News which built up a global circulation of 800,000 before it expired years later, personally typed up special labels and pasted them on new releases for about 30 of the more prominent deejays throughout the nation. A special vinyl mix was used for those pressings. The plot worked. Capitol hogged the airwaves throughout the 1940s and well into the '50s.

• • •

Scores of other Los Angeles-based labels sprang up immediately after the war (see separate story) but only Capitol managed to join the Big Three nationally. By 1945, it was the Big Four.

The immediate post-war years brought yet another major advancement in recording technology—tape. As far back as 1898, a Danish physicist, Valdemar Poulsen, had conceived the feasibility of recording on wire and later, in 1916, Remy Maunier, a German, obtained a patent involving the coining of lightweight paper tape with magnetostrictive, pulverized iron particles. His tape was demonstrated in the Berlin Radio Fair in 1934. Throughout the war, the Germans used recorded tapes extensively.

In the U.S., a 23-year-old student named Marvin Cammaris and a German refugee In-

(Continued on page 1A 12)

**A**s singer Johnny Mercer and record producer Glenn Wallichs walked down a Hollywood street discussing the idea of starting a record company, they probably had little idea of what ramifications that conversation would ultimately have on the city. With a third partner, Buddy De Sylva, Capitol Records was created and Los Angeles was host to its first major record company.

Since the establishment of Capitol in

based record companies like Casablanca, A&M, RSO and Elektra, Asylum to name a few, have turned the disbelieving faces of yesterday to look west.

"I came to Los Angeles originally because I felt that the business was going to be an audio-visual industry eventually," notes Neil Bogart, a transplanted New Yorker who founded Casablanca Records and FilmWorks in 1974 and now a new entertainment firm, Boardwalk. "I knew that the marriage of music to motion pictures

Bros., Columbia Pictures, United Artists and I can foresee the potential of music and integrated their firms into the business in one fashion or another.

Warner Bros. Records, which was started in 1958, was a losing proposition for some four years. Today, the company is one of the leaders in the popular music field, but still hasn't forgotten its Los Angeles and film heritage.

"We like to think of ourselves as international in scope, but the benefit of being in L.A. is that the bulk of the musical activity is done here," says Bob Regehr, vice president of artist development at Warner Bros. "Just the name, Warner Bros., conjures visions of Capra and Bogart. I don't think that this company could be anywhere but Los Angeles."

MCA Records President Bob Siner reflects the "nice thinking" in entertainment by acknowledging the marketing potential of this sister film and tv companies. "It offers more to our working relationship with artists in that we are able to offer more to them [soundtracks, tv, films]. It shows total corporate involvement."

Echoing the same 1980 philosophy, Neil Portnow, president of 20th Century-Fox Records, comments, "The most important thing about the Fox management conferences is that we can cross-pollinate... find those areas where we have mutual interests."

(Continued on page L.A.-18)

L.A.-9

A Richard Scudgery

NOVEMBER 15, 1980 BILLBOARD

## L.A. Record Companies Tip The East/West Balance

By DAVE FULTON

1942, thousands of novice and veteran music people have been attracted to the sunshine and enthusiasm of Los Angeles making it the entertainment capital of the world. But it has not been an easy battle winning over the skeptics.

Joe Smith, chairman of Elektra/Asylum Records, recalls, "In 1960 when I moved out here, there were labels but the powers were based in the East. We weren't taken terribly seriously as a recording center except for Capitol and Liberty. And so at the time, we almost had an unspoken goal to make this a more important record center."

"We would go back East to try to get the labels more involved here. And eventually, as conditions worsened in New York in the '60s, we proved that we were a very serious recording center."

As the business shape of entertainment has changed form throughout the recent decades, so has the record industry. Major entertainment conglomerates involved in film and television as well as music now stretch their international influence from a Los Angeles-based headquarters. Giants like MCA, Warner Bros., Twentieth Century-Fox in conjunction with West Coast-

and it would be vital to the future of my business. And this far I have been correct."

The music-film connection is most generally conceded to have begun with Al Jolson's "The Jazz Singer" in 1927. Ironically, in 1980 we will see a contemporary remake of that film with Neil Diamond. But, in that half-century span since the realization of the potential clout of the combined forces, the music industry has developed a unique persona of its own. Today, the tie is both distinct and collaborative.

In 1945, MGM initiated the film-music pairing by starting MGM Records. The company, during the '60s, would become a major record force under the leadership of the current California Lt. Governor Mike Curb, and later swallowed into a merger.

Within 15 years from MGM's move, the other major film studios followed suit. Paramount purchased the established label, Dot, while Warner

L.A. born A&M Records, built on film tradition, using the old Charlie Chaplin movie lot for its original buildings, and recently expanding with a distinctly modern look.



**LADY**

**Kenny Rogers**

**Liberty 1380**



**Give the gift of music.**

|     |    |                   |                         |
|-----|----|-------------------|-------------------------|
| 24  | 10 | NEVER BE THE SAIL | Capitol 4839            |
| 25  | 11 | OUT HERE ON MY    | Christopher Cross       |
| 26  | 12 | ON THE ROAD AGA   | Warner Bros. 4939       |
| 27  | 13 | HUNGRY HEART—     | RSO 1441                |
| 28  | 14 | THAT GIRL COULD   | Columbia 11-1131        |
| 29  | 15 | LET ME BE YOUR A  | London 11-1130          |
| 30  | 16 | WITHOUT YOUR LO   | Jackson Browne          |
| 31  | 17 | UPSIDE DOWN—      | Capitol 4901 (Atlantic) |
| 32  | 18 | SHE'S SO COLD—    | Parade 1-11             |
| 33  | 19 | REAL LOVE—        | Motown 1841             |
| 34  | 20 | I'M HAPPY THAT L  | Nonesuch 11-1130        |
| 35  | 21 | FOUND YOU—        | Warner Bros. 4933       |
| 36  | 22 | GUILTY—           | Mercury 1-1130          |
| 37  | 23 | THEME FROM THE    | Columbia 11-1130        |
| 38  | 24 | HAZZARD—          | Nonesuch 11-1130        |
| 39  | 25 | DEEP INSIDE MY H  | Mercury 1-1130          |
| 40  | 26 | EVERYBODY'S GOT   | Warner Bros. 4933       |
| 41  | 27 | SOMETIME—         | Capitol 4901 (Atlantic) |
| 42  | 28 | JESSE—            | Parade 1-11             |
| 43  | 29 | THIS TIME—        | Motown 1841             |
| 44  | 30 |                   | Nonesuch 11-1130        |
| 45  | 31 |                   | Warner Bros. 4933       |
| 46  | 32 |                   | Mercury 1-1130          |
| 47  | 33 |                   | Columbia 11-1130        |
| 48  | 34 |                   | Nonesuch 11-1130        |
| 49  | 35 |                   | Warner Bros. 4933       |
| 50  | 36 |                   | Capitol 4901 (Atlantic) |
| 51  | 37 |                   | Parade 1-11             |
| 52  | 38 |                   | Motown 1841             |
| 53  | 39 |                   | Nonesuch 11-1130        |
| 54  | 40 |                   | Warner Bros. 4933       |
| 55  | 41 |                   | Mercury 1-1130          |
| 56  | 42 |                   | Columbia 11-1130        |
| 57  | 43 |                   | Nonesuch 11-1130        |
| 58  | 44 |                   | Warner Bros. 4933       |
| 59  | 45 |                   | Capitol 4901 (Atlantic) |
| 60  | 46 |                   | Parade 1-11             |
| 61  | 47 |                   | Motown 1841             |
| 62  | 48 |                   | Nonesuch 11-1130        |
| 63  | 49 |                   | Warner Bros. 4933       |
| 64  | 50 |                   | Mercury 1-1130          |
| 65  | 51 |                   | Columbia 11-1130        |
| 66  | 52 |                   | Nonesuch 11-1130        |
| 67  | 53 |                   | Warner Bros. 4933       |
| 68  | 54 |                   | Capitol 4901 (Atlantic) |
| 69  | 55 |                   | Parade 1-11             |
| 70  | 56 |                   | Motown 1841             |
| 71  | 57 |                   | Nonesuch 11-1130        |
| 72  | 58 |                   | Warner Bros. 4933       |
| 73  | 59 |                   | Mercury 1-1130          |
| 74  | 60 |                   | Columbia 11-1130        |
| 75  | 61 |                   | Nonesuch 11-1130        |
| 76  | 62 |                   | Warner Bros. 4933       |
| 77  | 63 |                   | Capitol 4901 (Atlantic) |
| 78  | 64 |                   | Parade 1-11             |
| 79  | 65 |                   | Motown 1841             |
| 80  | 66 |                   | Nonesuch 11-1130        |
| 81  | 67 |                   | Warner Bros. 4933       |
| 82  | 68 |                   | Mercury 1-1130          |
| 83  | 69 |                   | Columbia 11-1130        |
| 84  | 70 |                   | Nonesuch 11-1130        |
| 85  | 71 |                   | Warner Bros. 4933       |
| 86  | 72 |                   | Capitol 4901 (Atlantic) |
| 87  | 73 |                   | Parade 1-11             |
| 88  | 74 |                   | Motown 1841             |
| 89  | 75 |                   | Nonesuch 11-1130        |
| 90  | 76 |                   | Warner Bros. 4933       |
| 91  | 77 |                   | Mercury 1-1130          |
| 92  | 78 |                   | Columbia 11-1130        |
| 93  | 79 |                   | Nonesuch 11-1130        |
| 94  | 80 |                   | Warner Bros. 4933       |
| 95  | 81 |                   | Capitol 4901 (Atlantic) |
| 96  | 82 |                   | Parade 1-11             |
| 97  | 83 |                   | Motown 1841             |
| 98  | 84 |                   | Nonesuch 11-1130        |
| 99  | 85 |                   | Warner Bros. 4933       |
| 100 | 86 |                   | Mercury 1-1130          |

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L.A. 10  
A Billboard Spotlight

By JOE SALTZMAN

**L**os Angeles is an international music city. make no mistake about that. It may also be the best environment in the world today to make music.

But if you're looking for a specific Los Angeles sound or artist, forget it. Los Angeles has turned into the world's greatest musical synthesizer—a place where musicians from around the world in pop, rock, jazz and classical music come to perform, to compose, to experiment, to record, to rest, to make music.

No matter what the musical category.

Benny Goodman turned out in L.A. at the age of 16 in 1925 with Ben Feldman's band. He was an international star in 10 years, and here in the '40s, finds time to relax.



Star "King" Cole shown here at Capitol in 1943 launched his career in L.A. in 1939.

Photo credits: Goodman and Cole photos courtesy Dave Dexter, Springfield, Mass.; Brown photo by Betty Ditz; Davis photo by Ann Summa.



Los Angeles draws from everywhere for its talent and its music. The people who make music come from every state in the union, every country in the world. They come to Los Angeles because the climate is wonderful and the record, motion picture and television industries are here. Many make it their permanent home. They may travel the world, but Los Angeles is the place they come back to.

The Los Angeles critics agree. "Los Angeles is a major musical capital of the world," says Robert Hilburn, Los Angeles Times pop music critic. "People come here because the record companies are here. Once they come they respond to the social and physical things around them. If you want to make records you either go to Los Angeles or New York. Los Angeles is the nicer place to live."

"There is an enormous amount of musical activity here," says Martin Bernheimer, Los Angeles Times classical music critic. "The fact we have enough plumes to attract a man like Carlo Maria Giulini has to tell everyone something about Los Angeles' magnetic force in the classical music world."

"There is a broad range of opportunities available to the average jazzman in Southern California," says Leonard Feather, Los Angeles Times jazz critic. Besides the work available in the entertainment industries here, "during any given week you can go to the Pantheon Room, Donie's, the Marina Ritz, the Jazz Safari, the Baked Potato, the

A seminal folk/rock band, Buffalo Springfield, checks out shot courts in Santa Monica in 1967.



## L.A.: The Magnet That Dr Who Make The Music The

The darker side of L.A. rock: Jim Morrison with the Doors at the Hollywood Bowl in 1971.



| WEEK<br>ENDING | LAST<br>WEEK | TITLE-ARTIST-LABEL                                                                    | STRENGTH |
|----------------|--------------|---------------------------------------------------------------------------------------|----------|
| 1334           | 2            | LADY—Terry Rogers<br>Capitol 1-387                                                    | ★        |
| 1334           | 1            | WOMAN IN LOVE—<br>Columbia 1-1364                                                     | ★        |
| 1334           | 5            | THE WANDERER—<br>Capitol 1-387                                                        | ★        |
| 1334           | 4            | ANOTHER ONE BIT<br>DUST—Queen<br>EMI 1-387                                            | ★        |
| 1334           | 6            | I'M COMING OUT—<br>Capitol 1-387                                                      | ★        |
| 1334           | 7            | NEVER KNEW LOVE<br>BEFORE—Stephanie Mills<br>Capitol 1-387                            | ★        |
| 1334           | 8            | MASTER BLASTER<br>Fania 54317 (Motown)<br>Planet 4731b (Echtra)<br>Warner Bros. 46765 | ★        |
| 1334           | 3            | HE'S SO SHY—Punter<br>Capitol 1-387                                                   | ★        |
| 1334           | 14           | MORE THAN I CAN<br>STARTING OVER—<br>Capitol 1-387                                    | ★        |
| 1334           | 10           | DREAMING—Cali Richman<br>EMI-America 1-387                                            | ★        |
| 1334           | 12           | LOVELY ONE—The Jax<br>Capitol 1-387                                                   | ★        |
| 1334           | 8            | YOU'VE LOST THAT<br>FEELING—Darryl Hall & John<br>Oates 1-387                         | ★        |
| 1334           | 17           | WHIP IT—<br>Capitol 1-387                                                             | ★        |
| 1334           | 15           | DREAMER—Superstep<br>Capitol 1-387                                                    | ★        |
| 1334           | 19           | HIT ME WITH YOUR<br>LOVE—Pat Benatar<br>Capitol 1-387                                 | ★        |
| 1334           | 23           | SHOT ON THE ROSS<br>Capitol 1-387                                                     | ★        |

Sound Room, Pasquale's and other indoor and outdoor concert situations. The Playboy Jazz Festival is here. The Los Angeles jazz scene is as heterogeneous as anywhere in the country."

Los Angeles has always played an important role in the American music industry, but never larger than it does now.

As far back as 1913, Los Angeles heard New Orleans jazz. Dink Johnson and the Original Creole Band. The hand left but Johnson stayed. Famous pianist Jelly Roll Morton hit town in 1917 and wrote back home that he had a well-paying job at Baron Long's roadhouse in a "Southern Los Angeles suburb called Watts" and told other jazzmen to come along; the water's fine (He returned many years later, eventually dying in Los Angeles County Hospital in 1941).

Kid Ory's Sunshine Orchestra came to Los Angeles in 1918 and when King Oliver's Creole Band arrived in 1921, the musicians were astounded to find a ready-made audience. They took Los Angeles by storm. Kid Ory stayed and history was made—he and his men cut the first records any black jazz band ever made. Famous blues singer Jimmy Rushing made what he said was his first professional nightclub appearance in Hollywood in 1923.

The Ben Pollack Band became a mainstay in the Venice Ballroom in the 1920s. In August 1925, at 16, a youth named Benny Goodman joined Pollack's orchestra. It was also in Los Angeles that Goodman first

heard Lionel Hampton leading his own orchestra at the Paradise Ballroom. Hampton had migrated to Los Angeles with some other Chicago musicians in 1927.

On August 21, 1935, Benny Goodman's Band suited into Los Angeles to the Palomar Ballroom on Vermont and Third and crossed a sensation heard around the world. The Band Jazz had conquered Los Angeles.

Throughout the 1930s and 1940s, big jazz names wandered through Hollywood appearing at clubs, making radio movie appearances. Fats Waller's last appearance was in Los Angeles. He died on a train going back to Kansas City. In 1939, a pianist named Nat Cole formed a trio and started a career in Los Angeles that would influence every jazz pianist who ever heard him long before Nat "King" Cole would become a world-famous singer.

As 1940 arrived, Art Shaw's "Summit Ridge Drive" immortalized a section in the Hollywood Hills and was being danced to around the country.

In the 1930s and 1940s, Los Angeles was also home for black rhythm and blues artists who poured in from Texas and the Southwest and the small segregated labels who recorded them. Specialty Records had Little Richard. Imperial had Fats Domino. RPM had B.B. King and Elmore James. Modern had Los Angeles soul queen Ella James, born and raised here. These black artists were recording many of the songs whites would copy and turn into best-sellers. Fats Domino and Little Richard finally broke the racial barriers, but never made the money they should have.

By the 1940s, many famous jazz, classical and popular performers were staying in Los Angeles. The combination of sunshine, movies, radio, a booming nightclub busi-

ness and a growing record industry was too much to resist.

Los Angeles soon became the center for the nation's pop vocalists. Bing Crosby, Frank Sinatra, Dinah Shore, Nat King Cole, Andy Russell, Frankie Laine, Jo Stafford, Kay Starr, Buddy Clark, Doris Day, the Andrews Sisters, Tony Martin and Dick Haymes.

The 1930s-40s were also incredibly fertile years for classical music. In 1934, composer Arnold Schoenberg came here to live and many other members of the "Vienna community," including conductor Bruno Walter. Hundreds of composers and musicians (Igor Stravinsky, Roy Harris, Felix Wolfgang Korngold) emigrated here. "As part of Los Angeles' Bicentennial celebration," Ernest Fleischman, executive director of the Los Angeles Philharmonic says, "We will have a festival of music composed here before the two most important classical musical dates in the city's history—1934 when Schoenberg came here and 1971 when Igor Stravinsky died."

The jazz world also prospered in Los Angeles. Stan Kenton and Woody Herman spent a good deal of time here during the 1940s. In 1944, a UCLA student named Norman Grant shocked everyone by recording jazz musicians during concerts, he went on the create Jazz at the Philharmonic and to become one of the world's great jazz improvisers.

Harry Edison, Benny Carter, Les Brown, Harry James, Red Norvo, Kid Ory, Red Callender, Mildred Bailey, and Nat Cole were a few of the jazzmen who lived here. Many fine musicians gave up jazz gigs to work in the professional studio orchestras in Hollywood.

In the 1950s, "The West Coast Sound" (Continued on page L-4-30)

Jackson Browne, 1975, stands outside the house his grandfather built in Pasadena.



Martha Davis of the Meters at a Madame Wong's appearance. "L.A. is a state of mind."



L-4-11

A Billboard Special

NOVEMBER 15, 1980 BILLBOARD



## aws The Artists World Listens To

# LADY

Kenny Rogers  
Liberty 1380



Give the gift  
of music.

- |    |   |                           |                          |
|----|---|---------------------------|--------------------------|
| 24 | ★ | NEVER BE THE SAID         | Capital 4939             |
| 25 | ★ | OUT HERE ON MY I          | Christopher Cross        |
| 26 | ★ | ON THE ROAD AGA           | Warner Bros. 46560       |
| 27 | ★ | HUNGRY HEART—E            | Columbia 11-1131         |
| 28 | ★ | THAT GIRL COULD           | Columbia 11-1131         |
| 29 | ★ | LET ME BE YOUR I          | Jackson Browne           |
| 30 | ★ | WITHOUT YOUR LO           | Capitol 4637 (A) (J) (K) |
| 31 | ★ | UPSIDE DOWN—D             | Polygram 2121            |
| 32 | ★ | SHE'S SO COOLD—Th         | Motown 1842              |
| 33 | ★ | REAL LOVE—The Doobie      | Mercury 65073            |
| 34 | ★ | I'M HAPPY THAT L          | Mercury 65073            |
| 35 | ★ | FOUND YOU—Jimmy Hal       | Mercury 65073            |
| 36 | ★ | GUILTY—Barbra Streisand & | Mercury 65073            |
| 37 | ★ | THEME FROM THE            | Mercury 65073            |
| 38 | ★ | HAZZARD—Waylon Jann       | Mercury 65073            |
| 39 | ★ | DEEP INSIDE MY H          | Mercury 65073            |
| 40 | ★ | EVERYBODY'S GOT           | Mercury 65073            |
| 41 | ★ | SOMETIME—The Korgis       | Mercury 65073            |
| 42 | ★ | JESSE—Jany Simon          | Mercury 65073            |
| 43 | ★ | THIS TIME—John Cougar     | Mercury 65073            |

## 200 Years

• continued from page L.A.-8

ing in Cleveland, Dr. Joseph S. Begun was perfecting a tape of their own design and gaining on the Germans. In 1947, Jack Mullin demonstrated a German Magnetophone recorder to him; he had acquired it while serving in the U.S. Signal Corps. Bing Crosby was intrigued by the device and soon became the first to tape his radio show every week.

Teaming with the Ampex Corp., a California firm headed by Alexander M. Poniatoff, Crosby's shows were recorded on an Ampex model 300, far superior to the German machine. Eighteen Ampex units were purchased by ABC Radio for broadcasts to various time zones.

And once again it was Capitol which became the first record firm to recognize the technological superiority of Ampex. Glenn Walsh, its chief engineer, Warren Benkehead, installed two machines at Radio Recorders Studios for exclusive use of Capitol artists. John Kraus, John Palladino and Val Valentine were the first record company engineers to perfect the tape technique for records. Kraus and Palladino are still active at Capitol.

As the 1940s neared an end, CBS perfected the long play record and RCA introduced the "doublet labeled" 45 rpm single. For a time the record industry suffered. No one was sure which of the two would win out in the competitive market. Capitol again displayed leadership by pressing not only the standard and ancient 78 rpm shellac but the 33's and 45 disks as well. In time, the 78 would disappear, there would be demand for both the 33's long-play and the 45 single alike, a situation which still exists today.

Came 1950, precisely 100 years after Capitol was admitted to the union as the nation's 31st state.

Musik City reigned as the most successful record retailer on the West Coast. Walsh's self-service gamble, devised with the late-coming aid of Capitol's Fred Rice, had become the model for thousands of other record shops. Walsh was so involved with operating Capitol that he no longer operated Musik City. A brother, Clyde Walsh, took over its management as former partners Krause and Claudin turned to other interests.

And the era of the big bands' domination of the music world inclined to a halt as singers in the MOR mold became the heavy record sellers.

Glenn Walsh's dream became reality in 1950 when the Capitol Tower opened at only six blocks north of the company's original three-room office on Vine St. Veele Gilmore produced the first recording session involving Frank Sinatra and Nelson Riddle's orchestra. Sinatra walked into Studio A, looked carefully at the ultra-modern, eye-catching facilities and then studied the original, beautifully constructed oak floor. "Let me be the first to

mess things up," he said to Gilmore. Then he dropped his lighted cigarette on the floor, ground it with his shoe and yelled to Riddle across the room, "Let's get started." No one laughed.

The popularity of the singer in the 1950s endangered motion pictures, radio and records alike as leisure time attractions. Los Angeles filmmakers looked back at Disney's "Fantasia" and came up with improved dimensional sound, wide screen projections and even an ill-fated three dimensional viewing effect to lure Americans away from their home small screen sets.

And just as a young new generation began to rally to the thumping, uninhibited rock'n'roll of Bill Haley's Comets, Elvis Presley and a legion of other innovators, record companies took a leaf from the cinema book and developed stereophonic sound to its own use. By 1954, Ampex was marketing a reasonably compact stereo tape system. RCA Victor marketed two new twist-act tape reels. But the significant breakthrough came four years later when Westrex perfected a stereo disk cutter. By 1960, every record company was frantically releasing stereo records.

Los Angeles produced neither Haley's Comets nor Presley, but numerous other boxoffice giants enjoyed their gestation period in the City of the Angels.

The Byrds, the Beach Boys, the Mamas and Papas, the Doors, the Kingston Trio led a long list of young musicians who were spawned in L.A. Some survived, most fell by the wayside.

Capitol's strength continued even after it was purchased in 1955 by the British Electrical and Musical Industries (EMI) of London and Hayes, and before he died in December 1971 of multiple myeloma, Glenn Walsh had achieved yet another victory, the worldwide distribution of Capitol with every record issued under the Capitol dome logo: RCA Victor, Columbia and Decca product was issued under many other logos outside the U.S. Only Capitol was Capitol throughout the world.

The 1960s, was the establishment of Warner Bros. Records in nearby Burbank under the guidance of James B. Conkling and, later, John "Mike" Matland. It, too, preserved the WB king in every country throughout the world. Why not? Both Conkling and Matland had been Capitol executives under Walsh. They learned well.

Los Angeles fared no better than any other city in attempting to establish quadrasonic sound. It will be remembered as a short-lived novelty, doomed because of the complex difficulties and differences in hardware and software. And now still another era is imminent—the period of the videodisk. Again Los Angeles is in the forefront with its MK-A Philips record and player unit, already being marketed in a half-dozen test cities.

Music industry changes over the decades are obvious in this autumn of 1980. Most everyone we meet these days has moved



The Beach Boys lead a long list of young musicians who were spawned in L.A.

here from New York in the last 10-15 years. Virtually all our colleagues of 40 years ago are retired or deceased. The city's record deejays all seem to air the same records. Lush music machines are only a memory at the film studios.

There are cracks in from earthquakes in the 24-year-old Capitol Tower. CBS and RCA have belatedly bailed up their Los Angeles operations and Decca, merged into MCA in the 1960s, stands alongside A&M, Casablanca and a dozen or more California-based labels which handily survived the dog-eat-dog struggle for existence in the '70s. Independent producers long ago replaced the many labels' activity. It's a whole new ball game, with lawyers and business school majors pitching catching and operating the scoreboard.

It's the Ross, the Whisky, the Troubadour, the Hung King, the Madame Wong that attract the nocturnal crowd, not the Coconut Grove, Baltimore Bowl, the Casa Manana, the Palomar of the Palladium. The Sunset Strip with its gaudy array of buildings extending into new realms is not at all the old Strip with its Ciro's, Trocadero and Bing Crosby Building.

Today's recording industry executives career along the streets and freeways secure in a Rolls, a Mercedes or a Porsche with personalized black and gold license plates almost a mandatory accoutrement. Others, dressed in limousines. No one in music ever calls a cab.

As Angelenos celebrate 200 years, one may well ponder the nature of the 11 Hispanic families comprising 44 persons who walked north through the desert and founded a tiny pueblo among the Indian tribes.

What were their goals? And what might they think of in 1980, they could look down from a gliding jet at spacious Los Angeles County and its 4,000 square miles of coastline, palm trees, concrete, grass, flowers, mountains, desert, telephone lines, swimming pools, strip-making motor vehicles, dirt and casually dressed millions of persons?

One of those 44 settlers just had to be a musician.

**Billboard®**

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| WEEK<br>ENDING | NOV<br>15 | NOV<br>8 | NOV<br>1 | TITLE-Artist-Label                         | WEEK<br>ENDING | NOV<br>15 | NOV<br>8 | NOV<br>1 |
|----------------|-----------|----------|----------|--------------------------------------------|----------------|-----------|----------|----------|
| 1              | 2         | 7        | 1        | LADY—Kenny Rogers                          | 1              | 2         | 7        | 1        |
| 2              | 1         | 1        | 1        | LOVIN'—Smokey Robinson                     | 2              | 1         | 1        | 1        |
| 3              | 3         | 12       | 1        | WOMAN IN LOVE—                             | 3              | 3         | 12       | 1        |
| 4              | 4         | 1        | 1        | THE WANDERER—                              | 4              | 4         | 1        | 1        |
| 5              | 5         | 9        | 1        | ANOTHER ONE BIT                            | 5              | 5         | 9        | 1        |
| 6              | 6         | 14       | 1        | DUST—Janes                                 | 6              | 6         | 14       | 1        |
| 7              | 7         | 11       | 1        | I'M COMING OUT—                            | 7              | 7         | 11       | 1        |
| 8              | 8         | 13       | 1        | NEVER KNEW LOVE                            | 8              | 8         | 13       | 1        |
| 9              | 9         | 10       | 1        | BEFORE—Stéphane Mills                      | 9              | 9         | 10       | 1        |
| 10             | 10        | 15       | 1        | 20th Century 400 (RCA)                     | 10             | 10        | 15       | 1        |
| 11             | 11        | 16       | 1        | MASTER BLASTER                             | 11             | 11        | 16       | 1        |
| 12             | 12        | 17       | 1        | Tina Turner (Motown)                       | 12             | 12        | 17       | 1        |
| 13             | 13        | 18       | 1        | THE SHY—Pauler                             | 13             | 13        | 18       | 1        |
| 14             | 14        | 19       | 1        | Planet of the Apes (RCA)                   | 14             | 14        | 19       | 1        |
| 15             | 15        | 20       | 1        | THE MORE I CAN                             | 15             | 15        | 20       | 1        |
| 16             | 16        | 21       | 1        | STARTING OVER—                             | 16             | 16        | 21       | 1        |
| 17             | 17        | 22       | 1        | Jefferson Starliner (Warner Bros.)         | 17             | 17        | 22       | 1        |
| 18             | 18        | 23       | 1        | DREAMING—Curtis Mayfield                   | 18             | 18        | 23       | 1        |
| 19             | 19        | 24       | 1        | LOVELY ONE—The Jacksons                    | 19             | 19        | 24       | 1        |
| 20             | 20        | 25       | 1        | YOU'VE LOST THAT FEELING—Gayle Hall & John | 20             | 20        | 25       | 1        |
| 21             | 21        | 26       | 1        | WHIP IT—Dave                               | 21             | 21        | 26       | 1        |
| 22             | 22        | 27       | 1        | Warner Bros. 46500                         | 22             | 22        | 27       | 1        |
| 23             | 23        | 28       | 1        | DREAMER—Supernatural                       | 23             | 23        | 28       | 1        |
| 24             | 24        | 29       | 1        | HIT ME WITH YOUR SHOT—Pat Benatar          | 24             | 24        | 29       | 1        |
| 25             | 25        | 30       | 1        | LOVE ON THE ROCKS—                         | 25             | 25        | 30       | 1        |

|    |   |                  |                    |
|----|---|------------------|--------------------|
| 24 | ★ | NEVER BE THE SA  | Capitol 4558       |
| 21 | ★ | OUT HERE ON MY   | Warner Bros. 49553 |
| 20 | ★ | ON THE ROAD AGA  | Warner Bros. 49553 |
| 30 | ★ | HUNGRY HEART —   | Warner Bros. 49553 |
| 22 | ★ | THAT GIRL COULD  | RSO 1441           |
| 25 | ★ | LET ME BE YOUR I | Asylum 47038       |
| 27 | ★ | WITHOUT YOUR LO  | Capitol 4558       |
| 25 | ★ | UPSIDE DOWN —    | Capitol 4558       |
| 26 | ★ | SHE'S SO COLO —  | Capitol 4558       |
| 27 | ★ | REAL LOVE —      | Capitol 4558       |
| 31 | ★ | I'M HAPPY THAT L | Capitol 4558       |
| 43 | ★ | FOUND YOU —      | Capitol 4558       |
| 34 | ★ | THEME FROM THE   | Capitol 4558       |
| 37 | ★ | DEEP INSIDE MY H | Capitol 4558       |
| 38 | ★ | EVERYBODY'S GOT  | Capitol 4558       |
| 33 | ★ | SOMETIME —       | Capitol 4558       |
| 39 | ★ | JESSE —          | Capitol 4558       |
|    | ★ | THIS TIME —      | Capitol 4558       |



Give the gift  
of music.

# LADY

Kenny Rogers  
Liberty 1380



CBS Records salutes its western home, Los Angeles, and expresses its deepest gratitude to all the artists, producers, songwriters, engineers and others who've helped make L.A. the music metropolis of the world.

# Billboard®

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Special  
Strength

## TITLE-ARTIST-LAB

| WEEK<br>ENDING | LAST<br>WEEK | WEEKS<br>ON<br>CHART | TITLE-ARTIST-LAB                             |
|----------------|--------------|----------------------|----------------------------------------------|
| 1              | 2            | 7                    | LADY — Kenny Rogers                          |
| 2              | 1            | 10                   | LOVE — The J. Geils Band                     |
| 3              | 3            | 10                   | WOMAN IN LOVE — Luther Ingram                |
| 4              | 4            | 12                   | THE WANDERER — The J. Geils Band             |
| 5              | 5            | 9                    | ANOTHER ONE BIT DUST — The J. Geils Band     |
| 6              | 6            | 11                   | I'M COMING OUT — The J. Geils Band           |
| 7              | 7            | 11                   | NEVER KNEW LOVE BEFORE — The J. Geils Band   |
| 8              | 8            | 9                    | MASTER BLASTER — The J. Geils Band           |
| 9              | 9            | 11                   | SO SHY — The J. Geils Band                   |
| 10             | 10           | 11                   | NOT MORE THAN I CAN — The J. Geils Band      |
| 11             | 11           | 11                   | STARTING OVER — The J. Geils Band            |
| 12             | 12           | 11                   | DREAMING — The J. Geils Band                 |
| 13             | 13           | 11                   | LOVELY ONE — The J. Geils Band               |
| 14             | 14           | 11                   | YOU'VE LOST THAT FEELING — The J. Geils Band |
| 15             | 15           | 11                   | WHIP IT — The J. Geils Band                  |
| 16             | 16           | 11                   | DREAMER — The J. Geils Band                  |
| 17             | 17           | 11                   | HIT ME WITH YOUR SHOT — The J. Geils Band    |
| 18             | 18           | 11                   | LOVE ON THE ROCK — The J. Geils Band         |

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A Billboard Special

L.A. 14

## The World's Here

Continued from page L.A. 1

in a variety of areas aimed squarely at the leisure-time dollar. In the dawn of a new age of entertainment technologies creating an abundance of new markets, the large conglomerates have, in most cases, expanded and acquired to prepare for the new era. This activity has manifested an already competitive marketplace, creating circumstances in light of the embryonic stages of the innovative forms that some observers label healthy, others dangerous.

To be sure, the formation of what might be categorized under the catch-all phrase of "the home video industry" has already begun to alter relationships of power and wealth that have dominated the entertainment industry for decades.

It has all happened rapidly, possibly too quickly for some. Just over two years ago, not one of the major motion studios was in the cassette or disk business. Today at least nine are actively involved in such enterprises in one form or another, with at least six having established in-house divisions to market video entertainment.

There is no doubt that the entertainment world stands on the brink of a new age. However, looming ahead that prospectus horizon are several key issues which are central to the future of Los Angeles as the entertainment mecca.

Among these important questions which will affect the very nature of the business are: Will the industry see a greater consolidation of power, with a concomitant demise of the independent company? Are the film, tv, and recording industries themselves headed toward consolidation into a single, large industry? Will Los Angeles see a dramatic increase in production to supply the new markets? If so, when will it occur? Will Hollywood as we know it today be able to handle a significant increase in production?

All of these issues are central not only to Los Angeles, but to the future of the entertainment business. Of course, they are also questions only time will answer. However, on this historic occasion of Los Angeles' 200th birthday, Hollywood focusing mainly in the area of prerecorded software, meaning cassette and disk, interviewed a cross-section of industry analysts, representatives of major companies and independents, to elicit some educated speculation on Los Angeles and the future of entertainment.

The subject of increased centralization or consolidation of power within the entertainment world in the near future drew a reaction from Walt Street nearly as clear as the Los Angeles skyline.

Lee Hagar, an industry analyst with Paine-Webber, believes that the rich will get richer. "Definitely. The reason being that it's becoming more and more a capital intensive business," Hagar sees very few independents in the marketplace in the future, with "at least three-fourths, very possibly 90%," to be dominated by the major companies.

Anthony Hoffman of Watt Street's A G

Baker agrees, predicting that the prerecorded software industry "will be dominated by the eight or nine super-majors," with the independents distributing through the majors, paralyzing the situation seen in the recording industry.

A somewhat dissenting viewpoint was voiced by Merrill Lynch's Harold Vogel. According to Vogel, most of the industry consolidation has already been completed.

Within the industry, 20th Century-Fox Telecommunications, president Steve Roberts sees industry consolidation as a natural state. Roberts points out that "in all industries, car manufacturing, dishwashers, it doesn't matter, there are only five or six major companies worldwide. What you have is hundreds of thousands of smaller companies feeding them."

If the case can be made for greater concentration of power by the large conglomerates in the future, then it is indeed these smaller independent companies, both in production and distribution (a majority of

ways he room for small production companies, depending upon what type of business they go after.

Warner Bros. Records' video department head Jo Bergman thinks that the independents and the majors will be able to co-exist, comparing the situation to custom labels. "There are certain things that big companies do well, distribution being one of them making the material available. But it seems logical that the independents will be smaller groupings of people working on projects that are going to cut across different areas. I don't think the production area is going to be controlled by the old, established conglomerate because they're so many talented people who're going to say, 'Hey, I want my own little situation and I'll work for you on this basis.'"

A tangible notion of concentration of power is the motion that this trend toward diversification of the large conglomerates carries with it a consolidation of the various industries involved. It is conceivable, some observers argue, that the film, tv, and recording industries are headed down the same primrose path, possibly under the umbrella of home video, uniting into a single, large, powerful industry. There is what radical critics, of course, also would have vast ramifications for the film and tv production and music capital.

Paine-Webber's Hagar is a leading proponent of this proposition. "It's going to be a very big, major industry. It's a natural to do."

Industry analyst Hoffman sees "a natural crossover" between these three businesses; however, Merrill Lynch's Vogel totally discounts the theory. "Home video is too narrow a category to consider relevant," film, tv, and music are "all going to be very distinct for the next 10 years," Vogel predicts. However, he concedes, "the edges are starting to overlap."

A representative of the entertainment production community also views the situation differently. "The consolidation that you see is the releasing of soundtracks with feature films, and I see them working more hands-on in the past, but managers are going to move their record label over to the motion picture lot and say it's all one company. They're going to keep their separate identities," asserts Kramer-Rocklen's Lombard.

While there may be a lack of clear agreement as to the exact future nature of the industry, from the vantage points of concentration of power and consolidation of firms, a consensus of opinion has been reached that the new home entertainment forms will eventually evolve into something more than a hobby for the film fan.

It would seem logical, most observers believe, that what are now ancillary, or secondary markets, will soon necessitate a constant supply of original, fresh product. Obviously, such a dramatic increase in production would have a dynamic effect on already production-rich Los Angeles. Following this line of reasoning, the vital importance of the city as the center of the probable production gold rush occurs, and will Los Angeles be able to handle it?

(Continued on page L.A. 18)



Herb Alpert keeps his lucky star in Hollywood, where just about every other performer, movie and broadcast artist which the city has immortalized in concrete and gold. (Bob Waits photo)

which also, naturally, call Los Angeles home), which should feel the crunch of greater consolidation within the industry.

Earl Blair of The Nostalgia Merchant, a leading independent manufacturer/distributor of prerecorded videocassettes, believes the key to competing with the larger companies is specialization. A smaller company must, says Blair, offer some service the larger entities don't, won't, or can't. "No one can compete with the large companies that have multimillion-dollar financing," adds Blair, whose Nostalgia Merchant, which specializes in the Golden Age of Hollywood, the '30s, '40s and '50s, and which took in some \$6 million in gross earnings last year "We don't want to get into a bugging match with them the major because we would lose."

Specialization also seems to be the advice for independent producers looking to square off with Hollywood's kingpins in the burgeoning marketplace.

Robert Lombard of Kramer-Rocklen, an independent production company specializing in video music, feels "there will al-

| WEEK<br>ENDING | LAST<br>WEEK | WEEKS<br>ON<br>CHART | TITLE-ARTIST-LAB                             |
|----------------|--------------|----------------------|----------------------------------------------|
| 1              | 2            | 7                    | LADY — Kenny Rogers                          |
| 2              | 1            | 10                   | LOVE — The J. Geils Band                     |
| 3              | 3            | 10                   | WOMAN IN LOVE — Luther Ingram                |
| 4              | 4            | 12                   | THE WANDERER — The J. Geils Band             |
| 5              | 5            | 9                    | ANOTHER ONE BIT DUST — The J. Geils Band     |
| 6              | 6            | 11                   | I'M COMING OUT — The J. Geils Band           |
| 7              | 7            | 11                   | NEVER KNEW LOVE BEFORE — The J. Geils Band   |
| 8              | 8            | 9                    | MASTER BLASTER — The J. Geils Band           |
| 9              | 9            | 11                   | SO SHY — The J. Geils Band                   |
| 10             | 10           | 11                   | NOT MORE THAN I CAN — The J. Geils Band      |
| 11             | 11           | 11                   | STARTING OVER — The J. Geils Band            |
| 12             | 12           | 11                   | DREAMING — The J. Geils Band                 |
| 13             | 13           | 11                   | LOVELY ONE — The J. Geils Band               |
| 14             | 14           | 11                   | YOU'VE LOST THAT FEELING — The J. Geils Band |
| 15             | 15           | 11                   | WHIP IT — The J. Geils Band                  |
| 16             | 16           | 11                   | DREAMER — The J. Geils Band                  |
| 17             | 17           | 11                   | HIT ME WITH YOUR SHOT — The J. Geils Band    |
| 18             | 18           | 11                   | LOVE ON THE ROCK — The J. Geils Band         |



## The World's Here

• (Continued from page 1, A-14)

A. Bullock and S. Scott-Lister

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At this point, there are a number of major obstacles standing in the way of the predicted production influx, including an unfavorable formula of high hardware and software costs, a small number of producers, and a small player population, which of course helped to create the high pricing structure in the first place. (Discussion here, it should be noted, should be confined to videocassettes, not the more widely available and more widespread availability of the videotape and the videotape players.) Other hurdles include labor questions and rights entanglements (particularly regarding music as complex as that of the *Star Trek* series).

The big hangup now, according to Paine-Webber's figure, is "how are you going to split the pie?" The artists are asking to get a piece of the pie right now, and if they don't get it, they won't make the pie. It's a catch-22 of the pie right now. The problem is, you don't even know what your costs are. Yet it's a wary time to be agreeing to be giving up something that you don't know what it is that's going to be coming in the

RCA SelectVision West Coast programming vice president Thomas Kuhn, whose company is aiming for a diversified videodisk catalog containing approximately one-half films and the other titles coming from a variety of genres, lists the area of music copyrights as one in which he has had particular difficulties at this point. "The problem we have run into," says Kuhn, "is basically clearing the music because dealers with us simply because they didn't know what kind of deal to make. They wanted to take a 'wait-and-see' attitude which we have found very distressing because it has held up the production of our catalog. We're getting out there. There's no reason to punish an artist or the public by not allowing their product to get out just because they're too timid about making a deal."



*The double whammy of movies and their music revolutionized the city of Los Angeles. Bing Crosby played a key role in both.*

For *Time-Life Video*, another company with hopes of a diversified catalog, the main reason to hold back on production for cassettes now is mainly because the population is too small. There are an estimated 1.5 to 2 million VCRs in this country, to justify very much original programming at this juncture. "There have to be other uses for the program in order to go ahead and produce it right now. I don't know what the critical number of players is but it is many more than are out there now—millions," says programming vice president Rick Schilling. *Time-Life* is already studying the marketplace through the release of a video cassette, *Time-Life: The Music of the 1960s*, a collection of the group's live concert album "One For The Road," which was released by Arista.

There may be another reason for the unbridled optimism surrounding the future of home video at these early stages of development. According to MCA Videocassette president Gene Griaquinto, despite the fact that the home video industry is "still very much in its embryonic stage," Griaquinto feels that "a lot of people are, I think, erroneously hyping this thing right now." If this is indeed the case, it wouldn't be the first instance of over-hype in Hollywood.

If one were to accept the proposition that the large-scale original programming for videocassettes and disks is forestalled for now, it appears that the prerecorded software market will remain largely an ancillary market for the time being. The estimates as to when it might become a primary market for production seem to range from three to five years.

"I don't think we're talking about anything big for another three or four years," speculates Merrill Lynch's Vogel. "There's tremendous incompatibility of players and the consumers aren't stupid. They're not going to make big investments of thousands of dollars for something that's going to be obsolete."

Warner's Bergman sees a positive light at the end of this uncertain tunnel. "Maybe four years away, or something like that, when we've worked out all the kinks, when the musicians, film people, and the like have a sense and its able to be integrated, then it's going to be a lot of fun, something that people will know how to respond to."

One viewpoint from Wall Street on this subject is not as rosy. A.G. Becker's Hoffmann believes that the prerecorded software market may never become a primary market for production. "The primary markets as far as being able to afford to produce directly for that will be pay cable and theatrical, and product which is developed for those two markets will eventually go into cassette form."

Another industry analyst, Merrill Lynch's Vogel, feels that Hollywood has *already* seen its dramatic increase in production over the last year in anticipation of the development of the new markets. "There was too much production too quickly based on markets that don't exist yet," Hollywood, according to the analyst, has learned its lesson from that experience. "They're pulling back a little and finding that the market isn't quite as ripe for plucking as it

seemed," Vogel adds, on an optimistic note, however, that "Hollywood has an infinite capacity when business is good. Hollywood will have no trouble at all increasing production."

Despite the aforementioned short-term problems, planning has begun in some corners for original works.

Says RCA's Kuhn, "We're going to get that [original programming]. It's a three-step procedure. The first step is acquiring existing programming just for reasons of speed. Step two is co-financing with outlets that are already putting money into this sort of thing. The third and final step is going to be total production of our own. Apparently, RCA is not going to be one of those to sit back and wait for the ship to arrive. 'We're all over town,'" says Kuhn.

Time-Life's Schilling also confirms that this firm has also begun initiating such discussions, however, Time-Life's plans don't necessarily concern Los Angeles at this point. "We have no specific plans for using Los Angeles," says the New-York-based Schilling. "On the other hand, we have no specific plans for not using Los Angeles. If Los Angeles is the place to go for some particular project, that's where we'll be. There's no reason not to use L.A. It's not a factor. If the talent wants to be taped out there and it seems like the right venue, then that would happen."

Discussions have already begun in Los Angeles on what will happen should a dramatic increase in production occur for the prerecorded software market and what such activity would mean to the economy of the city.

Louise Steinberg, first vice president of the Los Angeles Film Development Committee, a mayoral advisory board composed of some 50 representatives of virtually all aspects of the motion picture community concerning itself mainly with location shooting in Los Angeles, estimates that such shooting for film and it will be even more so this year for a dollar impact of over \$1 billion into the community. Steinberg calculates that figure by estimating that the dollar entered the local economy as a result of each film's recirculation about four times. He estimates that location work in Los Angeles this year will focus on approximately \$400 million—multiplied by four, thus the \$1 billion plus figure.

Applying this kind of monetary information, it doesn't take a degree from the Wharton School to see that any significant increase in production will also have a dynamic effect on the local economy. Not to minimize the importance of filming in Los Angeles to the community, Steinberg asserts that, "It will be the single largest contributing factor to the economy of Los Angeles in the years to come."

With the economic impact on the city unquestionable, the vital question then becomes whether Los Angeles will be able to handle the production gold rush.

Pat Patton, Los Angeles motion picture coordinator, who oversees location permits, says that the amount of location work in Los Angeles has increased drastically over the years.

(Continued on page L4-4)

## Billboard®

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| WEEK | Pos | Artist-Label                                                            |
|------|-----|-------------------------------------------------------------------------|
| 1    | 1   | ★ <b>LADY</b> — Kenny Rogers<br>Lorion 1380                             |
| 2    | 12  | ★ <b>WOMAN IN LOVE</b> —<br>Laurinda 1-11384                            |
| 3    | 5   | ★ <b>THE WANDERER</b> —<br>Curtis 4523 (Warner Bros.)                   |
| 4    | 14  | ★ <b>ANOTHER ONE BIT<br/>DUST</b> — Queen<br>Epic 34131                 |
| 5    | 11  | ★ <b>I'M COMING OUT</b> —<br>Epic 34131                                 |
| 6    | 15  | ★ <b>BEFORE</b> — Stephanie Mills<br>20th Century 2460 (RCA)            |
| 7    | 8   | ★ <b>MASTER BLASTER</b> —<br>Tama 2437 (Motown)                         |
| 8    | 17  | ★ <b>HE'S SO SHY</b> — Pointer<br>Planet 1976 (Elektra)                 |
| 9    | 14  | ★ <b>MORE THAN I CAN</b> —<br>Warner Bros. 45535                        |
| 10   | 32  | ★ <b>STARTING OVER</b> —<br>Jettie 4040 (Warner Bros.)                  |
| 11   | 10  | ★ <b>DREAMING</b> — Cilla Black<br>MCA 48621                            |
| 12   | 13  | ★ <b>LOVELY ONE</b> — The Jack<br>Bros. 249738                          |
| 13   | 8   | ★ <b>YOU'VE LOST THAT<br/>FEELING</b> — Daryl Hall & John<br>Tesh 17112 |
| 14   | 17  | ★ <b>WHY IT</b> — Devo<br>Warner Bros. 46550                            |
| 15   | 9   | ★ <b>DREAMER</b> — Supertramp<br>A&M 2269                               |
| 16   | 19  | ★ <b>HIT ME WITH YOUR<br/>SHOT</b> — Pat Benatar<br>Chrysalis 2466      |
| 17   | 23  | ★ <b>LOVE ON THE ROCKS</b> —<br>Chrysalis 2466                          |



The Nederlander Organization  
and The Greek Theatre  
are proud to be a part of  
Los Angeles' Bicentennial  
Celebration

**LADY**

Kenny Rogers  
Liberty 1380



|    |    |    |                             |              |
|----|----|----|-----------------------------|--------------|
| 1  | 24 | 6  | NEVER BE THE SA             | Capital 4599 |
| 2  | 25 | 7  | CHRISTOPHER CROSS           | Capital 4599 |
| 3  | 26 | 8  | OUT HERE ON MY              | Capital 4599 |
| 4  | 27 | 9  | ON THE ROAD AGA             | Capital 4599 |
| 5  | 28 | 10 | HUNGRY HEART—               | Capital 4599 |
| 6  | 29 | 11 | THAT GIRL COULD             | Capital 4599 |
| 7  | 30 | 12 | LET ME BE YOUR F            | Capital 4599 |
| 8  | 31 | 13 | WITHOUT YOUR LO             | Capital 4599 |
| 9  | 32 | 14 | UPSIDE DOWN—                | Capital 4599 |
| 10 | 33 | 15 | SHE'S SO COLD—              | Capital 4599 |
| 11 | 34 | 16 | REAL LOVE—The Doome         | Capital 4599 |
| 12 | 35 | 17 | I'M HAPPY THAT L            | Capital 4599 |
| 13 | 36 | 18 | FOUND YOU—Jimmy Hal         | Capital 4599 |
| 14 | 37 | 19 | GUILTY—Barbra Streisand & J | Capital 4599 |
| 15 | 38 | 20 | THEME FROM THE              | Capital 4599 |
| 16 | 39 | 21 | HAZZARD—Waylon Jerr         | Capital 4599 |
| 17 | 40 | 22 | DEEP INSIDE MY H            | Capital 4599 |
| 18 | 41 | 23 | EVERYBODY'S GOT             | Capital 4599 |
| 19 | 42 | 24 | SOMETIME—The Borge          | Capital 4599 |
| 20 | 43 | 25 | JESSE—Carly Simon           | Capital 4599 |
| 21 | 44 | 26 | THIS TIME—John Couar        | Capital 4599 |
| 22 | 45 | 27 |                             | Capital 4599 |



Give the gift  
of music.

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Support  
straight A

## TITLE-Artist-Label

| WEEK<br>ENDING | NOV 10<br>1980 | NOV 3<br>1980 | LAST<br>WEEK | WEEKS<br>ON<br>CHART | ARTIST                     | TITLE | LABEL   |
|----------------|----------------|---------------|--------------|----------------------|----------------------------|-------|---------|
| 1              | ★              | 2             | 7            | 1                    | LADY                       | —     | Capitol |
| 2              | ★              | 1             | 1            | 1                    | WOMAN IN LOVE              | —     | Capitol |
| 3              | ★              | 3             | 12           | 2                    | THE WANDERER               | —     | Capitol |
| 4              | ★              | 4             | 10           | 3                    | ANOTHER ONE BIT DUST       | —     | Capitol |
| 5              | ★              | 5             | 11           | 4                    | I'M COMING OUT —           | —     | Capitol |
| 6              | ★              | 6             | 11           | 4                    | NEVER KNEW LOVE BEFORE     | —     | Capitol |
| 7              | ★              | 8             | 15           | 5                    | MASTER BLASTER             | —     | Capitol |
| 8              | ★              | 9             | 17           | 6                    | SO SHY —                   | —     | Capitol |
| 9              | ★              | 10            | 17           | 6                    | MORE THAN I CAN            | —     | Capitol |
| 10             | ★              | 11            | 17           | 6                    | STARTING OVER —            | —     | Capitol |
| 11             | ★              | 12            | 17           | 6                    | DREAMING —                 | —     | Capitol |
| 12             | ★              | 13            | 17           | 6                    | LOVELY ONE —               | —     | Capitol |
| 13             | ★              | 14            | 17           | 6                    | YOU'VE LOST THAT FEELING — | —     | Capitol |
| 14             | ★              | 15            | 17           | 6                    | WHIP IT —                  | —     | Capitol |
| 15             | ★              | 16            | 17           | 6                    | WARRIOR —                  | —     | Capitol |
| 16             | ★              | 17            | 17           | 6                    | HIT ME WITH YOUR SHOT —    | —     | Capitol |
| 17             | ★              | 18            | 17           | 6                    | LOVE ON THE LOOSE          | —     | Capitol |

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A Billboard Spotlight

L.A. 18

## L.A. Labels

Continued from page L.A. 9

And the undisputed place to be located since can take full advantage of these joint ventures a Los Angeles, S.A. Don Zimmermann, president of Capitol Industries, North America, "Los Angeles is a base for recorded music will continue to be greatly enhanced due to the tv and film industries located here. Los Angeles is the perfect place to be."

The musical attention of the world truly have focused on Los Angeles in the 1960s, when the Southern California lifestyle spurred a cultural phenomena. The success of surfing music and the San Francisco pop scene led thousands of aspiring musical talents to the West Coast.

E.A.'s Smith notes, "It was no longer that sleepy outpost in the West. And as record companies came in almost grudgingly accept that a lot of the companies moved out here ABC, MGM, United Artists. Even the ones that didn't move here began to take on a larger presence on the West Coast, like CBS, Atlantic and RCA."

In 1957, RCA Records, sensing the growing importance of Los Angeles, announced plans to establish a major base of operations in Hollywood while the CBS Records presence continued to expand.

Myron Roth, vice president of business affairs for CBS, West Coast, reports his firm's continuing commitment to the L.A. operation. "Right now, we probably have all of the activities of our counterparts on the East Coast. And it's a recognition of the importance of the West Coast, particularly Los Angeles. So many of our major artists reside here and with so much recording done here, it's been profitable to expand here."

Roth adds that one of the significant roles that CBS is performing on the West Coast has been in the soundtrack area. For years, labels simply made licensing deals on film soundtracks, but supplying artists and material for these albums have increased the overall involvement of the record company.

After Capitol proved to be a successful and significant venture, several other record companies with L.A. making addresses made their mark on the industry. Dot Records, Dove, Specialty, Imperial, Aladdin and others helped to add credibility in the brewing West Coast scene. Artists like Little Richard, Pat Donno, Pat Boone, Ricky Nelson as well as several important jazz names came out of the L.A.-based label market.

In 1962, Herb Alpert and Jerry Moss joined forces to create A&M Records. Building on the success of Alpert's Tijuana Brass, the company continued to grow, thus adding to the Los Angeles music foundation even to today.

When Frank Sinatra's Reprise Records was purchased by Warner Bros. in 1963, it included some of the top recording names of the time, Dean Martin, Rosemary Clooney, Sammy Davis Jr., Duke Ellington and

Trini Lopez are just a few that would help to solidify Warner's commitment to music. Motown Records, the musical powerhouse of Detroit, moved its base of operations to Hollywood in 1972 with the intention of expanding into theatrical production. The results of those efforts include "Lady Sings The Blues," "The Way" and other successful projects which have more than justified the transition.

The role of the small, independent label in L.A. music history is often downplayed by the corporate-owned giants, but traditionally they have reflected the local musical pulse of the city. It is no different today with a variety of entrepreneurs recording and promoting emerging artists.

Rhino Records, which started as a promotional effort to advertise its two used-record stores, has gained a solid group of devotees for their novel approach to music. Previously successful with kazoos versions of rock favorites, Rhino reminds an obsessively-serious music industry that music should be fun.

Establishing names as alternative means of exposure for local rock talent, Bomp Records and Dangerhouse Records have been healthy influences on the burgeoning L.A. new wave sound. Artists like Devo 20/20, Iggy Pop and X have been recorded by these two companies attracting the attention of the larger, more established firms.

Rollin' Rock Records captures the rockability heritage in contemporary terms. The presence of local rockability here, Ray Campi on the label has added in building an international following, particularly in Great Britain.

While these efforts showcase the city in 1980, they are extensions of numerous labels in the 40s and '50s that specialized in recording local jazz and rock talent.

The daring approach of the aforementioned companies is not so easy for their massive counterparts who have stockholders and earnings statements to justify. Just where does that leave the future of the Los Angeles music scene and its respective record companies?

Boardwalk's Bogart summarizes, "Change occurs. As a record executive, you don't make that change occur. But, how you manage that change is how you become a successful executive. The consumer has that urge to change and what you do to fulfill that desire."

Forecasting the future with a positive feelings, Capitol's Zimmerman believes that "the music business is a very important part of people's lives. It has tremendous repeat value that other mediums don't have and economically, it is still a fantastic value."

One company that wants to represent the future of music in Los Angeles is Solar Records, which stands for Sound of Los Angeles. Surviving as an extension of Southern Records, Solar has been immensely successful under the guidance of Dick Griffey in its short two-year run. Griffey's perception of the L.A. sound, primarily black in character, is one that has "evolved" by utilizing the same writers and musicians on several recordings. He compares his situation to the Detroit Motown

sound of the '60s which worked from the house of writers Holland-Dorner-Holland. Griffey wants to take his contemporary music into a variety of firm like films, tv and stage productions. Aware of the necessity to combine business and art, Griffey is a staunch believer in the creator.

"If music and distribution are important parts of the record business, be the heart of the industry is in the creative people. It would be a terrible mistake for record companies to become administrative and financially-oriented, forgetting about the creative people. They are the lifeblood of the entertainment industry."

In the '60s, the distribution was so important that it was recognized for its musical gift to the world.

The first Japanese-funded American label, Alfa Records, has recently opened its Los Angeles office under the guidance of veteran record man Bob Fead.

Los Angeles is also the home for the newly formed Gefen Records of David Gefen Gefen, who founded Asylum Records in 1970. Gefen's left business early and in the late 1970s, is currently building a staff and signing both new and established artists. Established, indeed, as initial signings have included Donna Summer, John Lennon and Elton John.

Artist development continues to be a key phrase for the industry as we enter a new decade. Label chiefs reiterate the importance of talent acquisition and development to sustain growth in the 1980s.

According to Zimmerman, "Our job is to look at the national and international scope of the artists that we represent. If we represent that talent properly, not only will we have a bigger artist, but we will have a successful record company. They go hand in hand."

Smith adds, "We have to make more decisions. And because there is not a lot of venture capital like in the business, we have to sign the right talent."

The continuance of Los Angeles as the entertainment capital appears to be assured. The multi-faceted business scene is on the brink of its forecasted revolution and Los Angeles, with its strength in these areas, will most certainly be at the center.

"The climate is conducive to being creative and I think that the business and environmental options here is connected to one's creativity," says Porinow of Fox.

MCA's Siner notes that, "We've broadened our scope in the ways of marketing and doing records, and that has been very beneficial. I see the video revolution building, but I think we have some basic record problems to solve before we jump into the next one."

"The public has become more aware of artists as artists while the industry has become more 'sophisticated,'" points out Warner's Regisz. "We have a very diversified population in Los Angeles and the success of more diversified music is growing."

Meanwhile, he adds, "The music business keeps changing form—never dramatically—just steadily changing."

More than 30 years ago Arnold Scherberg suggested that the best way to get people in Los Angeles to attend concerts would be to include bus tickets with subscriptions. The fact that facilities were scattered around the sprawling area was mainly to blame.

According to a report in the early sixties, the mood had changed somewhat. "Theatres and concert halls relied upon support from residents of their own neighborhood and not upon the city as a whole." Though only months into the eighties the

swinging hoose" (leaving the neighbors out of it). What that really indicates is that California-Los Angeles has had to adapt its facilities for and to the environment. As diverse as the areas activities may be, so too are the concert venues offered to the public. Where else could be found three excellent outdoor concert facilities (five if the two baseball parks are included), more than 20 good sized venues for indoor events and three theme parks offering (as an extra attraction for free) top name entertainment on a regular basis? Not one of Los Angeles' county's. (Continued on page L.A. 20)

Music indoors under palm, California skies. The Hollywood Bowl in 1926, directly below, with the original shell (Bruce Torrence Historical Collection) (Pacific Federal Savings) and the Universal Amphitheatre, soon to become indoor

61-17

## Star-Studded Stages Light Up The Night

By MIKE REYNOLDS

evidence would appear to be pointing to an amalgam of certain aspects of both earlier opinions. The fact that facilities are "scattered around the sprawling area" not only garners support from local inhabitants but draws on those from outlying areas up to 100 miles away. Both aspects of the area's community, therefore, are ably served—and the economy notwithstanding.

Los Angeles may not have the best public transportation system in America but it certainly does not merit the less than decent remarks often heaped upon it. Each and every venue can be reached by public transportation and, more importantly, so can home after the event. Freeways also afford speedy and ample connection between residence and venue. If nothing else, Los Angeles, on paper, looks a likely prospect for a successful concert industry, as today's actions and success (for lack of it) are always born out of the lessons of yesterday. As Los Angeles celebrates its Bicentennial it's worth taking a look back and at the present in trying to establish a pattern for the future.

A thought in passing, if a concert were held in every major venue in the area on the same night, more than 500,000 people would pay over \$6 million for the privilege. It doesn't happen, obviously. That would be slightly chaotic and highly impossible but it gives the reader an idea of just how big the business potential is in the area.)

California and Los Angeles in particular has taken massive strides in advancing the musical boundaries. More often than not it is a Los Angeles idea or development that advances the state of the particular art. Some of those developments have had as much to do with the environment as with anything else. The climate in Southern California is unlike any other and has given rise to popular myths that "Californians do nothing but indulge in surf, sex, wine and



**LADY**  
Kenny Rogers  
Liberty 1380



Give the gift of music.

|    |   |                  |                              |
|----|---|------------------|------------------------------|
| 24 | ★ | NEVER BE THE SAI | Carole 4039                  |
| 25 | ★ | OUT HERE ON MY   | Warner Bros. 65580           |
| 26 | ★ | ON THE ROAD AGA  | NSD 148                      |
| 27 | ★ | HUNGRY HEART—    | Columbia 1-11351             |
| 28 | ★ | THAT GIRL COULD  | Columbia 1-11351             |
| 29 | ★ | LET ME BE YOUR   | Asylum 47005                 |
| 30 | ★ | WITHOUT YOUR LO  | Shirley Lattimore 48003      |
| 31 | ★ | UPSIDE DOWN—     | Capitol 48003                |
| 32 | ★ | SHE'S SO COLD—   | Modern 1484                  |
| 33 | ★ | REAL LOVE—       | Rollins Stone 20071 Atlantic |
| 34 | ★ | I'M HAPPY THAT L | Warner Bros. 48003           |
| 35 | ★ | FOUND YOU—       | Epic 9-56521                 |
| 36 | ★ | GUILTY—          | Barclay Streptand & J        |
| 37 | ★ | THEME FROM THE   | Columbia 1-11380             |
| 38 | ★ | HAZZARD—         | Waylon Jennings              |
| 39 | ★ | DEEP INSIDE MY H | Epic 9-56521                 |
| 40 | ★ | EVERYBODY'S GOT  | Sometime—The Korgs           |
| 41 | ★ | SOMETIME—        | Green                        |
| 42 | ★ | JESSE            | Carly Simon                  |
| 43 | ★ | THIS TIME—       | John Cougar                  |

## Star Stages

● 4. *entropia*<sup>9</sup> *tytułu*, *stanu*, *długości* ...

<sup>a</sup>220,000 residents and millions of annual visitors are over 100 km from at least one concert venue.

Of the more general forms of musical entertainment, Los Angeles is indeed rich in its offerings. Classical music is well represented by its orchestras and the venues which they call home. The Hollywood Bowl (summer home of the L.A. Philharmonic) is actually the only concert site in Hollywood and nestles in an area where once roamed wildcats, coyotes and even (imposed) lions. The 59-acre Bowl site was part of a 160-acre parcel of land originally purchased for \$200 (or \$1.25 an acre).

The Bowl was a result of the dream of a wealthy Philadelphia woman married to a wealthy businessman. Mrs. Wetherhill Stevenson wanted a home for the seven arts and by 1919 she not only saw the dream materialize but a first year operating profit of \$5,000, a truly incredible feat for the time.

The Bowl has a history of recordings dating back to 1924 and it is probably this, as much as anything else, that has done so much in promoting the venue. Everyone knows that a reference to "The Bowl" means music and not 24 lanes (though several strikes have been registered there during its history). The shape of the stage awning has registered with everyone and is the readily identifiable symbol. The Bowl derives its name, however, from the seating arena in front of the stage.

As much as a list of performers that have graced its stage, The Bowl's architecture has also received "high priests," one being none other than Frank Lloyd Wright (pre-Simon & Garfunkel). His "futuristic triangle com art deco design" for the Bowl circa 1927, was one of four stage shells, including the current one. It was hardly surprising, upon reflection, that Wright's construction did not last. His materials consisted of the wood and etaphorad which had once graced the silver screen as part of the sets in the Douglas Fairbanks movie "Robin Hood."

“If the Hesperus Bowl can claim world fame, so too can another open air venue in Los Angeles, the Greek Theatre. Neil Diamond may have done a lot of good for himself by “Live At The Greek,” but he didn’t do a bad job for the Greek, either. Set in a beautiful parkland, this theatre like the 37,000 acres in which it sits, was endowed to the city by a Welshman, Griffith J. Griffith, who had made a fortune for himself in gold mining speculation during the last quarter of the 19thC. He actually purchased 4,000 acres known as Los Feliz Rancho in 1882. In 1896 he gifted the city council with three quarters of it as a “debt of duty to the community in which I have prospered.”

Upon his death it was discovered that he had willed a trust fund of \$1 million not only for the construction of an observatory but a Greek Theatre "in the classical tradition". Ten years later the cornerstone was

and on Sept. 25, 1930 the Greek Theatre was officially dedicated.

thoused in the City, the Greek is leased out currently to the Nederlander family, owners and operators of 25 theatres across the country. Having taken a "test" lease of two years in 1976 and successfully fulfilling requirements, they signed a full 10 year lease in 1978. In each succeeding year since 1976 the number of attractions playing the theatre has increased. Back then only 19 acts put on 78 performances, while the current season boasts 43 artists for a total 103 performances.

Unlike many other facilities, the Greek does not employ a permanent sound system at least in the accepted sense. Manager Bob McTyre explains, "The electronics industry is changing so much these days and sound systems are continually being updated and upgraded that by the time a system has been ordered and installed, it is out of date. We rent ours and have it upgraded each year."

"There have been problems with local residents but now we have reached a mutual agreement and arrangement and things look to be working out fine."

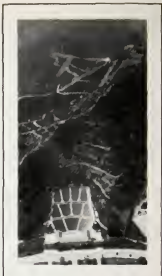
He adds the comment in reference to the noise problem that normally accompanies outdoor facilities, a problem that has cost the third Los Angeles open air facility that very status: The Universal Amphitheatre on the MCA Universal lot has continually (according to certain residents) caused problems during its summer season concerts. However right or wrong those individuals may be, they have forced Universal to roof over the Amphitheatre.

Perhaps another of the more original modes of concert venue is more predominant in the U.S. area than anywhere else in the country (even the world). Southern California is home for three fine theme parks, of which the most famous is undoubtedly Disneyland. Knott's Berry Farm and Six Flags Magic Mountain not only have growing reputations but continuing growth plans.

All parks provide entertainment for each member of the family for a "one price covers everything" admission. This permits access to the park and its various delights. In addition to the various attractions, these parks provide varying styles of continuous musical events during the day, within either their theatres or appropriate outdoor sites. Come evening and those venues become stages for top name entertainment. Spyrre Gyra, Viki Carr, Tom Jones, Pure Prairie League, The Oak Ridge Boys, Jose Feliciano, Larry Gatlin and Rupert Holmes are just some of the performers who have appeared at one or more of the parks in recent months.

Each park has been innovative and imaginative with its selection and in some instances has furthered a particular style of music in the area probably more than any form of media coverage ever has. Knott's has had a penchant for country music, accentuating its themed park further. It has stood by country music from day one of operation and has done as much for the popularity of it as radio or clubs in the area.

The closest park to Los Angeles is Six



*The Greek Theatre in spacious Griffith Park in 1933, when the Observatory (upper right) was under construction (Photo courtesy Bruce Torrence Historical Collection c/o Pacific Federal Savings)*

Flag Magic Mountain, recently acquired by the Six Flags company in June of 1979, but first opened in 1971. They pioneered "Broadway" style shows and have additionally kept up with changing styles and musical tastes. Having transformed their hall-room into the "Cloud 9 Disco" a few years back they recently found that the youngsters were getting so fed up with it the music (that, by popular demand, it was returned to its former state and intent). Now the young join the net to young in enjoying and participating in dancing to the big bands. For those into new wave music Magic Mountain offers a series of such shows each Saturday.

Over in Orange County, Disneyland has always been a steadfast proponent of big hands and the list of those who have played the park reads like a who's who. The mention of Sarah Vaughan, Count Basie, Duke Ellington, Les Brown, Woody Herman and Tex Beneke should suffice. The range of other artists stretches from Elvin Bishop through Tavares and on to Olivia Newton-John.

With around 18 million people passing through the gates each year, these parks are a valid serious contender in the "musical venue stakes." To a large extent that is against a lot of industry contempt, aptly summed up by Six Flags' Cella Morey, "Some [artists and managers] seem to think that playing the parks is something of a come down, but our facilities are better controlled than the majority, if not all, of concert venues and conditions are better. As far as the artists fee goes, we have to pay the same as anyone else would. We cer-

*(Continued on page LA-22)*

(Continued on page LA-22)

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# LADY

Kenny Rogers

Liberty 1380



Give the gift  
of music.

|    |   |                            |                                  |
|----|---|----------------------------|----------------------------------|
| 24 | ★ | NEVER BE THE SAI           | Capitol 4839                     |
| 21 | ★ | OUT HERE ON MY             | Cristopher Cross<br>Capitol 4839 |
| 20 | ★ | ON THE ROAD AGA            | Capitol 4839                     |
| 19 | ★ | HUNGRY HEART—              | Capitol 4839                     |
| 18 | ★ | THAT GIRL COULD            | Capitol 4839                     |
| 17 | ★ | LET ME BE YOUR I           | Capitol 4839                     |
| 16 | ★ | WITHOUT YOUR LO            | Capitol 4839                     |
| 15 | ★ | UPSIDE DOWN—Dun            | Capitol 4839                     |
| 14 | ★ | SHE'S SO COLD—Th           | Capitol 4839                     |
| 13 | ★ | REAL LOVE—The Dober        | Capitol 4839                     |
| 12 | ★ | I'M HAPPY THAT L           | Capitol 4839                     |
| 11 | ★ | FOUND YOU—Jimmy Hel        | Capitol 4839                     |
| 10 | ★ | GUILITY—Barbra Streisand & | Capitol 4839                     |
| 9  | ★ | THEME FROM THE             | Capitol 4839                     |
| 8  | ★ | HAZZARD—Wynon Jernan       | Capitol 4839                     |
| 7  | ★ | DEEP INSIDE MY H           | Capitol 4839                     |
| 6  | ★ | EVERYBODY'S GOT            | Capitol 4839                     |
| 5  | ★ | SOMETIME—The Kings         | Capitol 4839                     |
| 4  | ★ | JESSE                      | Capitol 4839                     |
| 3  | ★ | THIS TIME—John Cougar      | Capitol 4839                     |

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A Billboard Spotlight

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## Star Stages

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tainly don't get them for less." There is talk in certain quarters that some parks have to pay more, but no one would outwardly confirm or deny it.

So much for the great outdoors. The great Southern Californian indoors provide high standard facilities also, with venues as far away as the recently revalued Long Beach Convention Center Arena and Santa Monica Civic or Anaheim Convention Center. All have been the scene of big name entertainment, not only this year but in the past. The Long Beach Arena has been a predominantly rock venue and its 10,000 seating capacity and general technical facilities lend themselves well to the closer.

Closer to central Los Angeles, the Shrine has been in existence for 54 years. Now recognized more for its contribution to the entertainment music as the scene of the annual Grammy Awards, it is undergoing a total overhaul costing \$2 million plus and should be back on the circuit as a regular facility before long. In the meantime it houses the most serious forms of music and numerous exhibitions and banquets. One thing that will remain unchanged is the stage claimed to be the biggest in America. It can be utilized for any purpose, and in fact the stage has been a recording studio on many occasions, one of the most recent being for session during the cutting of Frank Sinatra's "Trilogy" album.

Another facility experiencing change is the Hollywood Palladium. It also has been devoid of pop/rock music of late. The past was somewhat different. Its pre-1960s opening night, October 31, 1940, featured the band of Tommy Dorsey with singers Connie Haines, The Pied Pipers, and a young Frank Sinatra, who didn't even get a marquee billing. Since then the range of talent has covered Arthur Fiedler, The Boston Pops, the Rolling Stones, Rod Stewart, Led Zeppelin, Lawrence Welk, the Who and Alice Cooper. Up until the fifties the Palladium echoed to the sound of the big bands and that meant BIG business—Benny Goodman, Woody Herman and Glenn Miller included.

During the latter part of 1979, Montgomery Ward Properties Corp. and Income Properties of Illinois, Inc., took over the reins with former L.A. policeman turned colorful private detective, Fred Otash appointed executive vice president and managing director. The new team pledged a complete and thorough overhaul of the Palladium. The change not only includes updating and upgrading virtually everything inside the building but calls for the additional construction of other buildings.

From the opening moment, in 1967 (Dec. 30), Jack Kent Cooke's fulfilled dream was known as the Fabulous Forum. For the majority of its life since then it has lived up to its name. Of the nearly 30 million people passing through its turnstiles, most have been patrons of sport, but increasingly over the last few years the percentage of those

attending concerts has grown and grown. The first musical event, in 1960, featured Duke Ellington and Tony Bennett, but more recently the performers have been slightly heavier (the Who, McCartney and Wings, Led Zeppelin).

In 1979, Jack Kent Cooke, despondent with his dream by selling the facility along with its resident sports teams, to Jerry Buss. Though only one year into its second life, the Forum has undergone notable changes. The manner and approach of the staff is somewhat lighter, but nonetheless extremely efficient, contrasting strongly with the move military feeling evading from within of former times.

Somewhat restricted by home games on the basketball and ice hockey calendar, the Forum is nonetheless a highly active music facility. Most of the premier names in today's music have played the Forum, which like many L.A. area facilities is highly adaptable. The arena can be styled for concerts in the round as well as the more usual format and even that can be split down into varying numerical configurations.

Walled by cooling sea breezes, Santa Monica not only acts as a home away from home for many Brits, but houses the 3,000 seat Civic auditorium, a facility which seems to well reflect its location. Behind the scenes attitudes don't seem as frantic as elsewhere. The ease with which the facility fulfills its day to day obligations belies the expertise behind it.

Director Gary Fergusson has been at the Civic almost all of its life, first becoming involved in 1964 when the facility was but six years old. Owned by the City of Santa Monica, the Civic opened June 15, 1958, and probably more than any other facility in the area has regularly and continually provided varying degrees and tastes of entertainment for consumption. Whereas the earlier audiences came from the community, today's hardly ever do.

The 15 year period to 1973 saw regular annual seasons by the L.A. Philharmonic and during a frantic period in Feb. of 1971, the venerable orchestra was sandwiched between Steve Miller one night and the

Bee Gees the following. If that wasn't enough, the Beach Boys were next in line. Ballet and country music have also had good outings at the Civic, and more recently, so has new wave.

The Coliseum Commission oversees the running of two facilities, one, obviously, the Coliseum and the other, the Sports Arena. An interesting note is that the Commission is made up of representatives from the state, city and county, three from each making sure in all of each instance there are alternates (should someone be ill). The alternate for the state, appointed by Governor Jerry Brown, is none other than Neil Bogart late of Casablanca, now to be found at Woodward.

Opened in 1959 (July 4), the Sports Arena cost \$7.8 million and serves as a good counterpart to the Coliseum. Though suffering from the aftermath of the Watts riots in 1965 and the effects, generally felt by other venues of Police Chief Ed Davis' restrictions upon pop music events (he was totally against them), the Arena has persevered and in the past two years has surged upward in the amount of music business it is doing. "We are back full tilt," claims Glenn Mott, publicity director. "We played seven nights of Pink Floyd recently, the only other place to do that was Nassau Coliseum. Our Who concerts, originally scheduled for three nights, drew so much interest that in all of each instance we immediately sold out, added two more and sold out, added the Forum for two more nights that were sold out and still sent back 3,000 letters unopened. The Coliseum was the recent site for Southern California's only outdoor festival this year with headliners Cheap Trick and Journey."

Mott attributes the rebirth, outside the change in police attitude, to the management restructuring some years back. "Come in the area also lost a lot of business, but thanks to the open mindedness and persistence of our management for about four years ago, we got going again. We negotiated with the Police Department, now under Chief Darrell Gates, and assured them the problems of the past would not be repeated. In 1979 we proved

(Continued on page L4 44)



Jon Mitchell performs at the 1979 Playboy Jazz Festival at the Hollywood Bowl (Henry Diltz photo)

Special  
single

TITLE-ARTIST-LABEL

| TITLE-Artist-Label |    |     |                                                                       |
|--------------------|----|-----|-----------------------------------------------------------------------|
| ★                  | 2  | 7   | LADY — Kenny Rogers<br>Dootie 1380                                    |
| ★                  | 2  | 112 | WOMAN IN LOVE —<br>Jennifer Nettles 111364                            |
| ★                  | 5  | 9   | THE WANDERER —<br>Gordon Lightfoot 111364                             |
| ★                  | 4  | 14  | THE OTHER ONE BIT<br>DUST — Queen<br>Globe 55521                      |
| ★                  | 6  | 11  | I'M COMING OUT —<br>Gloria Estefan 111364                             |
| ★                  | 7  | 15  | NEVER KNEW LOVE<br>BEFORE — Stephanie Mills<br>40th Century 2660 RHC1 |
| ★                  | 8  | 9   | MASTER BLASTER<br>Tina Turner 54311 (Motown)                          |
| ★                  | 8  | 17  | SO SO SHY — Penetration<br>Herald 43716 (Elektra)                     |
| ★                  | 8  | 14  | MORE THAN I CAN<br>WARNER BROS. 49565                                 |
| ★                  | 32 | 3   | TURNING OVER —<br>Gordon Lightfoot 111364                             |
| ★                  | 12 | 10  | DREAMING — Cilla Black<br>Columbia 45544 (Warner Bros.)               |
| ★                  | 13 | 8   | DREAMING ONE — The Jack<br>Love 54033                                 |
| ★                  | 18 | 8   | YOU'VE LOST THAT<br>FEELING — Davy Hall & Janet<br>Hick 12103         |
| ★                  | 17 | 12  | WHIP IT — Dave<br>Warner Bros. 49550                                  |
| ★                  | 15 | 15  | DREAMER — Supertramp<br>A&M 2269                                      |
| ★                  | 19 | 7   | HIT ME WITH YOUR<br>SHOT — Pat Benatar<br>Columbia 2464               |
| ★                  | 23 | 3   | LOVE ON THE ROCK —<br>Gloria Estefan 111364                           |



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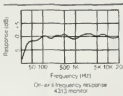
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# LADY

**Kenny Rogers**  
Liberty 1380

JBL First with the pros.

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|    |   |    |                   |
|----|---|----|-------------------|
| 1  | ☆ | 24 | NEVER BE THE SAID |
| 2  | ☆ | 21 | OUT HERE ON MY    |
| 3  | ☆ | 14 | THE ROAD AGA      |
| 4  | ☆ | 20 | HUNGRY HEART—     |
| 5  | ☆ | 30 | THAT GIRL COULD   |
| 6  | ☆ | 22 | LET ME BE YOUR    |
| 7  | ☆ | 15 | WITHOUT YOUR LO   |
| 8  | ☆ | 27 | UPSIDE DOWN—      |
| 9  | ☆ | 10 | SHE'S SO COLD—    |
| 10 | ☆ | 19 | REAL LOVE—        |
| 11 | ☆ | 26 | I'M HAPPY THAT L  |
| 12 | ☆ | 31 | FOUND YOU—        |
| 13 | ☆ | 43 | GUILTY—           |
| 14 | ☆ | 3  | THEME FROM THE    |
| 15 | ☆ | 10 | HAZZARD—          |
| 16 | ☆ | 34 | DEEP INSIDE MY H  |
| 17 | ☆ | 37 | EVERYBODY'S GOT   |
| 18 | ☆ | 38 | SOMETIME—         |
| 19 | ☆ | 33 | JESSE—            |
| 20 | ☆ | 11 | THIS TIME—        |
| 21 | ☆ | 39 |                   |



**Give the gift  
of music.**

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| Chart | Week | Artist-Label                                                          |
|-------|------|-----------------------------------------------------------------------|
| 2     | 7    | LADY — Kenny Rogers<br>Liberty 480                                    |
| 2     | 12   | WOMAN IN LOVE —<br>Quincy Jones 1-17-80                               |
| 5     | 9    | THE WANDERER —<br>Gordon Lightfoot 1-17-80                            |
| 4     | 14   | ANOTHER ONE BIT<br>DUST — Queen<br>EMI 4-13-81                        |
| 6     | 11   | I'M COMING OUT —<br>Mickie Free 1-17-80                               |
| 7     | 15   | NEVER KNEW LOVE<br>BEFORE — Stephanie Mills<br>20th Century 480 (RCA) |
| 6     | 9    | MASTER BLASTER<br>— Tina Turner 1-17-80                               |
| 8     | 3    | HE'S SO SHY — Pointer<br>Prest 47916 (Elektra)                        |
| 14    | 8    | MORE THAN I CAN<br>WARRIOR Bros. 6925                                 |
| 32    | 3    | STARTING OVER —<br>Gordon Lightfoot 1-17-80                           |
| 12    | 10   | DREAMING — Cliff Bennett<br>Mercury 4824 (Mercury Bros.)              |
| 13    | 8    | LOVELY ONE — The Jack<br>Frost 4-13-81                                |
| 18    | 6    | FEELING — Daryl Hall & John<br>Oates 12-10                            |
| 17    | 12   | WHIP IT — Devo<br>Warner Bros. 48550                                  |
| 15    | 9    | DREAMER — Supertramp<br>A&M 4209                                      |
| 19    | 7    | HIT ME WITH YOUR<br>SHOT — Pat Benatar<br>A&M 4209                    |
| 23    | 3    | LOVE ON THE ROCK —<br>Mickie Free 1-17-80                             |

Special  
steep



NOVEMBER 15, 1980 BILLBOARD

A Billboard Special

L.A. 24

## A Guide to Local Industry Organizations

**THE ACADEMY OF COUNTRY MUSIC**  
The Academy of Country Music was formed in L.A. in 1964 with the aim of promoting country music and finding new talent. The membership is composed of artists, club owners, composers, publishers, promoters, disc jockeys, musicians, radio station and record company personnel and other allied fields pertaining to the country music industry. It became an international organization in 1969, and in 1970, the first televised awards show by the Academy was launched.

According to academy executive director Frank Boyd, the Academy also holds quarterly showcases in the Los Angeles area, including recent events at the Palomino Club and Magic Mountain. It also offers a monthly publication, special projects such as golf tournaments and a Country Music Caravan which includes 24 artists.

### AMERICAN FEDERATION OF MUSICIANS (LOCAL 47)

According to union president Max Herman, there are over 100 people on the L.A. staff, serving over 16,000 L.A. members. The Los Angeles chapter is No. 1 in the country in terms of dollars earned, although the N.Y. chapter has more members, at approximately 20,000. The AFM negotiates all local contracts, including those with the Philharmonic, Greek, Pantages, circuses and ice shows, as well as television, film and recordings. Other duties include record keeping and billing for residuals, advising and counseling musicians, plus keeping in touch by visiting local night clubs and sessions. Herman, who has been an officer at Local 47 for 24 years, comments: "Our newest

project is negotiating for production of video cassettes and disks. We want to make sure our members get their fair share."

"Our rapport with the community at large has always been a warm one. We presently have Latin, black, jazz, chamber music, and community symphony committees that make recommendations concerning projects in their communities."

"Our membership policy says just be a musician and we'll welcome you."

### COMPOSERS AND LYRICISTS GUILD OF AMERICA, INC.

The Composers and Lyricists Guild is a craft union of motion picture and television composers and lyricists. David Raskin was the first president of the organization and Elmer Bernstein is the current president. Its aim is to provide better working conditions for composers and lyricists.

### THE NATIONAL ACADEMY OF RECORDING ARTS AND SCIENCES (NARAS)

NARAS is probably the best known of the annual Grammy Awards ideal, which now reaches millions of viewers throughout the world via satellite, and showcases the annually chosen "best of" recordings and artists in a variety of categories. The organization does a lot more, however. According to executive director Christine Farnum, "All the chapters (there are seven) are doing a marvelous job for the record industry outside of our Grammy Awards. We hold membership meetings, showcases, contests, panel discussions, publish newsletters and administer Hall of Fame Awards. Our newest venture is a cultural exhibit with the International Communi-

cation Agency called 'America Now.' It's a 22-minute tape of the Grammy show shown in a beautiful pavilion designed by Buckminster Fuller." Participating in various educational ventures, NARAS also awards several annual scholarships.

The Los Angeles headquarters employs six full-time staffers for the national chapter business as well as two for the Los Angeles chapter.

The recording academy began in early 1957 when the Hollywood Beautification Committee was looking for new ways to add glamour to the community and asked representatives of the arts to suggest performers whose names they felt should be inscribed in the form of stars in the sidewalk. The record people involved decided to set a criterion of how many units had been sold by an artist, and out of that meeting decided to explore ways to reward artistic achievement in the recording field.

Aiming to gain increased respect for the industry, the organization was launched, with Nat King Cole opening the first session. From that initial session, attended by 50, the L.A. Chapter alone now boasts over 1,800 voting members and over 340 associate members. Only active members can vote on the Grammys, and they must meet minimum eligibility requirements by participation in singles and/or albums that have been commercially released.

### ORGANIZATION OF CREATIVE MUSIC PUBLISHERS

The Organization of Creative Music Publishers was formed by music publishers who believed their responsibilities should not only include collection and administration of copyrights, but also exploitation of songs, record promotion, music in print, coordinating international releases and tutelage in the professions of authoring, composing and publishing.

Billy Meisel of Arista Music acts as steering committee head. He comments, "Our organization hopes to encourage exploitation for writers' music. More exploitation means more income. We're real music publishers, we take the resource and put it to work."

Meisel explains the current membership as 12 major publishers and 55 writer-members who are non-voting associates. They plan songwriting workshops which attack important craft problems. The first workshop offered by the group was titled "How To Create A Song" and was conducted by Leon Ware. Peter McCann and Allee Willis. The second was hosted by Dennis Dancie and dealt with "The Demo—What The Producer Looks For."

### THE PERFORMING ARTS DIVISION OF LOS ANGELES

The Performing Arts Division (formerly The Bureau of Music) provides the citizens of Los Angeles with a wide variety of music. (Continued on page L.A. 34)

**D**onny Osmond joins Chuck Berry onstage for an impromptu jam.

A man, at least 50 years old, dances and shakes his head to the music. This isn't some big band jazz but the Buzzaa new wave pop of Great Buildings.

A crowd of several thousand cheers yell and claps wildly at the end of the musi-

Oct. 11-12 that there is some sense of a community, heartbeat amid the land of endless freeways. It has been conservatively estimated that between 500,000 and 750,000 people attended the two-day "mike bias" party.

Street Scene is ethnic, lowly displays of arts and crafts, performing troupes but mostly it's music. "We wanted a broad range of music," says Steve Gold, head of

Gold "Arlene from Four Horse and War drew 75,000 so we knew this year we had to have a broad range and mix it up."

New wave was still represented this year as with the Kingbees, Summer, Great Buildings and the Bay Boys but so were the Osmond Family, Robert John, Kalamity, Flora Purim and Airo, Donald Byrd, Kazumi Watanabe, Maria Mulholland, War, Blood, Sweat & Tears and the Justa Martin Quintet.

KLAT-AM, a country outlet here, sponsored such acts as Chiffie Stone, Jimmy Snyder, Smokey Rogers and Eddie Dean.

ASCAP had an entire wage devoted to such traditional pop writers as Sammy Fain, Larry Weiss, Sammy Cahn, Arthur Hamilton, George Dunning, Ray Evans and Jay Livingston.

While Los Angeles won't officially be 200 years old until September 1981, this Street Scene was considered a bicentennial affair. "We're celebrating the bicentennial and the fact that Los Angeles is the entertainment capital of the world," states Gold.

One problem Gold had in getting acts and patrons is the locale of Street Scene downtown Los Angeles. As in many urban

*Below: War performs for an enthusiastic crowd estimated at 125,000 on the closing night of the festival.*

L.A. 25

a Richard Stone/Art



## Street Scene: A Bicentennial Block Party Brings L.A. Together

cians' set. The fact the musicians happened to be the Los Angeles Philharmonic doesn't phase the crowd at all.

These incongruities were all part of Los Angeles' third annual Street Scene festival. Small New Yorkers and blustery Chicagoans may look down their noses at Los Angeles but the Big Orange on the Pacific proved over the Street Scene weekend of

Far Out Productions and coordinator with partner Jerry Goldstein of the contemporary music, at Street Scene. "We wanted to represent the ethnic diversity of L.A."

Over 46 musical acts performed on 15 stages. Styles ranged from jazz to flamenco to classical to new wave. "Last year, on Saturday night, we had a pure new wave show that attracted 10,000 people," continues

*Below: Far Out partners Steve Gold and Jerry Goldstein receive a citation from Mayor Bradley for coordinating the music for Street Scene. From left are Mayor Bradley, Gold, Goldstein and Shira Cudiffie, Street Scene chairman (Lester Cohen photo)*



*Right: strange keyboard-fellows: Chuck Berry and Donny Osmond team up for a delighted Street Scene audience*



**LADY**  
**Kenny Rogers**  
Liberty 1380



**Give the gift  
of music.**

|    |    |                  |                   |
|----|----|------------------|-------------------|
| 24 | 6  | NEVER BE THE SA  | Capitol 4399      |
| 21 | 14 | OUT HERE ON MY   | Christopher Cross |
| 20 | 11 | ON THE ROAD AGA  | Shirley Bassey    |
| 30 | 2  | HUNGRY HEART—    | Shirley Bassey    |
| 22 | 9  | THAT GIRL COULD  | Shirley Bassey    |
| 25 | 15 | LET ME BE YOUR A | Shirley Bassey    |
| 27 | 10 | WITHOUT YOUR LO  | Shirley Bassey    |
| 25 | 10 | UPSIDE DOWN—     | Shirley Bassey    |
| 26 | 8  | SHE'S SO COLD—   | Shirley Bassey    |
| 27 | 9  | REAL LOVE—       | Shirley Bassey    |
| 31 | 8  | I'M HAPPY THAT L | Shirley Bassey    |
| 43 | 3  | GUILTY—          | Shirley Bassey    |
| 34 | 10 | THEME FROM THE   | Shirley Bassey    |
| 37 | 5  | HAZZARD—         | Shirley Bassey    |
| 38 | 6  | DEEP INSIDE MY H | Shirley Bassey    |
| 33 | 11 | EVERYBODY'S GOT  | Shirley Bassey    |
| 39 | 8  | SOMETIME—        | Shirley Bassey    |
|    |    | JESSE—           | Shirley Bassey    |
|    |    | THIS TIME—       | Shirley Bassey    |

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Instituto de Matemática e Física

NOVEMBER 15, 1980 BILLBOARD

The firm Latin distributor in Los Angeles, **MUNDO LATINO** on Pico Boulevard. Pictured below in 1964 are owner/founder Jose Garcia Sr. and Jose Garcia Jr.

**L**os Angeles is a very important center for the Latin music industry. The city has evolved into an international Spanish music business capital and its history started some 20 years ago when the first Latin firm, Musart, opened its first warehouse and branch in Los Angeles in 1960.

Right now the growth of the Latin record companies is 100 times that of 10 years ago, accounting for over 20 different firms that are settled in Los Angeles and representing many different labels from all over the Spanish world.

firm is Pickwick. Knowing the importance of the Spanish market, it opened up Latin department some years ago to supply Latin music to a chain of major stores like Sears, Woolworth, Montgomery Wards and Zody's, as well as independent stores.

Agustín Guiza, in charge of the Latin American department, feels that the principal problem of working the Latin product

## A Proud Spanish Heritage Spawns Latin Music Center

By EUNICE VALLE

remembers Valentin Velazco, general manager of Musart & Peerless: "There were no distributors, and just a few American companies were in charge of Latin music, like Bertha Sokorio who was in charge of the Latin Department for RCA Records."

The first record stores that sold Latin products were Schireson Brothers, American Music and Joseph Sachs Records, all of them in downtown Los Angeles.

The first Latin distributor in 1964 was Jose Garcia Sr., who started with the firm G & G Records Distributing. The customers began calling the store "musica Latina," because of its specialization on that type of music, so later on they decided to call the store Musica Latina.

According to Jose Garcia Sr., his mayor

Musica Latina started as a rackjobber in 1965 and right now has 637 racks all over Los Angeles, Fresno and Phoenix.

Other rackjobbers of importance are Discos Azteca. Amex and Edna. Discos Azteca has over 200 racks and covers from Bakersfield to Washington and Oregon. It has been in the industry for six years and according to owners Arturo and Jose Luis Sanchez, "The business is good in regard to sales but low on profit because of the inflation. Even though record manufacturing is growing, we have to recognize that we are in an election year and the economical situation is critical. Nowadays to buy records is a luxury."

The impact of Latin music in Los Angeles has broadened horizons for the distributors that directly give services and supply music to all the stores.

One important North American



The first Latin distributor in Los Angeles, **Musica Latina** on Pico Boulevard. Pictured below in 1964 are owner/founder Jose Garcia Sr. and Jose Garcia Jr.

| WEEK | LAST | WEEKS ON CHART | TITLE-Artist-Label                                                              |
|------|------|----------------|---------------------------------------------------------------------------------|
| ★ 2  | 7    | 1              | <b>LADY</b> —Kenny Rogers<br>(Columbia 460)                                     |
| ★ 2  | 12   | 1              | <b>WOMAN IN LOVE</b> —<br>Maudie (11304)                                        |
| ★ 5  | 9    | 1              | <b>THE WANDERER</b> —<br>Gordon Stobo (Warner Bros.)                            |
| ★ 4  | 14   | 1              | <b>ANOTHER ONE BIT<br/>DUST</b> —Dustin<br>(Savoy 4533)                         |
| ★ 6  | 11   | 1              | <b>I'M COMING OUT</b> —<br>Maurice (4537)                                       |
| ★ 7  | 15   | 1              | <b>NEVER KNEW LOVE<br/>BEFORE</b> —Stephanie Mills<br>(20th Century 2450 RCA)   |
| ★ 8  | 9    | 1              | <b>MASTER BLASTER</b> —<br>Tina Turner (Motown)                                 |
| ★ 8  | 17   | 1              | <b>HE'S SO SHY</b> —Ponder<br>(Polygram 4939) (Capitol)                         |
| ★ 14 | 8    | 1              | <b>MORE THAN I CAN<br/>WANT</b> —Maurice<br>(4537)                              |
| ★ 32 | 3    | 1              | <b>STARTING OVER</b> —<br>Bonnie Radd (Warner Bros.)                            |
| ★ 12 | 10   | 1              | <b>DREAMING</b> —Curtis Richard<br>(EMI America 8437)                           |
| ★ 12 | 13   | 8              | <b>LOVELY ONE</b> —The Jack<br>Lowe 9-29693                                     |
| ★ 18 | 8    | 1              | <b>YOU'VE LOST THAT<br/>FEELING</b> —Daryl Hall & John<br>Oates (Atlantic 4556) |
| ★ 17 | 12   | 1              | <b>WHIP IT</b> —Devo<br>(Warner Bros. 4556)                                     |
| ★ 15 | 9    | 1              | <b>DREAMER</b> —Supertramp<br>ASAP 2269                                         |
| ★ 15 | 7    | 1              | <b>HIT ME WITH YOUR<br/>SHOT</b> —Pit Bull<br>(Columbia 4544)                   |
| ★ 23 | 3    | 1              | <b>LOVE ON THE ROCK</b> —<br>The J. Geils Band (Capitol)                        |

with an American firm is not just business strategy but a social, cultural and psychological problem. "Sometimes not even the best sales figures can make the North American accept Latin product completely, because to completely accept Latin music means to them to accept the Latino, and we all know how difficult that is in this country."

Other distributors, or one-stop stores of importance in the city are Guino Records, Musica Latina, Baby Records, Sany Records, Cin One-Stop, Melo Records, California Music and Amigo Records.

Guino Records started in 1970 and sell directly to stores all over the state with its major concentration in downtown Los Angeles and sells products directly to many different establishments.

Jorge Borrega, owner and president of Guino Records, is one of the leading distributors in Los Angeles, whose wholesale figure in 1979 amounted to \$1.8 million. Borrega feels that "The business during the last two or three years has decreased

30% due to the fact that right now there are three times as many record manufacturers as distribution and some companies are trying to implant the same system Mexico uses of selling directly to the stores. This tactic damages not only the industry as a whole but also the client.

"Another error that the companies are making is the continuing high price of the product. They pretend to copy the American market, but forget that there is a great difference. The Latin person that buys records does not have the same salary as the North American person. If the rise in record prices continues, the Mexican buyer is not going to be able to buy more merchandise and I will have to limit my purchases and inventory."

With over 20 Latin firms in Los Angeles alone, representing financially and administratively the best Latin American lines and also creating productions of their own which with increasing acceptance are being funneled back into Latin America, one can definitely say that the Latin market has changed in size and character.

There is also a constant flow and exchange of product, and while some companies distribute some materials under license, they can easily represent other firms. For example Capiwines distributes under license RCA product and also represents Anota from Spain and Melody from Mexico.

Within the younger record lines in the market there are O.B. Productions, Arriba Records, Mar International, Luna Records and Olympic Records. Even though the latter has only been in existence for three

years, the director, Javier Ambroz, has 20 years of experience in music. Olympic Records can be considered as good as any major label because of its efforts to maintain and excel in the technique and quality of the industry. This is why the firm does not have too many artists in its catalog. The few listed have originality and commercial demands, an example of which is Los Sapiros from Zacatecas. One of the things that differentiates this company from others is that it strives to maintain its artists working in different events.

The changes in Latin music are also measured in musical taste and acceptance. Los Angeles has become an authentic Latin melting pot. The public is open to music from Mexico, Brazil, Argentina, Venezuela, Spain and all over the Spanish-speaking world. But no one denies that the Mexican artists hold the prominent position, while the romantic balladeers backed with Mexican manichies have been the record-selling rage in Los Angeles. Nevertheless artists such as Roberto Carlos, Julio Iglesias, Nelson Ned or Camilo Sesto have become popular despite a musical style that is totally unrelated to the Mexican folkloric strain of music.

The popularity of small groups playing the electric guitar and singing love ballads is great and groups like Los Freddy's, Los Bondadosos or Los Yoncas are sold in every record store in Los Angeles. Also groups with the special ranchero-style such as Los Felinos or Los Porteros are very popular as well as the chicano-style groups like Los

(Continued on page LA-39)

LA-27

A Billboard Special

NOVEMBER 15, 1980 BILLBOARD



Salvador performs during a recent free concert at Boleadora Park in East Los Angeles for an estimated 14,000 fans.

Jorge Jose, one of Mexico's great balladeers, accepts the 1976 "El Disco de Oro" award in Los Angeles.



# LADY

Kenny Rogers  
Liberty 1380



Give the gift  
of music.

|    |   |                           |                   |
|----|---|---------------------------|-------------------|
| 24 | ★ | NEVER BE THE SAID         | Capital 4630      |
| 6  | ★ | Christopher Cross         | Warner Bros 49680 |
| 21 | ★ | OUT HERE ON MY            | RSD 1046          |
| 14 | ★ | ON THE ROAD AGA           | Columbia 11-1331  |
| 20 | ★ | HUNGRY HEART—             | Columbia 11-1331  |
| 30 | ★ | THAT GIRL COULD           | Laurel 11-1331    |
| 22 | ★ | LET ME BE YOUR A          | Anytime 4006      |
| 25 | ★ | WITHOUT YOUR LO           | Starline 4006     |
| 27 | ★ | UPSIDE DOWN—              | Dan 4006          |
| 25 | ★ | SHE'S SO COLD—            | Mer 4006          |
| 26 | ★ | REAL LOVE—The Doobie      | Exc 500341        |
| 27 | ★ | I'M HAPPY THAT I          | Exc 500341        |
| 31 | ★ | FOUND YOU—Jimmy Hall      | Exc 500341        |
| 43 | ★ | GUILTY—Barbra Streisand & | Columbia 11-1390  |
| 34 | ★ | THEME FROM THE            | Warner Bros 49680 |
| 37 | ★ | HAZZARO—Nightingale       | RCA 10067         |
| 38 | ★ | EVERYBODY'S GOT           | Exc 500341        |
| 39 | ★ | SOMETIME—The Korgs        | Exc 500341        |
| 33 | ★ | JESSE—Coryell Simon       | Warner Bros 49680 |
| 39 | ★ | THIS TIME—                | Riva 1035 Mercury |

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## OVER ONE MILLION PEOPLE CAME TO ON OCTOBER 11

→ 11  
KODAK SAFETY FILM 8063



→ 11A  
KODAK SAFETY FILM 8063



→ 13

→ 13A  
KODAK SAFETY FILM 8063



→ 14  
KODAK SAFETY FILM 8063



→ 17  
KODAK SAFETY FILM 8063



→ 17A  
KODAK SAFETY FILM 8063



→ 18  
KODAK SAFETY FILM 8063



→ 18A  
KODAK SAFETY FILM 8063



→ 5  
KODAK SAFETY FILM 8063



→ 5A  
KODAK SAFETY FILM 8063



→ 7  
KODAK SAFETY FILM 8063



→ 7A  
KODAK SAFETY FILM 8063



→ 5  
KODAK SAFETY FILM 8063



→ 5A  
KODAK SAFETY FILM 8063



→ 7  
KODAK SAFETY FILM 8063



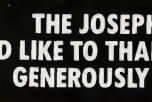
→ 7A  
KODAK SAFETY FILM 8063



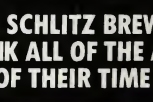
→ 10A  
KODAK SAFETY FILM 8063



→ 11  
KODAK SAFETY FILM 8063



→ 12  
KODAK SAFETY FILM 8063



→ 13  
KODAK SAFETY FILM 8063



THE JOSEPH SCHLITZ BREWING CO.  
WOULD LIKE TO THANK ALL OF THE ARTISTS,  
GENEROUSLY OF THEIR TIME AND SERVICE

Special  
inserts

TITLE-Artist-Label

|      |    |    |                                                                      |
|------|----|----|----------------------------------------------------------------------|
| 4322 | 2  | 7  | LADY—Nanny Rogers<br>Liberty 1380                                    |
| 4323 | 2  | 12 | WOMAN IN LOVE—<br>Columbia 11584                                     |
| 4324 | 5  | 9  | THE WANDERER—<br>Columbia 11584                                      |
| 4325 | 4  | 14 | ANOTHER ONE BIT<br>DUST—Queen<br>EMI America 8557                    |
| 4326 | 6  | 11 | I'M COMING OUT—<br>Liberty 1380                                      |
| 4327 | 7  | 15 | NEVER KNEW LOVE<br>BEFORE—Stephanie Mills<br>20th Century 2460 (RCA) |
| 4328 | 8  | 9  | MASTER BLASTER<br>Time 5437 (Motown)                                 |
| 4329 | 8  | 3  | HE'S SO SHY—Pomeroy<br>Pamer 47316 (Elektra)                         |
| 4330 | 14 | 8  | MORE THAN I CAN<br>Warner Bros. 45853                                |
| 4331 | 32 | 3  | STARTING OVER—<br>Columbia 46044 (Warner Bros.)                      |
| 4332 | 12 | 10 | DREAMING—Cliff Richard<br>EMI America 8557                           |
| 4333 | 13 | 8  | LOVELY ONE—The Jacksons<br>A&M 2529                                  |
| 4334 | 18 | 6  | YOU'VE LOST THAT<br>FEELING—Daryl Hall & John<br>Oates 12113         |
| 4335 | 17 | 12 | WHIP IT—Devo<br>Warner Bros. 45850                                   |
| 4336 | 15 | 9  | DREAMER—Supertramp<br>A&M 2529                                       |
| 4337 | 19 | 7  | HIT ME WITH YOUR<br>SHOT—Pat Benatar<br>Chrysalis 2464               |
| 4338 | 23 | 3  | LOVE ON THE ROCKS—<br>The Police 12113                               |



Kenny Rogers  
Liberty 1380

**STEVE GOLD AND JERRY GOLDSTEIN  
COMPANIES AND INDIVIDUALS WHO GAVE SO  
VICES TO MAKE ALL OF THIS POSSIBLE.**



**Give the gift  
of music.**

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L.A. 30

A Richard Springer

NOVEMBER 15, 1980 BILLBOARD

## Street Scene

Continued from page L.A. 28

city's downtown has become an area that many L.A. residents seldom visit. So his plan was to have a variety of acts that would pull in residents from various areas.

"Street Scene represents a real sense of community block, while Oriental Hygiene, it's a family thing. There's nothing to be afraid of downtown," he says.

This year, there was a blizzard outside the grounds of Street Scene at 2 a.m., so it was closing. However, Los Angeles police report the incident was limited to an interesting squabble. The rest of Street Scene went off without a hitch.

Sylvia Culliffe, general manager of the department of general services for Los Angeles and chairman of the festival adds, "Even if we had 10,000 officers out there, it's difficult to prevent two gangs from having it out. We do learn every year, though, and we will be more careful next year."

Gold's plan of attracting various groups of the population seemed to have worked. Long-haired teenagers rubbed elbows with large families peopled with strollers, balloons, cotton candy, and more offspring in tow. New wave rockers involved peacefully with those who prefer loudness to skinny ties. Older couples browsed while young people ran hurriedly from event to event in fear of missing something.

For those who preferred the cinematic arts to the musical arts, films were shown outdoors. "Grease," "Saturday Night Fever," and "The Rocky Horror Picture Show" take on a decidedly different perspective under the stars.

Gold admits that the seven months he had to plan for Street Scene were hectic ones. "We expected it to be difficult," he says of himself and partner Jerry Goldstein. "When you ask people to perform for free you can't really demand anything of them. I'm grateful for the number of people who did participate."

The aim was to have a galaxy of international stars but logistics limited some of this plan. So Gold concentrated on the area. The Far East Acts from the Orient included Godego, Kimura Takao, the Korean Dance Company, Fujima Kanamita, Kai and Karumi Watarai.

Latin American acts though were healthily represented with artists from Honduras, Argentina, Puerto Rico, Mexico, Guatemala and Brazil.

While the weather was not perfect for this year's Street Scene—the worst smog at tack in several years had just begun to lift when the festivities started, people seemed to enjoy getting out of their cars for an old-fashioned block party. Seeing the exhibits, crafts and music of various cultures reinforced the fact that Los Angeles was settled 200 years ago by a ragtag band of people of Spanish, Indian and African descent going to Street Scene reminds Angelenos that the "El Llan" of modern myth was "El Pueblo de Nuestra Señora la Reina de los Angeles de Porciuncula."

CARY DARLING



Robert John performs for the festivities at L.A.'s biennial Street Scene (Lester Cohen photo)

## Artists & Music

Continued from page L.A. 11

was being talked about—mostly white musicians who played quietly, lyrically and close to the melody using a broad range of tones and instruments. Jazz in the 1950s brought to Los Angeles Gerry Mulligan, Chet Baker, Jimmy Guiffre, Shorty Rogers, Art Pepper, Bud Cooper, Bud Shank, Shelly Manne and Ben Brodsky. The Chico Hamilton Quartet (including Buddy Collette, Lenox, Vinnygar, Jim Hall and Fred Katz) was created in 1946. "Stars of Jazz," considered by many the best jazz show to ever be produced, hosted by Bobby Truitt, featured many top jazz names. Howard Rumsey's Lighthouse in Hermosa Beach became a national attraction; so did Shelly's Manne Hole in Hollywood. Also in the '50s, a young black was stranded in Los Angeles—that was Ornette Coleman who produced his first albums here.

The Los Angeles jazz community was always sharply divided by the region's diverse geography and racial separation," says Fuster. "There were even two separate musicians' unions, one for blacks the other for whites. For years, black musicians referred to Los Angeles as Mississippi West." Things have changed since then.

In the 1960s, the so-called California pop sound came jangling out of Los Angeles, the only place in the world that could spawn such diverse groups as the Beach Boys (surf, girls, cars and a happy sun); Jim Morrison and The Doors (terror under a hot California sun); and Frank Zappa and the Mothers of Invention (plastic people who roam the Sunset Strip at night).

This came from all over the world to record in Los Angeles. Musicians who have been associated with Los Angeles include a startling array of styles.

The Beach Boys and Brian Wilson (formed in 1961) by the Wilson brothers in middle-class Hawthorne); David Gates and Bread (from Tulsa); Jackson Browne (an influential native); Tim Buckley (New York); Buffalo Springfield (Nei-

Continued on page L.A. 32

## Latin Center

Continued from page L.A. 27

Humides of Los Tigres del Norte from the Northern California Fama label, one of the most successful firms on this type of the border. Other groups with their roots in North America but who have transcended their regional boundaries are Los Cadetes de Linares from the young and prosperous firm Ramey and Carlos Guzman and Roberto Pulido's Los Clasicos from the House of Falcon of Malibu. Yes, founded 30 years ago by Rafael Ramirez and Arnaldo Ramirez, "Mr. Falcon."

Technically and artistically California Latin recordings have the same quality as those made in Mexico or South America. There are over 200 important recording studios in Los Angeles, some of them specializing in Latin music, like the David Flores Studio in Pico Rivera, Fiesta Studios also in Pico Rivera and Quad-Tek of Hank Weising in Los Angeles. Quad-Tek was the first one to record Spanish music. The studios are very advanced and are usually rented at \$160 per hour. Because of the technical advancement of these studios, several famous singers have come to Los Angeles to record their songs, including Fela Saterre and Juan Gabriel.

There are some record labels which produce almost all of their material in Los Angeles, including Latin International, O.B. Productions, Fama and Olympic.

According to Jose Garcia Jr., Latin International general manager and producer, "Eighty percent of the company's material is recorded and produced in Los Angeles, but no one gives the material the importance it should have. On the other hand, the cost for the renting of these recording studios is sky-high and our local talent can't afford to pay for it, and if they do, the probabilities for 'attending' these products are vague."

The trend towards more home-grown talent in Los Angeles is growing and the best representatives of this growth are the artists of Fama, Los Humildes and Los Tigres del Norte, and the latest, Ramey Ay-

Continued on page L.A. 34

### TITLE-ARTIST-LAB

|    |    |                             |                                                         |
|----|----|-----------------------------|---------------------------------------------------------|
| 2  | 7  | LADY                        | — Kenny Rogers<br>Columbia 3380                         |
| 12 | 2  | WOMAN IN LOVE—              |                                                         |
| 5  | 9  | THE WANDERER—               | Decca 311,384                                           |
| 4  | 4  | ANOTHER ONE BIT<br>DUST     | — Gracie & Donny<br>Warner Bros. 3                      |
| 6  | 11 | I'M COMING OUT —            | — Queen<br>Polygram 3411                                |
| 7  | 15 | NEVER KNEW LOVE             | — Stephanie Mills<br>Capitol 2440 (RCA)                 |
| 8  | 9  | MASTER BLASTER              | — The J. Geils Band<br>A&M 5031 (Motown)                |
| 3  | 17 | SO SHY —                    | — Pointer<br>Pine 47310 (Savoy)                         |
| 8  | 14 | MORE THAN I CAN             | — Warner Bros. 42565                                    |
| 32 | 3  | TRAMPING OVER—              | — Dreaming — Carl Reiner<br>Gracie 49504 (Warner Bros.) |
| 12 | 10 | DREAMING—                   | — Carl Reiner<br>EMI-American 8657                      |
| 13 | 8  | LOVELY ONE—                 | — The Jags<br>Epic 25-36319                             |
| 18 | 8  | YOU'VE LOST THA'<br>FEELING | — Daryl Hall & John<br>Reuben<br>RCA Victor 9355        |
| 17 | 12 | WHIP IT—                    | — Devo<br>Warner Bros. 42565                            |
| 15 | 9  | DREAMER—                    | — Supertramp<br>A&M 5031 (Motown)                       |
| 19 | 7  | HIT ME WITH YOUR<br>SHOT    | — Pat Benatar<br>A&M 5031 (Motown)                      |
| 23 | 3  | LOVE ON THE ROCK            | — The Jags<br>Epic 25-36319                             |

LADY—Kenny Rogers

WOMAN IN LOVE—

THE WANDERER—

ANOTHER ONE BIT—

DUKE—

I'M COMING OUT—

NEVER KNEW LOVE—

BEFORE—

MASTER BLASTER—

HE'S SO SHY—

MORE THAN I CAN—

STARTING OVER—

DREAMING—

LOVELY ONE—

YOU'VE LOST THA—

FEELING—

WHIP IT—

DREAMER—

HIT ME WITH YOU—

SHOT—

LOVE ON THE ROCK—



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★ Starry strings

| LAST WEEK |    | TITLE-ARTIST-LAB                                         |  |
|-----------|----|----------------------------------------------------------|--|
| 2         | 7  | <b>LADY</b> —Kenny Rogers                                |  |
| 1         | 10 | <b>WOMAN IN LOVE</b> —Loretta Lynn                       |  |
| 2         | 12 | <b>WOMAN IN LOVE</b> —Loretta Lynn                       |  |
| 3         | 9  | <b>THE WANDERER</b> —Loretta Lynn                        |  |
| 4         | 14 | <b>ANOTHER ONE BIT DUST</b> —Diana Ross                  |  |
| 6         | 11 | <b>I'M COMING OUT</b> —Mick Jagger                       |  |
| 7         | 15 | <b>NEVER KNEW LOVE BEFORE</b> —Mick Jagger               |  |
| 8         | 9  | <b>MASTER BLASTER</b> —Mick Jagger                       |  |
| 8         | 3  | <b>HE'S SO SHY</b> —Plaster                              |  |
| 14        | 8  | <b>MORE THAN I CAN</b> —Plaster                          |  |
| 32        | 3  | <b>STARTING OVER</b> —Plaster                            |  |
| 12        | 10 | <b>DREAMING</b> —Cilla Black                             |  |
| 13        | 8  | <b>LOVELY ONE</b> —The Jacksons                          |  |
| 16        | 8  | <b>YOU'VE LOST THAT FEELING</b> —Daryl Hall & John Elton |  |
| 17        | 12 | <b>WHIP IT</b> —The B-52's                               |  |
| 15        | 9  | <b>DREAMER</b> —Supertramp                               |  |
| 19        | 7  | <b>HIT ME WITH YOUR SHOE</b> —Pat Benatar                |  |
| 25        | 1  | <b>LOVE ON THE ROCK</b> —Pat Benatar                     |  |

NOVEMBER 15, 1980 BILLBOARD

A Billboard Spotlight

L.A. 32

## Artists & Music

• Continued from page 4

Young and Steve Niles find each other in Los Angeles. Roger McCann and the Birds (formed in Los Angeles in 1964).

Glen Campbell (*Arkansas*—a tandem-Bien Boys) the Carpenters (brother and sister from Downey, Richard got a music degree from California State Univ. at Long Beach). David Cassidy (Hollywood and "The Partridge Family"), Eddie Cochran, Alice Cooper (out of Midland and Anaheim, cited out living in Los Angeles bars and clubs in 1968 [fronting "the worst band in L.A."]), Ry Cooder (talented native, Sam Cooke (Chicago born, short dead in Los Angeles in 1964), David Crosby (talented native), Crosby Stills Nash & Young (1968), the Doors with Jim Morrison (theater arts department, U.C.L.A.), Robby Krieger and John Densmore (theater arts department, U.C.L.A.), along with Morrison and Ray Manzarek (they made their debut at the London Fog Club on the Sunset Boulevard).

The Eagles (first met in Los Angeles). U2 & Eddie (the Turtles out of Inglewood). Andrew Gold (native, Linda Ronstadt's right-hand man, John Hartford, Los Jo Guinos (Los Angeles band, 1971), Jim Bern and Dean Torrence (natives, members of the same high school football team). Little Feat (Lowell George of Hollywood), Ken Leggett (Washington) and Jim Messina (Maywood, Calif.), Mamas and Papas, Joni Mitchell (out of Canada), the Monkees (created by NBC in Hollywood), Randy Newman (natives, uncle Alfred and Lionel Newman out of the movie studios, U.C.L.A. graduate in music composition).

Nitty Gritty Dirt Band (Hong Beach, 1966), Jackson Browne (a former member) arranger Jack Nitzsche, Van Dyke Parks (moved to Hollywood when 13, Johnny Rivers, Linda Ronstadt (from Arizona, Sonny & Cher Sparks (Los Angeles, 1968), Spirit (Los Angeles band, 1967), Tom Waits (from Pomona and now a cult hero), Jim Webb, Wendy Waldman (talented native), War (San Pedro, group, mid-1960s), Paul Williams (Nebraska, moved to Long Beach at 13), Neil Young (Canada, drove across the American continent in his 1953 Pontiac, he came to seek out Stills in Los Angeles), Frank Zappa and the Mothers of Invention (finally made it to Los Angeles).

Several jazz orchestras were born here. Kenton's Los Angeles Nonplastic Orchestra, "The Orchestra" organized by Jack Elliott and Allyn Ferguson, Don Ellis' Big Band, Gerald Wilson's Big Band, the Jazz Crusaders.

Jazz education continues to flourish in Los Angeles. Paul Tanner joined UCLA in 1956 and today more than 1,000 students join his classes. Since 1969 Wilson has offered jazz history classes at Cal State Northridge. Other schools and colleges have followed suit. "Our concert halls at U.C.L.A., Claremont College and Caltech among others, provide outlets for a full

repertoire of sound from B.B. King to Cecil Taylor," says Eather.

In 1972, Toshiko Akashiro and Lew Tabackin created their big band in the San Fernando Valley. It's now one of the best big bands in jazz. Hollywood provided rehearsal facilities at a token fee. New York wouldn't.

Jazz artists who live here today still play throughout the world include Jimm, Royce, Horace Silver, Joe Zawinul, Wayne Shorter, Freddie Hubbard, Herbie Hancock, Chick Corea and Alice Coltrane. The great jazz singers live here. Ella Fitzgerald, Carmen McRae, Peggy Lee, Anita O'Day and Sarah Vaughan are all long-time residents.

When it comes to classical music, Fleishman says Los Angeles is unquestionably an international music capital today because "of the quality and quantity of things that are constantly going on here."

Hesitate a highly active group of composers, the Los Angeles Philharmonic, one of the great orchestras of the world, the Los Angeles Chamber Orchestra, three of America's best youth orchestras (the USC Symphonies, American Youth Symphonies and the Debut Orchestra), various first-rate community orchestras (Pasadena, Long Beach, Glendale).

"On any one night, there are four or five musical events of which half are of major international significance," says Fleishman, citing as examples the music schools and concerts at UCLA, U.C. CalArts and the many other fine music programs in high schools and colleges across the city. "Every major artist must come through Los Angeles now. As far as performance quality and creative impulses, the music created here has tremendous international respect. The world is watching what happens in Los Angeles."



Evening of L.A.-based N (Aron Samra photo)

Important classical musicians live or work in Los Angeles. Philharmonic conductors Gulian and Zubin Mehta both have worldwide reputations; associate conductor Myung-Whun Chung is rapidly making international news. Other noted artists Los Angeles would include Michael Tilson Thomas, Lawrence Foster, Henry Lewis, Leonard Slonek, pianists Horacio Gutierrez, Misha Dichter, Janice Berger, cellist Nathaniel Rosen, singers Shirley Verrett and Marilyn Horne. "they're all big international stars now."

Fleishman maintains that Los Angeles has come of age. He tells the story of a French new-paper revealing a Los Angeles Philharmonic concert recently. "The newspaper wrote that a few years ago we were astonished at how the musicians from California had knocked off our own home-grown Bordeaux. Well, now the Los Angeles Philharmonic has shown us how to play French music." Fleishman reports. "It was in the 1970s, when out-of-towners such as the Eagles and Linda Ronstadt and native Jackson Browne created a new Los Angeles sound heard 'round the world. 'When anyone mentions the Los Angeles sound, they usually think of the Eagles,' says Hilburn. "Hotel California" is the theme song for any film made about Los Angeles. But the Eagles could have composed that music anywhere. The Eagles came here because they wanted to make records. Once they got here, they were influenced by what they saw and heard here."

In the late 1970s and 1980s, pop-rock musicians were coming from around the country to make music in Los Angeles.

Los Angeles was a magnet that wanted to graduate out of a Los Angeles club scene that is booming today. It legitimized the burgeoning rock scene that finds dozens of new bands surfacing weekly. There are soul bands, rockabilly-country bands, blues bands, electronic experimenters, surf punk, punk rock bands. You name it.

A couple of dozen clubs around town do business. More than 200 bands are playing (about 20 already have record contracts). Among the most-talked-about of the newer bands are the Motels with Martha Davis, 20/20 the Bau-Baus, Van Halen (yes, only to the national charts), the Nerves, and X, a group whose second album is called, appropriately enough, "Los Angeles" (it was produced by former Doors member Manzarek).

The band-keep coming. Doug Ieger of the Knack explains why. "Los Angeles is the only place to come. It's magical. Two of us lived here all of our lives. I came here, basically for the weather, when I was 16. We consider ourselves a Los Angeles group. The studio is as good or better here than anywhere in the world, it's comfortable here and this just happens to be the place that we happen to feel best about. So why leave?"

Martha Davis of the Motels agrees. "The Motels in Los Angeles, L.A. is a state of mind. It has its own personality. At first I really detested L.A. but now if I leave it, I miss it. It's where the music of today is happening."

|   |    |                            |                                  |
|---|----|----------------------------|----------------------------------|
| ★ | 6  | NEVER BE THE SAME          | Christophe Young<br>Capitol 4032 |
| ★ | 24 | OUT HERE ON MY OWN         | Don McLean<br>Capitol 4033       |
| ★ | 21 | ON THE ROAD AGAIN          | Don McLean<br>Capitol 4034       |
| ★ | 20 | HUNGRY HEART               | Don McLean<br>Capitol 4035       |
| ★ | 30 | THAT GIRL COULD            | Don McLean<br>Capitol 4036       |
| ★ | 22 | LET ME BE YOUR LOVE        | Don McLean<br>Capitol 4037       |
| ★ | 25 | WITHOUT YOUR LOVE          | Don McLean<br>Capitol 4038       |
| ★ | 27 | UPSIDE DOWN                | Don McLean<br>Capitol 4039       |
| ★ | 25 | SHE'S SO COLD              | Don McLean<br>Capitol 4040       |
| ★ | 26 | REAL LOVE                  | Don McLean<br>Capitol 4041       |
| ★ | 27 | I'M HAPPY THAT I FOUND YOU | Don McLean<br>Capitol 4042       |
| ★ | 31 | GUilty                     | Don McLean<br>Capitol 4043       |
| ★ | 43 | THEME FROM THE HAZZARD     | Don McLean<br>Capitol 4044       |
| ★ | 34 | DEEP INSIDE MY HEART       | Don McLean<br>Capitol 4045       |
| ★ | 37 | EVERYBODY'S GOT SOMETIME   | Don McLean<br>Capitol 4046       |
| ★ | 38 | JESSE                      | Don McLean<br>Capitol 4047       |
| ★ | 33 | THIS TIME                  | Don McLean<br>Capitol 4048       |
| ★ | 39 |                            | Don McLean<br>Capitol 4049       |



Give the gift  
of music.

LADY

Kenny Rogers

Liberty 1380



Hey L.A. -  
Been all around the  
city and it's quite a place!  
Great music, fine people,  
wonderful setting. We're  
going to stick around  
for a while.  
By the way, Happy  
Birthday!

Your friends at  
Warner Bros.,  
Elektra/Asylum and  
Atlantic Records

LOS  
ANGELES



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NOVEMBER 15, 1980 BILLBOARD

A Billboard Special

L.A. 34

## Industry Guide

Continued from page L.A. 24

cul opportunities from jazz to rock and opera, as part of the city's year-around program in cultural activities.

Executive director George Milan notes: "We're much more than people realize. All of our musical acts include orchestral groups, instrumental groups, legitimate theatre, opera, musical comedies and film. We're fully funded by the City of Los Angeles. We have an annual contract with the Museum. Unless that matches dollar for dollar with the city's tax fund, which last year amounted to over \$250,000."

"This year's committees include providing the musical organization for the L.A. Street Scene, a mini-opera production of Puccini's *La Bohème*, the Ceta Symphonies and the Watts Tower Arts Center. We've evolved to serve the needs of the community."

Milan notes there are 75 on the staff. The Division is looking forward to sponsoring a series of concerts this year at L.A.'s Greek Theatre, lasting from late October to mid-May.

### SOCIETY OF PROFESSIONAL AUDIO RECORDING STUDIOS (SPARS)

SPARS was founded early in 1979 when 13 major recording studios met in Fort Lauderdale at an MCI workshop. Joe Taras, the first president of SPARS, recalls: "At this meeting we found that all of our needs were identical. We also wanted to address manufacturers with some kind of clout. Progressive studios are the research and development for manufacturers. Chris Siotte of the Record Plant leads our West Coast division. Gus Costa of Motown Hitville Studios and Kent Duncan of Kendun Studios are the most active members. Our total organization has grown to 40 major studios."

"The idea was to draw together those studios that represent a certain level of competence. Right now 24 track studios represent state-of-the-art recording. That naturally excludes some people. We didn't use that guideline for membership to be elitist; we did it to insure a high level of professionalism. We're expanding our membership to other members now."

### SONGWRITERS' RESOURCES AND SERVICES

Songwriters' Resources and Services is a nonprofit arts organization dedicated to the protection and education of songwriters and the expansion of social awareness through music. SRS was founded in 1974 in Los Angeles by the late Helen Kaig in response to the need of songwriters for a rapid and economical method of protecting their unpublished songs. SRS was the first organization to provide such a service for songwriters as well as to meet many other needs such as regular public forums, business workshops, advice and collaborators, drop-in song evaluation workshops, group

and services for live writing, voice theory and performance.

According to SRS officer Doug Thole:

"We're trying to add objectivity to the lonely and subjective craft of songwriting with state-of-the-art workshops. We have expanded the workshops to Orange County plus a 'winter winter travelling workshop.'"

Songwriters' Resources and Services has attained quite a reputation in L.A. for being responsive to the needs of the immediate community. According to SRS Arts Administrator Billy James: "We are presently being considered for two grants from the City of Los Angeles Cultural Affairs Department: one to fund a community center showcasing new songs, and two to fund the creation of a live performance task force and the production of new dances in South Central L.A. to aid in the prevention of gang violence and drug abuse."

"We also do a CITA workshop, providing work for minority and hard-core unemployed persons. Brockenham Gallery Productions is providing us with two people and we have a volunteer staff, developed through the court referral program of the Voluntary Action Center and our own members."

### YOUNG MUSIC PUBLISHERS

The Young Music Publishers formed in 1979 through the National Music Publishers Association (NMPA) because of its perceived need to institute an identity for the large community of younger music publishers. Between 75 and 100 people attend its L.A. meetings and there are over 200 people on the mailing list. In the period since its beginning, the group has increased a 25% growth in the Los Angeles area.

Carol Cason, who is the local spokesperson, emphasizes the range of the organization's reach: "Because publishing is international, the organization has already opened up to English music publishers. German publishers are coming to our October meeting. This is part of our territory plan to spread our influence."

STAN WEST

## Club Encounters

Continued from page L.A. 29

where, especially in Southern California."

"I never opened a club before and actually, I found it easier than I expected," affirms Howard Paaz, owner of the O.N. Klub, L.A.'s newest outlet. The 225-seat ska and reggae room opened its doors this May to almost immediate success. "I think what happened was that we're not in direct competition with the new wave bands being booked now and the ska revival just opened up a new market of people who just wanted to go out and dance and didn't want to dance."

The life and times of the L.A. club scene is a vast and varied tale. The city has a devastating history of mortality among its nightclubbers, which have been opening and

closing since entertainers first and the street.

There have been two peak periods, like the '30s and '40s when Hollywood and World War II combined to make L.A. the entertainment capital of the West and the '60s when rock 'n' roll's youth found both along Sunset Strip. There have been slow times, like the mid-'50s when television killed Hollywood and Las Vegas drew away the name entertainers. And the mid-'70s when rock seemed more destined for arenas than clubs. But through it all the progression of new venues has continued, often in the same location abandoned by a previous club entrepreneur, changing as the times and music have changed.

For example, the Rosy, L.A.'s premier showplace club for live life in 1945 as the Largo. A little guy by the name of Mickey Rooney was the room's opening act. When the entertainment majors dried up at the turn of the 60s, the club turned to the later LaBoulesque. It wasn't until September 1973 that the Largo was renamed after New York's great vaudeville theater, the Rosy. The opening act, Neil Young, presiding by "Tony" Adams.

"Los Adler is the one who talked me into turning it into the Rosy," notes Chuck Lands, the original owner and builder of the landmark. "He was big on records and knew how to get the rock groups." Adler wasn't the only music business giant involved. The initial five owners of the Rosy were Lands, Adler, Bill Graham, Elton Roberts and David Geffen.

"Los Angeles is really different from San Francisco," Graham confessed to the L.A. Times the day of the opening. The Rosy was his first venture in the L.A. club scene and he had reportedly joined the partnership only a week before. "Up there, I might have two or three quite stars unique to the area. Here, I have to have everyone a quite star unique. Guys all day have been calling up saying, 'Billy, baby, this is Harry. I need six tickets for tonight.'"

Lands, who in addition to his Rosy ties owns the Country Club, a recently opened 1,000-seater catering to the current country music boom, dates his involvement with L.A. to the days of the Cafe Trocadero.

Opened in 1934, the Trocadero was the Rosy equivalent of its time along with its Sunset Strip cubanaters, the Mocambo and Ciro's, today called the Comedy Store. The '30s had transformed Hollywood's Sunset Blvd. from bridle paths and farm land into a playground for the stars. Packed crowds at the interiors were entertained by such notables as Judy Garland, Martha Raye, Dean Jagger, Sammy Davis Jr., Peggy Lee, Edith Piaf, Lena Horne and Liberace.

"In the era of the Trocadero and all a handful of big nightclubs existed," remembers Lands. "It was easy to get an audience. There weren't as many types of music as you could run a nightclub on anything that was selling records. Today it's specialized. Then they played everything."

"In those days you could book an act for

(Continued on page L.A. 36)

| ★ | 2 | 7 | LADY | — Kenny Rogers | ★ | 2 | 12 | WOMAN IN LOVE | — Diana Ross | ★ | 5 | 9 | THE WANDERER | — Neil Young | ★ | 4 | 14 | ANOTHER ONE BIT | — The Doobie Brothers | ★ | 6 | 11 | I'M COMING OUT | — George Michael | ★ | 7 | 15 | NEVER KNEW LOVE | — Prince | ★ | 8 | 9 | BEFORE | — Stevie Nicks | ★ | 8 | 17 | MASTER BLASTER | — Rickie Lee Jones | ★ | 8 | 17 | HE'S SO SHY | — Pointer Sisters | ★ | 14 | 8 | MORE THAN I CAN | — The J. Geils Band | ★ | 32 | 3 | STARTING OVER | — The J. Geils Band | ★ | 10 | 12 | DREAMING | — Civil Rights | ★ | 13 | 8 | LOVELY ONE | — The J. Geils Band | ★ | 18 | 8 | YOU'VE LOST THAT FEELING | — Barry Manilow | ★ | 17 | 12 | WHIP IT | — Devo | ★ | 15 | 15 | DREAMER | — Supertramp | ★ | 19 | 7 | HIT ME WITH YOUR SHOT | — Pat Benatar | ★ | 23 | 3 | LOVE ON THE ROCK | — The J. Geils Band |
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HAPPY BIRTHDAY  
LOS ANGELES—  
WITH LOVE AND THANKS FROM

# The Beach Boys



**LADY**

Kenny Rogers  
Liberty 1380

Celebrating 20 Years of 'Good Vibrations'  
1961 · 1981

|   |    |    |                       |                |
|---|----|----|-----------------------|----------------|
| ☆ | 24 | 6  | NEVER BE THE SAME     | Capitol 4588   |
| ☆ | 21 | 14 | OUT HERE ON MY OWN    | Chrysalis 4588 |
| ☆ | 20 | 11 | ON THE ROAD AGAIN     | Capitol 4588   |
| ☆ | 30 | 2  | HUNGRY HEART—E        | Capitol 4588   |
| ☆ | 22 | 9  | THAT GIRL COULD       | Capitol 4588   |
| ☆ | 25 | 15 | LET ME BE YOUR A      | Capitol 4588   |
| ☆ | 27 | 10 | WITHOUT YOUR LO       | Capitol 4588   |
| ☆ | 25 | 10 | UPSIDE DOWN—D         | Capitol 4588   |
| ☆ | 26 | 8  | SHE'S SO COLD—T       | Capitol 4588   |
| ☆ | 27 | 9  | REAL LOVE—The Doobie  | Capitol 4588   |
| ☆ | 31 | 8  | I'M HAPPY THAT L      | Capitol 4588   |
| ☆ | 43 | 3  | FOUND YOU—Jenny Hol   | Capitol 4588   |
| ☆ | 34 | 10 | HAZZARD—Waylon Jenn   | Capitol 4588   |
| ☆ | 37 | 5  | DEEP INSIDE MY H      | Capitol 4588   |
| ☆ | 38 | 6  | EVERYBODY'S GOT       | Capitol 4588   |
| ☆ | 33 | 11 | SOMETIME—The Knigs    | Capitol 4588   |
| ☆ | 39 | 8  | THIS TIME—John Cougar | Capitol 4588   |



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# Billboard®

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L.A.-38

A Billboard Special

NOVEMBER 15, 1980 BILLBOARD

## Club Encounters

Continued from page L.A.-34

a week or two or three. Today you can't do that. With the money you have to pay acts today you have to get them in and out. It was easier the old way. Word of mouth would build over a new act's act, and if you had 10 acts that did business you could book them two weeks at a time and you practically had the club booked."

The Coconut Grove was the place to go near downtown L.A. and in the heart of Hollywood. December 26, 1936 saw the opening of the historic Earl Carroll Theatre across the street from what in two years would become the Hollywood Palladium. Carroll's huge 1,160-seat club was lit by 10,000 neon tubes suspended from a patent leather ceiling. Adopting the slogan, "Through these doors pass the most beautiful girls in the world," Carroll offered his customers dinner, dancing, and one of the most lavish revues in show business, all for \$2.50.

Carroll died in an airplane crash in 1948 and in the '50s the club resuscitated as the Moulin Rouge, presenting such personalities as Ella Fitzgerald, Milk Brothers, Frankie Laine and Johnny Ray. The '60s saw the showroom embrace rock under the name the Hula-Balloo, and then finally settle down to theatrical productions and the name it has today—the Aquarius Theatre.

Rock'n'roll has essentially made L.A. the club scene's heart in the present, and its roots in the club scene here can be traced to the spring-

of 1954 when an article in Billboard began (shush).

"HOLLYWOOD, April 7—Rhythm and blues mieners are doing smash biz, a situation that has followed the increasing national interest in this fare. Clubs serve as a springboard for blues artists and platter names and unknowns find nifty bookings a valuable aid to their popularity. Bitro's success results from multi-raced enjoyment of blues artistry, with most audiences 30%-60% white."

While small L.A. blues spots like the Drive Club, Oasis, Flame, Show Time and the Waldorf-Corral did indeed help nurture the roots of rock, the Southland's country clubs did their fair share. Too Country music boomed in the '50s and a little place called the Palomino was in the forefront of popularity.

"Nashville had its big hit sound," says the Palomino's Thomas, "and it was generally very conservative. The Palomino has a different type of music and sound and was very influential in rockabilly, country-rock music. It's the sidemen that make it and some of the best pickers were pop and rock pickers, and we would hire them to play country. So, of course they put their own thing in, their own beat and music and it was different. Elvis got some of his key sidemen from L.A. and they started at the Palomino."

The mid-'60s saw the arrival of L.A. rock clubs as a potent force in the music scene. The expensive nightclubs that had made Sunset a street of glamour were gone, but soon smaller, less expensive coffeehouses and clubs catering to the 18-30 crowd were cropping up helped by the strip's location in an unincorporated section of L.A. county where they were able to obtain "sweat permits," allowing them to legally admit minors as long as they were not served liquor.

Music resounded from such spots as the Galaxy, It's Boss, Sea Witch, Pandora's Box, Brave New World, Blue Lady, Hula-Balloo, the Trip, Fifth Estate and the Daisy. Only the biggest still remain: the Whisky A Go Go, Gazzarra's and the Troubadour.

Gazzarra's originally started as a restaurant and cocktail bar on La Cienega putting on artists like Veeva Carr.

"Johnny Rivers is the one who talked me into putting on rock'n'roll in 1964," notes Bill Gazzarra. "He was customer and a friend and he kept telling me I ought to do this new rock stuff. So I tried him and kept him for five months. That was the first time I ever heard of the Beatles."

Soon a person named Elmer Valentine lured Rivers into being the opening act for his new club of his called the Whisky A Go Go. Gazzarra then brought in Redbone and the Walker Brothers and moved to the club's present Sunset Blvd. site.

"The strip was where it was happening. In '65 when the so-called hippie generation came on the scene it was a tourist attraction. People came from all over, bus tours and everything, just to see the hippies."

Unfortunately, the Strip's residents didn't take such a kindly attitude to the onslaught of the '60s generation. A 10 p.m.

curfew was imposed, with police often invading the clubs and carting off busloads of under-18s. An old '40s ordinance prohibiting club entertainers from mingling with the patrons was amended and used against young musicians who would stroll from table to table. A vague loitering law was interpreted to define a loiterer as anyone who stopped moving on the street for more than a few seconds.

The key rock club was located not on Sunset but a few streets down on Santa Monica Blvd. It's name was the Troubadour and its owner, Doug Weston, was instrumental in instigating the system of labels, support for showcasing acts that is widely prevalent today throughout the world.

"It was a question of their needs and ours," says Weston. "Of the labels realizing that the way they had acts was being broken in the clubs and of our realizing that this was the way the record companies could be maneuvered into a position of supporting a club."

When the record companies to send us acetates of records prior to their release. We would choose the artists that we thought were best and we would set up the bookings coordinating with the labels to release date and combining their A and B sides with ours to promote an act for an entire week's performance. It was all very new at the time and was initially championed by myself and Bill Wright of Warner Bros."

After serving as the key starting point for artists such as Elton John, Joni Mitchell, Van Morrison, Jackson Browne, James Taylor, Cat Stevens, Gordon Lightfoot, The Byrds and countless others, the opening of The Roxy in '73 signaled the decline of the legendary nightspot as a label showcase room, a victim of club and label politics.

The mid-'70s were tough years to rock clubs. PJ's (home of Trini Lopez) became The Starwood and found the going rough. The Whisky became a theatrical cabaret in between closings. The Troubadour faltered. The majority of the '60s clubs died. Only the Roxy, with its key industry ties, managed to flourish.

Rock had become the new Hollywood magnet for young hopefuls but there were no clubs where they could show their wares.

"When we first came down here, there was like absolutely no place to play," comments the Motel's lead vocalist Martha Davis who in 1974 came from Berkeley to seek fame and fortune in the musical maelstrom here. "There was no place outside of going to Pasadena and doing Aerosmith or going to Redondo Beach and doing Aerosmith or going to the Rock Corporation and doing Aerosmith."

The Motel, which has recently released their second LP to much critical and commercial success, were in '74 one of hundreds of frustrated ensembles roaming the clubless streets of the city. It was frustration which eventually broke the club market open. The groups formed an organization called the Radio Free Hollywood Coalition and in August 1976 put on a coalition concert at the Roxy.

(Continued on page L.A.-38)



Mickel Rooney performs in 1943 at the Hollywood Canteen, an L.A. club set up and operated during World War II by local celebrities for service members. (Photo courtesy Bruce Torrence Historical Collection)

Strong  
strength

| TITLE-ARTIST-LABEL |                                                          | LAST WEEK'S POSITION |   | WEEKS ON CHART |   | PEAK POSITION |   |
|--------------------|----------------------------------------------------------|----------------------|---|----------------|---|---------------|---|
| 7                  | LADY—Kenny Rogers<br>Liberty 1-38                        | 2                    | 1 | 12             | 1 | 2             | 1 |
| 12                 | WOMAN IN LOVE—Celine Dion 1-38                           | 1                    | 1 | 12             | 1 | 1             | 1 |
| 5                  | THE WANDERER—Gloria Estefan (Warner Bros.)               | 1                    | 1 | 12             | 1 | 1             | 1 |
| 16                 | ANOTHER ONE BIT DUST—Bertie<br>A&M 1-38                  | 1                    | 1 | 12             | 1 | 1             | 1 |
| 11                 | I'M COMING OUT—Motown 1-38                               | 1                    | 1 | 12             | 1 | 1             | 1 |
| 15                 | NEVER KNEW LOVE BEFORE—Suzanne Mills<br>Mercury 1-38     | 1                    | 1 | 12             | 1 | 1             | 1 |
| 9                  | MASTER BLASTER—Jimi Hendrix (Capitol)                    | 1                    | 1 | 12             | 1 | 1             | 1 |
| 17                 | HE'S SO SHY—Pointer<br>A&M 1-38                          | 1                    | 1 | 12             | 1 | 1             | 1 |
| 14                 | MORE THAN I CAN SAY—Warner Bros. 1-38                    | 1                    | 1 | 12             | 1 | 1             | 1 |
| 32                 | STARTING OVER—Gloria Estefan (Warner Bros.)              | 1                    | 1 | 12             | 1 | 1             | 1 |
| 10                 | DREAMING—Cliff Richard<br>EMI America 1-38               | 1                    | 1 | 12             | 1 | 1             | 1 |
| 13                 | LOVELY ONE—The Jacksons<br>A&M 1-38                      | 1                    | 1 | 12             | 1 | 1             | 1 |
| 18                 | YOU'VE LOST THAT FEELING—Daryl Hall & John<br>Oates 1-38 | 1                    | 1 | 12             | 1 | 1             | 1 |
| 17                 | WHIP IT—Devo<br>Capitol 1-38                             | 1                    | 1 | 12             | 1 | 1             | 1 |
| 15                 | DREAMER—Sugarland<br>A&M 1-38                            | 1                    | 1 | 12             | 1 | 1             | 1 |
| 19                 | HIT ME WITH YOUR SHOT—Rod Stewart<br>Capitol 1-38        | 1                    | 1 | 12             | 1 | 1             | 1 |
| 23                 | LOVE ON THE ROCK—The Jacksons<br>A&M 1-38                | 1                    | 1 | 12             | 1 | 1             | 1 |

**L**os Angeles has become the recording studio mecca of the world music industry. Within a ten-mile radius of Sunset & Vine Blvd. in Hollywood, there are an estimated 250 recording studios. More are out there that might be charged real estate.

It's believed that those several hundred facilities, the majority independent oper-

leadership-oriented and progressive studio community in Los Angeles.

How did the city achieve this status? Naturally, it's closely linked with the record industry, growing itself at a feverish pace in the 1970s. More major labels, artists, record producers and session players have and continue to relocate to L.A.

The fast growing film and television music scoring business is also a lure for what

ing. Among them: Chicago's Rod Stewart, Herb Alpert, Gordon Lightfoot, Rickie Lee Jones, Christopher Cross, Bonnie Pointer and others.

Spectrum Studios, a 24-track complex in suburban Venice was one of the first studios to acquire recently introduced Sony digital recording equipment. More recent Sony digital involvement has come from Hope St. Studios and Sound Labs.

Among the adventuresome studio entrepreneurs behind these activities are Chris Stone, Lee Hershberg, Tom May, Glenn

(Continued on page L.A. 48)

## High Tech Times In The World's Recording Mecca

By JIM MCCULLAUGH

ator run, multiple room complexes, generate some \$50 to \$75 million annually in studio billing.

On any given week at least half the number of LPs on Billboard's Top 200 LPS & Tapes are either partially or wholly produced in a Los Angeles studio. Even album projects which are cut elsewhere usually wind up in L.A. because of the elite corps of mastering engineers and disk cutting facilities the city offers.

Admittedly on this city's biennial business has cooled to what most studio observers believed was an almost frenzied level two to three years ago. It's reflective of the general slowdown in the record industry.

Two years ago, Bob Dylan couldn't even get time at a major facility so he settled for a warehouse in suburban Santa Monica and with the assistance of a Filmways/Heider remote truck cut "Street Legal."

Despite the 1980 softening, nevertheless, there has and continues to be a genuinely

many consider run the finest and largest pool of studio session musicians.

But numbers alone don't make a recording studio community. One very important reason why L.A. is looked upon as a world class recording center is the calibre of entrepreneurial, adventuresome, pioneering and technically progressive studio owners and operators in the city.

One historical example is audio pioneer Walt Heider, a former Oregon attorney, who developed the remote recording business, now an important segment of the music business. That occurred in the late '60s.

More recent examples include the first crop of digital recording equipment. When 3M introduced its 32-track digital recording and 4-track mastering system two years ago, three L.A. facilities—Record Plant, A&M and Warner Bros. Amgen Studios—took a chance with them.

Later Westlake Audio received a system and added a second 3M system and the number of major record label projects employing the new digital technique in L.A. is grow-



In 1980, Alice Cooper records in a slightly different environment at Cherokee Studios, with engineer Ian Taylor, producer Ron Thomas Baker, and unidentified gorrilla (Lester Cohen photo)

L.A. 37

A Billboard Spotlight

NOVEMBER 15, 1980 BILLBOARD



# LADY

Kenny Rogers

Liberty 1380

Peggy Lee gets ready to lay down some tracks at a 1944 Capitol session. (Photo courtesy Dave Dexter)



|    |   |                            |                    |
|----|---|----------------------------|--------------------|
| 24 | ★ | NEVER BE THE SAME          | Capitol 4539       |
| 21 | ★ | OUT HERE ON MY OWN         | Warner Bros. 4550  |
| 20 | ★ | ON THE ROAD AGAIN          | RSD 1048           |
| 19 | ★ | HUNGRY HEART               | Columbia 11-1351   |
| 18 | ★ | THAT GIRL COULD            | Columbia 11-1381   |
| 17 | ★ | LET ME BE YOUR LOVE        | Atlantic 4508      |
| 16 | ★ | WITHOUT YOUR LOVE          | Stacy Lafford 4508 |
| 15 | ★ | UPSIDE DOWN                | Atlantic 4508      |
| 14 | ★ | SHE'S SO COLD              | Atlantic 4508      |
| 13 | ★ | REAL LOVE                  | Atlantic 4508      |
| 12 | ★ | I'M HAPPY THAT I FOUND YOU | Atlantic 4508      |
| 11 | ★ | GUilty                     | Atlantic 4508      |
| 10 | ★ | THEME FROM THE HAZZARD     | Atlantic 4508      |
| 9  | ★ | DEEP INSIDE MY HEART       | Atlantic 4508      |
| 8  | ★ | EVERYBODY'S GOT SOMETIME   | Atlantic 4508      |
| 7  | ★ | JESSE                      | Atlantic 4508      |
| 6  | ★ | THIS TIME                  | Atlantic 4508      |



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L.A. 38

A Billboard Spotlight

NOVEMBER 15, 1980 BILLBOARD

## Club Encounters

Continued from page LA 36

cert of local music, at Trouper's Hall in Hollywood.

"It was really strange," says Davis. "A lot of things started happening after this show. People realized there was money in putting on local bands. We got write-ups in various magazines. Shortly thereafter, the Whisks went back to rock. The Starwood opened its doors to local bands and the Cabaret & short-lived club sponsored by radio station KROQ opened. All of a sudden, we were playing every week."

That, coinciding with the punk, then new wave, movement in America and England has brought the clubs of L.A. where they are today. Gazzari's Sunday night auditioning of 10 unsigned bands presently has a waiting list of two months. The Troubadour's switch to local acts in 1978 saved the club from oblivion and catapulted bands like the Knack to label attention.

During the Whisky's late-'70s revitalization, its booksie, David Forest, noted in the L.A. Times that "two things are happening. People are looking for new talent and they're tired of paying \$10.50 to sit in the rafters all the way from having to turn to a ticket broker to decent seats. They're going back to clubs, not just the Whisks, but clubs all over the area. The new, unsigned bands are taking advantage of this. They've learned they can get a following without a record."

Today, as one of the directors of the Starwood, Forest concentrates almost exclusively on local talent. He calls the Starwood "the Disneyland of L.A. clubs" and music is appeal based on its diversity of entertainment. The club boasts a separate new wave rock dancing room featuring DJ's Rodney Bingenheimer and Phat Frelledee as well as a separate bar-pit area, restaurant area, and the main concert room.

"People who come here know they're going to be offered everything from recorded music they can dance to to live talent. There's no other place quite like this. The Whisky, a neat showcase room but if the act's not there, nobody comes. This place is a hangout, it's a big American Graffiti scene and that gives us a built-in audience."

"We definitely try to book the best dancing groups and if a band's touring with an album we're interested. But the economics of the past year has been leaner and fewer bands going touring. And a touring band with one album may sell four many fewer people than some band that's from L.A. and has been gathering more and more of a following because of the kids are seeing them or their name in the time."

One person who thinks there may be too many local outfits touring too many local clubs is the Troubadour's Weston.

"Booking unsigned acts has been a survival tactic for us but there's such a proliferation of clubs doing just that right now that it almost becomes a self-defeating process. So many little clubs have gotten onto the bandwagon that a band can present themselves so frequently that they



Shelley's Manne Hole, a pivotal jazz club of the '60s run by jazz drummer Shelley Manne (Patricia Wilford photo)

dulute the kind of audience they can bring to any one engagement and make it almost impossible to show profits."

"I don't think there's too many clubs," states Luther Wong, the 63-year-old proprietor and hostess of Madame Wong's, the hottest of the new clubs in L.A. "To each his own. The bands always ask me, 'You're not mad because I play somewhere else so often?' I tell them no. You should go around the circuit. Some clubs say you cannot play two weeks before and after but each location has its own following so I don't worry. I tell them, 'If you don't play people will forget you.' I tell them, 'Do you see the 42nd Street sign in New York? We're doing that for years and years and years. You think people don't know Camel? Yet it's still puffing.'"

Wong is one of the more colorful characters in the L.A. club arena. In 1970, she purchased a failing Chinitown restaurant and turned it into the place to go to hear music—Polynesian music. It was only in 1978 that Paul Greenstein, a customer, suggested she hook unsigned rock'n'roll bands. Since the Polynesian band business was dropping off, she decided to give "that loud music" a chance, for one night a week.

"It was in October and one of the first acts we opened with was the Knack. They were the only ones that wanted a guarantee. I thought, 'This band is odd. They want money. I've got to listen.' I liked them though and paid \$400 for the night and filled the place."

Since then Wong has opened up another club, Madame Wong's West and is in the process of looking for a third place. She has been responsible for showcasing during their infancy such non-signed acts as Paul Warren & Explorer, Metek, Scooter, 20/20, Dwight Twilley (during his solo career), the Pop and the Bus Boys. The Police passed up a second night at the Santa Monica Civic to play at the club and J. Geils was booked in March.

Although rock is still the dominant force in the L.A. club market, there has been a big surge in the country field. The last few years have seen the rapid growth of country music establishments all the way from the

recently opened Kickers, which features country food, music and a bucking bronco to a "Urban Cowboy" to Lands' Country Club, presently the largest nightclub in L.A. at 1,000 seats.

"I built this place because there's no club around that's large enough to play the big country names," says Lando, who spent over \$3 million and two years constructing the nightclub in the middle of the San Fernando Valley.

"We've had no trouble selling out with the big names we've had: Merle Haggard, Tanya Tucker, Roger Miller, Freddy Fender. Most of these new country clubs are too small. They're usually just cross-over disco places. We're even bringing acts into the area that haven't been here for years and years because there hasn't been the kind of club around that could give them the sound and lighting and the kind of money they want to make."

Lando considers acts like the Valley and Orange County untapped areas for country-oriented clubs.

"I don't think a country club would go in Hollywood. You have to go out a little more where the people have homes, more towards County music is much more popular here."

The problem with the recent country boom is that it's booming too much for club salaries. Acceptance of country artists in large venues, Las Vegas, Reno and even such outlets as Disneyland and Knott's Berry Farm has made the salaries of country artists soar. This is the factor which caused the Palomino, one of L.A.'s oldest nightspots to change in the '70s from a strictly country policy to a general music policy, even booking acts like Elvis Costello and the Pretenders.

"It used to be we got all the country acts automatically," says Thomas of the Palomino. "When people ask what was the secret of our success, I tell them it's that we had all the acts nobody wanted. We had a moneyplay. Then in the '70s the appeal of country acts was realized. All of sudden Tahoe wanted them, Vegas, New Jersey, the Greek, Universal, everybody. And we suddenly found ourselves in a trap. Acts

(Continued on page LA-4)

Special attention

### TITLE-Artist-Label

| LAST WEEK | THIS WEEK | CHART POSITION | ARTIST                                      | LABEL                   |
|-----------|-----------|----------------|---------------------------------------------|-------------------------|
| 2         | 7         | ★              | LADY—Jenny Rogers                           | Liberty                 |
| 2         | 12        | ★              | WOMAN IN LOVE—Carmichael                    | 1-1364                  |
| 5         | 9         | ★              | THE WANDERER—Gordon                         | 4562                    |
| 4         | 14        | ★              | ANOTHER ONE BIT DUST—Jani                   | 4-2031                  |
| 6         | 11        | ★              | I'M COMING OUT—                             |                         |
| 7         | 15        | ★              | NEVER KNEW LOVE BEFORE—Stephanie Mills      | 20th Century 2400 (RCA) |
| 8         | 9         | ★              | MASTER BLASTER—Tanya                        | 5437 (Motown)           |
| 8         | 17        | ★              | HE'S SO SHY—Pamela                          | 4-716 (Elektra)         |
| 8         | 14        | ★              | MORE THAN I CAN—Warner Bros.                | 49255                   |
| 32        | 3         | ★              | STARTING OVER—Laurie                        | 4644 (Mercury)          |
| 12        | 10        | ★              | DREAMING—Cilla                              | 4637 (EMI)              |
| 13        | 8         | ★              | LOVELY ONE—The Jaks                         | 4-7034 (Mercury)        |
| 18        | 8         | ★              | YOU'VE LOST THAT FEELING—Darryl Hall & John | 13100 (RCA)             |
| 17        | 12        | ★              | WHIP IT—Devo                                | Warner Bros. 49250      |
| 15        | 9         | ★              | DREAMER—Supertramp                          | RAM 2669                |
| 19        | 7         | ★              | HIT ME WITH YOUR SHOT—Pat                   | 4644 (Mercury)          |
| 23        | 3         | ★              | LOVE ON THE ROCK—                           |                         |

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LADY

Kenny Rogers

Liberty 1380



Give the gift  
of music.

|    |                  |                                      |
|----|------------------|--------------------------------------|
| 24 | NEVER BE THE SA  | Warner Bros. 9550                    |
| 21 | OUT HERE ON MY   | RSO 1448                             |
| 20 | ON THE ROAD AGA  | Columbia 111151                      |
| 30 | HUNGRY HEART—    | Columbia 111131                      |
| 22 | THAT GIRL COULD  | Jackson Browne                       |
| 25 | LET ME BE YOUR F | Asylum 47056                         |
| 27 | WITHOUT YOUR LO  | Slicky Little Saw                    |
| 25 | UPSIDE DOWN—     | Motown 1494                          |
| 26 | SHE'S SO COLD—   | Rolling Stone 21001 (Atlantic)       |
| 27 | REAL LOVE—       | Warner Bros. 95503                   |
| 31 | I'M HAPPY THAT L | Enc. 9-55531                         |
| 43 | GUILTY—          | Barbra Streisand & Columbia 11-11390 |
| 34 | THEME FROM THE   | HAZZARD—Waylon Jarnes                |
| 37 | DEEP INSIDE MY H | Enc. 9-55539                         |
| 38 | EVERYBODY'S GOT  | Atlantic 95512                       |
| 33 | JESSE—           | Carly Simon                          |
| 39 | THIS TIME—       | John Cougar                          |

# Billboard®

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| Singles strength |   | TITLE-Artist-Label                      |         | LAST WEEK |   | WEEKS ON CHART |    |
|------------------|---|-----------------------------------------|---------|-----------|---|----------------|----|
| 1                | ★ | LADY — Kenny Rogers                     | Capitol | 2         | ★ | 7              | 10 |
| 2                | ★ | WOMAN IN LOVE —                         | Capitol | 12        | ★ | 12             | 10 |
| 3                | ★ | THE WANDERER —                          | Capitol | 5         | ★ | 9              | 10 |
| 4                | ★ | ANOTHER ONE BIT DUST — Queen            | EMI     | 14        | ★ | 14             | 10 |
| 5                | ★ | OUT — Queen                             | EMI     | 11        | ★ | 11             | 10 |
| 6                | ★ | EVER KNEW LOVE BEFORE — Stephanie Mills | Capitol | 15        | ★ | 15             | 10 |
| 7                | ★ | MASTER BLASTER —                        | Capitol | 8         | ★ | 17             | 10 |
| 8                | ★ | SO SHY — Pointer                        | Capitol | 16        | ★ | 16             | 10 |
| 9                | ★ | HONKY-TONK —                            | Capitol | 17        | ★ | 17             | 10 |
| 10               | ★ | STARTING OVER —                         | Capitol | 18        | ★ | 18             | 10 |
| 11               | ★ | DREAMING —                              | Capitol | 19        | ★ | 19             | 10 |
| 12               | ★ | LOVELY ONE —                            | Capitol | 20        | ★ | 20             | 10 |
| 13               | ★ | YOU'VE LOST THAT FEELING —              | Capitol | 21        | ★ | 21             | 10 |
| 14               | ★ | WHIP IT —                               | Capitol | 22        | ★ | 22             | 10 |
| 15               | ★ | DREAMER —                               | Capitol | 23        | ★ | 23             | 10 |
| 16               | ★ | HIT ME WITH YOUR SHOT —                 | Capitol | 24        | ★ | 24             | 10 |
| 17               | ★ | LOVE ON THE ROCK —                      | Capitol | 25        | ★ | 25             | 10 |

NOVEMBER 15, 1980 BILLBOARD

A Billboard Spotlight

L.A. 40

## Angeleno Air

Continued from page L.A. 41

In October and was joined by KZLA-AM-FM and KQRT-FM (now KJL-FM).

- KROQ-AM's switch to Spanish language programming. It had been simulcasting a progressive AOR format with KQRT-FM. The latter's musical diet has moved closer to the mainstream in recent months.
- KUTZ-FM has abandoned its country format for Top 40 in early 1980. KJL-AM was left as the only country station though, recently three other AM outlets doubled country hits and spins.
- Black KQJ-AM has returned to its original call letters in late 1979 after a brief fling with KKTT-AM. This was followed by some staff changes.
- KJIS-AM jumped from adult contemporary to disco.
- KITE-FM and KPS-FM have abandoned disco for a pop-rock-r&B blend.
- KNVR-FM began broadcasting last spring in the middle of the desert between Los Angeles and Las Vegas. Forcing the FCC to redefine its definition of a community, the station programs to the non-stationary community of highway drivers. Only in California.
- KNAC-AM, though music has not been cut out completely, is moving more towards talk. Dr. Laura Schlesinger's talk show was installed in the middle slot.
- KGL-FM-AM modified its adult contemporary style to be a "ballad, blues and big band" format.
- KNAC is now all new wave, after years in progressive rock.
- KTNQ-AM waved the white flag in its bid for Top 40 supremacy and started programming to the ever-increasing Spanish-speaking population.
- KPOL-AM-AM split into KZLA-FM and KPOL-AM. The AM evolved into KZLA-AM. The programming changed from a more free form soft rock format (at the FM) to a more Top 40 oriented adult contemporary. The AM had been a rather conservative adult contemporary.
- KJL-AM, long the MOR clear channel powerhouse here, switched to a mass appeal Top 40 format at the end of the 1970s.

"It's an entirely different lifestyle out here," says Harrison, who notes some of the constant changes are due to outsiders not knowing the Los Angeles market. "If you're from Detroit, you have a different perspective."

One of the best examples of lifestyle programming is AOR KMET-FM. The station is not only the top rock music station in town but consistently beats out other music formats as well. It does this even though the group it appeals to (18 to 24) is supposedly declining in numbers and is less likely to participate in ratings as other demographic groups. However, KMET has overcome the odds by becoming a vocal soundtrack for the young rock-oriented Southern Californian.

"The Mighty Mel" has coined its own term ("shout") which can be heard being echoed by young adults at concerts and beaches throughout the area. Musically, KMET basically programs hard rock and even its news and informational features are designed to appeal to the heavy rock listener.

KMET even earns praise from fellow programmer Mike Wagner at KJIS-FM. "For six out of the past 10 years, KMET was unsuccessful," he says. "But they were very consistent at KMET. Everyone is so eager in this market to change because of one unsuccessful book. But KMET has built up a loyal listenership of mostly 18 to 24, heavy white males."

Other AOR stations, KLOS-FM, KWST-FM, KROQ-FM and KNAC-FM, though frequently more innovative and daring in programming have yet to significantly shake Los Angeles' love affair with KMET.

As everyone knows, Los Angeles jumps in their cars as easily as others walk around the block. Since, AM radios still outnumber FM radios in cars, it would be logical for the trend of music migrating to FM to not happen so fast in Los Angeles. After all, Los Angeles itself covers 450 square miles (this doesn't include much of Los Angeles).

(Continued on page L.A. 51)

## Club Encounters

Continued from page L.A. 38

that we got automatically would say, 'Sorry, Tom, you're going to give us 10, we're getting 20.' Country acts are too hot too big. Now we're a public nightclub, there's no suggestion of a country format in any of our advertising or logos or anything. We hook everything."

Thomas predicts that Landis' club operation will soon go the same route.

"The country boom has really helped country clubs but there are just so many acts and the trouble is there are not enough acts for the club circuit year around. When I heard in January about Landis' club in the Valley I knew he would have a shortage of acts this summer because they're all working the parks. He's been having to book the big country acts only a few times a month and the rest of the time have dance bands. He's already starting to book other types of acts. I'm surprised he didn't do it sooner. He has a marvelous facility and the labels have to go to him sooner or later."

Although there are numerous jazz clubs in this city as well as places like the Roxy which regularly intersperse jazz, Rudy Owendrewer, owner of the Lighthouse, one of L.A.'s oldest and biggest jazz spots, maintains that this is not that good a town for the music.

"I know the L.A. turf," says Owendrewer, "and this is a tough town for jazz. I'm in close contact with a San Francisco friend who owns a club up there and they do twice as much as what I do here with the same ambience. It's a different community, less receptive and knowledgeable about jazz."

Shelley Manne, a well-known jazz

drummer who along with Owendrewer managed Shelley's Mannehole, a private 70's jazz outlet, insists that it's not the audience but the location of the clubs that is holding the music back.

"Audiences here are marvelous for jazz. I played at the Playboy Jazz Festival recently and there were 17,000 people each of the three days. I know there's got to be a jazz audience here. The problem with L.A. as opposed to S.F. or N.Y. is that geographically the town is so spread out it's difficult to get people out. They have to travel a long ways to hear somebody in jazz. In essence, clubs like Don's and Carmelo's and Pavlaque's are almost like neighborhood clubs. They are easily accessible to people in the area and the artists there often live in the area but it's difficult for everybody else unless the artist is really well-known. The Lighthouse and Concerts By The Sea, which book a lot of the name outside talent are 35 miles from the middle of the city. L.A.'s geography is something we've always had to fight with." But Shelley's Mannehole was located in the midst of Hollywood and the area around it, so it wasn't an over-the-hill profitable venture.

"I wasn't doing it for profit," says Manne. "As idealistic as it sounds I made out living checkbook as an investment. I didn't need the club to make my living. That's one of the main reasons it survived as long as it did (from 1960 to 1972)."

"Most of the jazz clubs here are more like workshops where the many local musicians who work in sessions or make occasional records can experiment with their music and play in a relaxed atmosphere in front of an audience. L.A.'s a fertile ground for that."

Owendrewer's newest offering to the world of L.A. clubs is Hop Singh's, a soon-to-be-completed show case room located on the outskirts of Marmalada City.

"I've been working on it for three and half years. Inadequate funds kept it from being completed sooner but that's being resolved now and very soon that marquee will be reading 'now appearing.' There are a lot of clubs here, or what would be technically called clubs, but there are only three or four that are doing what I propose to do the Roxy, the Palomino and Landis' place, the Country club. That's the kind of league I'll be working in. We'll rock everything. We'll have over 450 seats, excellent sound and lighting. It will be up-to-date Kansas City style as they say and that's something that's needed here."

"It's a big thing now to go to showcase nightclubs," agrees the Palomino's Thomas. "For an audience a nightclub is cheaper and nicer than going to a big concert hall and for the performer, it costs a fortune nowadays to do big concerts. Only a few can make money at it. Ten years ago I wouldn't have another club like this looking for them. Every week I get an offer for this or that. There are only a few clubs here where you can see somebody like Hoyt Axton or Emerson Harris or someone soon. I'm going to add another one."

"G" would be wise counsel to impart to any aspiring technician with a talent for audio electronics. For the manufacturers of pro music equipment are thriving in the Los Angeles area and the industry looks to be gaining in prominence and prosperity with each passing year. In speakers, amplifiers, tape duplicators, wireless microphones and studio electronics, Los Angeles manufacturers are either leading the field or taking respectable positions in the race.

For example, Ceelec Gauss of North Hollywood commands an estimated 60% of a

In 1940 Walt Disney engineers in conjunction with RCA brought multi-channel sound into the fore with "Fantasia." Here conductor Leopold Stokowski sits at the controls of the "Fantasia" recording equipment.



\$5 million world market in audio tape duplicators while Ceelec Vega of LA Module owns over 60% of the international business in wireless mikes, according to Robert A. Nelson, president of Ceelec Corp. The three leading speaker makers selling

Altec, the three firms are headquartered in Northridge, Arleta, and Anaheim, and hold 26%, 17.4%, and 13.2% of the disco speaker survey results, respectively.

In the U.S. soundspeaker derby, according to another 1980 Billboard survey, JBL

## The Hills Abound With Pro Sound Pioneers

By CHRIS MCGOWAN

to U.S. discos, according to a 1980 Billboard survey, are JBL, Cerwin-Vega, and

ranks first with 35% of the studios surveyed, and Altec comes in second with 18%. BGV of Hawthorne pulls in first in disco use of amplifiers (19%) and third in studio use (11%). L.A. firms also earn high marks in studio electronics, such as UREI of San Valley, which received a whopping 47% of the compressor/limiter survey results.

The L.A. area has long been the site of innovations in professional sound equipment. Following the early experiments of others in multi-channel sound, Walt Disney engineers (in conjunction with RCA) brought the technique into prominence with their efforts on "Fantasia" (1940). Disney and RCA engineers pioneered the extensive sound reinforcement system necessary for showing the film in theatres.

At the behest of MGM, James B. Lansing designed the "Iconic" two-way horn for use in theatres. The system became heavily used in recording, among other areas, before long.

Altec A-2 loudspeaker systems were heavily used on the film showings of "This Is Cinerama" (1952), which ushered in the era of stereophonic sound. An Altec 75-

(Continued on page L A-42)



In 1942, James B. Lansing created the JBLD130, still considered today an extraordinary extended-range loudspeaker. A founder of what is today Altec Lansing, he had gone on to found JBL.

On today's market, the Altec Lansing Stanley Screamer series offers a portable and rugged speaker.



L.A. 41

A Billboard Spotlight

NOVEMBER 15, 1980 BILLBOARD



## LADY

### Kenny Rogers

### Liberty 1380



Give the gift of music.

|    |    |                  |                                      |
|----|----|------------------|--------------------------------------|
| 24 | 6  | NEVER BE THE SAI | Warner Bros. 48500                   |
| 21 | 14 | OUT HERE ON MY I | RSJ 1049                             |
| 20 | 11 | ON THE ROAD AGA  | Columbia 1-11357                     |
| 30 | 2  | HUNGRY HEART—    | Columbia 17-1291                     |
| 22 | 9  | THAT GIRL COULD  | Jackson Browne                       |
| 25 | 15 | LET ME BE YOUR A | Asylum 47038                         |
| 27 | 10 | WITHOUT YOUR LO  | Sally Lathrop                        |
| 25 | 19 | UPSIDE DOWN—     | Columbia 11-11390                    |
| 26 | 8  | SHE'S SO COLD—   | Rolling Stone 21017 (Atlantic)       |
| 27 | 11 | REAL LOVE—       | Warner Bros. 48503                   |
| 31 | 8  | I'M HAPPY THAT L | Found You—Jimmy Hall                 |
| 43 | 3  | GUILTY—          | Barbra Streisand & Columbia 11-11390 |
| 34 | 10 | THEME FROM THE   | Hazzard—Waylon Jennings              |
| 37 | 5  | DEEP INSIDE MY H | RCA 10667                            |
| 38 | 6  | EVERYBODY'S GOT  | Randy Meiser                         |
| 33 | 11 | SOMETIME—        | The Mergers Asylum 10205 (Elektra)   |
| 33 | 11 | JESSE—           | Carly Simon                          |
| 39 | 8  | THIS TIME—       | John Cougar                          |

• Continued from page 1 A-41

Although the equipment was mostly made in Northern California, Ampex's pioneering applications of magnetic tape largely were centered in Hollywood. Basil Grillo, president of Bing Crosby Productions, was the one who approached Ampex (then making 1-horsepower electric motors for radar) to refine the German Magnetofoon for use with Bing's radio

In another area, Cetec Gauss was the first company to introduce the 32:1 duplication ratio, in the mid-'60s, and later the 64:1 duplication ratio, for tape duplicating. Gauss speakers also hegged the double spider voice coil system.

UREL in conjunction with Ed Long, an Oakland consultant, pioneered the first time-align monitors. JBL developed the first four-inch flat wire voice coil in the '40s and the first four-inch compression driver in the '50s. Many new technological feats are currently being accomplished by L.A. companies and the '80s look to be an exciting decade of invention and audio improvement in the Los Angeles sound manufacturing scene.

The Gauss speaker, used in concerts and discos, is one of the highest-priced loudspeakers now available. "It gained its reputation as one of the most reliable units on the market," says Gauss president Mörz Funn.

Cetec's Vega division is also doing well and enjoys worldwide sales of some \$4 million a year. That figure is split roughly in half by Vega's wireless microphones and its Tune and Signalling devices.

Altec Lansing, which has been in the L.A. area for 43 years and currently employs about 1,000 workers at its Anaheim plant, has been in the audio limelight on many occasions.

Besides inventing the first one-third oc-

The 604 has been a de facto standard ever since it came out in the late '40s," comments Chris Foreman, Altec's product director of commercial products. "At one time, the 604 was the *only* recognized studio monitor of any fame. There's a lot of heavy competition among studio monitors now, but the 604 is still considered by a significant plurality of recording studios to be the most accurate monitor speaker that you can get."

In recent years, Altec has pioneered the "Manta Ray," a constant directivity horn. "The advantage of it is that you can put the sound where you want it and it doesn't stop over," notes Foreman. "Plus, the frequency response off-axis is as good as the frequency response on-axis. So, when you put it into a concert or a disco, the people everywhere within the pattern hear basically the same sound. It makes every seat in the house a good seat, or at least a lot closer to that than we've ever been able to come before."

"For pro sound, we've just recently developed a whole new line of portable sound speaker systems that we're calling the 'Stanley Screeners.' The big selling point of these is that they're extremely rugged and very roadable, as well as being high performance components."

One of the most important contributors to Altec Lansing's history, of course, was James B. Lansing, an innovative product designer. In 1946 he left Altec and formed

At JBL, "Lansing built the first four-inch flat wire voice coil, which has become the mainstay of the high-powered monitor reinforcement systems," says John Eargle, vice president of market planning for JBL. The spirit of innovation that characterized Lansing stayed with JBL after he passed away, and the company has continued to remain a creative force in the speaker field. Currently, over 1,500 employees work at JBL's Northridge plant, making JBL prod-

"JBL was the first of any company existing today to build a four-inch compression driver and make it a byword in the reinforcement industry," adds Eurgle. "The commercialization of the acoustic lens in the '50s was done solely by this company. And just recently we introduced the SSG (symmetrical field geometry) magnetic structure late last year as a part of going to ferrite magnets away from alnico, in speaking of."

JBL also does very well in the international market and in Japan. "A good half of our output is sold in the export market," estimates Eargle.

At UREI, necessity has truly been the mother of invention. Problems arising at United Western studios (owned by the same parent company, United Recording Corp.) have often resulted in new equipment being developed by UREI, to fill the gap.

In 1951, Bill Putnam—the founder and

"He started designing products—such as limiters, equalizers—for the recording industry and out of that came UREI, about 15 years ago. He designed the L706LN, probably one of the best known limiters throughout the world. Today we have 56 different models of professional equipment for the recording studio," Combs estimates, "that about 55% of UREI's product is sold to the recording industry."

Combs adds, "The time-align theory of monitors was thought up by Ed Long and we're licensed by him to make time-align monitors for recording studios. Long provided the concept and Putnam developed the product using the concept, and we've been manufacturing them now for a little over two years."

"UREI's optical limiter and field effect transistor limiter have become standards of the industry," comments Bradley Ponkett, director of engineering for UREI. "There are literally tens of thousands of them in use."

"All of our products are field-tested in our own recording studios, and a lot of ideas come from our having recording studios. For us it's a good proving ground. We don't have to guess what's needed—we know what's needed in the field because our people let us know when they want something new."

One of the latest developments at UREI is a new power amplifier which has the unique capability of being able to sense the signal which is sent to the loudspeaker terminals at the terminals and make corrections for transmission errors caused by the speaker wires.

SAE of Los Angeles is known for its P50 power amp, which is only 1 1/4 inches high but puts out at least 70 watts RMS a side at eight ohms, has a built-in fan, carries automatic mono bridging, and is fully complementary in circuitry from input to output. "We have a tremendous amount of power in a small package," comments Mark Cohen, sales manager of SAE. "Which is something that nobody else has been able to equal yet. We sell every P50 we make."

A more advanced model, the P250, will soon be available. Cohen notes that the SAE amps are gaining in popularity, as more and more people grow concerned with the cost of hauling heavy loads of equipment from concert to concert and with the efficiency of that equipment. Firms which handle concert sound reinforcement are often now leaning towards a greater use of multiple smaller amplifier configurations and more efficient speakers, which puts SAE in an advantageous position.

Cerwin-Vega mentioned before as hold-

(Continued on page LA-50)

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FROM DOWN UNDER  
AUSTRALIA



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Meatloaf  
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Olivia Newton-John  
Helen Reddy  
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Smoke  
Ray Stevens  
The Sweet  
Talking Heads  
Slim Whitman

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The Bolshoi Ballet  
Chorus Line  
Dolly Carte Opera  
Dracula  
Margot Fonteyn &  
Scottish Ballet  
Georgian State  
Dance Company  
Great Moscow Circus  
Anna Karenina  
Leningrad Kirov Ballet  
Vincent Price  
The Red Army Choir  
The Two Ronnies  
Spartacus  
State Balalaika  
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Doris Stokes  
Tchaikovsky Ballet  
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Australia vs Russia  
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Soccer Test Series  
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# LADY

Kenny Rogers  
Liberty 1380



Give the gift  
of music.

|    |                           |    |   |
|----|---------------------------|----|---|
| 6  | NEVER BE THE SAI          | 24 | ★ |
| 14 | OUT HERE ON MY            | 21 | ★ |
| 20 | ON THE ROAD AGA           | 20 | ★ |
| 30 | HUNGRY HEART—E            | 30 | ★ |
| 22 | THAT GIRL COULD           | 22 | ★ |
| 25 | LET ME BE YOUR A          | 25 | ★ |
| 27 | WITHOUT YOUR LO           | 27 | ★ |
| 25 | UPSIDE DOWN—Dan           | 25 | ★ |
| 26 | SHE'S SO COLD—Th          | 26 | ★ |
| 27 | REAL LOVE—The Doobie      | 27 | ★ |
| 31 | I'M HAPPY THAT L          | 31 | ★ |
| 43 | FOUND YOU—Jimmy Hall      | 43 | ★ |
| 3  | GUILTY—Barbra Streisand & | 3  | ★ |
| 10 | THEME FROM THE            | 10 | ★ |
| 37 | HAZZARD—Waylon Jernin     | 37 | ★ |
| 5  | DEEP INSIDE MY H          | 5  | ★ |
| 6  | EVERYBODY'S GOT           | 6  | ★ |
| 38 | SOMETIME—The Korgis       | 38 | ★ |
| 33 | JESSE—Carly Simon         | 33 | ★ |
| 16 | THIS TIME—John Cougar     | 16 | ★ |
| 8  |                           | 8  | ★ |



**T**he landmark is gone. Across the street NBC has vanished, too. In its place is an enormous steel, concrete and computerized edifice known as Home Savings & Loan.

But the northwest corner of Sunset & Vine, circa 1980, shows more change than anything. In the place of Wallich's Music City, the store that not only pioneered innovations and was responsible for starting retail trends that swept across the country is a discount art store. And, perhaps discount is a fitting epithet to Music City, for it was the chain's steadfast refusal to go discount that ultimately led to its demise.

Starting back in the late 1940's when an ambitious, innovative young merchandising manager for Capitol Records named Fred Wallich created and tested an unusual device at Music City called a "browser box," Los Angeles has been one step ahead of the pack. After that came divider cards and waterfalls.

Even today—without Music City the eyes of the country are on Hollywood retailers to see what new marketing approach they might develop. And,

they haven't been disappointed. In the past years, the industry has seen Los Angeles fine Russ Solomon's "super store" concept, where you can find close to 40,000 titles (200,000 LPs and 25,000 singles).

And, it has watched closely as Walch's house, *Licorice Pizza* and *Music +* have gone the opposite way and developed the "controlled inventory" chain where, with timely selection and tightly controlled inventory, a retailer can make the maximum dollar from every square inch of space and, at the same time, keep a low inventory (4,000 LPs) and still appeal to the masses. Los Angeles innovates and for good rea-

son. First, it is the home of new ideas. Nearly 90% of all new small business ideas are developed in Southern California and spread across the country. Even more significant, however, is that many labels headquarter in Hollywood.

"When you have a store," says Lee Cohen, ad manager of *Licorice Pizza*, "that has high visibility to an executive or artist's manager, labels make a special effort to make sure that the store is merchandising product. For example, Tower's Sunset Strip location may be the only store an executive from out of town ever sees. He is going to draw his conclusions about what a

## The Eyes Of The Industry Watch L.A. Retailing

By RON TEPPER

Before browser boxes (which Wallich pioneered), records were displayed library style, as seen here in this 1942 photo of Wallich's Music City. Artist Freddie Slack signs autographs in the center and Glen Wallich is at his left. (Photo courtesy Capitol Records)



label is doing with an artist from what he sees. Label execs want to make sure those conclusions are positive, thus they will often go along with promotions and marketing programs that they normally would pass. It is definitely a factor in the growth of L.A. retailing and why you see so many new things here."

Sam Ginsberg, supervisor of buyers for Music +, agrees that location has much to do with the innovations, but he also points out that retailers today "are more merchandising oriented than ever. We don't sit back and wait for acts to happen. We are more aggressive and help it happen."

Ginsberg cites a recent Music + promotion in which the store arranged for a label's act to get a month's work. "Those are (Continued on page L.A. 46)

The highly visible Sunset location of Tower Records, founded on the concept of super-inventory (40,000 titles) and size in the arena of album cover art—signs which grab the windows. (Photo by Gale Rosenberg)



L.A. 45

A Richard Steinberg

NOVEMBER 15, 1990 BILLBOARD



# LADY

Kenny Rogers

Liberty 1380



Give the gift of music.

|    |                         |              |          |    |
|----|-------------------------|--------------|----------|----|
| 6  | NEVER BE THE SAID       | Donna Summer | Atlantic | 24 |
| 21 | OUT HERE ON MY          | Donna Summer | Atlantic | 25 |
| 20 | ON THE ROAD AGA         | Donna Summer | Atlantic | 26 |
| 30 | HUNGRY HEART—           | Donna Summer | Atlantic | 27 |
| 22 | THAT GIRL COULD         | Donna Summer | Atlantic | 28 |
| 25 | LET ME BE YOUR A        | Donna Summer | Atlantic | 29 |
| 27 | WITHOUT YOUR LO         | Donna Summer | Atlantic | 30 |
| 25 | UPSIDE DOWN—            | Donna Summer | Atlantic | 31 |
| 26 | SHE'S SO COLD—          | Donna Summer | Atlantic | 32 |
| 27 | REAL LOVE—The Doobie    | Donna Summer | Atlantic | 33 |
| 31 | I'M HAPPY THAT L        | Donna Summer | Atlantic | 34 |
| 43 | FOUND YOU—Jimmy Hall    | Donna Summer | Atlantic | 35 |
| 34 | HAZZARD—Waylon Jennings | Donna Summer | Atlantic | 36 |
| 5  | DEEP INSIDE MY H        | Donna Summer | Atlantic | 37 |
| 6  | EVERYBODY'S GOT         | Donna Summer | Atlantic | 38 |
| 33 | SOMETIME—The Korgis     | Donna Summer | Atlantic | 39 |
| 11 | JESSE—Cathy Simon       | Donna Summer | Atlantic | 40 |
| 16 | THIS TIME—John Cougar   | Donna Summer | Atlantic | 41 |

# Billboard®

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Special  
arrangements

## TITLE-ARTIST-LAB

|    |    |                                                  |         |
|----|----|--------------------------------------------------|---------|
| 2  | 7  | LADY—Kenny Rogers                                | NEW 100 |
| 2  | 12 | WOMAN IN LOVE—Lorrie Lott                        | NEW 100 |
| 5  | 9  | THE WANDERER—Gloria Estefan                      | NEW 100 |
| 4  | 14 | ANOTHER ONE BIT DUST—Dustin Diamond              | NEW 100 |
| 6  | 11 | I'M COMING OUT—Mick Jagger                       | NEW 100 |
| 7  | 13 | BEFORE—Suzanne Mills                             | NEW 100 |
| 8  | 9  | MASTER BLASTER—Tina Turner                       | NEW 100 |
| 8  | 17 | HE'S SO SHY—Ponyboy                              | NEW 100 |
| 14 | 8  | MORE THAN I CAN—Warner Bros.                     | NEW 100 |
| 32 | 3  | STARTING OVER—Gloria Estefan                     | NEW 100 |
| 12 | 10 | DREAMING—Curtis Mayfield                         | NEW 100 |
| 13 | 8  | LOVELY ONE—The Jaxx                              | NEW 100 |
| 18 | 8  | YOU'VE LOST THAT FEELING—Daryl Hall & John Elman | NEW 100 |
| 17 | 12 | WHIP IT—Devo                                     | NEW 100 |
| 15 | 9  | DREAMER—Warner Bros.                             | NEW 100 |
| 19 | 7  | HIT ME WITH YOUR SHOT—Pat Benatar                | NEW 100 |
| 23 | 3  | LOVE ON THE ROCK—The Jaxx                        | NEW 100 |

NOVEMBER 15, 1980 BILLBOARD

L.A. 49

## Retail Watch

Continued from page L.A. 47

the kind of things retailers expect to see in the future. It's a good thing, says Solomon, who has studied L.A. retailers closely, agrees with Ginsberg's assessment. "I put in 10 years ago, retailers in L.A. were sleeping. The only aggressive outfit was Discount Record Center which spent a good deal of money on newspaper advertising. They didn't, however, sell much merchandise and neither did Music City, one of the old-line retailers in the city."

What Music City and many of the others did do was to adopt merchandising and marketing ideas presented by the labels. But, in 1970 when the first Tower "super store" opened it was a revolution in mass merchandising and the sweeping changes were initiated by the retailer, not any label.



The L.A. NARAS chapter sponsored the first accredited recording industry course at UCLA Extension Division, in Oct. 1963. Teaching the class are, from left, Andre Pessin, Mike Marshall and Goddard Lieberman.

The aggressive advertising and mass merchandising techniques were new to Los Angeles as well as the rest of the country. "Sam Goody's (N.Y.) had something similar to the super store," recalls Solomon, "but they did not merchandise to the extent Tower did." Now, Solomon is watching with admiration at some of the new techniques being introduced, especially the "controlled inventory" concept which shows that a store need not carry huge inventories and an equally enormous investment to be successful.

He and others throughout the country are also watching a quiet, but effective experiment by Lucerne Pizza. A little less than two years ago, the chain began stocking boutique items.

"We added displays and fixtures," says Cohen, "and have made a number of adjustments to stay healthy. We now stock things such as hangers, pins, and wallets. We had a couple of years of incredible growth and it has turned into gradual growth. As records get more expensive, the dollar volume will grow but the total amount of individual purchases will

shrink. That is why we are expanding into non-record items. They go well with records. The market is similar."

Cohen's store did not just happen to put in boutique items. It was the result of an extensive research study done in conjunction with the University of Southern California. The study has become the basis of Lucerne Pizza's expansion.

Sophistication is one of the great changes that has taken place amongst L.A. retailers during the past decade. They don't just fly by the seat of their pants, anymore. Music inventories weekly and surveys buyers in each store to see if they want a new LP and if so how many. Nothing is crammed down a store's throat. There is feedback to the head offices. Each chain from Music City and Wherehouse to Lucerne Pizza and Big Ben—train employs in seminar series ranging from two days to a week. Computers and inventory control are rules, not exceptions.

With sophisticated market research,

marketing techniques, the contemporary store is a departure from the outlets of the 1940s and 1950s, which stacked records on shelves behind appliances.

"The record industry," says Solomon, "has finally recognized it is in the entertainment business. The old stores used to look like libraries, now displays appear as if they came out of a motion picture. There's a tactile dazzle as opposed to the store approach."

That tactile dazzle has taken many forms. Lucerne Pizza, which started with a "folksy, orange crate image" has gone to cleaner woods, developed and expanded merchandising areas with new stages and volumes and has nearly doubled the display area that its original stores contained. The same is true for the other large discount chains.

"The chains," says Ginsberg, "are more innovative than ever. They have their own in-house ad people and we listen to what the customers tell us. About the only dependence we have upon the label is for the merchandise."

There is, however, a close relationship

between L.A. retailers and the manufacturers. "There are more positive vibes today," maintains Ginsberg, "than I've ever seen. All of us are interested in giving labels support with new artists and if they have a program for sale we definitely back it."

Despite the obvious shakeout that has hit the industry, retailers are highly optimistic. They view the new return policy as a blessing ("the record industry will finally be run like a business") and they see a healthy industry for the future. Ginsberg is outspoken on the subject: "Everyone is down and they should not be. It is not as bad as the Hillburies (Rob Hillburt, L.A. Times music critic) have made it out to be. And, it isn't as they say, either."

One thing that is not as most say is the single. Although many have downplayed the importance of the single disk, the retailers, unanimously, are enthusiastically behind it and agree it is the key factor in breaking an artist's creating attention in their stores. LPs, however, still account for the lion's share (about 60%) of a business that is estimated somewhere between \$80-\$100 million a year.

With that kind of dollar volume and the refined research, L.A. retailers are experimenting with another media (aside from newspapers and radio) to expose products—television. Although Tower has shied away from the media, the others have dabbed in it and see the use of TV growing, especially with the price of LPs rising to the point where results from a spot may justify the expenditure.

But computers and research are not the only thing that run the L.A. market. Around those chain stores are numerous specialty stores that have prospered despite market conditions. One interesting store is Dave Black's Record Connection, an outlet that is less than two years old (Santa Monica Blvd., La Cienega Plaza). Black runs a collector's store with 100,000 titles. He buys and trades for collections and then sells them for anywhere from \$2 to hundreds of dollars. He supplies a product that cannot be replaced and has one of the most unique outlets in the country. In it, a buyer can find virtually every category of music. For example, Dave carries 17,000 sound-track albums.

"Ours," he says, "is a true, gift record shop. If someone wanted to give an expensive (or inexpensive) out-of-print gift, they could find it here." Dave's merchandising approach is like Tower's, but that's where the similarity ends. Instead of depending upon the media for customers, Dave relies on word-of-mouth. And, though it be attractive customers from all over the world who are seeking hard-to-find albums.

Another outlet that attracts worldwide customers is Rare Records (Glendale). Ray Ayers's 30-year-old store has about 50,000 LPs, a mail-order business and "goes customers from as far away as Europe and Japan in the summer." Ayers' outlet advertises in European jazz and music publications.

"We were shoulderled out of the contemporary market by the chains who utilize a 'supermarket approach,'" says Ray's son, (Continued on page L.A. 48)

# L.A.'S ROCK



## ROLLS... WHEN YOU DO

If you're serious about recording Rock or any other music in Los Angeles you know that you've got to be able to go where the music is — a club on Sunset, a concert in the park, or maybe even making your band's demo tapes in your garage. Sure, you can combine mixing consoles and multi-track recorders which may suit your needs, but it wouldn't have the portability your recording demands. That's why you should check out the TASCAM 144 PORTASTUDIO.

It's everything you need to produce quality Simul-Sync 4-track demos on cassette tapes, all in a 20 pound package that's only 2 feet square. Don't just listen to music — create it, with the TASCAM 144 PORTASTUDIO.

Right now you can see, hear and use the PORTASTUDIO at any of these UNIVERSITY STEREO stores — just call for an appointment with the TASCAM Recording Specialist: HOLLYWOOD/SUNSET (659-3396), SANTA MONICA (829-4415), NORTH HOLLYWOOD (769-3473), CANOGA PARK (999-0480), TORRANCE (370-6345).

Always More Music For  
Your Money

### UNIVERSITY STEREO

## LADY

Kenny Rogers  
Liberty 1380

|    |                            |    |    |                            |    |
|----|----------------------------|----|----|----------------------------|----|
| 24 | NEVER BE THE SAME          | 6  | 24 | NEVER BE THE SAME          | 6  |
| 21 | OUT HERE ON MY OWN         | 14 | 21 | OUT HERE ON MY OWN         | 14 |
| 20 | ON THE ROAD AGAIN          | 11 | 20 | ON THE ROAD AGAIN          | 11 |
| 30 | HUNGRY HEART               | 2  | 30 | HUNGRY HEART               | 2  |
| 22 | THAT GIRL COULD BE YOU     | 9  | 22 | THAT GIRL COULD BE YOU     | 9  |
| 25 | LET ME BE YOUR A           | 15 | 25 | LET ME BE YOUR A           | 15 |
| 27 | WITHOUT YOUR LOVE          | 10 | 27 | WITHOUT YOUR LOVE          | 10 |
| 25 | UPSIDE DOWN                | 10 | 25 | UPSIDE DOWN                | 10 |
| 26 | SHE'S SO COLD              | 11 | 26 | SHE'S SO COLD              | 11 |
| 27 | REAL LOVE                  | 11 | 27 | REAL LOVE                  | 11 |
| 31 | I'M HAPPY THAT I FOUND YOU | 8  | 31 | I'M HAPPY THAT I FOUND YOU | 8  |
| 43 | GUILTY                     | 3  | 43 | GUILTY                     | 3  |
| 34 | THEME FROM THE HAZZARD     | 10 | 34 | THEME FROM THE HAZZARD     | 10 |
| 37 | DEEP INSIDE MY HEART       | 5  | 37 | DEEP INSIDE MY HEART       | 5  |
| 38 | EVERYBODY'S GOT SOMETIME   | 6  | 38 | EVERYBODY'S GOT SOMETIME   | 6  |
| 33 | JESSE                      | 11 | 33 | JESSE                      | 11 |
| 39 | THIS TIME                  | 8  | 39 | THIS TIME                  | 8  |



Give the gift  
of music.

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L.A. 48  
A Billboard Special  
NOVEMBER 15, 1980 BILLBOARD

# Recording Mecca

Continued from page 1

Phonics, Arnie Frenkel, and Webster and Arnie Stinner.

Another new wrinkle is the "super studio," like the ones epitomized at Kindrum in Burbank and the Village Recorder in Westwood. Both of these rooms, where clients like Fleetwood Mac and George Benson have worked, are flagging down weekly rates in the neighborhood of \$30,000. While not ideal, these rooms cater to the cream of the crop in state-of-the-art recording consoles, multi-tracks, monitors and other signal processing equipment.

Any other number of studios in the city have upgraded rooms with amazingly sophisticated consoles from such firms as Solid State Logic and Neve.

New studios are grinding for the next major development video. Already many have added video screening gear for both film and television scoring work.

Others are expanding their facilities to have large rooms with stage and lighting facilities for on-location audio and video shoots for promotional videotapes, videoclips and cable television commercials. A true "audio-visual marriage."

Los Angeles has also led the way with atmospheric elements. Before the '70s, recording studios had an almost sterile hospital-like quality.

When Chris Stone moved his Record Plant operation from New York in 1970 and opened what many considered the first real "rock n' roll" studio, he revolutionized studio "looks." Some of the new wrinkles: wood and stone accented interiors, mood lighting, jazzet, sauna and "tree" room. Any number of studios worldwide have taken a page from the Plant book since then.

In 1972 the Plant opened a waterside facility in Sausalito, Calif., near San Francisco, what many consider one of the early "environmental" recording studios. And while in one sense every studio in Los Angeles can be considered environmental, there are studios in the city that are also located in mountains and on the water. Examples: Indigo Ranch in the Malibu hills and Spectrum on the beach at Venice.

The first production of the independent rock studio in Los Angeles, observes veteran Capitol Studios manager John Kraus, "was right after the Beatles hit in the early '60s. There was a new wave of artists who began to do their own thing and wanted to record where they wanted to record."

"At that time also," he adds, "the independent producer became the vagabond as labels contracted them to do album projects. They too would want to work where they wanted to work. And as the rock music business began to grow, many entrepreneurs began to build facilities."

At that time, as the '60s progressed into the early '70s, some of the "hotter" facilities included Gold Star, Capitol, FTO and Bill Patman's United Western. Herb Alpert, for example, began to record his early Tijuana Brass projects at Gold Star and producer Phil Spector did a lot of his historic projects there as well.

The Record Plant's 1970 opening signaled a ten year surge in independent recording studio activity that has yet to subside.

"One of the reasons," recalls veteran Sunset Sound general and studio manager Hal Robinson, "for the demise of the label studios, which thrived in the '40s and '50s, was that many of them consisted of large rooms for big band recording. Some of them were 80 feet by 100 feet caverns. Many of the early rock and acid rock groups, four and five piece bands, found these studios too large. They wanted a more intimate atmosphere. That's the reason why you see smaller rooms in the many of the independent operations. I would agree that the growth in rock studios in L.A. was triggered by the Beatles. That really caused a significant change in the recording scene in Los Angeles."

Many veteran observers of the recording studios industry trace the evolution of the business in Los Angeles back to such facilities as Radio Recorders and C.P. MacGregor on Western Ave.

"What was happening in those days," recalls another veteran, Steve Gray, owner of Location Recording in Burbank, "was that those facilities in the late '30s and '40s are recording material live on tape, the electrical transcription business."

(Continued on page 5-50)

# Retail Watch

Continued from page 1-46

Jeff "So we have gone more heavily into the specialty market."

Rare Records, Record Connection, Rhine Records and others survive and prosper by serving the specialty market. Los Angeles is large enough more than seven million in the greater L.A. area to support a number of different types of stores. Although other areas of the country may be eyeing these specialty outlets, there's a question as to whether many markets (outside of a few in Chicago) could support so many chain and specialty outlets.

There's even a question—at least in one man's mind—as to whether L.A. will continue to support them. That man is Fred Rice, the former Capitol merchandising manager who developed the browser (and many other retail innovations).

"The days of the record store, as we see them, are over," he says. "If you take a videotape in its final days. In the future, I believe we will see cable take a more active role in the industry. In other words, manufacturers will be able to display product directly on the screen, the consumer will see it and have the ability to press a button and order whatever he or she wants."

What Rice is talking about isn't that far-fetched. Audience participation tv is already being utilized in Ohio and is known as the Quic system. "Communication is taking quantum jumps. If a retailer does not see the future, he will definitely be left behind."

Rice sees four phases of L.A. retailing. The first was the early days of the industry, where the Big Four (Capitol, RCA, Columbia, Decca) put out most of the product. That was when records were stacked on the back shelves and appliances were more important. During those days, the industry saw innovations such as the browser. "I put 60 albums in one of the browsers and convinced Music City to put it out front. The records sold like hotcakes," recalls Rice. "And then we never sent to the back shelf again." After the browser came another innovation, the waterfall, where you could see the top portion of the LP and, once that happened, retailers had to have some way to categorize the different artists. That required another L.A. innovation: the double card. Hal Cook, former Billboard publisher, who was sales manager at Capitol, was one of those responsible for it.

Then came phase two—the heyday, or when Music City sold full-price and had a store full of customers and listening booths. Classical stores were booming, too.

"Gateway to Music had monthly open houses, recalls Capitol's Patti Larson, a former Gateway clerk, "and customers could come in on one special night and we would play all the new releases for them."

Towards the end of the 1950s and into the 60s, dominating (phase three) developed amongst L.A. retailers and with it.

(Continued on page 5-50)

Thank You

KALAPANA  
POCO  
TONIO K.  
COUNT BASIE  
LOS ANGELES

photography  
by gale rosenberg

(213) 822-7142 or (213) 556-3000 (mess. #)

Special  
thanks

TITLE-ARTIST-Label

| Chart<br>No. | Weeks<br>in<br>Chart | Artist                                                            | Label |
|--------------|----------------------|-------------------------------------------------------------------|-------|
| 1            | 2                    | LADY—Kenny Rogers<br>Liberty 1580                                 |       |
| 2            | 12                   | WOMAN IN LOVE—<br>Cher 1-11384                                    |       |
| 3            | 9                    | THE WANDERER—<br>Glen 49564 (Warner Bros.)                        |       |
| 4            | 14                   | ANOTHER ONE BIT<br>DUST—Queen<br>EMI 4331                         |       |
| 5            | 11                   | I'M COMING OUT—<br>Mott 4641                                      |       |
| 6            | 15                   | NEVER KNEW LOW<br>BEFORE—Stephanie Mills<br>Capitol 4240 (RCA)    |       |
| 7            | 9                    | MASTER BLASTER<br>Tina Turner 8-11384 (Motown)                    |       |
| 8            | 17                   | HE'S SO SHY—Run-<br>DMC 47916 (Elektra)                           |       |
| 9            | 14                   | MORE THAN I CAN<br>Warner Bros. 49565                             |       |
| 10           | 32                   | STARTING OVER—<br>Glen 49564 (Warner Bros.)                       |       |
| 11           | 12                   | DREAMING—Cilla Beaton<br>EMI-America 8057                         |       |
| 12           | 8                    | LOVELY ONE—The Jaks<br>Epic 9-32638                               |       |
| 13           | 8                    | YOU'VE LOST THAT<br>FEELING—Barry Manilow & Jimmy<br>Epic 9-32638 |       |
| 14           | 17                   | WHIP IT—Devo<br>Warner Bros. 49566                                |       |
| 15           | 9                    | DREAMER—Supertramp<br>ATM 4209                                    |       |
| 16           | 19                   | HIT ME WITH YOUR<br>SHOT—Pat Benatar<br>Chrysalis 2404            |       |
| 17           | 23                   | LOVE ON THE ROCK—<br>Chrysalis 2404                               |       |

"**C**ost music publishers are on the rise, both in numbers and in stature largely as a result of the additional importance currently placed on music by both television and motion pictures."

Thus read the lead paragraph in a Billboard article which saw print over a quarter-century ago—April 23, 1955.

music industry... spreading out here that you do (know) want to look first for material."

However, the problem was soon resolved. It must have been a relief to be released or the action in L.A. was so intense during the middle and late '60s that the subject of decapitalization in L.A. was quickly and permanently dropped.

Now the giants began taking a closer

Brown and Harry Gold. Gold, like Bill, built publishing empires on here.

The way I see it the potential began in the early '60s. It used to be that New York was the money and Chicago was the creative. All this has shifted in L.A. from the late '40s to the late '60s, it was all film music. In these days song-writer plunger covered all the studios out here.

Of course, the state of the art is so sophis-

L.A. 49

A Billboard Snapshot

NOVEMBER 15, 1980 BILLBOARD



**LADY**  
**Kenny Rogers**  
Liberty 1380

## Rock, TV and Movies Pull Publishing West

By JOE X. PRICE

While the words could easily apply to today's publishing picture, what the writer was actually doing was underlining to himself, signaling the demise of what the music publishing world now looks back on as the "Brill Building Era" (that relatively short span of time when, by way of talent or design, most major U.S. music publishers were headquartered under the sole roof of that one-musical high-rise in the heart of Manhattan).

The Brill Building's foundations began to rattle about the time that article was written. But it was not for another decade or so, with the emergence of the so-called self-contained rock act, that the old gran-stoned maternity ward of neo-born melodies really started to topple.

The Beatles paved the way in 1964 for the invasion of the Redwood rockers: the Rolling Stones, Peter & Gordon, the Bee Gees, Cream. The Who and scores of other acts followed—"The British Invasion," as it was then called, influenced American musicians all over the country to get into writing their own tunes and publishing them themselves.

For a multitude of reasons, California became the chief spawning ground for this new musical rock mode. In 1965, according to a small annual Billboard piece, Music Publishers Holding Corp.'s then-Cost chief Jack Mass declared 48 different cover records of Bob Dylan songs were cut in one month, three-fourths of these recordings were done by West Coast companies.

The new music caught on faster on the Coast than anywhere else in the U.S. Suddenly, everyone and his mother was a publisher. New record labels, recording studios and indie artist offices were springing up in Los Angeles and San Francisco faster than you could count them.

In 1969 the Los Angeles telephone directory listed 242 pop music publishers. In 1980, while music publishers are no longer listed, ASCAP and BMI directories indicate that that number has more than doubled.

However, with this sudden shifting from east to west came the inevitable protestation: "What the West Coast needs is a Brill Building," moaned Columbia Records' then-act chief Al Stanion to a Billboard reporter in 1965. "The problem for Hollywood record companies in acquiring good, solid songs is compounded by the lack of a

look at what was happening here. It wasn't long before old-line majors like Apple, Blackwood, Chappell Music, Duane, MCA, Vogue-IE Harms, Interwoven, Screen Gems-Beechwood, Peer International and Warner Bros. Music began shuffling down their Gotham operations and shifting gears to accommodate a conversion to establishing headquarter offices in Los Angeles.

"We're more Los Angeles-based than New York-based, although this was not always the case," says Ed Solvers, president of Warner Bros. Music. "We didn't make the switch till 1971."

The firm's vice president, Al Kohn, elucidates: "The company started as M. Witmark & Sons in the 1880s. Then it was Jerome H. Remick & Co., which later became Harms. Inc. Jack Warner realized the needs for film music, and acquired Harms, Remick and M. Witmark all at once, and that became Music Publishers Holding Corp., which ultimately became Warner Bros. Music. I believe this makes us the oldest American publishing company."

"We're the oldest publishing company in the world," says Roger Gordon, vice president of Chappell Music. ("Chappell" was founded in London in 1811. The company was bought by Louis Dreyfus in 1929. The U.S. company was founded in 1935.)

Asked what importance Chappell's Los Angeles outpost receives in the overall corporate structure, Gordon says: "We work out of a unit with our offices in New York, Nashville, Toronto and my office here in L.A. When a writer signs with Chappell, he knows he's got all of our facilities working for him."

It's true the L.A. band scene is much more rampant here than in New York. What I mean is, that is that new acts are able to expose themselves too much earlier in L.A. than anywhere else in the country. I'd venture to say there are over 50 rooms here now where talent can expose themselves. Therefore, decisions can be made much more easily here."

Irwin Pincus, president of April Blackwood Music, views the modern publishing scene with some skepticism: "There are a lot of funny companies out here now. By that I mean 'flaky.' There's just too many fly-by-night operators and not enough real pros like Lester Sill and Chiffie Kane and Eddie Silver and Bud Dune and Warren

located today in L.A. where major film companies like Filmways have headquarters offices in music publishing branches, that such one-man operations are now impossible. Terry Erickson, president of Filmways Music Group (Filmways Music Publishing, Musicways, Inc., Harbison Music Publications and Drama-Dynan Music Publications) has this to say about her 25-year-old firm:

"Los Angeles has always been the home for TV and motion picture as well as the home base for many major record labels and music publishing firms. In recent years, more and more companies have shifted their base of operations to L.A., and even those with head offices in other U.S. cities and foreign countries have found it necessary to have offices here. The Filmways Music Group is headquartered here because much of our operation involves film music. We do, of course, keep in constant touch with Nashville, New York City and the major music cities throughout the world by phone, mail and personal visits."

Filmways' big offices in New York, she adds, but no music business is handled there. The firm takes in about 100 copyrights per year, Erickson concludes, and the catalog now contains about 500 songs, not counting film and TV music.

"There is no question in my mind relative to the overall impact the West Coast, particularly Los Angeles, has had on the publishing industry," says Mike Stewart, president of Interworld Music Group. "While New York and Nashville are still vital to the field, as evidenced by the fact that we maintain offices in both cities and make frequent trips east, there has, in fact, been a vast migration of prolific writers to Southern California. As a matter of fact, 80% of our contractors reside in L.A." Herb Freeman, president of 20th Century-Fox Music Publishing, says his firm switched headquarter offices from New York City to Los Angeles eight years ago "due to the very heavy record production that was going on in the West Coast at the time. Today, all of our contract writers are California-based."

Regarding film music, Freeman states: "Through our relationship with 20th Century-Fox Films, we usually get a chance to become involved in the publishing aspects of almost all film endeavors that feature music. Music rights in movies from 'Star

(Continued on page L.A. 53)

|     |                             |     |       |     |                |     |                 |     |       |     |           |     |           |
|-----|-----------------------------|-----|-------|-----|----------------|-----|-----------------|-----|-------|-----|-----------|-----|-----------|
| 24  | NEVER BE THE SAI            | 24  | REBEL | 31  | THE GIRL COULD | 38  | EVERYBODY'S GOT | 45  | JESSE | 52  | THIS TIME | 59  | THIS TIME |
| 25  | OUT HERE ON MY I            | 21  | REBEL | 28  | HUNGRY HEART—E | 35  | SOMEONE         | 42  | JESSE | 49  | THIS TIME | 56  | THIS TIME |
| 26  | ON THE ROAD AGA             | 27  | REBEL | 34  | THE GIRL COULD | 41  | EVERYBODY'S GOT | 48  | JESSE | 55  | THIS TIME | 62  | THIS TIME |
| 27  | HUNGRY HEART—E              | 33  | REBEL | 40  | HUNGRY HEART   | 47  | SOMEONE         | 54  | JESSE | 61  | THIS TIME | 68  | THIS TIME |
| 28  | ON THE ROAD AGA             | 39  | REBEL | 46  | THE GIRL COULD | 53  | EVERYBODY'S GOT | 60  | JESSE | 67  | THIS TIME | 74  | THIS TIME |
| 29  | THE GIRL COULD              | 45  | REBEL | 52  | HUNGRY HEART   | 59  | SOMEONE         | 66  | JESSE | 73  | THIS TIME | 80  | THIS TIME |
| 30  | LET ME BE YOUR I            | 51  | REBEL | 58  | THE GIRL COULD | 65  | EVERYBODY'S GOT | 72  | JESSE | 79  | THIS TIME | 86  | THIS TIME |
| 31  | WITHOUT YOUR LO             | 57  | REBEL | 64  | THE GIRL COULD | 71  | EVERYBODY'S GOT | 78  | JESSE | 85  | THIS TIME | 92  | THIS TIME |
| 32  | UPSIDE DOWN—Dun             | 63  | REBEL | 70  | THE GIRL COULD | 77  | EVERYBODY'S GOT | 84  | JESSE | 91  | THIS TIME | 98  | THIS TIME |
| 33  | SHE'S SO COLD—Th            | 69  | REBEL | 76  | THE GIRL COULD | 83  | EVERYBODY'S GOT | 90  | JESSE | 97  | THIS TIME | 104 | THIS TIME |
| 34  | REAL LOVE—The Doobie        | 75  | REBEL | 82  | THE GIRL COULD | 89  | EVERYBODY'S GOT | 96  | JESSE | 103 | THIS TIME | 110 | THIS TIME |
| 35  | I'M HAPPY THAT I            | 81  | REBEL | 88  | THE GIRL COULD | 95  | EVERYBODY'S GOT | 102 | JESSE | 109 | THIS TIME | 116 | THIS TIME |
| 36  | FOUND YOU—Jimmy Hill        | 87  | REBEL | 94  | THE GIRL COULD | 101 | EVERYBODY'S GOT | 108 | JESSE | 115 | THIS TIME | 122 | THIS TIME |
| 37  | GUILTY—Barbra Streisand & C | 93  | REBEL | 100 | THE GIRL COULD | 107 | EVERYBODY'S GOT | 114 | JESSE | 121 | THIS TIME | 128 | THIS TIME |
| 38  | THEME FROM THE              | 99  | REBEL | 106 | THE GIRL COULD | 113 | EVERYBODY'S GOT | 120 | JESSE | 127 | THIS TIME | 134 | THIS TIME |
| 39  | HAZARD—Waylon Jennings      | 105 | REBEL | 112 | THE GIRL COULD | 119 | EVERYBODY'S GOT | 126 | JESSE | 133 | THIS TIME | 140 | THIS TIME |
| 40  | DEEP INSIDE MY H            | 111 | REBEL | 118 | THE GIRL COULD | 125 | EVERYBODY'S GOT | 132 | JESSE | 139 | THIS TIME | 146 | THIS TIME |
| 41  | EVERYBODY'S GOT             | 117 | REBEL | 124 | THE GIRL COULD | 131 | EVERYBODY'S GOT | 138 | JESSE | 145 | THIS TIME | 152 | THIS TIME |
| 42  | SOMEONE—The Korgis          | 123 | REBEL | 130 | THE GIRL COULD | 137 | EVERYBODY'S GOT | 144 | JESSE | 151 | THIS TIME | 158 | THIS TIME |
| 43  | JESSE—Carly Simon           | 129 | REBEL | 136 | THE GIRL COULD | 143 | EVERYBODY'S GOT | 150 | JESSE | 157 | THIS TIME | 164 | THIS TIME |
| 44  | THIS TIME—John Cougar       | 135 | REBEL | 142 | THE GIRL COULD | 149 | EVERYBODY'S GOT | 156 | JESSE | 163 | THIS TIME | 170 | THIS TIME |
| 45  | THIS TIME—John Cougar       | 141 | REBEL | 148 | THE GIRL COULD | 155 | EVERYBODY'S GOT | 162 | JESSE | 169 | THIS TIME | 176 | THIS TIME |
| 46  | THIS TIME—John Cougar       | 147 | REBEL | 154 | THE GIRL COULD | 161 | EVERYBODY'S GOT | 168 | JESSE | 175 | THIS TIME | 182 | THIS TIME |
| 47  | THIS TIME—John Cougar       | 153 | REBEL | 160 | THE GIRL COULD | 167 | EVERYBODY'S GOT | 174 | JESSE | 181 | THIS TIME | 188 | THIS TIME |
| 48  | THIS TIME—John Cougar       | 159 | REBEL | 166 | THE GIRL COULD | 173 | EVERYBODY'S GOT | 180 | JESSE | 187 | THIS TIME | 194 | THIS TIME |
| 49  | THIS TIME—John Cougar       | 165 | REBEL | 172 | THE GIRL COULD | 179 | EVERYBODY'S GOT | 186 | JESSE | 193 | THIS TIME | 200 | THIS TIME |
| 50  | THIS TIME—John Cougar       | 171 | REBEL | 178 | THE GIRL COULD | 185 | EVERYBODY'S GOT | 192 | JESSE | 199 | THIS TIME | 206 | THIS TIME |
| 51  | THIS TIME—John Cougar       | 177 | REBEL | 184 | THE GIRL COULD | 191 | EVERYBODY'S GOT | 198 | JESSE | 205 | THIS TIME | 212 | THIS TIME |
| 52  | THIS TIME—John Cougar       | 183 | REBEL | 190 | THE GIRL COULD | 197 | EVERYBODY'S GOT | 204 | JESSE | 211 | THIS TIME | 218 | THIS TIME |
| 53  | THIS TIME—John Cougar       | 189 | REBEL | 196 | THE GIRL COULD | 203 | EVERYBODY'S GOT | 210 | JESSE | 217 | THIS TIME | 224 | THIS TIME |
| 54  | THIS TIME—John Cougar       | 195 | REBEL | 202 | THE GIRL COULD | 209 | EVERYBODY'S GOT | 216 | JESSE | 223 | THIS TIME | 230 | THIS TIME |
| 55  | THIS TIME—John Cougar       | 201 | REBEL | 208 | THE GIRL COULD | 215 | EVERYBODY'S GOT | 222 | JESSE | 229 | THIS TIME | 236 | THIS TIME |
| 56  | THIS TIME—John Cougar       | 207 | REBEL | 214 | THE GIRL COULD | 221 | EVERYBODY'S GOT | 228 | JESSE | 235 | THIS TIME | 242 | THIS TIME |
| 57  | THIS TIME—John Cougar       | 213 | REBEL | 220 | THE GIRL COULD | 227 | EVERYBODY'S GOT | 234 | JESSE | 241 | THIS TIME | 248 | THIS TIME |
| 58  | THIS TIME—John Cougar       | 219 | REBEL | 226 | THE GIRL COULD | 233 | EVERYBODY'S GOT | 240 | JESSE | 247 | THIS TIME | 254 | THIS TIME |
| 59  | THIS TIME—John Cougar       | 225 | REBEL | 232 | THE GIRL COULD | 239 | EVERYBODY'S GOT | 246 | JESSE | 253 | THIS TIME | 260 | THIS TIME |
| 60  | THIS TIME—John Cougar       | 231 | REBEL | 238 | THE GIRL COULD | 245 | EVERYBODY'S GOT | 252 | JESSE | 259 | THIS TIME | 266 | THIS TIME |
| 61  | THIS TIME—John Cougar       | 237 | REBEL | 244 | THE GIRL COULD | 251 | EVERYBODY'S GOT | 258 | JESSE | 265 | THIS TIME | 272 | THIS TIME |
| 62  | THIS TIME—John Cougar       | 243 | REBEL | 250 | THE GIRL COULD | 257 | EVERYBODY'S GOT | 264 | JESSE | 271 | THIS TIME | 278 | THIS TIME |
| 63  | THIS TIME—John Cougar       | 249 | REBEL | 256 | THE GIRL COULD | 263 | EVERYBODY'S GOT | 270 | JESSE | 277 | THIS TIME | 284 | THIS TIME |
| 64  | THIS TIME—John Cougar       | 255 | REBEL | 262 | THE GIRL COULD | 269 | EVERYBODY'S GOT | 276 | JESSE | 283 | THIS TIME | 290 | THIS TIME |
| 65  | THIS TIME—John Cougar       | 261 | REBEL | 268 | THE GIRL COULD | 275 | EVERYBODY'S GOT | 282 | JESSE | 289 | THIS TIME | 296 | THIS TIME |
| 66  | THIS TIME—John Cougar       | 267 | REBEL | 274 | THE GIRL COULD | 281 | EVERYBODY'S GOT | 288 | JESSE | 295 | THIS TIME | 302 | THIS TIME |
| 67  | THIS TIME—John Cougar       | 273 | REBEL | 280 | THE GIRL COULD | 287 | EVERYBODY'S GOT | 294 | JESSE | 301 | THIS TIME | 308 | THIS TIME |
| 68  | THIS TIME—John Cougar       | 279 | REBEL | 286 | THE GIRL COULD | 293 | EVERYBODY'S GOT | 300 | JESSE | 307 | THIS TIME | 314 | THIS TIME |
| 69  | THIS TIME—John Cougar       | 285 | REBEL | 292 | THE GIRL COULD | 299 | EVERYBODY'S GOT | 306 | JESSE | 313 | THIS TIME | 320 | THIS TIME |
| 70  | THIS TIME—John Cougar       | 291 | REBEL | 298 | THE GIRL COULD | 305 | EVERYBODY'S GOT | 312 | JESSE | 319 | THIS TIME | 326 | THIS TIME |
| 71  | THIS TIME—John Cougar       | 297 | REBEL | 304 | THE GIRL COULD | 311 | EVERYBODY'S GOT | 318 | JESSE | 325 | THIS TIME | 332 | THIS TIME |
| 72  | THIS TIME—John Cougar       | 303 | REBEL | 310 | THE GIRL COULD | 317 | EVERYBODY'S GOT | 324 | JESSE | 331 | THIS TIME | 338 | THIS TIME |
| 73  | THIS TIME—John Cougar       | 309 | REBEL | 316 | THE GIRL COULD | 323 | EVERYBODY'S GOT | 330 | JESSE | 337 | THIS TIME | 344 | THIS TIME |
| 74  | THIS TIME—John Cougar       | 315 | REBEL | 322 | THE GIRL COULD | 329 | EVERYBODY'S GOT | 336 | JESSE | 343 | THIS TIME | 350 | THIS TIME |
| 75  | THIS TIME—John Cougar       | 321 | REBEL | 328 | THE GIRL COULD | 335 | EVERYBODY'S GOT | 342 | JESSE | 349 | THIS TIME | 356 | THIS TIME |
| 76  | THIS TIME—John Cougar       | 327 | REBEL | 334 | THE GIRL COULD | 341 | EVERYBODY'S GOT | 348 | JESSE | 355 | THIS TIME | 362 | THIS TIME |
| 77  | THIS TIME—John Cougar       | 333 | REBEL | 340 | THE GIRL COULD | 347 | EVERYBODY'S GOT | 354 | JESSE | 361 | THIS TIME | 368 | THIS TIME |
| 78  | THIS TIME—John Cougar       | 339 | REBEL | 346 | THE GIRL COULD | 353 | EVERYBODY'S GOT | 360 | JESSE | 367 | THIS TIME | 374 | THIS TIME |
| 79  | THIS TIME—John Cougar       | 345 | REBEL | 352 | THE GIRL COULD | 359 | EVERYBODY'S GOT | 366 | JESSE | 373 | THIS TIME | 380 | THIS TIME |
| 80  | THIS TIME—John Cougar       | 351 | REBEL | 358 | THE GIRL COULD | 365 | EVERYBODY'S GOT | 372 | JESSE | 379 | THIS TIME | 386 | THIS TIME |
| 81  | THIS TIME—John Cougar       | 357 | REBEL | 364 | THE GIRL COULD | 371 | EVERYBODY'S GOT | 378 | JESSE | 385 | THIS TIME | 392 | THIS TIME |
| 82  | THIS TIME—John Cougar       | 363 | REBEL | 370 | THE GIRL COULD | 377 | EVERYBODY'S GOT | 384 | JESSE | 391 | THIS TIME | 398 | THIS TIME |
| 83  | THIS TIME—John Cougar       | 369 | REBEL | 376 | THE GIRL COULD | 383 | EVERYBODY'S GOT | 390 | JESSE | 397 | THIS TIME | 404 | THIS TIME |
| 84  | THIS TIME—John Cougar       | 375 | REBEL | 382 | THE GIRL COULD | 389 | EVERYBODY'S GOT | 396 | JESSE | 403 | THIS TIME | 410 | THIS TIME |
| 85  | THIS TIME—John Cougar       | 381 | REBEL | 388 | THE GIRL COULD | 395 | EVERYBODY'S GOT | 402 | JESSE | 409 | THIS TIME | 416 | THIS TIME |
| 86  | THIS TIME—John Cougar       | 387 | REBEL | 394 | THE GIRL COULD | 401 | EVERYBODY'S GOT | 408 | JESSE | 415 | THIS TIME | 422 | THIS TIME |
| 87  | THIS TIME—John Cougar       | 393 | REBEL | 400 | THE GIRL COULD | 407 | EVERYBODY'S GOT | 414 | JESSE | 421 | THIS TIME | 428 | THIS TIME |
| 88  | THIS TIME—John Cougar       | 399 | REBEL | 406 | THE GIRL COULD | 413 | EVERYBODY'S GOT | 420 | JESSE | 427 | THIS TIME | 434 | THIS TIME |
| 89  | THIS TIME—John Cougar       | 405 | REBEL | 412 | THE GIRL COULD | 419 | EVERYBODY'S GOT | 426 | JESSE | 433 | THIS TIME | 440 | THIS TIME |
| 90  | THIS TIME—John Cougar       | 411 | REBEL | 418 | THE GIRL COULD | 425 | EVERYBODY'S GOT | 432 | JESSE | 439 | THIS TIME | 446 | THIS TIME |
| 91  | THIS TIME—John Cougar       | 417 | REBEL | 424 | THE GIRL COULD | 431 | EVERYBODY'S GOT | 438 | JESSE | 445 | THIS TIME | 452 | THIS TIME |
| 92  | THIS TIME—John Cougar       | 423 | REBEL | 430 | THE GIRL COULD | 437 | EVERYBODY'S GOT | 444 | JESSE | 451 | THIS TIME | 458 | THIS TIME |
| 93  | THIS TIME—John Cougar       | 429 | REBEL | 436 | THE GIRL COULD | 443 | EVERYBODY'S GOT | 450 | JESSE | 457 | THIS TIME | 464 | THIS TIME |
| 94  | THIS TIME—John Cougar       | 435 | REBEL | 442 | THE GIRL COULD | 449 | EVERYBODY'S GOT | 456 | JESSE | 463 | THIS TIME | 470 | THIS TIME |
| 95  | THIS TIME—John Cougar       | 441 | REBEL | 448 | THE GIRL COULD | 455 | EVERYBODY'S GOT | 462 | JESSE | 469 | THIS TIME | 476 | THIS TIME |
| 96  | THIS TIME—John Cougar       | 447 | REBEL | 454 | THE GIRL COULD | 461 | EVERYBODY'S GOT | 468 | JESSE | 475 | THIS TIME | 482 | THIS TIME |
| 97  | THIS TIME—John Cougar       | 453 | REBEL | 460 | THE GIRL COULD | 467 | EVERYBODY'S GOT | 474 | JESSE | 481 | THIS TIME | 488 | THIS TIME |
| 98  | THIS TIME—John Cougar       | 459 | REBEL | 466 | THE GIRL COULD | 473 | EVERYBODY'S GOT | 480 | JESSE | 487 | THIS TIME | 494 | THIS TIME |
| 99  | THIS TIME—John Cougar       | 465 | REBEL | 472 | THE GIRL COULD | 479 | EVERYBODY'S GOT | 486 | JESSE | 493 | THIS TIME | 500 | THIS TIME |
| 100 | THIS TIME—John Cougar       | 471 | REBEL | 478 | THE GIRL COULD | 485 | EVERYBODY'S GOT | 492 | JESSE | 499 | THIS TIME | 506 | THIS TIME |
| 101 | THIS TIME—John Cougar       | 477 | REBEL | 484 | THE GIRL COULD | 491 | EVERYBODY'S GOT | 498 | JESSE | 505 | THIS TIME | 512 | THIS TIME |
| 102 | THIS TIME—John Cougar       | 483 | REBEL | 490 | THE GIRL COULD | 497 | EVERYBODY'S GOT | 504 | JESSE | 511 | THIS TIME | 518 | THIS TIME |
| 103 | THIS TIME—John Cougar       | 489 | REBEL | 496 | THE GIRL COULD | 503 | EVERYBODY'S GOT | 510 | JESSE | 517 | THIS TIME | 524 | THIS TIME |
| 104 | THIS TIME—John Cougar       | 495 | REBEL | 502 | THE GIRL COULD | 509 | EVERYBODY'S GOT | 516 | JESSE | 523 | THIS TIME | 530 | THIS TIME |
| 105 | THIS TIME—John Cougar       | 501 | REBEL | 508 | THE GIRL COULD | 515 | EVERYBODY'S GOT | 522 | JESSE | 529 | THIS TIME | 536 | THIS TIME |
| 106 | THIS TIME—John Cougar       | 507 | REBEL | 514 | THE GIRL COULD | 521 | EVERYBODY'S GOT | 528 | JESSE | 535 | THIS TIME | 542 | THIS TIME |
| 107 | THIS TIME—John Cougar       | 513 | REBEL | 520 | THE GIRL COULD | 527 | EVERYBODY'S GOT | 534 | JESSE | 541 | THIS TIME | 548 | THIS TIME |
| 108 | THIS TIME—John Cougar       | 519 | REBEL | 526 | THE GIRL COULD | 533 | EVERYBODY'S GOT | 540 | JESSE | 547 | THIS TIME | 554 | THIS TIME |
| 109 | THIS TIME—John Cougar       | 525 | REBEL | 532 | THE GIRL COULD | 539 | EVERYBODY'S GOT | 546 | JESSE | 553 | THIS TIME | 560 | THIS TIME |
| 110 | THIS TIME—John Cougar       | 531 | REBEL | 538 | THE GIRL COULD | 545 | EVERYBODY'S GOT | 552 | JESSE | 559 | THIS TIME | 566 | THIS TIME |
| 111 | THIS TIME—John Cougar       | 537 | REBEL | 544 | THE GIRL COULD | 551 | EVERYBODY'S GOT | 558 | JESSE | 565 | THIS TIME | 572 | THIS TIME |
| 112 | THIS TIME—John Cougar       | 543 | REBEL | 550 | THE GIRL COULD | 557 | EVERYBODY'S GOT | 564 | JESSE | 571 | THIS TIME | 578 | THIS TIME |
| 113 | THIS TIME—John Cougar       | 549 | REBEL | 556 | THE GIRL COULD | 563 | EVERYBODY'S GOT | 570 | JESSE | 577 | THIS TIME | 584 | THIS TIME |
| 114 | THIS TIME—John Cougar       | 555 | REBEL | 562 | THE GIRL COULD | 569 | EVERYBODY'S GOT | 576 | JESSE | 583 | THIS TIME | 590 | THIS TIME |
| 115 | THIS TIME—John Cougar       | 561 | REBEL | 568 | THE GIRL COULD | 575 | EVERYBODY'S GOT | 582 | JESSE | 589 | THIS TIME | 596 | THIS TIME |
| 116 | THIS TIME—John Cougar       | 567 | REBEL | 574 | THE GIRL COULD | 581 | EVERYBODY'S GOT | 588 | JESSE | 595 | THIS TIME | 602 | THIS TIME |
| 117 | THIS TIME—John Cougar       | 573 | REBEL | 580 | THE GIRL COULD | 587 | EVERYBODY'S GOT | 594 | JESSE | 601 | THIS TIME | 608 | THIS TIME |
| 118 | THIS TIME—John Cougar       | 579 | REBEL | 586 | THE GIRL COULD | 593 | EVERYBODY'S GOT | 600 | JESSE | 607 | THIS TIME | 614 | THIS TIME |
| 119 | THIS TIME—John Cougar       | 585 | REBEL | 592 | THE GIRL COULD | 599 | EVERYBODY'S GOT | 606 | JESSE | 613 | THIS TIME | 620 | THIS TIME |
| 120 | THIS TIME—John Cougar       | 591 | REBEL | 598 | THE GIRL COULD | 605 | EVERYBODY'S GOT | 612 | JESSE | 619 | THIS TIME | 626 | THIS TIME |
| 121 | THIS TIME—John Cougar       | 597 | REBEL | 604 | THE GIRL COULD | 611 | EVERYBODY'S GOT | 618 | JESSE | 625 | THIS TIME | 632 | THIS TIME |
| 122 | THIS TIME—John Cougar       | 603 | REBEL | 610 | THE GIRL COULD | 617 | EVERYBODY'S GOT | 624 | JESSE | 631 | THIS TIME | 638 | THIS TIME |
| 123 | THIS TIME—John Cougar       | 609 | REBEL | 616 | THE GIRL COULD | 623 | EVERYBODY'S GOT | 630 | JESSE | 637 | THIS TIME | 644 | THIS TIME |
| 124 | THIS TIME—John Cougar       | 615 | REBEL | 622 | THE GIRL COULD | 629 | EVERYBODY'S GOT | 636 | JESSE | 643 | THIS TIME | 650 | THIS TIME |
| 125 | THIS TIME—John Cougar       | 621 | REBEL | 628 | THE GIRL COULD | 635 | EVERYBODY'S GOT | 642 | JESSE | 649 | THIS TIME | 656 | THIS TIME |
| 126 | THIS TIME—John Cougar       | 627 | REBEL | 634 | THE GIRL COULD | 641 | EVERYBODY'S GOT | 648 | JESSE | 655 | THIS TIME | 662 | THIS TIME |
| 127 | THIS TIME—John Cougar       | 633 | REBEL | 640 | THE GIRL COULD | 647 | EVERYBODY'S GOT | 654 | JESSE | 661 | THIS TIME | 668 | THIS TIME |
| 128 | THIS TIME—John Cougar       | 639 | REBEL | 646 | THE GIRL COULD | 653 | EVERYBODY'S GOT | 660 | JESSE | 667 | THIS TIME | 674 | THIS TIME |
| 129 | THIS TIME—John Cougar       | 645 | REBEL | 652 | THE GIRL COULD | 659 | EVERYBODY'S GOT | 666 | JESSE | 673 | THIS TIME | 680 | THIS TIME |
| 130 |                             |     |       |     |                |     |                 |     |       |     |           |     |           |

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L.A.-50

A Billboard Spotlight

NOVEMBER 15, 1980 BILLBOARD

## Recording Mecca

Continued from page L.A. 48

musical practice room is an integral studio-like two-way and two-track programs that were later played on radio stations. Most of the music legends of the past 20-30 years worked at Radio Records and CB Mackay at the same time. Vinyl studio often remembered by veteran observers is Universal Recording.

One other reason cited for the demise of the label-oriented studios in Los Angeles was economies and some union difficulties. Both RCA and CBS, for example, relinquished their studio activities in Southern California. Some label facilities did, however, continue to thrive. Examples: Capitol, A&M, Warner Brothers and Motown.

Another major trend in the L.A. studio business in the 1970s has been the music producer-owned and operated studio. Examples here are Freddie Perren's Mom & Pop's Co. Store, Richard Perry's Studio 55, Brian Ahern's Inaction Trunk and Studio, and Spencer Proffer's Panda Music House.

Another major trend has been the private-artist and producer "home studio." "The studio business in Los Angeles has gotten very competitive economically," adds Robinson. "As all these new studios began opening they were all trying to one up the others with the latest technology. That's helped spur the technology

boom. And, of course, that's one of the reasons why some of the better studios in the '60s and early '70s have faded from view. They simply didn't keep pace with technology. Sometimes there is a tendency to feel that if you have got a hot facility, why change it? But you have got to keep pace with technology. Otherwise, you're dead."

L.A. 50

## Sound Pioneers

Continued from page L.A. 48

ing approximately 17.9% of the disco speaker market is located in Arleta and has been in the L.A. area for 30 years. Other notable area manufacturers are Quad-Fight headquartered in North Hollywood and specializing in mixing consoles, signal processing equipment and digital devices) and BGM (the aforementioned disco amp leader which is housed in Hawthorne).

The current outlook for L.A. pro audio manufacturers is bullish. The domestic recession has hurt business temporarily to some degree, but any pain felt has been tempered greatly by a continued strength in international sales. L.A.'s pro audio manufacturers have held their heads high through it all, as their reputations of excellence and innovation have proved to be stabilizing factors in unstable economic times and expansionary guarantees during periods of growth.

L.A. 50

## Retail Watch

Continued from page L.A. 48

came phase four: the mass merchandisers. "Specialization and discounting changed everything. It created the gas station concept of retailing in L.A.," theorizes Rice. "That is, did you ever see a Linc's Pizza next door to a Wherehouse? That's the same principle the gas stations utilized. The more the merrier. It brings more people into the same area to shop for the same thing."

"And," says Rice, "the next phase is already on the way. Bootlegging and it will cause manufacturers to re-think retailing techniques. What many don't realize is that it and records are intertwined. What we will see in the future is a complete bypass of the retailer as he is known today. It is going to become the link between the manufacturers and customer."

And, Rice should know. He's within a few weeks of establishing a unique programming concept in which LPs (and artists) will be exposed 24 hours a day via TV. The consumer will have the capability to order directly from the screen "Bul," adds Rice, "it won't just be 24 hours of commercials. We've structured entertainment elements within it that will give the potential customer a reason to tune in the channel."

If it works, it will not only be another L.A. innovation, but one that will revolutionize the entire industry.

L.A. 50

## SOUND MASTER



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| SUGGEST<br>STRENGTH |    | TITLE-ARTIST-LABEL                                          |     |
|---------------------|----|-------------------------------------------------------------|-----|
| 1                   | 7  | LADY—Kenny Rogers<br>Liberty 100                            | 100 |
| 2                   | 12 | WOMAN IN LOVE—<br>Suzanna 11304                             | 101 |
| 3                   | 5  | THE WANDERER—<br>Gloria 4021 (Nonesuch)                     | 102 |
| 4                   | 14 | ANOTHER ONE BIT<br>DUST—Queen<br>Epic 4-031                 | 103 |
| 5                   | 11 | I'M COMING OUT—<br>Mikson 1431                              | 104 |
| 6                   | 15 | NEVER KNEW LOVI<br>BEFORE—Stephanie Mills<br>Capitol 4-031  | 105 |
| 7                   | 9  | MASTER BLASTER<br>—The Jam<br>Polygram 4-031                | 106 |
| 8                   | 17 | HE'S SO SHY—Pomier<br>Polygram 4-031                        | 107 |
| 9                   | 14 | MORE THAN I CAN<br>WANT—Warner Bros. 4-031                  | 108 |
| 10                  | 3  | STARTING OVER—<br>Emi America 6-527                         | 109 |
| 11                  | 10 | DREAMING—Duff McKay<br>Emi America 6-527                    | 110 |
| 12                  | 8  | LOVELY ONE—The Jaks<br>Emi America 6-527                    | 111 |
| 13                  | 13 | YOU'VE LOST THA<br>FEELING—Daryl Hall & John<br>Oates 4-031 | 112 |
| 14                  | 12 | WHIP IT—Devo<br>Polygram 4-031                              | 113 |
| 15                  | 9  | DREAMER—Supertramp<br>A&M 4-031                             | 114 |
| 16                  | 7  | HIT ME WITH YOUR<br>SHOT—Pat Benatar<br>Chrysalis 2064      | 115 |
| 17                  | 3  | LOVE ON THE ROCC<br>—The Police<br>A&M 4-031                | 116 |

## Angeleno Air

Continued from page L.A.-40

ges county or the neighboring counties and only five nations in the world—the entire U.S., U.K., France, West Germany and Canada—have more cars than Los Angeles.

There is a significant amount of AM listenership here. KRLA-AM, which has a heavy oldie, adult contemporary and Top 40 mix, does well. KFI-AM has a consistent draw with its country format. KJZZ-AM, out of Orange County, is attracting an audience for its progressive rock-heavy metal/new wave mix format which is unusual for the AM band. Black-oriented KGHJ-AM and KDAY-AM, while not large ratings getters, are consistent. Even down-trodden mass appeal Top 40 KIII-AM had shown some signs of life.

Still, as in much of the rest of the country, the AM listenership wants more than music. The highest rated station in the market consistently is all talk KABC-AM. All news KFWB-AM and KXN-AM increase the share of the ratings pie for non-musical programming.

"There is a trend to talk shows on AM and there's no reason for it," says Robert Light of the SCRA. "I defy anyone listening at home to the average radio to be able to tell the difference between FM and AM."

"The impact of cars hasn't really so far slowed the drift," comments veteran announcer Dick Sinclair who has been working in the market since the end of World War II. He remembers when KFI-AM turned in its license for its FM operation, because of FM's lack of popularity. "Even though we are a car city, a lot of people have FM radios in their cars now."

It certainly wasn't always so. As with other markets, into the early 1970s, AM held most of the trump cards. Back in the days of much heralded "Boss Radio," KJHJ-AM, KRLA-AM, KRLA-AM, KFWB-AM and KMPC-AM fought for the huge, singles-oriented teen audience.

Then, events beyond radio's control—the Vietnam War, changing social mores, etc.—pushed a significant amount of the audience to FM. "FM came along and there were very few commercials on it because it wasn't saleable," notes Light. "Unfortunately, a few AM stations were so prosperous, they were playing the limit of commercials. AM stereo might change the drift to FM. But the FCC moves in strange, labyrinthine and mysterious fashion. It's a long time coming."

The now defunct KPCC-FM along with KMET-FM, KLOS-FM, KNAC-FM and KEZY-FM found and nurtured a new audience for rock. In the early 1970s, progressive rock came to AM in Los Angeles over KDAY.

Despite all the fluctuations, some things have remained the same. "Los Angeles tends to recycle its personalities," says Ron Harrison. A look at station rosters shows that a number of personalities have been in

(Continued on page L.A.-52)

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L.A.-51

A Richard Springer

NOVEMBER 15, 1980 BILLBOARD



# LADY

Kenny Rogers

Liberty 1380



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|    |   |                   |                    |
|----|---|-------------------|--------------------|
| 24 | ★ | NEVER BE THE SAID | Capitol 4939       |
| 21 | ★ | OUT HERE ON MY    | Christopher Cross  |
| 20 | ★ | ON THE ROAD AGA   | Atlantic 11131     |
| 19 | ★ | HUNGRY HEART—     | Capitol 4939       |
| 18 | ★ | THAT GIRL COULD   | Jackson Browne     |
| 17 | ★ | LET ME BE YOUR I  | Atlantic 11131     |
| 16 | ★ | WITHOUT YOUR LO   | Capitol 4939       |
| 15 | ★ | UPSIDE DOWN—      | Dan                |
| 14 | ★ | SHE'S SO COLO—    | Motown 1844        |
| 13 | ★ | REAL LOVE—        | The Doobie         |
| 12 | ★ | I'M HAPPY THAT L  | Atlantic 11131     |
| 11 | ★ | FOUND YOU—        | Jimmy Hal          |
| 10 | ★ | GUILTY—           | Barbra Streisand & |
| 9  | ★ | THEME FROM THE    | Capitol 4939       |
| 8  | ★ | HAZZARD—          | Waylon Jenson      |
| 7  | ★ | DEEP INSIDE MY H  | RCA 12667          |
| 6  | ★ | EVERYBODY'S GOT   | Barbra Streisand   |
| 5  | ★ | SOMETIME—         | The Kojaks         |
| 4  | ★ | JESSE—            | Capitol 4939       |
| 3  | ★ | THIS TIME—        | John Cougar        |
| 2  | ★ |                   |                    |
| 1  | ★ |                   |                    |

# Billboard®

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Special strength

| TITLE-Artist-Label |    | LAST WEEK | THIS WEEK                                                      | WEEKS ON CHART |
|--------------------|----|-----------|----------------------------------------------------------------|----------------|
| ★                  | 2  | 7         | LADY—Benny Rogers<br>Liberty 380                               | 1              |
| ★                  | 2  | 12        | WOMAN IN LOVE—Gloria Estefan<br>Columbia 171364                | 1              |
| ★                  | 5  | 9         | THE WANDERER—Gloria Estefan<br>Columbia 171364                 | 1              |
| ★                  | 4  | 14        | ANOTHER ONE BIT DUST—Joni Mitchell<br>Capricorn 42031          | 1              |
| ★                  | 6  | 11        | I'M COMING OUT—Millie Martin<br>Millennium 431                 | 1              |
| ★                  | 7  | 15        | NEVER KNEW LOVE BEFORE—Suzanne Valles<br>Capricorn 42031       | 1              |
| ★                  | 8  | 9         | MASTER BLASTER—The J. Geils Band<br>Mercury 50317 (Atlantic)   | 1              |
| ★                  | 8  | 17        | SO SHY—Pentecost<br>Pine 4716 (Elektra)                        | 1              |
| ★                  | 8  | 14        | MORE THAN I CAN HANDLE—Warner Bros. 42555                      | 1              |
| ★                  | 32 | 3         | STARTING OVER—Warner Bros. 42555                               | 1              |
| ★                  | 12 | 10        | DREAMING—Gilt Regan<br>EMI-America 9337                        | 1              |
| ★                  | 13 | 8         | LOVELY ONE—The Jack<br>EMI-America 9337                        | 1              |
| ★                  | 18 | 8         | YOU'VE LOST THAT FEELING—Gary Hall & John<br>Polygram 42031    | 1              |
| ★                  | 17 | 12        | WHIP IT—The B-52's<br>Capricorn 42031                          | 1              |
| ★                  | 15 | 9         | DREAMER—Supertramp<br>Capricorn 42031                          | 1              |
| ★                  | 19 | 7         | HIT ME WITH YOUR SHOT—Pat Benatar<br>Chrysalis 2604            | 1              |
| ★                  | 23 | 3         | LOVE ON THE ROCK—The J. Geils Band<br>Mercury 50317 (Atlantic) | 1              |

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A Billboard Special  
NOVEMBER 15, 1980 BILLBOARD

## Angeleno Air

Continued from page 1 A

the market for a substantial period of time. Gary Chans, Humble, Hans B. Mactoff, Reed, Robert W. Morgan, John A. Barkley, and Mar. Turner are just a few of the veterans of this city that can still be heard.

"Even though the market is very competitive," says Mike Lundy, programmer at KGLT-FM-AM, "everyone gets along very well. Because Los Angeles is such a vibrant market, we've either a need for our competitors or will work for them. So mostly everyone gets along well. Nobody wants to leave LA. The situation has to be very good elsewhere for someone to leave LA."

While it is KMET, KABC and other ratings leaders which garner attention, other stations make up the economic mosaic which is Los Angeles radio. KFAC-FM-AM, the only 24-hour commercial classical station in the city, has slowly built up a loyal audience. "Our audience is getting younger," says Carl Prince, program director. "But we still have our older listeners." On its AM outlet, KFAC plays light classics which hopefully snag the ears of young listeners, and makes them more acquainted about the heavier programming on KFAC-FM.

Someone with Woody Allen's anti-California attitude might suggest a classical sta-

tion in Los Angeles couldn't possibly be as innovative or progressive as a classical station elsewhere, especially New York. "That's just sour grapes," continues Prince. "There are more New Yorkers in Los Angeles than anywhere else. At certain times, we will program very modern music and very dissonant music."

KGFJ-AM, KJLH-FM, KJLH-FM and KDAY-AM program to the large black population which comprises 10% of Los Angeles residents. Reggae, still not heard with any regularity on pop or rock stations, can be heard rather consistently on some of these stations. This builds an audience for the growing reggae club scene of which 20 Grand West, The O.N. Club and Digby's have gotten media attention.

College and non-commercial stations, such as KPBC-FM, KUSC-FM, KXLU-FM, KCSN-FM, KCRW-FM, KLFN-FM and others are alive with their free-wheeling mixes of new information, public affairs and various kinds of popular and classical music.

KKGO-FM, formerly KBB-FM, has carved for itself a part of the audience with its jazz format. KRTM-FM, once all eludes, is doing extremely well with its contemporary rock-olides mix though there is still much emphasis on the latter. Beautiful music stations such as KJLH-FM, KOST-FM and KJLH-FM are grabbing huge shares of the upper demographics. Adult contemporaries such as KNX-FM, KZLA-FM-AM and KMPC-AM, while not large ratings getters, have a consistent audience.

However, the future in Los Angeles—and all over the Southwest—is in such as Las Vegas, Houston, Phoenix, Albuquerque and Dallas may be in the large Mexican-American population. "It is estimated that the number of Mexican-Americans working alone here ranges from 500,000 to one million," says Light. This figure is over and above the nearly three million legal Spanish-speaking Californians. Undoubtedly or not, this audience listens to the radio and buys products.

KWW-KAM, KMAN-FM, KLFV-FM, KROQ-AM, KTNQ-AM and KALI-AM all program to the growing Hispanic audience. Similar influences of Cubans, South Americans and Puerto Ricans to other population centers—such as Miami, Chicago and New York—may prove profitable for Spanish-speaking people there as well.

"Hispanic radio is going to be big dollars," says Hartman. "The Latinos in Los Angeles are so strong and they want to hear what's important to them. This firm is looking at syndicated Spanish language programming but has run into one snag. 'We have to be careful,' he says. "Latinos on the East Coast don't necessarily have the same interests as those on the West Coast."

While no radio station programs exclusively to the growing Asian/Pacific population, programs aimed at this audience can be heard at various times on stations here.

Los Angeles vies for the title of radio syndication capital with such firms as Watersmark, Westwood One, Drake-Chenault, the new Golden West syndicate arm, Audio Simulation, Radio Arts and Golden Egg being located here. Tuesday Productions and Peter Productions are just a stones throw away in San Diego.

For all its appealing factors, there are some drawbacks in the Los Angeles market. "We tend to think of ourselves as the only creative people," notes KGLT's Mike Lundy. "Overall, we live in our own world. Some great ideas might be taking place in Augusta, Ga."

Another drawback is that the mirage of paradise can lead to lazy programming to outsiders new to the market. "There's this illusion that I'm always playing tennis," adds Hartman.

Overall though, Los Angeles is a good radio market because of climate and lifestyle which is conducive to radio listening year round. "We have more private dwellings here than in New York," notes Light. "More private dwellings means more private gardens. If you have a garden, you might spend time in it with a radio. It's a natural. We drive long distances with the average worker driving 85 to 90 minutes per day. But on the other hand, we spend less time with other media such as a newspaper."

So, whatever else can be said about Los Angeles, the radio situation here—in terms of advertising, numbers of stations and listeners—is healthy. If Philip Hartman was wandering through the neon wilderness of the sunbaked streets of L.A. today, he would be glued to a radio—just like the roller skaters along Venice Beach.



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## Publishing

• Continued from page L.A. 49

Watts' alone garnered the company a gross \$3,000,000, not counting revenues from sales of the soundtrack LP. "Income from still another 20th-Fox Film, 'Impure Sinners Back,' Foxman projects, 'will come very close to \$3 million, if not right to that.'"

Jay Lowy, president of Jobete Music, calls attention to his company's 20th anniversary. "We're exactly one-tenth the age of 10x Angeles."

Jobete, like its parent, Motown Records, made the shift of headquarters from Detroit to Los Angeles in 1972. "With the growth of the industry here," continues Lowy, "it was certainly beneficial to move our headquarters out here. Because of the film and its recording atmosphere here, and the number of other record companies which also made the move, it was a phenomenal expansion maneuver on our part. The percentage of our business in film and tv music is growing and will continue to grow."

However, in the face of all this straight-ahead upbeat optimism, certain Los Angeles publishers are of the opinion that the time has come to put the brakes on where music and motion pictures are concerned. Among them is Gary LeMel, vice president in charge of a&i publishing at Neil Bopart's fledgling label, Boardwalk Records.

"I think the overuse of pop writers in motion pictures can be a trap," he declares. "Oh, sure, it's nice to give guys like Rupert Holmes, Leon Russell, Kenny Rogers and Paul Williams a shot (as LeMel actually did for the first Armitage film 'A Star Is Born' when he was running the music operation of that now-defunct firm) but only where it fits."

"As far as I'm concerned, in order to have a really successful motion picture and the music to be successful along with it, it has to be organic, in other words, the music has to spring from the screen play, not the other way around, and that's what's been happening. There are producers in the studios now that are saying, 'Get me a hit soundtrack,' so they go ahead and stick a song in a picture that may not even require one. I think it's a really dangerous trend."

Asked how he intends to avoid the "trap" he describes, LeMel says, "I will have the advantage in Boardwalk of being involved from the inception of a film. The musical decisions will evolve out of our mutual respect for the film and our close-knit relationship. I think 'Saturday Night Fever' was the perfect marriage of music and film. It was an organic relationship. Take a look at all the pictures that have had hit records while the picture itself turned out to be a bomb. You just can't wrap a film around a soundtrack album."

Steve Gold, president of 1st Out Music (ASCAP) and Milwaukee Music (BMI), heeds about all publishers. In fact, he claims they don't exist.

"There is no such thing as an American publisher just collection agencies and deal-makers."

On a more serious note, Gold contends that "the primary function of a publisher should be to stimulate record sales, because the biggest source of income is from mechanicals. Oh, sure they get cover records, but you want to know how? Many publishers have set up little eight-track recording studios just to keep their copyrights alive. There's a continuing interest in their copyrights if they get a number of covers. So they go in and cut demos and call them cover records."

LeMel takes an opposite stance. "The primary function of a publisher is discovering and developing new writers. It's absolutely an art and the toughest gig in the business. You're enticing businesses all the time. A truly great publisher has to be creative."

LeMel lauds the following men as being the type of publishers who "put their money where their mouths are and back their artists to the hilt": Chuck Kaye, Mel Bive, Ed Salvers, Lester Sill, John Lombardo, Steve Lurie, Roger Gordon and the late Sidney Goldstein, "who was really my mentor."

The eternal cynic Gold has this to say about the Hollywood vs. the New York publisher: "The biggest difference between a New York publisher and a Hollywood publisher is that the Hollywood publisher doesn't have to go to Florida to oversell leaf."

L.A. 53

A Billboard Special

NOVEMBER 15, 1980 BILLBOARD



# LADY

## Kenny Rogers

Liberty 1380



|    |                            |                 |              |
|----|----------------------------|-----------------|--------------|
| 6  | NEVER BE THE SAME          | Chris Stapleton | Capitol 4589 |
| 24 | OUT HERE ON MY OWN         | Chris Stapleton | Capitol 4589 |
| 14 | ON THE ROAD AGAIN          | Chris Stapleton | Capitol 4589 |
| 20 | HUNGRY HEART               | Chris Stapleton | Capitol 4589 |
| 30 | THAT GIRL COULD            | Chris Stapleton | Capitol 4589 |
| 22 | LET ME BE YOUR LOVE        | Chris Stapleton | Capitol 4589 |
| 15 | WITHOUT YOUR LOVE          | Chris Stapleton | Capitol 4589 |
| 27 | UPSIDE DOWN                | Chris Stapleton | Capitol 4589 |
| 10 | SHE'S SO COOLD             | Chris Stapleton | Capitol 4589 |
| 19 | REAL LOVE                  | Chris Stapleton | Capitol 4589 |
| 26 | I'M HAPPY THAT I FOUND YOU | Chris Stapleton | Capitol 4589 |
| 31 | GUilty                     | Chris Stapleton | Capitol 4589 |
| 43 | THEME FROM THE HAZZARD     | Chris Stapleton | Capitol 4589 |
| 3  | DEEP INSIDE MY HEART       | Chris Stapleton | Capitol 4589 |
| 37 | EVERYBODY'S GOT SOMETIME   | Chris Stapleton | Capitol 4589 |
| 38 | JESSE                      | Chris Stapleton | Capitol 4589 |
| 11 | THIS TIME                  | Chris Stapleton | Capitol 4589 |
| 39 |                            | Chris Stapleton | Capitol 4589 |



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| WEEK | NOVEMBER 15, 1980 | LAST WEEK | WEEKS ON CHART | TITLE-ARTIST-Label                                |
|------|-------------------|-----------|----------------|---------------------------------------------------|
| 1    | ★                 | 2         | 7              | LADY—Lenny Rogers                                 |
| 2    | ★                 | 1         | 12             | WOMAN IN LOVE—Loretta Lynn                        |
| 3    | ★                 | 3         | 9              | THE WANDERER—Jimmie Davis                         |
| 4    | ★                 | 4         | 14             | ANOTHER ONE BIT DUST—Oingo Boingo                 |
| 5    | ★                 | 5         | 11             | I'M COMING OUT—The Jacksons                       |
| 6    | ★                 | 6         | 15             | NEVER KNEW LOVE BEFORE—Georgina Mills             |
| 7    | ★                 | 7         | 9              | MASTER BLASTER—Tina Turner                        |
| 8    | ★                 | 8         | 17             | HE'S SO SHY—Ponster                               |
| 9    | ★                 | 9         | 14             | MORE THAN I CAN DREAM—The Jacksons                |
| 10   | ★                 | 10        | 3              | STARTING OVER—The Jacksons                        |
| 11   | ★                 | 11        | 10             | DREAMING—The Jacksons                             |
| 12   | ★                 | 12        | 8              | LOVELY ONE—The Jacksons                           |
| 13   | ★                 | 13        | 8              | YOU'VE LOST THAT FEELING—Darryl Hall & John Elson |
| 14   | ★                 | 14        | 17             | WHIP IT—Devo                                      |
| 15   | ★                 | 15        | 9              | DREAMER—SuperFreak                                |
| 16   | ★                 | 16        | 7              | HIT ME WITH YOUR SHOT—Chrislaya                   |
| 17   | ★                 | 17        | 3              | LOVE ON THE ROCK—The Jacksons                     |

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L.A. 54

## Latin Center

Continued from page L.A. 53

del Norte have occupied top spots on the charts of major magazines, record stores and radio stations in California, the West Coast and Mexico, which is very rare because of the notorious type of music they play.

But Los Angeles is listening basically to a contemporary type of music. According to Raul Ortal, manager of Radio KALI, No. 1, among the Spanish stations, "Actual music has changed 100% from the tradi-

tional music people used to listen to 20 years ago. The change has been basically general and one important vehicle for these changes has been the introduction of musical programs on Spanish television."

KALI's style has jumped from the old traditional music format to slick Top 40 without forgetting the "oldies," and Ortal believes that "They have tried to interest the young Latin generation who have been lost within the Anglo stations, and now the young people are beginning to appreciate and love even the music of yesterday."

Ortal believes, "That Los Angeles is no longer a farming city, but a cosmopolitan city in which the mentality of our people has changed. We are no longer the 'Mexicans sleeping under a cactus.' The actual Latino is productive, is always in action, consumes, spends and demands better things. And of course the actual Latino likes to listen to good music, and we feel that we have the obligation to give them that. I think that Los Angeles can be at the same musical level of any city in Mexico."

One of KALI's famous ways of reaching the community is through "Domingos Negros," a series of free musical concerts in a predominantly Spanish park. Top Latin-American singers perform weekly before crowds as large as 10,000. T.E.L.A.C.U., the East Los Angeles Community Union and KALI have been involved in this rewarding enterprise for over three years. Germain de la Fuente, Javier Santos and Salvador are among the top-name entertainers who have successfully appeared in the sprawling Belvedere Park in the East Los Angeles area.

Actually there are five Spanish local radio stations: KALI, KWKW, KNTQ, KROQ-AM and KLVF-FM that cover the L.A. area and two Mexican radio stations, XPRS and XIGM, which cover both California. So the growth of radio stations has broadened, but the opportunity for more selected types of music is rare because most of them play a variety of music with a major emphasis on "Rancheros" and northern KALI is the only one that has a distinct type of format from the rest.

The most important publishing company in Peer Southern, founded more than 40 years ago and the only one whose name has been established among the Latin composers, Catalina Schindler, in charge of the

Latin Department, "The organization's goal is to try to record all of the songs that are given to them. We then help to promote the songs, collect the royalties and if we consider it a very good recording, we send copies to all the principal cities in the world in Argentina, Brazil, Canada, France, Italy, Puerto Rico, Spain, etc. We also have an open-door policy," adds Catalina. "We listen to anybody, although we do not guarantee a taping."

Some of the "hits" that have been recorded by Peer International are "Los Mandados" of Jorge Ibarra and "Contrabando y Tráfico" by Angel Gonzalez.

Now most of the record labels have their own publishing companies operating from Mexico.

The Latin concert business, despite soaring ticket prices, is becoming better every year. One of the leaders during the past 20 years is Arnulfo Delgado, known as "El Gordo Delgado." Delgado is very successfully branching out into the movie field by using many of the top singers and artists he books for his films. He concentrates on the West Coast, Chicago and the Southwest, booking hundreds of dances and three yearly catas of 15 or so artists to tour the major Latin regions.

Also, R.G. Productions founded in 1976 by the former-Manned Barings and Raul Garza is working in cooperation with Delgado, but it is an independent company that promotes top figures like Juan Gabriel, Napoléon, Mercedes Camacho, Grupo Miramar, Los Angeles Negros, etc. Its contracts are signed for from three to five years ahead and contain two annual tours. The company promotes in some of the major L.A. venues such as the Hollywood Palladium, the L.A. Convention Center and sites all over the state: Texas, Chicago, Arizona and Colorado.

Live Latin music shows in Los Angeles really started in 1968 with the appearance, for the first time in the city, of Las Hermanas Huerta and Vicente Fernandez, one of the top figures in the Latin music world. In 1971 Jose Garcia, Frank de Luna and Edgardo Obregon founded the Big Ten Latin Production (Los 10 Grandes de la Musica Latina) and they awarded "El Globo De Oro" (The Golden Globe) to the 10 top acts of the year. The famous festival is celebrated every year in the L.A. Sports Arena. This year they are going to change the name to El Mundo de Oro, because of a conflict with another association.

Another great figure in the music industry and one of the pioneers of Latin shows is Tony De Marco, founder and president of the agency Latin World General Services Inc. and De Marco Productions, which yearly presents famous Latin shows at Disneyland, Magic Mountain, Santa Anita, Disney World in Florida and also presentations in the Sports Arena and the Hollywood Bowl. Very recently De Marco started De Marco Films, U.S.A. and De Marco Films, S.A. in Mexico, imitating the production and distribution of films.

De Marco has been in the industry for 20 years and has always wanted to back up the Hispanic community, which during those

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years were happy with the few events presented.

"I feel proud," says DeMarco, "because now our people can see good shows in nicer and bigger places than before."

Again this year De Marco will produce "Night of the Stars" for November during September in the Hollywood Bowl, and he used to present several years ago with famous stars such as Frank Sinatra, Anthony Quinn, Lucille Ball, Jose-Jose and Vicky Carr. De Marco is also a founder of Nostromo, an organization which works to create better opportunities for the artists of Hispanic origin in the tv and movie industries.

Another aspect of the growth of the Spanish music influence in Los Angeles are the shows in the Latin clubs. Even though the acceptance of shows has been limited because people are used to coming to the clubs to dance. Little by little they are beginning to become accustomed to watching a good performance with a top singer in a few L.A. vicinity clubs. Bringing this type of entertainment to the clubs has been hard because most of the club owners refuse to pay adequate money for bigger names.

Vicior Carrillo, the one and probably only promoter of this type of event says, "I feel people deserve a good show for their patronage, so I bring the star my self and get a percentage of the total entrance fee." Carrillo contracts singers for four to six weeks to perform in different area clubs. The first clubs that ever had a variety for-

mat were El Club Arizaca and El Montecarlo Inn. Right now El Salon Broadway and El Club Bahia also present this type of shows.

Another club that serves as a gathering center for actors and singers after their shows is El Catambus before El Palacio Arizaca, whose manager, Gilberto Gonzalez, is also in charge of El Salon Broadway and Mi Hacienda.

The only union in Los Angeles that protects the rights of the local Hispanic artists is VEGA (Variety Entertainers Guild of America) affiliated to the ANMA of Mexico City. VEGA was first formed in 1975 and its president is Leopoldo Gonzalez. Gonzalez states that, "The goal of the union is to give the same treatment and the same attention to the artists here that the ones in Mexico are getting. In other words, equal opportunities." One of the first triumphs of the union was the contract signed by Arnulfo Delgado, president of Del Rey Productions; Bruce Cordwin, president of Metropolitan Theatres Corp. and Gonzalo Chaca, general manager of the Spanish Theatres.

The contract forced the Million Dollar Theatre to sign up two or three local artists with a salary of \$1,200 for every season (usually 10 days). This type of salary was never previously paid to the local stars, so the union is really setting a trend for equality for local talent. Also VEGA has an agreement with Tony De Marco, president of De Marco Productions, to use local talent in his shows.

Continued

L.A.-55

A Billboard Special

NOVEMBER 15, 1980 BILLBOARD



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**LADY**  
Kenny Rogers  
Liberty 1380

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|    |    |                            |                         |
|----|----|----------------------------|-------------------------|
| 24 | 6  | NEVER BE THE SAI           | Warner Bros. 40580      |
| 21 | 14 | OUT HERE ON MY I           | Columbia 111521         |
| 20 | 20 | ON THE ROAD AGA            | Columbia 111521         |
| 30 | 2  | HUNGRY HEART—E             | Columbia 111521         |
| 22 | 9  | THAT GIRL COULD            | Warner Bros. 40518      |
| 25 | 15 | LET ME BE YOUR A           | Warner Bros. 40518      |
| 27 | 10 | WITHOUT YOUR LO            | Capitol 4601 (Atlantic) |
| 28 | 19 | UPSIDE DOWN—D              | Warner Bros. 40518      |
| 26 | 8  | SHE'S SO GOLD—T            | Warner Bros. 40518      |
| 27 | 9  | REAL LOVE—The Double       | Warner Bros. 40518      |
| 31 | 6  | I'M HAPPY THAT L           | Warner Bros. 40518      |
| 43 | 3  | GUILITY—Barbra Streisand A | Columbia 111521         |
| 34 | 10 | THEME FROM THE             | Warner Bros. 40518      |
| 37 | 5  | DEEP INSIDE MY H           | Warner Bros. 40518      |
| 38 | 6  | EVERYBODY'S GOT            | Warner Bros. 40518      |
| 33 | 11 | SOMETIME—The King's        | Warner Bros. 40518      |
| 39 | 8  | THIS TIME—John Cougar      | Warner Bros. 40518      |



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# HOT 100



TRI-O RECORDS

☆ Success  
through

| WEEK<br>END | LAST<br>WEEK | CHART<br>NO. | TITLE-Artist-Label                                                   |
|-------------|--------------|--------------|----------------------------------------------------------------------|
| ★           | 2            | 7            | LADY—Kenny Rogers<br>Laser 136                                       |
| ★           | 2            | 12           | WOMAN IN LOVE—<br>Cher<br>Atlantic 11084                             |
| ★           | 5            | 9            | THE WANDERER—<br>Gordon Lightfoot<br>Capitol 4555 (Warner Bros.)     |
| ★           | 4            | 14           | ANOTHER ONE BIT<br>DUST—Queen<br>EMI 703                             |
| ★           | 6            | 11           | I'M COMING OUT—<br>Mick Jagger<br>Atlantic 11084                     |
| ★           | 7            | 15           | NEVER KNEW LOVE<br>BEFORE—Stephanie Mills<br>20th Century 2460 (RCA) |
| ★           | 8            | 9            | MASTER BLASTER<br>Tina Turner<br>A&M 2437 (Motown)                   |
| ★           | 8            | 17           | HE'S SO SHY—Punter<br>Paisley 47916 (Epic)                           |
| ★           | 14           | 8            | MORE THAN I CAN<br>Warner Bros. 4855                                 |
| ★           | 32           | 3            | STARTING OVER—<br>Gentle Giant<br>Capitol 4555 (Warner Bros.)        |
| ★           | 12           | 10           | DREAMING—Cilla Black<br>EMI America 8527                             |
| ★           | 13           | 8            | LOVELY ONE—The Jags<br>Epic 4555                                     |
| ★           | 18           | 8            | YOU'VE LOST THAT<br>FEELING—Daryl Hall & John<br>RCA 1211            |
| ★           | 17           | 12           | WHIP IT—Devo<br>Warner Bros. 4855                                    |
| ★           | 15           | 9            | DREAMER—Supertramp<br>A&M 2269                                       |
| ★           | 19           | 7            | HIT ME WITH YOUR<br>SHOT—Pat Benatar<br>Chrysalis 2464               |
| ★           | 23           | 3            | LOVE ON THE ROCK                                                     |

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| ★ | 6 | NEVER BE THE SAME—<br>Cher<br>Warner Bros. 4850 | 14 | OUT HERE ON MY OWN—<br>Tina Turner<br>Warner Bros. 4850 | 20 | ON THE ROAD AGAIN—<br>Wilson<br>Columbia 111351 | 26 | HUNGRY HEART—<br>Bruce Springsteen<br>Columbia 111131 | 32 | THAT GIRL COULD SING—<br>Jackson Browne<br>Asylum 47036 | 38 | LET ME BE YOUR ANGEL—<br>Stacy Lattisaw<br>Columbia 4801 (Atlantic) | 44 | WITHOUT YOUR LOVE—<br>Roger Daltrey<br>Polygram 2121 | 50 | UPSIDE DOWN—<br>Diana Ross<br>Motown 1454 | 56 | SHE'S SO COLD—<br>The Rolling Stones<br>Beacon Sound 71001 (Atlantic) | 62 | REAL LOVE—<br>The Doobie Brothers<br>Warner Bros. 48503 | 68 | I'M HAPPY THAT LOVE HAS<br>FOUND YOU—<br>Jimmy Hall<br>Sire 9-34331 | 74 | GUILTY—<br>Barbra Streisand & Barry Gibb<br>Polygram 1111306 | 80 | THEME FROM THE DUKES OF<br>HAZZARD—<br>Waylon Jennings<br>Mercury 1111306 | 86 | DEEP INSIDE MY HEART—<br>Barry Manilow<br>Polygram 1111306 | 92 | EVERYBODY'S GOT TO LEARN<br>SOMETIME—<br>The Kinks<br>Asylum 47035 (Elektra) | 98 | JESSE—<br>Carly Simon<br>Warner Bros. 48518 | 104 | THIS TIME—<br>John Cougar<br>Polygram 210 (Mercury) |
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| 51 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 | 57 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 | 63 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 | 69 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 | 75 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 | 81 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 | 87 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 | 93 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 | 99 | 33 | 11 | COULD I HAVE THIS DANCE—<br>Anne Murray<br>Capitol 4835 |
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| ★ | 87 | 68 | 9 | GOTTA HAVE MORE LOVE—<br>Climax Blue Band<br>Warner Bros. 48505 | 93 | 71 | 13 | I'M ALMOST READY—<br>Pete Townshend<br>Alco 7318 (Atlantic) | 99 | 83 | 9 | HEROES—<br>Commodores<br>Motown 4835 | 105 | 83 | 9 | HEROES—<br>Commodores<br>Motown 4835 | 111 | 83 | 9 | HEROES—<br>Commodores<br>Motown 4835 | 117 | 83 | 9 | HEROES—<br>Commodores<br>Motown 4835 | 123 | 83 | 9 | HEROES—<br>Commodores<br>Motown 4835 | 129 | 83 | 9 | HEROES—<br>Commodores<br>Motown 4835 |
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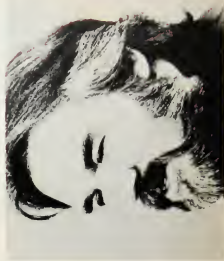
# Single This Week

## LADY

Kenny Rogers

Liberty 1380

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# All-Female Big Band in Risky Maiden Voyage

Continued from page 6

stands to announce each tune in a set, beats off the tempo and then credits each "sidestreet" of song's end for the solos performed.

She also serves as the band's booker, agent and librarian. Every Sunday when the Los Angeles Rams are playing in suburban Anaheim, she drives out to Orange County to blow reeds in the Rams pep band.

There's a sharp difference in the Maiden Voyage music when compared with that served up by all-female aggregations of the past.

The charts are infinitely more difficult to cut.

"We are playing contemporary arrangements by Bob Envidson, Brad Dechter, Don Menza, Ladd McIntosh, Sammy Nestico, Tommy Newsom and Don Radtke," says Patterson. "In the year we've been organized, we have acquired a book of about 80 tunes. Right now, we need more things that are danceable



Maiden Voyage: 17 ladies who play swinging jazz and struggle to live the tradition of all-female big bands.

Most of our charts are contemporary."

Maiden Voyage has an exceptional versatile music. Betty O'Hara, who sings, plays valve trombone and double-belled euphonium and reek off spirited solos on trumpet and flugelhorn.

And that's Jimmy Rowles' daughter in the back row, with the brass section, playing trumpet and flugelhorn. Her name is Stacy Rowles, her dad one of the most fitted jazz pianists in the world.

Trumpeter Martye Ackerman adds to 52, "but my chops are stronger now than when I was playing with the Hornet all-day band in Minnesota," she advises.

Carol Chaiken, Lesli Dechter, Barbara Watts and Jamie MacEwing round out the first section. Beth Carver, Lynne Morrison and Sherry Wright, with Betty O'Hara, comprise the "base section." Louise Berk and Anne Petersen make up the trumpets with Rowles and Ackerman, and the rhythm unit features Janet Jones, piano, Carme Burton, electric

bas, Margie Holmgren, drums, and Judy Chinlick, percussion.

The leader, a striking brunette who earned a master's degree at the Univ. of Illinois after she left Texas, once played lead alto for Don Ellis and appeared at the Newport and Montreux Jazz Festivals.

"We need records," Patterson says. "Yet we may be a few months away from being ready. On every job, we phrase together a bit better and our overall ensemble sound improves."

Ann and her band agree they're fortunate in bagging bookings at Carmelo's Jazz Club in Sherman Oaks, a Los Angeles suburb. Owned by accordionist Carl Piscitelli and managed by his brother Chuck, a drummer, Carmelo's is ideally located in the San Fernando Valley. It's intimate, seating no more than 100 patrons. And even the bartenders are jazz buffs.

Patterson has set up her Maiden Voyage ladies so the group can be

broken down into a small dividual combo, an all-star jazz group of six women and as the full-blown, hard swinging big band which is attracting attention in Southern California. Is Ann a militant women's libber?

"Not at all," she replies between sets at Carmelo's. "We are basically trying to demonstrate that females can play as well as men, that we are dependable and versatile, and that we can handle the most difficult jobs in the studios. That's the extent of our crusade. We are getting playing experience denied to elsewhere, and we are showcasing women musicians so that we all—women everywhere—not just our band members—might get other work and become better known."

"But," she adds, "some of our best friends are males. Several of them around town have helped us in our first year together and at our gigs we notice many, men musicians in the audience."

(Continued on page 58)

NOVEMBER 15, 1980 BILLBOARD

| This Week |       | Last Week |       | This Week |       | Last Week |       |
|-----------|-------|-----------|-------|-----------|-------|-----------|-------|
| Rank      | Album | Rank      | Album | Rank      | Album | Rank      | Album |
| 1         | 2     | 1         | 1     | 1         | 1     | 1         | 1     |
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## WB's Lorie Turns a New Page Will Launch Own Policy And Signs 'a Few More' Acts

By JEAN WILLIAMS

LOS ANGELES Charles Lorie, newly appointed director of progressive jazz at Warner Bros., would like to sign a few more artists that are meaningful in terms of their music as opposed to signing based on the number of records an artist may sell.

Lorie, who is looking to begin this program late next year, notes that he intends to fight to sign seriously creative artists.

Warner Bros. progressive jazz department has been on the upswing for sometime "because there is a tremendous push in this area," says Lorie. "We believe in covering the nuts and bolts by working closely with commercial and non-commercial radio, retailers, concert promoters, and club owners," he adds.

Lorie points out that his division avoids in promoting certain acts when an artist is appearing in a particular market. Carlos Vallenilla, national coordinator for the department, covers the area with merchandising materials. She also helps coordinate the appearances with the promoter or club owner, says Lorie.

Other members of the progressive staff are Rick Schultz, manager of national promotion and Bob Gooding, director of marketing and promotion.

Lorie, who reports to Tommy Li-Puma, vice president of progressive acts, replaced Ron Goldstein.

Although Warner Bros. has a roster of 12 artists, the progressive department's current push is on its new ECM product.

ECM, distributed by Warner, recently released a two-album set by Pat Metheny, who elected to work with a new band this time around, drummer/composer/leader Jack DeJohnette. Keith Jarrett, who performs compositions by Gil Evans, is opening the doors of ECM radio, says Lorie. "We've gotten more AOR airplay for ECM's product than ever before."

The Pat Metheny release has a straight ahead jazz LP than his past efforts and we're getting strong AOR play."

Lorie explains that he is aware of the fighting played at AOR stations, but "we still have an obligation to expand the outlets for our artists."

With radio, he believes publicity is of prime value, particularly to jazz artists.

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(Continued on page 58)

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|----|----|----|----------------------------------------------------------------------------------------|----|----|----|----------------------------------------------------------------------------|----|----|----|-------------------------------------------------------------------|-----|-----|----|-------------------------------------------------------------------|
| 16 | 12 | 5  | <b>SOUNDTRACK</b> ▲<br>Xanadu, MCA 8-1000                                              | 42 | 28 | 9  | <b>LENNY</b> <b>THIS WEEK</b><br>Lenny, Warner Bros. BSK 3439              | 69 | 67 | 22 | <b>AL JARREAU</b><br>This Time, Warner Bros. BSK 3434             | 97  | 102 | 15 | <b>BRUCE SPRINGSTEEN</b><br>Born to Run, Columbia JC 33795        |
| 17 | 17 | 18 | <b>THE ROLLING STONES</b> ▲<br>Rock On, Rolling Stones GUC 18515 (Atlantic)            | 43 | 35 | 3  | <b>BILLY JOEL</b> ▲<br>Glass Houses, Columbia FC-35284                     | 70 | 71 | 6  | <b>STEVE FORBERT</b><br>Little Steve Orb, Temperor JC 36595 (CBS) | 98  | 98  | 26 | <b>EDDIE MONEY</b><br>Playing For Keeps, Columbia FC 36514        |
| 18 | 15 | 18 | <b>JACKSON BROWNE</b> ▲<br>Hold Out, Asylum 52-511 (Elektra)                           | 44 | 45 | 15 | <b>THE CHARLIE DANIELS BAND</b> ▲<br>Full Moon, Epic FC 36571              | 71 | 61 | 15 | <b>DIONNE WARWICK</b><br>No Night So Long, Arista AL 9526         | 100 | 132 | 3  | <b>EMMYLOU HARRIS</b><br>Homes In The Snow, Warner Bros BSK 3422  |
| 20 | 20 | 11 | <b>THE POLICE</b> ▲<br>Zenyatta Mondatta, A&M SP-4831                                  | 45 | 51 | 5  | <b>KOOL &amp; THE GANG</b><br>Celebration, De-Lite DGR 9518 (Mercury)      | 73 | 73 | 10 | <b>GAMMA</b><br>Gamma 2, Elektra GE-288                           | 108 | 2   | 2  | <b>THE SPECIALS</b><br>More Specials, Chrysalis/Two Tone CHR 1303 |
| 21 | 21 | 13 | <b>PAUL SIMON</b> ▲<br>One Trick Pony, Warner Bros HS 3472                             | 46 | 46 | 10 | <b>YES</b><br>Brana, Atlantic SD 10019                                     | 74 | 74 | 14 | <b>KURTIS BLOW</b><br>Kurtis Blow, Mercury SRM1-3854              | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 22 | 22 | 16 | <b>TEDDY PENDERGRASS</b> ▲<br>TP P.I.R. 72-36745 (CBS)                                 | 47 | 47 | 7  | <b>JONI MITCHELL</b><br>Shadows And Light, Asylum BB-704 (Elektra)         | 75 | 75 | 21 | <b>THE VAPORS</b><br>New Clear Day, United Artists LT-1049        | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 23 | 23 | 14 | <b>THE CARS</b> ▲<br>Pauzanara, Elektra SE-514                                         | 48 | 37 | 27 | <b>SOUNDTRACK</b> ▲<br>Urban Cowboy, Full Moon/Asylum DP-30002 (Elektra)   | 76 | 82 | 24 | <b>COMMODORES</b><br>Heroes, Motown ME-59M1                       | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 24 | 24 | 23 | <b>DARYL HALL &amp; JOHN OATES</b> ▲<br>Voices, RCA A&L-13646                          | 49 | 34 | 11 | <b>L.T.D.</b><br>Shine On, A&M SP-4819                                     | 77 | 82 | 11 | <b>ARETHA FRANKLIN</b><br>Aeterna, Arista AL 9535                 | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 25 | 25 | 36 | <b>DEVO</b><br>Freedom Of Choice, Warner Bros BSK 3435                                 | 50 | 56 | 6  | <b>DONNA SUMMER</b><br>Waka Waka (Best Of 1977-1980), Casablanca H&LP 7244 | 78 | 82 | 24 | <b>MINNIE RIPPERTON</b><br>Love Lives Forever, Capitol SDC-12087  | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 26 | 26 | 17 | <b>BOB SEGER &amp; THE SILVER BULLET BAND</b> ▲<br>Against The Wind, Capitol SDC-12041 | 51 | 63 | 2  | <b>PRINCE</b><br>Dirty Mind, Warner Bros BSK 3478                          | 79 | 82 | 24 | <b>WAYLON JENNINGS</b> ●<br>Music Man, RCA A&L-3602               | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 27 | 27 | 18 | <b>TOM BROWNE</b><br>Love Approach, Arista/GP GRP 5008                                 | 52 | 36 | 24 | <b>SOUNDTRACK</b> ●<br>Fame, RSO RS-15360                                  | 80 | 82 | 24 | <b>JOE JACKSON BAND</b><br>Beat Crazy, A&M SP-4837                | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 28 | 28 | 7  | <b>ANNE MURRAY</b><br>Anne Murray's Greatest Hits, Capitol SDC-12110                   | 53 | 54 | 19 | <b>CHEAP TRICK</b><br>All Shook Up, Epic FC 36498                          | 81 | 82 | 24 | <b>DON WILLIAMS</b><br>I Believe In You, MCA MCA-3133             | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 29 | 29 | 9  | <b>B-52's</b><br>Wild Planet, Warner Bros BSK 3471                                     | 54 | 54 | 19 | <b>ROSSINGTON COLLINS BAND</b> ●<br>Anyone Anyplace Anywhere, MCA MCA-3133 | 82 | 82 | 24 | <b>BRUCE COCKBURN</b><br>Harpies, Millstream B&L 17752 (RCA)      | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 30 | 30 | 7  | <b>THE JONES GIRLS</b> ●<br>At Peace With Woman P.I.R. JC 36567                        | 55 | 50 | 27 | <b>AIR SUPPLY</b> ●<br>Lost In Love, Arista AB 4268                        | 83 | 87 | 31 | <b>ROCKY PILE</b><br>Second Of Pleasure, Columbia JC 36886        | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |
| 31 | 31 | 9  | <b>RONNIE MILSAP</b> ●<br>Greatest Hits RCA A&L-13772                                  | 56 | 50 | 27 | <b>AIR SUPPLY</b> ●<br>Lost In Love, Arista AB 4268                        | 83 | 87 | 31 | <b>BOZ SCAGGS</b> ●<br>Middle Man, Columbia FC 35145              | 100 | 132 | 3  | <b>PAT METHENY</b><br>80/81, ECM ECM-2-1180                       |



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# Industry Awaits Effects Of Reagan Landslide

• Continued from page 1

Says the Recording Industry Assn. of America's president Stan Gortikov: "There will be differences in the lineups of committees we deal

with on a regular basis, particularly the judiciary's committees. Some agencies for example the Copyright Royalty Tribunal will stay the same

But it's too early to assess what effect the new people will have."

But Gortikov adds that "the fact that Reagan comes out of an enter-

tainment background should make him sensitive to the peculiarities of our industry."

Giffen Records president Ed

Rosenblatt agrees. "He won't be turned off by some of the madness of the record industry," he says. Rosenblatt also echoes the sentiments of many in the arts, that a conservative trend in the country may "spawn another generation of political activists who in turn might 'take the industry out of the doldrums of the '70s and bring on new areas of creativity.'"

Assistance in preparing this story provided by Eliot Tiegel.

But from a business standpoint the bottom line will be the success or failure of Reagan's economic policies. So far investors have been jubilant. The New York Stock Exchange saw trading of an astounding 84 million shares the day after the election as the Dow rose more than 15 points.

Wall Street analysts say the direct effects of new policies should be no different for the record companies than for other sectors of the economy.

As for Reagan's economic policies, Ed Rosenblatt wonders how the new president will be able to carry out his announced tax cuts if on the one hand he also "wants 80 billion dollars for missiles." If Reagan does cut taxes, that could mean more funds to be spent by the public in leisure time activities.

The industry may benefit from indirect effects, says one analyst. "Maybe if there's no minimum wage for teenagers that might increase employment, and the kids might have more money to spend." He admits that this enters the realm of pure speculation. "Basically I'd say the effect of the election would be neutral to the recording industry," the analyst concludes.

Although President Carter had close ties with the recording industry, particularly with Phil Walden of Capricorn Records and Joe Smith of Elektra/A&M, RIAA president Gortikov says there was "no continuing dialog" between the White House and the industry.

"We had no problems with presidential attitudes," he says, "but our main dealings are with Congress. The Justice Dept. and the FBI have also been helpful, but that's part of their ongoing activities."

Reagan himself is not without recording ties. California Lt. Gov. Mike Curb is a political ally of Reagan's, as well as a label owner. He could well emerge as a liaison between the White House and the industry, insiders believe.

In fact Curb was among the show business notables who attended the victory gathering at Reagan's Republican headquarters in Los Angeles election eve.

Reagan lent Curb his muscle and support when Curb was running for office in 1978. (Curb is now mentioned as a leading conservative Republican candidate for California governor in 1982.)

The president-elect's pro-deeregulation attitude should strengthen the current mood at the Federal Communications Commission to deregulate the broadcasting industry.

The Reagan administration will also have to come to terms with the powerful importation of audio and video hardware from the Orient and the matter of counterfeiting and piracy of copyrighted properties in audio and video formats.

And as the first movie actor to be elected president, Reagan may have a strong appreciation for the problems of illegal duplication of films for the home video market, since some of those movies may in fact be ones in which he stars.

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ACTION SATISFACTION/GET DOWN, GET DOWN—

Melody Stewart

FASHION/ASHES TO ASHES—David Bowie

RCA (LP) ADL-13647

SLEEPWALK—Ultravox

Chrysalis (LP) CHR 1295

THE REAL THING—Narada Michael Walden

Atlantic (LP) SD 1879

CROSS EYED AND PAINLESS—The Talking Heads

Sire (LP) SSK 6995

HOT LEATHER—Passengers

Univision (LP) Import

CELEBRATE—Kool & The Gang

Del De (LP) DSD 9518

FUNKIN' FOR JAMAICA (N.Y.)—Tom Browne

Arista (LP) 12-inch 1 1987 5008

GIVE IT ON UP (If You Want To)—Mitume

Epic (12-inch) 48-5675

41

39

EVERYBODY—Instant Funk

SA 8036

MONDO MAN—Ron Griffith

Philly 12-inch 100

SPACE INVADER—Playback

Philly 12-inch 100

TURNING JAPANESE—The Vapors

United Artists (LP) 1-1046

PARTY VIBES/SHAME, SHAME, SHAME—like & Tina Turner

Fantasy (LP) F-9597

FEEL GOOD, PARTY TIME—J.R. Funk

Brass (LP) 12-inch 2511

NIGHT CRUISER/GROOVITATION—Decadato

Warner (LP) WBK 3467

WHAT CHA DOIN'—Seawind

AMM (LP) SP 17131

COULD YOU BE LOVED—Bob Marley & The Wailers

Hitland (LP) LPS 48547

YOUR EYES IN THE FOREST/DANCE ALL NIGHT—Baby D'

Philly 12-inch 100

JUST LET ME DANCE—Scandal

Philly 12-inch 100

GIVE ME THE NIGHT—George Benson

Warner/Burell (LP) 12-inch 1 AS 3453

ENOLA GAY—Orchestral Manoeuvres In The Dark

On Disc (7-inch) Import

JUST HOLDING ON—Ernie Watts

Elektra (LP) EE-285

S.O.S.—The S.O.S. Band

Tau (LP) NZ 36332

I STRIP YOU/FEAR—Easy Gong

Import/12 (MAX) 331 MP 307

REMOTE CONTROL—The Reddings

Believe In A Dream Records (7-inch) ZSR-0560

INDIA/PULSE/WE LOVE YOU/FLOWERS—Psychelic Furs

Columbia (LP) NJZ 36391

THROW DOWN THE GROOVE—Bohannon

Philly 12-inch 100 56867



Single This Week

SHOOT YOUR BEST SHOT/  
IT DON'T HURT NO MORE

Give the gift  
of music.

Linda Clifford

RSO (LP) RS-1-3087



NON-COMMERCIAL 12-inch



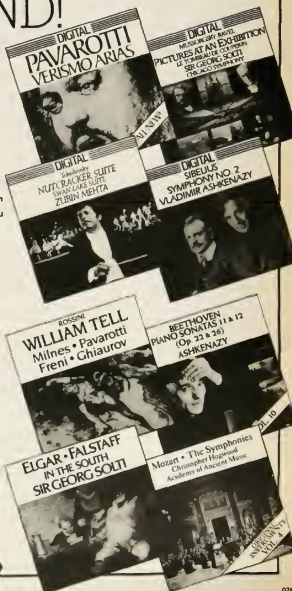
Best Selling  
Classical LPs™

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| Rank<br>This Week | Last<br>Week | Weeks<br>on Chart | TITLE, Artist, Label & Number                                                                                    |
|-------------------|--------------|-------------------|------------------------------------------------------------------------------------------------------------------|
| 1                 | 1            | 27                | <b>PAVAROTTI'S GREATEST HITS</b><br>London, PAV 2003/4                                                           |
| 2                 | 3            | 49                | <b>PACHELBEL: Canon</b><br>Fairland Chamber Orchestra, RCA FR 15468                                              |
| 3                 | 2            | 53                | <b>O SOLE MIO: Neapolitan Songs</b><br>Pavarotti, London OS 26560                                                |
| 4                 | 6            | 114               | <b>DRAGO PAVAROTTI: Pavarotti</b><br>London PAV 2001                                                             |
| 5                 | 4            | 249               | <b>JEAN-PIERRE RAMPAL &amp; CLAUDE BOLLING: Suite for Flute &amp; Jazz Piano</b><br>Columbia M 33233             |
| 6                 | 11           | 109               | <b>HITS FROM LINCOLN CENTER: Pavarotti</b><br>London 26577                                                       |
| 7                 | 5            | 14                | <b>BOLLING, Pierre: Suite for Flute, Guitar and Jazz Piano</b><br>Rampal, Bolling, Lapaya, Columbia M, MIT 35864 |
| 8                 | 15           | 88                | <b>ANNIE'S SONG: Galway</b><br>National Philharmonic Orchestra (Gerhardt), RCA RL 1 3061                         |
| 9                 | 7            | 36                | <b>SONG OF THE SEASHORE: James Galway</b><br>RCA ARL 1-3534                                                      |
| 10                | 10           | 5                 | <b>VERDI: Sinfonia</b><br>San, Carnera, Managueria, Ganzaroli, DRF Orchestra (Gardelli), Philips, 6769 039       |
| 11                | 12           | 5                 | <b>BRAMMES: Double Concerto</b><br>Perلمان/Rostropovich, Angel 37680                                             |
| 12                | 18           | 14                | <b>SOMETIMES WHEN WE TOUCH: Cleo Laine &amp; James Galway</b><br>RCA ARL 3678                                    |
| NEW ENTRY         |              |                   | <b>RAMPAL: Royal Fireworks Music</b><br>Academy Of St. Martin, Philips 9500768                                   |
| 14                | 22           | 9                 | <b>MUSSONIS: Pictures At An Exhibition</b><br>Cleveland Orchestra (Mazur), Telarc Digital DG 10042               |
| 15                | 8            | 14                | <b>SAINT-SAENS: SYMPHONY NO. 3, "ORGAN"</b><br>Philadelphia Orchestra (D'Amato), Telarc Digital 10051            |
| 16                | 23           | 18                | <b>MOZART: The Symphonies Vol. III</b><br>Academy Of Ancient Music (Hogwood), L'Oiseau Lyre D18903               |
| NEW ENTRY         |              |                   | <b>RAMPAL: Water Music</b><br>Academy Of St. Martin-In The Fields (Mariner), Philips 9500691                     |
| 18                | 14           | 14                | <b>BRAMMES: Violin Concerto</b><br>Perلمان, Angel Q 37286                                                        |
| NEW ENTRY         |              |                   | <b>ROLERO</b><br>Los Angeles Philharmonic (Mehta), London CS7132                                                 |
| 20                | 13           | 123               | <b>RAMPAL: Japanese Melodies for Flute &amp; Harp</b><br>Rampal & Laskine, Columbia M 34568                      |
| 21                | 24           | 5                 | <b>BETHOVEN: Triple Concerto</b><br>Mutter, Ma, Zetter, Berlin Philharmonic (Karajan), DG 2531 262               |
| NEW ENTRY         |              |                   | <b>MOZART: The Magic Flute</b><br>Karajan, DG 2741001                                                            |
| 23                | 30           | 5                 | <b>VERDI: La Traviata</b><br>Callas, Angel ZBX 3910                                                              |
| 24                | 17           | 40                | <b>TCHAIKOVSKY: 1812 Overture</b><br>Cincinnati Orchestra (Wanzel), Telarc Digital 10041                         |
| 25                | 29           | 27                | <b>BARTOK: Piano Concertos</b><br>Pollini, DG 2530 901                                                           |
| 26                | 27           | 96                | <b>BOLLING: Suite For Violin &amp; Jazz Piano</b><br>Zukerman/Hedgcock, Columbia M 35128                         |
| 27                | 9            | 9                 | <b>SHOSTAKOVICH: Symphony No. 5</b><br>New York Philharmonic (Bernstein), CBS MW 35854                           |
| NEW ENTRY         |              |                   | <b>POPS IN SPACE</b><br>The Boston Pops (Williams), Philips 9500921                                              |
| NEW ENTRY         |              |                   | <b>HARDEL: Messiah</b><br>Academy Of Ancient Music (Hogwood), L'Oiseau Lyre D1890 3                              |
| 30                | 36           | 31                | <b>THE GREATEST HITS OF 1723</b><br>Philharmonia Virtuosi (Kapp), Columbia M 35021                               |
| 31                | 20           | 49                | <b>TCHAIKOVSKY: Violin Concerto</b><br>Perلمان, Philadelphia Orchestra (D'Amato), Angel SZ 37640                 |
| NEW ENTRY         |              |                   | <b>WILLIAMS: The Empire Strikes Back</b><br>Challott Digital SDG313                                              |
| 33                | 20           | 14                | <b>SPANISH ALBUM: Perلمان</b><br>Angel SZ 37590                                                                  |
| 34                | 19           | 14                | <b>DIWANA: "New World" Symphony</b><br>Vienna Philharmonic (Kondradin), London Digital LPR 10011                 |
| 35                | 40           | 18                | <b>BETHOVEN: Complete Symphonies</b><br>Vienna Philharmonic (Bernstein), DG 2740 216                             |
| 36                | 16           | 14                | <b>JAPANESE FOLK MELODIES: Rampal</b><br>Flute, Columbia M35862                                                  |
| 37                | 21           | 27                | <b>BOLLING: Guitar &amp; Jazz Concerto</b><br>Rimero & Shearing, Angel Digital DS 37327                          |
| 38                | 35           | 18                | <b>STRAUSS: Four Last Songs</b><br>London Symphony Orchestra (Davis), Columbia M25140                            |
| 39                | 31           | 27                | <b>BERNSTEIN: Images</b><br>London Symphony Orchestra (Perleman) Angel Digital DS-37674                          |
| 40                | 38           | 27                | <b>MUSIC FROM KRAMER VS. KRAMER</b><br>Columbia M-66060                                                          |



**NEW MUSIC**—ASCAP's Symphonic and Concert Workshop holds a panel discussion on recording contemporary music. Workshop sessions are free of charge and open to composers. Pictured left to right are panel members David Hall, curator of Rodgers and Hammerstein Archives; Martin Bookspan, moderator and workshop coordinator; Leonard Marcus, editor and writer; Arthur Cohen of C. Fischer and Co.; Harold Faberman, composer and conductor; Herman Krawitz, New World Records president; Tom Frost, CBS Records consultant.

THE BEST  
SOUNDS  
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LONDON  
DIGITALTHE #1  
AUDIOPHILE  
LABELNEW  
LONDONTHE #1  
CLASSICAL  
LABELLONDON (frfr)  
ANALOGUE AND DIGITAL

# Under-Point Bell, Creed Resuming Their Link

By JEAN WILLIAMS  
LOS ANGELES—After nearly five years of pursuing separate careers, Thom Bell and Linda Creed have reunited.

The duo recently completed a self-titled LP by Liberty/UA recording artist Elton Laws. This is Creed's second project with Laws. The first was when the singer was signed to ABC Records. Bell handled the arrangements and conducted the MFSL Orchestra. Creed took care of the production end. She penned four tunes on the album.

Creed moved to the West Coast a few years ago after the lyricalist and producer decided to split. She moved back to Philadelphia and out of the music industry a couple of years ago, deciding to devote time to her family.

Bell on the other hand was stationed in Seattle for the past few years where he continues to maintain a low profile.

Bell and Creed dug into their bag of past hits to include a couple on Laws' LP—"You Are Everything" and "If I Don't Watch Out," both popularized by the Stylistics.

The last Bell-Creed collaboration was for the Spinners' "Rubberband Man." Featured on "You Are Everything" is Carl Helson, executive at WDAS-AM in Philadelphia.

Although Helms has been at WDAS in several capacities for a number of years, he is no stranger to the recording scene.

Helm was one of the studio background singers on most of the Stylistics recordings when Bell produced the group.

Other studio background singers for the Stylistics were Kenny Gamble, president of Philadelphia International Records, Bell and Creed. They also recorded with Johnny Mathis when Bell produced his album.

This time, however, Helm is at the front-stage playing vocal chores on the cut with Laws.

Laws joined Liberty/UA through Vernell Johnson at FMI. It was Johnson who brought Creed and Laws back together.

In addition to Laws, Creed is looking to jump back into the music industry with both feet. She plans to start writing for and working with several artists.

Recording artists are taking part in the search for children of 11 Asian black Atlanta children and helping to locate four missing youngsters.

Isaac Hayes and Curtis Mayfield are among the entertainers taping television spots in Atlanta urging persons with information concerning the missing children or their killeys to notify police.

The reward for information leading to the arrest and conviction of a person connected with the slayings (s) has leaped to \$100,000.

Johnnie Wilder, founder and former leader with Heatwave, invited a host of Dayton artists to his home for a listening party Thursday (6).

Wilder, who is quadriplegic, paralyzed from the neck down, dechanted.

# Billboard® Hot 100 Singles™

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| THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE, ARTIST                                                               | THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE, ARTIST                                                        | THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE, ARTIST                                                       |
|-----------|-----------|----------------|-----------------------------------------------------------------------------|-----------|-----------|----------------|----------------------------------------------------------------------|-----------|-----------|----------------|---------------------------------------------------------------------|
| ☆         | 1         | 9              | MASTER BLASTER—Steve Nieve<br>(J. Warner, RCA 9317) (MCA)                   | 34        | 35        | 8              | DOH CHILD—Lenny Wilkins<br>(J. Warner, RCA 9317) (MCA)               | ☆         | 77        | 3              | I'M TALKIN' 'BOUT YOU—Tina Turner<br>(J. Warner, RCA 9317) (MCA)    |
| ☆         | 2         | 13             | LOVELY ONE—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                      | ☆         | 41        | 6              | FUNDOWN—Cameo<br>(J. Warner, RCA 9317) (MCA)                         | ☆         | 76        | 5              | YOU DON'T KNOW LIKE I KNOW—Lenny<br>(J. Warner, RCA 9317) (MCA)     |
| 3         | 2         | 13             | MORE BOUNCE TO THE DANCE—Jay-Z<br>(J. Warner, RCA 9317) (MCA)               | 36        | 36        | 10             | HOW SWEET IT IS—Tina Turner<br>(J. Warner, RCA 9317) (MCA)           | 70        | 4         | 1              | GET IT—Memphis<br>(J. Warner, RCA 9317) (MCA)                       |
| 4         | 4         | 16             | FUNNY! FUNNY!—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                   | 37        | 34        | 9              | LET'S GET FUNKY<br>TIGHT—The Jacksons<br>(J. Warner, RCA 9317) (MCA) | ☆         | 80        | 3              | DISTRACTED—M. Warner<br>(J. Warner, RCA 9317) (MCA)                 |
| 5         | 5         | 13             | ANY OTHER ONE<br>THE DUST—The Jacksons<br>(J. Warner, RCA 9317) (MCA)       | 38        | 38        | 7              | HOLD ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                  | ☆         | 83        | 2              | COULD I BE DREAMING—The Jacksons<br>(J. Warner, RCA 9317) (MCA)     |
| 6         | 6         | 10             | I'M COMING OUT—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                  | 39        | 39        | 8              | THE TILT—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                 | 84        | 2         | 1              | WE NEVER SAW GOODBYE—The Jacksons<br>(J. Warner, RCA 9317) (MCA)    |
| 7         | 7         | 15             | LOVE L.A.—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                       | 40        | 40        | 7              | EVERYTHING WE DO—The Jacksons<br>(J. Warner, RCA 9317) (MCA)         | ☆         | 85        | 2              | I BELIEVE IN LOVE—The Jacksons<br>(J. Warner, RCA 9317) (MCA)       |
| 8         | 8         | 10             | UPSTAIRS—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                        | 41        | 41        | 7              | LOOK UP—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                  | ☆         | 86        | 2              | IF YOU FEEL THE FEELING—The Jacksons<br>(J. Warner, RCA 9317) (MCA) |
| 9         | 9         | 10             | I NEED YOUR LOVE—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 53        | 4              | I GO CRAZY—Lena Katk<br>(J. Warner, RCA 9317) (MCA)                  | ☆         | 87        | 2              | SOZZY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                   |
| 10        | 10        | 12             | CELEBRATION—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                     | 47        | 46        | 7              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 88        | 2              | CANT FEEL THE FEELING—The Jacksons<br>(J. Warner, RCA 9317) (MCA)   |
| 11        | 11        | 15             | WE HAVE DROVE WE GO—The Jacksons<br>(J. Warner, RCA 9317) (MCA)             | ☆         | 56        | 5              | LOVE UPSTAIRS—The Jacksons<br>(J. Warner, RCA 9317) (MCA)            | ☆         | 89        | 2              | MUSIC, MUSIC—The Jacksons<br>(J. Warner, RCA 9317) (MCA)            |
| 12        | 12        | 8              | LET ME TALK—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                     | 43        | 43        | 7              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 90        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 13        | 13        | 16             | LET ME BE YOUR ANGEL—The Jacksons<br>(J. Warner, RCA 9317) (MCA)            | ☆         | 82        | 2              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 91        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 14        | 14        | 16             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | 44        | 44        | 7              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 92        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 15        | 15        | 10             | WIDE AWAKE—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                      | ☆         | 68        | 3              | HAPPY ANNIVERSARY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)        | ☆         | 93        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 16        | 16        | 15             | NEVER AGAIN LOVE LINE<br>BEFORE—The Jacksons<br>(J. Warner, RCA 9317) (MCA) | 49        | 49        | 7              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 94        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 17        | 17        | 23             | LOVE L.A.—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                       | ☆         | 50        | 5              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 95        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 18        | 18        | 23             | THE WALKER—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                      | ☆         | 60        | 5              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 96        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 19        | 19        | 11             | HURRY UP THIS WAY AGAIN—The Jacksons<br>(J. Warner, RCA 9317) (MCA)         | ☆         | 51        | 5              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 97        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 20        | 20        | 8              | S.O.S.—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                          | ☆         | 54        | 5              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 98        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 21        | 21        | 24             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 62        | 5              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 99        | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 22        | 22        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 65        | 4              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 100       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 23        | 23        | 13             | PUSH PUSH—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                       | ☆         | 57        | 5              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 101       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 24        | 24        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 64        | 4              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 102       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 25        | 25        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 55        | 5              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 103       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 26        | 26        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 59        | 5              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 104       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 27        | 27        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 67        | 4              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 105       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 28        | 28        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 68        | 4              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 106       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 29        | 29        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 71        | 2              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 107       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 30        | 30        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 72        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 108       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 31        | 31        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 73        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 109       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 32        | 32        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 74        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 110       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 33        | 33        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 75        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 111       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 34        | 34        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 76        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 112       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 35        | 35        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 77        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 113       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 36        | 36        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 78        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 114       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 37        | 37        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 79        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 115       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 38        | 38        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 80        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 116       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 39        | 39        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 81        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 117       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 40        | 40        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 82        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 118       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 41        | 41        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 83        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 119       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 42        | 42        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 84        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 120       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 43        | 43        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 85        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 121       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 44        | 44        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 86        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 122       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 45        | 45        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 87        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 123       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 46        | 46        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 88        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 124       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 47        | 47        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 89        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 125       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 48        | 48        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 90        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 126       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 49        | 49        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 91        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 127       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 50        | 50        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 92        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 128       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 51        | 51        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 93        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 129       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 52        | 52        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 94        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 130       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 53        | 53        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 95        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 131       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 54        | 54        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 96        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 132       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 55        | 55        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 97        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 133       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 56        | 56        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 98        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 134       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 57        | 57        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 99        | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 135       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 58        | 58        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 100       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 136       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 59        | 59        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 101       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 137       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 60        | 60        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 102       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 138       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 61        | 61        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 103       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 139       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 62        | 62        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 104       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 140       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 63        | 63        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 105       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 141       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 64        | 64        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 106       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 142       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 65        | 65        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 107       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 143       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 66        | 66        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 108       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 144       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 67        | 67        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 109       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 145       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 68        | 68        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 110       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 146       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 69        | 69        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 111       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 147       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 70        | 70        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 112       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 148       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 71        | 71        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 113       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 149       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 72        | 72        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 114       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 150       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 73        | 73        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 115       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 151       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 74        | 74        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 116       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 152       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 75        | 75        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 117       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 153       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 76        | 76        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 118       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 154       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 77        | 77        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 119       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 155       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 78        | 78        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 120       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 156       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 79        | 79        | 13             | NEEDS SO SHY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                    | ☆         | 121       | 3              | WALK AWAY—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                | ☆         | 157       | 2              | SHINE ON—The Jacksons<br>(J. Warner, RCA 9317) (MCA)                |
| 80        | 80        | 13             | NEEDS SO SHY—The Jacksons                                                   |           |           |                |                                                                      |           |           |                |                                                                     |



# Justice Court-sued in License Case

Continued from page 1

At that time, the court ruled in favor of the music licensing societies, concluding that blanket licensing does not constitute price-fixing per se. Supreme Court justices reversed the case to the U.S. Court of Appeals in New York, where CBS lost again in April 1980.

The Justice Dept. has expressed its views twice previously in the case, once at the appeals court level and again when the case was fast before the Supreme Court.

According to Ted Chapin, general counsel for BMI, the current request for Justice's opinion is simply a procedural matter. "The important question is whether the Supreme Court eventually agrees to accept the case or not," he says. "Obviously we would have preferred they've declined CBS' petition. This delays that decision."

The Justice Dept. may take from 60 to 90 days to file its brief. Then the case is involved in the appeals court to allow another month or two to file their reactions. So it will probably be spring before the case comes up on the Supreme Court docket again.

In the meantime, the principals would be the already more than \$9 million in legal fees which have been spent in this case. The major performing rights organizations stand to lose millions of dollars in retroactive royalty payments once this matter is settled.

Gloria Messenger, ASCAP attorney, believes that the court will eventually refuse to entertain CBS' request for a rehearing. CBS petition centers on the allegation that blanket music licensing is "an unreasonable restraint of trade" and asks the Supreme Court to review the appeals court ruling.

"The case has no world-shaking significance," Messenger says. "It's confined to a narrow issue and the court should deny CBS."

CBS claims the appeals court's decision and the blanket music licensing system violate antitrust laws. CBS' claim is that the blanket system's control of music to file its suits prevents any court's mandate to analyze the possibility that blanket music licenses violate antitrust laws.

## Jukebox Operators Name Rogers As Top '80 Artist

CHICAGO—Jukebox operator voted Kenny Rogers' 1980's top artist, giving him four of their annual BJ Awards. The presentations were announced here at the recent Amusement and Music Operators Assn International Expo.

Rogers received the artist of the year award and "Coward Of The County" (United Artists) was selected overall best record of 1980. Country record of the year and country male artist of the year awards also went to Rogers.

Other winners: Christopher Cross

(Warners), most promising new talent. "Against The Wind," Bob Seger (Capitol), top record of the year, Billy Joel (Columbia), top male artist, Linda Ronstadt (Asylum), top female artist, Crystal Gayle (United Artists), country female artist, "Anthem," Rod Stewart (The Fall), Frank Foy (Columbia), rock & roll, Bob Seger (Capitol), rock artist, "Funkytown," Lippin, Inc. (Cashablanca), soul record, Michael Jackson (Epic), soul artist, Donna Summer (Cashablanca), soul female artist, Elvis Presley (RCA), best all time favorite artist.

## CHRISTMAS SONGS

### Mint Markets Digital Tabernacle LP

NEW YORK—In an unusual arrangement with CBS Special Products division, the Franklin Mint Record Society is marketing the first digital recording by the Mormon Tabernacle Choir, "The Greatest Songs Of Christmas."

## Midler Honored

LOS ANGELES—Bette Midler receives the "Entertainer Of The Year" award from the Conference of Personal Managers, West, at its annual dinner Nov. 25 at the Beverly Hills Hotel.

Midler is being cited for her "major contribution to the recording and motion picture industry."

Previous award recipients include Herb Alpert, Sammy Davis Jr., Barbra Streisand, Don Rickles and Mickey Rooney.

## Gershwin's Remembered In Mississippi

NASHVILLE—George and Ira Gershwin are the subjects of a month-long exhibit now on view at the Carnegie Public Library and the Delta Blues Museum in Clarksdale, Miss.

The display includes photo-duplicates of original manuscripts of various Gershwin musical scores, plus individual compositions, sheet music and historical photographs. Also

The \$25 mail-order package was taped on Sony digital equipment specifically for the Franklin Mint label by CBS producer Tom Frost, who also records the choir for its regular sessions on release on CBS. According to the Franklin Mint's Stan Walker, the package also represents a marriage between the digital session and the use of Franklin Mint's "exclusive" vinyl compound containing an antistatic element said to make the records more resistant to dust, more rigid, more durable and capable of greater fidelity.

The \$25 package also includes a 30-page illustrated 30-phonograph library case with special program notes and a holiday message from the choir director, Jerrold Olds.

The 325-voice choir is accompanied by the Memphis-based 10,000 pipergang and an orchestra of brass, chimes and percussion.

on display are signed photographs and tributes from more than 70 celebrities, such as Frank Sinatra, Dizzy Gillespie, Pearl Bailey and Liza Minnelli. The exposition features a framed philosophy of the title pair, "Rhapsody In Blue," donated to the Delta Blues Museum by Harry Godwin to show the Gershwins' indebtedness to Clarksdale. W.C. Handy.

# General News Jukeboxes Shrinking In The U.S.

Continued from page 1

ing executive director of the operation is trade group.

Droske calls past jukebox industry statistics "guesstimates," and says "nothing as comprehensive" as the record surveys has been conducted by the group before.

Droske says a CPA firm, which conducted the research, used trade paper mailing lists to reach operators who could respond confidentially.

"It's our intention to continue these economic studies," explains Droske. "We used it as part of our testimony in Washington this year."

Droske says the figure is expressed as a range "because of the way that our survey is conducted. You're better off coming up with a range."

Among reasons given for the jukebox population slump are a decline in the number of possible locations caused by urban renewal, increased use of background music and by locations, high jukebox rental cost, and superior profitability of coin-operated games machines as a business alternative.

A revision of the copyright fee on jukeboxes is scheduled to go into effect Jan. 1, 1981.

According to private estimates, U.S. jukeboxes sales in 1978 had fallen to 19,000 units. In the industry's heyday of the 1950s, 35,000 to 40,000 were reportedly sold annually.

"They don't buy a jukebox today unless they're absolutely forced to," says Bert Davidson, importer of German NSM phonographs through his Los Angeles, Inc. of Chicago.

Dr. David Rockola, whose Chicago company is diversifying with its first video game, accuses copyright infringement of "killing off the golden goose."

"I would say the jukebox has the essence of being a stable or slight growth industry," says Rockola. "But with the added copyright tax it's difficult for the operator to come out ahead."

"It's a replacement business at best. The operator is not making any profit on jukeboxes."

I think the composer and artists must be realistic about their own welfare," Rockola argues.

## '21st Century Man' Multifaceted Promo

LOS ANGELES—The promotion for Billy Thorpe's rock opera, "21st Century Man" on Elektra, will be a multimedia one including the use of plantigrades and perhaps the marketing of videotape in the spring of 1981.

"21st Century Man," the followup to last year's "Children Of The Sun" on Polygram, deals with environmental issues which visit earth in conjunction with the storyline. The Pasha Music Organization headed by Spencer Pflieger, who produced the album, is in discussion with the use of various planetariums for a laser show and the release of a video disk.

## Gilbert Miller Move

LOS ANGELES—The Gilbert Miller Agency, formed in Stoke, N.Y., in 1974, has moved here from New York. Originally a circus agency, the firm is expanding into television and rock music. The new office is 9000 Sunset Blvd.

# RCA's Revamping International Arm

Continued from page 1

Sumner has set up two overseas regions, one Latin America and the Pacific and the other Europe. Both heads report directly to him. The re-structuring approach such word that Art Martinez, vice president of international, is about to leave the label. In yet another development, it's believed that the wife of its Miami office and Joseph Vitis, who handled liaison there with Latin operations, is also departing the label.

Two RCA veterans with "50 years of record operation, experience between them," notes Sumner—assume key posts in the reassignment.

Adolfo Pino, who had been in charge of RCA's South American operations, becomes vice president of RCA Records, Latin America and the Pacific. Pino will be responsible for RCA's companies in Argentina, Brazil, Mexico, Japan and Australia as well as Latin America and Far East licensing.

Giuseppe Ornato is now vice president of RCA Records Europe and will continue to be responsible for RCA's operations in France, Germany, Spain, Great Britain, the Netherlands and Belgium as well as RCA's licensees in other parts of the Continent.

In another development, Mel Bernheim, vice president of business affairs, will take on added responsibilities in New York for administrative and marketing support for all international operations and, specifically, licensing activities in Africa.

Also RCA's Canadian record operation becomes part of the North American group. While this section reports to Sumner, RCA's new president of RCA Records, S.A., it's believed that Craig Craig will return to New York from the U.K. in January to assume this post. Craig's rising up divisional director of RCA Limited (U.K.) Inc. was taken by Don Ellis, former CBS A&R executive (see Executive Turntable).

# Pickwick's Racking

Continued from page 4

reverses future profits with account executives John Brown, Wend Mike Hartman and Bill Taylor, Midwest, and Tom Lanahan, East and South.

"We have in excess of 20 employees working in various fixture construction in separate facilities in Minneapolis, Los Angeles and Somerset, Mass."

"We visited West Coast suppliers this week primarily to express our concern about the proliferation of enlarged graphics for cassette packaging, among other things. We are not interested in the 6 by 6 at all. We have to form fixture construction in separate facilities in Minneapolis, Los Angeles and Somerset, Mass."

Under the new autonomy, both intend to spend more time visiting suppliers and accounts. "The overall chief of Pickwick's distributor companies, Jim Moran, executive vice president and general manager, heads the street-visiting."

All three intend to put their sales offices and branches on notice that each is individually responsible under the revised setup. Overseeing individual accounts and responsibilities will have five national divisions: Wayne Olson, Chicago; Mike Neville, Dallas; Ray Chambers, Minneapolis; Larry Johnson, Atlanta; Dennis Hoefer, Somerset; Jim Cullen, Houston; and John Robertson, Separate sales offices and sales managers include San Francisco, Ted Lambette, Baltimore, Dick Lebrun, Phoenix, Tom Catchings, St. Louis, John Rabe, and Miami, Vince Ferla.

Backing up the field force will be a reorganized home office support staff. The new regional advertising and marketing manager, Doug Harvey and Mike Riley share the operational responsibility for in-

dividuals of individual rack department.

Sales development manager Merrill Kirsch spearheads the ground-breaking sales development department from Minneapolis. Kirsch teams up divisional director with pertinent field personnel to attempt to induce established sources to become successful in the record business as new Pickwick accounts.

"We are constantly upgrading," Paulson says. "Our advertising, proposal, sales system and inventory control and store design capabilities are spelled out to prospects."

"Expansion of this type can well mean regional markets where we must open new bases to support such local requirements," Lora adds. "Pickwick rack is willing to commit assets to consolidate new business. We are constantly eye-balling new markets. Pickwick is in a constant growth pattern," Lora notes.

Lara, a senior vice president, is also purchasing manager for service to the business and to retail as a part of his senior vice president. Presently, Pickwick rack employs 1,500 nationally.

The other half of the Pickwick distribution, independent label distribution, will be covered in an article in an upcoming issue.

## Mail-Order Record & Tape Sales Rise

CHICAGO—U.S. mail-order record and tape sales rose to \$478 million in 1979, up 5.5% over the previous year. The figures are issued by Maxwell Sarge Co., one of the nation's leading direct marketing companies.

The latest Sarge estimates rack records and tapes number 10 in mail-order product categories according to sales, behind merchandise, magazine subscriptions, books, ready-to-wear, collectibles, sporting goods, crafts and food.

According to Sarge, mail-order contributed 13% of total U.S. record and tape volume in the study period. Total industry volume for 1979 is placed at \$1.63 billion, with record

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sell them to accounts in September with really only a period of three weeks from Thanksgiving to Christmas to move them off the shelves.

And of course, everyone knows that Christmas albums don't sell the way commercial releases do. They don't sell. Or do they?

Last year, Columbia issued a Willie Nelson Christmas package called "Pretty Paper." It sailed up the Billboard Hot Country LP just like any other album, eventually reaching a peak position of number 11. More impressive, however, it also managed to sell nearly as many copies as some of Nelson's regular releases, according to Roy Wunch, CBS vice president of marketing.

Now, barely a month into its release, Emmylou Harris' "Light Of The Stable" album has already reportedly zoomed over the 150,000 sales mark, calling for immediate rush pressings that quadrupled Warner Bros.' original estimate.

"We had received order for 105,000 copies of this album by the end of its first week," says Stan Byrd, national sales and promotion director at Nashville. "We're way ahead of our projections at this point."

Byrd notes that this is the first album of its kind in the Warner country catalog but probably not the last. "The Christmas market has changed a lot in recent years," he observes. "There was a time when it used to be a large and important market, but it's slackened off noticeably."

Byrd believes that holiday albums by strong-selling artists can be steady, long-term investments for a record company that realisti-

cally doesn't expect to recoup costs within the first year.

"Over a period of several Christmases, these albums can prove profitable," he says, adding that some major national racks have advised Warner Bros. that they intend to stock the Harris holiday release as year-round inventory. The album debuts this week on the Hot Country LP chart at a starred 45.

Timing also plays a key role in the success of a Christmas album. Artists who are in the midst of a particularly hot career flush may not want to take the time out of a busy summer tour to go into the studio to do a limited holiday package.

Says Jerry Seasholtz, national country promotion director for Capitol/EMI-Liberty, commenting on his company's lack of new holiday issues, "These projects require a unique set of marketing challenges, and truthfully, we haven't noticed an overly receptive consumer interest in Christmas records these days."

Perhaps the most committed label to holiday releases this year has been CBS Records. The label jumped right into the market with three current Yuletide albums: Johnny Cash's "Classic Christmas," Slim Whitman's "Christmas With Slim Whitman," and a compilation package that features various artists singing traditional carols. Among the roster represented in this sampler are Marty Robbins, Charlie Rich, George Jones and Tammy Wynette.

Why the renewed interest by CBS on a subject apparently considered non-lucrative by other companies?

Partially it stems from the unexpected success of last year's "Pretty Paper" which is still

selling well in the Nelson catalog. Then, too, says vice president Wunch, two years ago the label released a Christmas album by Engelbert Humperdinck which enjoyed very strong retail activity.

"These two pieces of product have caused us to stop and think twice about the potential of Christmas product," he explains. "Of course, you have to consider the appeal of your artist. I don't think we'll be seeing Ted Nugent Christmas album any time soon."

"But we feel we do have a number of Nashville artists who lend themselves perfectly to this kind of project, and we're choosing our options carefully."

Sales tools adopted to reinforce holiday sales include incentive buying plans whereby dealers place their orders in advance and receive 60 days rather than the standard 30 to pay off the account. Record companies generally use pre-orders as pressing guidelines to avoid the danger of large returns after New Year's.

And Warner Bros. is using a special Emmylou Harris in-store display with a tear-off portion advertising "Light Of The Stable" which is easily removable once Christmas has passed.

So, though industry attention on Christmas product has definitely dwindled, it hasn't flickered out completely. Nelson and Harris are proving that the combination of the right artist and the right packaging can still yield substantial sales. Instead, it would appear that the biggest dilemma plaguing would-be Yuletide yodelers is where to find fresh material—an area songwriters might explode with profitable results.

## Bow CBS Yule LPs, But Others Hang Back

Nashville Labels Take 'Bah Humbug' Stance



**DOUBLE TROUBLE**—"Dukes Of Hazzard" stars Catherine Bach, second from left, and John Schneider, right, congratulate DeAnn Gills, winner of RCA Records' "Daisy Duke Look Alike" contest. Gills was awarded a Wayne Jennings catalog, plus the chance to compete with other area winners for a guest spot on the television show. Hence, for the event, staged at the Cowboy nightclub in Los Angeles, was KSON AM's Rod Hunter, left.

## Bonneville Broadcast Consultants Opens Branch Office In Nashville

NASHVILLE—Bonneville Broadcast Consultants is opening a local branch office here, to be headed by Brad McCuen, the current vice president of the Country Music Foundation.

According to McCuen, Bonneville's immediate plans call for a four-hour Christmas/New Year's Eve radio special featuring country music interspersed with artists' personal holiday reminiscences. Among the nearly 40 artists slated to appear on the special will be Margo Smith, Ray Stevens, Mickey Gilley, Charlie Daniels, Ernest Tubbs, Brenda Lee, Eddy Arnold and Chet Atkins.

Explains McCuen: "There's a tremendous shortage of Nashville artists singing Christmas music because record companies prefer a product

that sells well year-round. So Bonneville has found a way to mix country music with the holiday season. He estimates that as many as 300 radio stations may carry the broadcast.

McCuen, who formerly headed SESAC's Nashville division, has located Bonneville's new offices at 6116 Stinsonhaven Dr., Nashville 37215. (615) 373-5961.

## For The Record

NASHVILLE—The Churchill Records song "Nobody's Fool" by Linda Nail in Billboard (Nov. 8, 1980) was produced by Knox Phillips and Stan Kessler and not Herb O'Mell, as listed. O'Mell is executive producer of the song that has been receiving strong radio response, according to label officials.

## Jacky Ward Promo Utilizes Showcases

NASHVILLE—Jacky Ward is the subject of a Phonogram/Mercury push centered around a series of showcases across the country. The promotional effort ties in with the release of Ward's newest album, "Mine" Jacky Ward.

These showcase dates include the Nashville North club in Chicago, MaMa's Country Showcase in Atlanta, Belle Starr's in Dallas; and the Palomino in Los Angeles. All dates except Atlanta have been tied into a country radio station in the market. Involved in promoting Ward's appearances are WJLD-AM, Chicago; KPLX-FM, Dallas; and KLAAC-AM, Los Angeles.

While in each market, Ward will do air interviews, visit local Polygram branches and meet with local press. The label plans to use heavy advertising in each market prior to Ward's showcase. Radio spots will be tagged with promos for the concert, while general spots tied in with local accounts will run one week after the date.

Phonogram/Mercury will be using a two by two-foot LP cover blowup in its marketing effort, along with album giveaways at major country radio stations. Additionally, Ward's consumer visibility is being strengthened through recent appearances on TV shows such as "The John Davidson Show" and "Mike Douglas."

According to Frank Leffel, national country promotion manager for Phonogram/Mercury, the label's primary thrust is to tie in with retail accounts. All dates for Ward were arranged to take place in areas with both Polygram distribution/sales branches and a heavy concentration of country retailers.



**WINSOME TWOSOME**—Rosanne Cash joins husband Rodney Crowell for a duet during their recent double-billed performance at Nashville's Exit Inn.

## Chart Fox

By SHARON ALLEY

WYNN AM in Sunrise Beach, SC. WYCC FM in Columbia, SC. WHOO AM in Orlando, FL. WJRM AM FM in Jerseyville, IL and KBLV FM in Amarillo, TX. Here's a few country radio spots agreeing with Billboard's No. 1 song, "Giddy Up! Hup! This One," by Anne Murray.

Kenny Rogers takes over the number 2 position after six weeks of chart action with "Lucky," while John Cougar, Crystal Gayle and Ronnie Milsap tie up the top five on Billboard's Hot Country Singles chart.

The Slater Brothers' "Don't Forget Your Soul" moves 18 spots from 68 to 50. Porter Wagoner and Dolly Parton slip 15 places to 45. Susan Alton moves 14 places from 74 to 60. Ed Bruce and Marty Robbins each move 13 spaces and Janie Fricke, Johnny Duncan, Donnie Lee and Debby Boone each slip 12 spots. Other prime movers include Merle Haggard, Eddie Rabbit, Bobby Goldsboro, Lynn Anderson, Dean Cain, Jack Greene, Sonny Curtis and Hank Cochran.

The Oak Ridge Boys debut at 57. Steve Stiles Warner at 41. Wayne Kemp at 74. Faded at 17. Pat Boone at 81. Jan Gray at 82. Earl Thomas Carter at 83. Ragsdale at 85 and Marlow Tackett at 93.

National out-of-the-blue debuts: Earl Krieger at 94. "Sweet Lovin'" by The Judds at 95. WKYC AM, Mobile. WKRN AM, Rockford, IL. WKRM AM, Denver. WMAI AM, Springfield, IL. WKXX AM, Chippewa Falls. WYVA AM, Wheeling.

KATX AM, Austin. WPKW AM, Columbus. WBAM AM, Montegut. WPCM AM, Burlington. WQOD AM, Toledo. KITS AM, Springfield, MO. KRAM AM, Las Vegas. WOFN AM, Bingham, VT. AM, Cheyenne. WSOB AM, Tusculum.

Markus Tackett—"Ride That Bull By Bertha." Kari, WKSI AM, Mobile. WKRN AM, Rockford. HBBQ AM, Ventura. KVOC AM, Cooper. WPKY AM, Columbus. WPCM AM, Burlington. WQOD AM, Jackson. WFAI AM, Fayetteville. WCEB AM, Eden, NC. WYCA AM, Wilmington.

**Building Under The Top 100:**  
101—Deborah Allen "Nobody's Fool." Capitol  
102—Jan Henson "There's Always Me." RCA  
103—Jim Owens "They Announce Presents."  
Sun

104—Chris Waters "My Lady Loves Me." RCA  
105—Micki Fuhrman "Hold Me, Tied Me, Kiss Me." MCA

Kenny Rogers "Greatest Hits." LP takes over the No. 1 position on Billboard's Hot Country LP chart. The prime mover is "Back To The Barnyards" by Merle Haggard, which moves 12 spots from 80 to 68 in its second week of chart action. "The Best Of Doc Williams Vol. II" and "Together" by The Oak Ridge Boys both sold this week.

Johnny Lee debuts at 35 with "Lookin' For Love." Followed by Emmylou Harris at 48 and Don Henley at 51.



## Nashville Scene

Continued from page 68

W. "Coffee With..." program during her set at the Los Angeles, Calif., certainly one of the most talented country newcomers around, scored dramatically on the charts with her Jan

Reese duet and now has her second single out, titled "Nobody's Fool," released from her debut Capitol LP, "Invincible In Paradise."

MCA Records holds a special week-long showcase to celebrate the official opening of Alabama's new headquarters in Birmingham



SPURZ SHOWCASE—Freddy Weller, right, and his group Spurr were one of nine acts performing at Nashville's Hyatt Regency during the CMA's ninth annual Talent Buyer's Seminar.

The club, called the Morris House, was purchased by MCA owner Larry McVie to serve as Alabama's permanent home where the group is off the charts as well as feature one of its own acts headlining the showcase along with Alabama were Stephy Samson, Little David McNeil, Kenny Serratt, Shab Wooten, Terry McMillan and Dean DeLeo. Judging from its diverse response to the band's hit "My House" in Alabama, "the group just may do for Birmingham what Charlie Daniels has done for ME to ME." Terry Samson opened the show with strong sparkle and her original, hauling herself into a longtime veteran and winning over the crowd immediately with her powerhouse voice and charm. Terry McMillan joined once again with a dynamic performer he is on harmonica while Little David Wooten's set combined live vocals with a hefty dose of sheer vocal emotion. It was an evening well as presenting some budding young artists and a nice way to inaugurate Alabama's new home.

Tom Everette, recently signed to RCA from Orlando Records, told Scene that he will be producing Orlando's second act, Jena Ross, in early December. Everette (who obviously has a great ear for production) also handles his own studio arrangements with engineer Ronnie Dean.

New that Bandera's been signed with MCA Records, the actor Nashville band is getting ready to release the third later this month to cut its first album. The group did not time, however, to headline at A's last on Oct. 31, where they celebrated Halloween with their own parade of costumes, which included dressing up in costumes for the night. "Owner" commented Bandera member Lore after the show. "If you think we looked weird, you should have seen the audience."

The Close Quarters Hotel, formerly billed as Nashville's own "rock'n'roll hotel," has reopened under new management. The hotel itself has been redecorated and refurbished, and its restaurant (now called the Quarter Hotel) is featuring specialty Mexican dishes on its menu. Manager of Close Quarters is Wanda Ladd, who previously worked at WACAC in Nashville. (By the way, the hotel is no longer a private club.)

Four months ago, the Rangers made the transition from full-time gospel group to playing full-time country material, and the move has been successful, because the band feels Scene that its return belongs at clubs where they played is averaging 70% and better (although, perhaps, on the heels of the Statlers and the OAKs).

Don Everly and the Dead Cowboys Band headlined a recent Saturday night at the Exit-In, along with popular "Comby" Jack Clement and friends. Watch for Everly to be recording soon—their strong local interest in him throughout Nashville.

Phonogram Mercury artist Ricky Lee and his band have passports in hand for their upcoming tour to Germany. "George Burns" new set single on Mercury is titled "Using Things and Loving People," written by Hal David and Arden Jordan. It's off his second LP, "George Burns in Nashville," due out at the end of November.

## Christmas Radio Show

NASHVILLE—A 12-hour Christmas radio special has been added to the Drake-Chenault catalog for the upcoming holidays.

The package, titled "Country Christmas With Eddy Arnold, Brenda Lee And Their Friends," features narration, reminiscences and musical offerings from 30 major country artists, including Emmylou Harris, Barbara Mandrell, Mickey Gilley, Charley Pride, the Oak Ridge Boys, Merle Haggard, Crosby, Tilton, Faron Young, Dottie West, Razzie Bailey, the Statler Brothers and Bill Anderson.

The package contains numerous Christmas carols and traditional favorites, as well as guest appearances by Bob Hope, Dionne Warwick and Johnny Mathis. Included with the collection are 24 60-second features, each featuring between Thanksgiving and Christmas, and the shows are accompanied by complete casts, marketing and merchandising ads.

## Billboard Hot Country LPs

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| Week | Artist, Label & Number (Dist. Label)                                 | Weeks on Chart | Peak Position | Week | Artist, Label & Number (Dist. Label)                               | Weeks on Chart | Peak Position |
|------|----------------------------------------------------------------------|----------------|---------------|------|--------------------------------------------------------------------|----------------|---------------|
| 1    | GREATEST HITS<br>Kenny Rogers, RCA 901 1022                          | 39             | 45            | 21   | FRIDAY NIGHT BLUES<br>Lynyrd Skynyrd, MCA 911 363                  | 45             | 21            |
| 2    | I BELIEVE IN YOU<br>Don Williams, RCA 911 313                        | 10             | 34            | 22   | AS ME TO DANCE<br>Cathy Lee, United Arts 91 363                    | 10             | 34            |
| 3    | GREATEST HITS<br>Don Williams, RCA 911 313                           | 10             | 34            | 23   | 10th ANNIVERSARY<br>The Statler Brothers<br>Mercury 5890 527       | 42             | 35            |
| 4    | HOMECOMING ROSE<br>Sweeney<br>Columbia 9275 517                      | 42             | 35            | 24   | KILLER COUNTRY<br>Amy Love, Columbia 91 281                        | 42             | 35            |
| 5    | HORIZON<br>Cathy Lee, United Arts 91 363                             | 43             | 36            | 25   | GODON<br>Lynyrd Skynyrd, United Arts 91 363                        | 43             | 36            |
| 6    | GREATEST HITS<br>Kenny Rogers, RCA 901 1022                          | 44             | 37            | 26   | THE GAMBLER<br>Kenny Rogers, United Arts 91 363                    | 44             | 37            |
| 7    | URBAN COWBOY<br>Southwest Rancher, QP 0002                           | 45             | 38            | 27   | TEN YEARS OF GOLD<br>Kenny Rogers, United Arts 91 363              | 45             | 38            |
| 8    | FULL MOON<br>The Oak Ridge Boys, RCA 91 363                          | 46             | 39            | 28   | LOVE'S GIFT<br>Lynyrd Skynyrd, MCA 911 363                         | 46             | 39            |
| 9    | MUSIC MAN<br>James Taylor, RCA 901 1022                              | 47             | 40            | 29   | LIGHT OF THE STABLE<br>Lynyrd Skynyrd, MCA 911 363                 | 47             | 40            |
| 10   | GREATEST HITS<br>Kenny Rogers, RCA 901 1022                          | 48             | 41            | 30   | MILK MAID<br>Rita Coolidge, RCA 911 363                            | 48             | 41            |
| 11   | LOVE IS FAIR<br>Kenny Rogers, RCA 901 1022                           | 49             | 42            | 31   | DREAMWORKS<br>Lynyrd Skynyrd, MCA 911 363                          | 49             | 42            |
| 12   | THESE ARE<br>Cathy Lee, United Arts 91 363                           | 50             | 43            | 32   | DO IT AGAIN<br>Kenny Rogers, RCA 901 1022                          | 50             | 43            |
| 13   | HARTS OLD AND NEW<br>Don Williams, RCA 911 313                       | 51             | 44            | 33   | THE BEST OF DON WILLIAMS VOL. 1<br>Don Williams, RCA 901 1022      | 51             | 44            |
| 14   | SAN ANTONIO ROSE<br>Willie Nelson and Ray Price<br>Columbia 9275 517 | 52             | 45            | 34   | DRUNK & CRAZY<br>Willie Nelson, RCA 901 1022                       | 52             | 45            |
| 15   | THAT'S ALL THAT MATTERS<br>Willie Nelson, RCA 901 1022               | 53             | 46            | 35   | THE WHEEL<br>Willie Nelson, RCA 901 1022                           | 53             | 46            |
| 16   | SOUNDTRACK<br>Sweeney, RCA 91 363                                    | 54             | 47            | 36   | YOU'RE IN A KID<br>Lynyrd Skynyrd, MCA 911 363                     | 54             | 47            |
| 17   | PORTER AND RAY<br>Porter Wagoner and Ray Price<br>Columbia 9275 517  | 55             | 48            | 37   | WHISKEY BENT AND RELL<br>Willie Nelson, RCA 901 1022               | 55             | 48            |
| 18   | HELP YOURSELF<br>Lynyrd Skynyrd, MCA 911 363                         | 56             | 49            | 38   | WILLIAMSON GIRL<br>Willie Nelson, RCA 901 1022                     | 56             | 49            |
| 19   | TEARS IN MY REAR VIEW<br>MIRROR<br>Mac Davis, Columbia 9275 517      | 57             | 50            | 39   | REFLECTIONS<br>The Statler Brothers Band, Inc.<br>Mercury 5890 527 | 57             | 50            |
| 20   | MY HOMES IN ALABAMA<br>Alabama, RCA 911 363                          | 58             | 51            | 40   | LACY J. DALTON<br>Columbia 9275 517                                | 58             | 51            |
| 21   | GREATEST HITS<br>The Oak Ridge Boys, RCA 91 363                      | 59             | 52            | 41   | WILLIAMSON WILLIE & LACY<br>Willie Nelson, RCA 901 1022            | 59             | 52            |
| 22   | HARTS<br>Ricky Lee, RCA 901 1022                                     | 60             | 53            | 42   | IT'S HARD TO BE HUMBLE<br>Willie Nelson, Columbia 9275 517         | 60             | 53            |
| 23   | HARD TIMES<br>Lynyrd Skynyrd, Columbia 9275 517                      | 61             | 54            | 43   | WHISKEY BENT AND RELL<br>Willie Nelson, RCA 901 1022               | 61             | 54            |
| 24   | STARDUST<br>Willie Nelson, Columbia 9275 517                         | 62             | 55            | 44   | THE WAY I AM<br>Willie Nelson, RCA 901 1022                        | 62             | 55            |
| 25   | ROSES IN THE SNOW<br>Lynyrd Skynyrd, MCA 911 363                     | 63             | 56            | 45   | DOLLY DOLLY DOLLY<br>Willie Nelson, RCA 901 1022                   | 63             | 56            |
| 26   | FAMILY BIBLE<br>Willie Nelson, RCA 901 1022                          | 64             | 57            | 46   | TEXAS SOUND AND<br>FLYING<br>Willie Nelson, RCA 901 1022           | 64             | 57            |
| 27   | ALWAYS<br>Porter Wagoner, RCA 91 363                                 | 65             | 58            | 47   | CRAZY<br>Willie Nelson, RCA 901 1022                               | 65             | 58            |
| 28   | TOGETHER AGAIN<br>George Jones & Tammy Wynette, Epic 91 363          | 66             | 59            | 48   | TOGETHER<br>The Oak Ridge Boys, RCA 91 363                         | 66             | 59            |
| 29   | BEST YOUR LOVE ON ME<br>George Jones, RCA 91 363                     | 67             | 60            | 49   | 66 BENTLEY<br>Lynyrd Skynyrd, MCA 911 363                          | 67             | 60            |
| 30   | WILLIE AND FAMILY<br>LIVE<br>Willie Nelson, Columbia 9275 517        | 68             | 61            | 50   | HEART & SOUL<br>George Jones, RCA 91 363                           | 68             | 61            |
| 31   | ELVIS ARNOLD PRESLEY<br>Columbia 9275 517                            | 69             | 62            | 51   | PORTRAIT<br>Willie Nelson, RCA 901 1022                            | 69             | 62            |
| 32   | THERE'S A LITTLE BIT OF<br>HUNK IN ME<br>Dottie West, RCA 91 363     | 70             | 63            | 52   | CLASSIC COUNTRY<br>Willie Nelson, RCA 901 1022                     | 70             | 63            |
| 33   | LOONING FOR LOVE<br>Johnny Lee, Mercury 5890 527                     | 71             | 64            | 53   | EVER COUNTRY GETS THE<br>BLUES<br>Lynyrd Skynyrd, MCA 911 363      | 71             | 64            |
| 34   | THE BEST OF<br>EDDIE RABBIT<br>Mercury 5890 527                      | 72             | 65            | 54   | EDDY RABBIT<br>Mercury 5890 527                                    | 72             | 65            |
| 35   | SONGS I LOVE TO SING<br>Sonny Liston, RCA 91 363                     | 73             | 66            | 55   | NO ONE WILL EVER<br>KNOW<br>Willie Nelson, RCA 901 1022            | 73             | 66            |
| 36   | SMOOTH LAYERS<br>J.C. Shepherd<br>Mercury 5890 527                   | 74             | 67            | 56   | LOVE, GUILT AND THE GUILT<br>Lynyrd Skynyrd, MCA 911 363           | 74             | 67            |

\* Superlatives are awarded to those products showing greatest sales and movement in the current week (chart week).  
 (Weeks) or those are awarded to those products showing greatest sales strength. (By American sales for the  
 America and/or sales of 500,000 units. (Chart indicated by dot.) (By recording industry sales for the  
 of 1,000,000 units. (Chart indicated by triangle.)

## CHART BOUND

## "FIRST DAY OF NEVER"

By TONY MCGILL

ON IRS RECORDS # 1017

Produced By:

Howard A. Knight, Jr.

Published By:

Tennaluna Music and I.S.P.D. Pub. - ASCAP

Written By:

Allen Shockey, Ann Preston and David Haeverner

## ALSO HEADED TO THE CHARTS:

## "GONE TO GILLEY'S"

By JAMES PASTELL

ON RDS RECORDS # 45-2036

## OTHER NEW RELEASES ARE:

## "FALLIN' IN LOVE AGAIN"

By BLUE SAGE

ON HKE RECORDS # 1011

AND

## "DOOR TO DOOR LOVER"

By DEVLIN

ON HKE RECORDS # 1013

Produced By:

Howard A. Knight, Jr.

Published By:

Tennaluna Music - ASCAP

Written By:

Allen Shockey, Ann Preston and Howard Knight

## National Promotion and Distribution

Howard Knight Enterprises Inc.

P.O. Box 54305  
 Jackson, MS 39208  
 601-932-2548



## Country

# Board Members Selected At Buyers Nashville Meet

NASHVILLE—Board member elections highlighted the International Country Music Buyers Assn.'s annual meeting. Held at the Hyatt Regency, the meeting concluded with the CMA's Talent Buyers Seminar.

Harry Peebles of Harry Peebles Agency at Kansas City, Kan., will serve as both chairman of the board and executive secretary. Presiding over the association is Don Romeo, Don Romeo Productions, Omaha, Neb.

First vice president is Paul Busk, manager of the Charlotte Coliseum, Charlotte, N.C., with Wayne McCary, Eastern States Exposition, West Springfield, Mass., doing duty as second vice president.

Re-elected as secretary is Evelyn Zent, Harry Peebles Agency, Kansas City, Kan., with Jack Norman Jr., Glympex Productions, Nashville.

## Dudley Finishes 4th Touring Of Europe

NASHVILLE—Sun artist Dave Dudley will conclude a six-week tour of the Netherlands, England and West Germany Friday (14). The tour, complete with concert, radio and television appearances, marks Dudley's fourth European visit.

Touring with Dudley in West Germany is Truckstop, whose single, "We Want To Hear More Dave Dudley," reportedly peaked at No. 1 on the German charts.

serving once again as treasurer.

Elected to three-year terms are Bettie Kaye, Bettie Kaye Productions, Sacramento; Sun Elico, Kansas Coliseum, Wichita; Lerat, Marshall Corrine, Landing, N.J.; Glenn Aron III, VGA III, Winter Park, Fla.; Sonny Anderson, Dracynland, Anaheim; Paul Buck, Charlotte Coliseum, Charlotte; and Jim Sutton, Sutton Riders, Onondaga, S.D.

Serving two-year terms are George Moffitt, Variety Attractions, Zanesville, Ohio; Marcus Burwell, Catwinds Theme Park, Charlotte, N.C.; Don Romeo, Don Romeo Productions, Omaha; Johnny Holmes, Arkansas State Fair, Little Rock; Wayne McCary, Eastern States Exposition, West Springfield, Mass.; Ruth Ferrara, North Florida Fair, Tallahassee; and James Taylor, Iowa State Fair, Des Moines.

One-year term members are William H. Luther, Greenville Coliseum, Greenville, S.C.; Ed Rock, State Fair Of West Virginia, Lewisburg; A.C. Chapman, Kentucky Convention Center, Louisville; Dan Flenor, Alabama State Fair, Birmingham; Bill Hollingshead, Hollywood Productions, Santa Ana; Dean Raymer, Gateway Attractions, St. Louis; and Dean Justice, Univ. of Texas, Austin.

The International Country Music Buyers Assn.'s membership is composed of park operators, rodeo producers, auditorium managers, club owners, fair managers and booking agents in the U.S. and Canada.



LAYING TRACKS—Warner Bros. artist Big Al Downing works on an upcoming single during a recent session at Nashville's Sound Emporium. Tony Bongiovi and Lance Quinn produced the project.

## N.Y. Port Authority Stages 3-Day Show

NEW YORK—Nashville isn't the only place that celebrated country music month in October. The Port Authority here staged a three-day series of concerts spotlighting country performers in its main concourse of the new extension building.

The shows were held Oct. 22-24 from 4-6 p.m. daily, with artists Wood Bunns and his Down Yonder group, Rockytop from Manhattan, and Rhonda Matten with the City Squares, who performed a square dance exhibition. All shows were free to the public.



DILLON DUE—RCA artist Dean Dillon, seated, receives his commemorative plaque as Billboard's 1980 No. 1 new male singles artist. On hand for the presentation at the RCA luncheon during DJ Week, are from left, Dave Wheeler, RCA director of marketing services; Jerry Bradley, Dillon's producer and RCA division vice president; Nashville division; and Joe Galante, RCA division vice president of marketing, Nashville division.

## Phoenix Club Books Names In Chi

CHICAGO—Country music had its official installation at the Phoenix nightclub here recently. The grand reopening took place with a performance by singer and pianist Mickey Gilley and his band.

Included in the redecorated north side Chicago niteery, formerly promoted as a discotheque, are a 400-seat show lounge, authentic Tex-

Mex restaurant, Western saloon and western boutique.

Plans to book touring acts on a regular basis have been announced by owner Jim Bukas. Entertainment is provided Tuesday through Saturday, 10 p.m. to 4 a.m., by house band Cahoos with Jimmy Bartholomew lead singer.

# Black Sheep Music Ltd UK/Bubbly Music Inc USA

representing the songs of

## BEN FINDON

Ivor Novello Songwriter of the year 1980



Wishes to announce that its entire catalogue is now totally free of all contractual obligations in the USA.

The catalogue comprises of hit single material of all types in: R & B; Pop; Soul; Country/Pop Songs; and includes 20 consecutive UK hits.

The Company now wishes to place it's material on a song to song basis, and would like to hear from "Producer's/Publisher's" interested in hit songs previously unexploited in the USA. Apart from direct communication by phone or telex now, general manager Mr. CLIFF SMITH will be in Nashville and New York between the 22nd November and 6th December and would like to make appointments with all interested parties.

Black Sheep Music Ltd. UK  
Fulmer Gardens House, Fulmer, Buckinghamshire,  
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Please Contact: Cliff Smith or Lynda Findon  
Telephone: (Area Code 02816) 2143  
or (02816) 2109 Telex 849208 BLACKS G.

## Camerica Nearing 100 Arrangements

NEW YORK Starting with a single song less than two years ago, the print division of Victor Benedetti's Camerica Music is nearing 100 print arrangements. The collection of 24 current band arrangements by the division, Camerica Publications, includes "The Complete Programmer For Junior High School Concert Band," a collection of 24 current band arrangements by Jeffrey Kaufman. Future projects include jazz folios by Zoot Sims and Buddy DeFranco, a "Bucky Pizzarelli Play

Along" album, a series of contest pieces for clarinet and piano edited by Lawrence Sobel and a folio of jazz compositions arranged for chords, pointed by such composers as Billy Taylor, Lennie Stratta and Jeffrey Kaufman.

Headed by John "Dee" Dentato, Camerica Publications' catalog is marketed through national and international distributors and is available by direct mail-order from Camerica at 489 First Ave., New York.

## Paramount, Warners Suing Big 3 Music

NEW YORK Paramount Pictures Inc. and Warner Bros. Pictures Inc. have filed suit in U.S. District Court charging infringement by Big 3 in its issuance of a folio called "Urban Cowboy." Music Publishers' Forum contends that the suits are part of a concerted effort by Warners for release of a folio entitled "Urban Cowboy."

The plaintiffs seek a permanent injunction restraining Big 3 from printing, manufacturing and selling the folio, a 10-page, \$5.95 release which contains some material from the film plus "other top country hits."

The plaintiffs, in addition to demanding an accounting of all profits from the sale of the folio, say that in view of the "willful nature" of the

## Suing Big 3 Music

defendant's misconduct, that a judgment reflect three times the profits of the sale of the folio.

## Formats Explored

NEW YORK Representatives of ASCAP, BMI and SESAC will discuss new format changes and their impact on performance at the Music Publishers Forum meeting here Nov. 25 at 3 p.m.

Featured panels will include Paul Adler, director of membership at ASCAP, Jim Giannopoulos, assistant to Adler, The Zavis, senior vice president of writer administration at BMI and Vincent Candolara, vice president of SESAC.

In addition to the radio discussion, the meeting will also take a look at each organization's payment schedules.

The meeting will take place in the Cloud Thirty room of the Barbizon Plaza Hotel. Those wishing to attend may call Carole Vance at (212) 581-3420 for reservations.

## Garner Series Out

NEW YORK Kendra Music has released a series of eight band arrangements of Erroll Garner compositions for jazz ensembles. Works include "Dreamy," "One Good Turn" and "Nightwind," among others.

The publisher has also prepared special recordings of the arrangements which will be released as an album and as soundtracks for the educational market. The album will be available to dealers.

## Focus On Radio

NLW World Radio receives a focus at a series of evening ASCAP radio sessions sponsored by the American Guild of Authors & Composers. Guiding questions from songwriters will be Al Bernstein, WXY-FM Tuesday (11), Dennis Quinn, WPXI-FM (18) and John Berg, WJZZ-FM (24), WKHM-FM (25).

The sessions are held each Tuesday in the Songwriter's Room at Uncle Lou's bar, starting at 8 p.m. There is a \$4.00/drink minimum. For more information, call AGAC at (212) 91-7833.

## New Lowery Wing

ATLANTA-Bill Lowery, president of the Lowery Music Group, is setting up a new publishing wing in partnership with Glen Wood and producer Buddy Bue. The new company will be called Steel City Music, and its emphasis will be on developing songwriters in the Birmingham area.

The publishing venture was announced at a reception in Birmingham, where Wood is a partner in Bugwell-Wood Recording Studio.

# Publishing Sheets Selling In Chain

By IRV LUCHTMAN

NEW YORK "We've been carrying print as part of our merchandising since the day we opened our first Harmony Hut store in September of 1969."

The retail chain of Schwartz Bros. now has 24 stores strong, with print sales accounting for a rather consistent course of 4% of the retailers annual sales, adds Stuart Schwartz, chairman of the units.

Only one of the stores—"the too small," says Schwartz—does not carry a line of sheet music and folios.

Print sales in 1979 accounted for \$700,000, a 20% increase over 1978, while this year's sales are ahead by 10% so far on a comparable store basis Schwartz notes, however, that sales are 21% ahead if new store openings this year are taken into account.

"There's no reason to believe our print business won't grow along with general growth in sheet music," Schwartz feels. "There's an obviously strong association between buyers of sheet music and recordings."

In general, the pattern at Harmony Hut for print location is one that serves as a "transition" between the recording and musical instrument departments.

"We will generally run between 25 to 50 linear feet of print display at each store. Sheet music will be sold in stepped down displays, while folios appear in much the same manner as recordings."

As for marketing folios, Schwartz says they are alphabetized according to artist. Besides a strong line of contemporary print, Schwartz notes that Broadway and soundtrack music, as well as "primers" on musical instruments are healthy sellers.

Schwartz expresses some concern over the "shorter profit margins" as print firms have raised their prices. "We were previously working on 30%, but we're now averaging 36%-37%."

Harmony Hut has always depended on a rack serving of its print inventory. The company changed to several different sources over the years, but since April of 1979 it has been supplied by New York-based Mack Music.

## Schirmer Deal For Canadian Brass 5

NEW YORK G. Schirmer has taken on U.S. distribution of the Brassworks Ensemble series, comprising selections from the repertoire of the Canadian Brass Quintet published by Gordon V. Thompson of Toronto.

Selections featuring full scores as well as parts and range its price from \$10 to \$20, depending on duration. All titles have been recorded by the group, whose product has appeared on the RCA and MCA Music Group labels.

## Yale Honors Feist

NEW YORK Leonard Feist, president of the National Music Publishers Assn., receives the distinguished alumni award of the Yale Music Assn. Nov. 15.

Feist receives this honor at the Yale Bowl in New Haven in ceremonies preceding the kick-off of the annual Yale-Princeton football game.

## 10 Acts Perform In Muscle Shoals

By ROSE CLAYTON

MUSCLE SHOALS The fifth annual Muscle Shoals Music Assn.'s Songwriters Showcase, held at Motter's Cak' 21 provided 10 acts with an opportunity to display their talent before an appreciative crowd of more than 200.

Acts performing on the showcase were chosen for the quality of their material and their ability to present it. For some of them, it was their first appearance onstage.

Three agents performing were Tim Wammack, Danny Coleman, Bob Garfield, Alyssa Ashley and John Blaylock.

Exclusive writers, presenting their material were Walt Aldridge with Fame, Mackey with Desert Rose Music, Donny Roberts and Robert Byrne with Wishhome, and Randy McCurnick, Mackey Brooks, Lenny LeBlanc, Al Aldridge and Andy Reddard with Muscle Shoals Sound.

Barbara Wyck with Chappell Music was on tour with Ronnie Milsap and did not perform as scheduled.

Steve Jacobs, promotions director for WQLT-FM, was the host for the two-hour show that included 18 songs.

Buddy Draper, executive director of the organization feels that the event, which "lets the people know what's happening here and to give writers experience," was a success because of the support from Nashville music.

industry representatives and local publishers.

The annual showcase is an outgrowth of the organization's monthly songwriter workshops conducted by LeBlanc, Aldridge and Richardson at Muscle Shoals Sound.

The idea for the workshops developed four years ago Aldridge says. "As a source of inspiration and a way to get songs listened to for those who could not get to publishers."

According to LeBlanc, the workshops deal with how to construct a song and how to pitch it. Republishers, "We tell them that 35 to 40 workshop participants" who's in town looking for songs, and we critique their songs. It's a real personal place," he says, where you can come and find someone to collaborate with."

In addition to the songwriters showcase and workshops, the trade group sponsors an annual fundraising concert at which local well-known artists such as the Amazing Rhythm Aces, Dottie Frazier, Travis Wammack and Mac Anally have performed, and a records and producers seminar each May.

The organization's 516 members receive a quarterly newsletter and personal services whenever possible.

"If I person a member," says Draper, "I try to help him shop his material. We also work with local musicians. When someone needs a hand or a studio needs a musician, they call us and we try and help."

## Landers-Roberts Ties-In U.S., Canada To Intersong

NEW YORK The Landers-Roberts Co. has made a publishing representation deal for the U.S. and Canada with Intersong Music.

The agreement, declares Don Orsola, vice president and general manager of the PolyGram-owned Intersong, covers music heard on the Polydisc-distributed L.R. label established recently by Hal Landers, Bobby Roberts, Jay Landers and Barry Josephson.

Involved in film and other multimedia projects, including last post and present Landers-Roberts' song catalogs.

For recordings, Landers-Roberts controls copyrights cut by Jamie

Sherriff, Rick Dufay, Danny Johnson and the Bandits. The company has a soundtrack album for "Just Tell Me You Love Me" on MCA Records, and is working with England Dan and John Ford Coley and Carol Connors.

Other copyrights covered by the agreements include such hits, "It Never Rains in Southern California," "When I Needed You" (a split copyright with Uniuchapel/Begonia Melodie), "99 Miles From L.A." and "I'm Scared." Landers-Roberts also publishes the Albert Hammond catalog, songs by Barry Mann and Cynthia Weil and Carol Connors.

## ASCAP Slates Film Scoring Talk

LOS ANGELES ASCAP's first West Coast "Film Scoring Talk" begins Nov. 25 at Tony Bill's Music Street. Studio head George ASCAP board member George Dunning.

The free workshop meets 7 to 9 p.m. To apply send two original compositions on a cassette or a copy of original film score with notes to ASCAP Workshop, 6430 Sunset Blvd., Hollywood 90028, ATelephone: 363-1100, Hal Landers, Film Workshop Coordinator.

Composers and lyricists participating as guest panels include Henry Mancini, Alan and Marilyn

Bergman, Leonard Rosenman, John Addison and David Rose.

Topics of discussion are technical aspects of scoring (featuring a final soundtrack and the role of agents, producers and orchestra conductors).

## Davis Enters Deal

LOS ANGELES The Creative Music Group has signed singer-songwriter-producer artist to a publishing deal. Davis leads the John Davis and the Monster Orchestra and is a member of MFSB, the Philadelphia-based studio band.

## Faith Berlin Writes Long Island Theme

NEW YORK Faith Berlin, no relation to Irving, has written the official anthem for Long Island. The song, "Long Island," the song earned such recognition as a result of a contest sponsored by the Long Island Tourist Commission. It's been published by Belwin-Mills, which has offices in Melville, L.I. With the publication of the song, the Huntington, L.I. woman has also become a member of ASCAP, following an almost 10-year songwriting hobby that spans some two decades.

## Sight & Sound Move

NEW YORK Sight & Sound International, developer of piano and organ learning systems, keyboard merchandising programs and the Easy-Play Speed Music, has moved to expanded headquarters in New Bedford, Wis. In December, the company will also move its warehouse and production departments to the new location, at 3200 S. 166th St. Zeb Billings, president, says the company's new quarters, comprising 16,000 square feet, is the result of new products and increased activity in foreign markets.





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**YOUNG IDEAS**—Members of the disco/dance music group, Young & Co., cluster around the recording console at the Eastern Artists Recording Studio in East Orange, N.J., as they put the finishing touches to their new album, "Like What You're Doing To Me." The album will be released on Brunswick later this month.

## Disco Mix

By BARRY LEDERER

NEW YORK—The Modulation label out of Canada offers three distinctly different 12 inch 33 1/3 r.p.m.s. "Anytime Or Place" is by a Italian band called Azoto II is on the right track with sweet and pleasing female vocals which slide

Percussion and keyboards provide an uplifting feel to the music reminiscent of Theo Vass' work. A drum break is perfectly timed toward the end of the disk, thus maintaining a non-stop momentum. "Phaser Love" by Finesse is a smooth, soulful and sophisticated groove with solid rhythms and soaring strings accompanied by the group's silky harmonies.

"Fire" by the Hubcaps is a dynamic rock number that is based on the Jimi Hendrix classic. The group's sound is reminiscent of the B-52s' "Planet Claire" with a pulsating basic rock beat but with enough hooks to give it character and to be a step above other new wave efforts.

Gina Covington's *Casablanca* LP "Moving On," focuses on the artist's vocals. These range from a full-bodied sassiness to a quieter more subdued approach with the orchestrations aptly varied in tone and tempo.

"Get Down With The Get Down" (4 24) is a brassy soul/lunk number with nifty gritty rhythm tracks. "How Can You" (4 55) has a pulsating and exhilarating feel that builds with sweeping strings and driving horns. A short drum and bongo break add to the excitement. A remix on both these selections will ensure greater acceptance from the deejay. Some confusion might occur as the order of songs on the record does not coincide with the list on the sleeve.

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In the past year, Wool & the Gang has emerged as a premier recording group. Its De-

## N.Y. Owner Sees Sunshine

*Continued from page 72*

these criticisms, and argues that he is not borrowing from one end of the business to sustain the other. The room with a capacity of about 1,000 skaters grosses revenues of about \$60,000 a week during the busy winter season, and drops to about \$40,000 a week in summer "when the kids skate on the streets," and the regular nighttime clients "go away on vacation." Roxy has special Saturday and Sunday skate mutinees for children.

As for the small gracious touches which Greenberg admits that he enjoys adding to the room, the 37-year-old entrepreneur is not about to trim them away. He states emphatically that although he is as interested in revenues as anyone else in the busi-

Life LP "Celebration," is further testimony to this fact in contrast to the group's earlier recordings of "Jungle Boogie" and "Summer Madness," this current release is a raw dance song for their music.

"Love Festival" is a solid r&b mover with the group's smooth harmonies and light orchestration prevailing. "Night People" and "Take It To The Top" effectively utilize haunting strings with bright arrangements of melodic content and catchy beat. Any of the above can be easily lifted from the album for future 12-inch release. Producer Eumir Deodato has come across with a polished and non-pretentious production.

One of the more offbeat records from the past was "The Chippmunk Song." This high-pitched group has returned with its own version of "Call Me." The rhythm tracks are powerful and remain close to the Deborah Harry original. Available as a 12-inch 45 r.p.m., deejays should try playing this selection at 33% as it could be interesting for late night sleaze.

From The Dixie Electric Company in Cleveland, Sam Avello reports the following tunes showing progress on his playlists: "What'cha Doin'" Seawind, (A&M), "Love Uprising" Travares, (Capitol), "Kid Stuff," Tweenyette (Elektra), "Push, Push," Brick (Columbia), "Lovely Dee" Michael Jackson (Epic).

The SURE Record Pool's Al Pizaro reports the following money up his chart: "He's So Shy," Poehler Sisters; "Dance Turned Into A Romance," Jones Girls; "Billy Who," Bill Frazier; "Don't Say Goodnight," First Love; "Feel Good Party Time," J.R. Funk; and "A Taste of Bitter Love," Gladys Knabhl & the Pips.

Also, in addition to revenues generated through patron admissions, the fee is \$8 per person weekdays, \$12 per person weekends. Most of the leading discs in the city charge about \$15 per person admissions. Roky is available for the shooting of television commercials for which it earns about \$1,500 a day. It is also being used as a backdrop for certain scenes from the new Peter Bogdanovich movie, "They All Laughed." This will net another \$25,000 a day.

Roxy's sound system which was recently upgraded at a cost estimated to be in excess of \$100,000, was designed and installed by Richard Long and Associates, and is said to be one of the finest installed in any club anywhere.

| Rank | Chart | Weeks on Chart | Artist                                                                                              | Label                  | Rank | Chart | Weeks on Chart | Artist                                    | Label  |
|------|-------|----------------|-----------------------------------------------------------------------------------------------------|------------------------|------|-------|----------------|-------------------------------------------|--------|
| 3    | 7     | 3              | SHOOT YOUR BEST SHOT/IT DON'T HURT NO MORE...                                                       | Chess                  | 31   | 33    | 30             | YOUR EYES/IN THE FOREST-BABE ALL NIGHT... | Forest |
| 12   | 12    | 12             | IF YOU COULD MY MIND...NOVELTY-ARTS                                                                 | (LP) 12 (wks) 07 03/84 | 52   | 15    | 15             | 15                                        | 15     |
| 16   | 16    | 16             | CARE TAKE THE FEELING-Candice Hunt -Preston (LP) 12 (wks) 10 05/84                                  | 53                     | 53   | 19    | 19             | 19                                        | 19     |
| 2    | 2     | 2              | LOVELY ONE!-The Jacksons-Epic (LP) 11 36/84                                                         | 54                     | 3    | 3     | 3              | 3                                         | 3      |
| 1    | 1     | 1              | PRINCE...PART OUT OF BLOODS-GET MY BACK MY MAN-6-2's-Various (LP) 12 (wks) 34 04/84                 | 55                     | 55   | 55    | 55             | 55                                        | 55     |
| 4    | 4     | 4              | I REEZE YOUR LOVIN'-CHAMUS-Trace-Artist (LP) 12 (wks) 11 01/84                                      | 56                     | 56   | 56    | 56             | 56                                        | 56     |
| 6    | 6     | 6              | HOW LONG-TIME-Loggins Inc. -Columbia (LP) NRI LP 2742                                               | 57                     | 57   | 57    | 57             | 57                                        | 57     |
| 8    | 8     | 8              | I REEZE YOUR-SELL MY FUTURE-Sylvester -Fantasy (LP) 12 (wks) 10 05/84                               | 58                     | 58   | 58    | 58             | 58                                        | 58     |
| 9    | 9     | 9              | CHERIESE PA/BOOGIE TALKS-Melbae Nara-Catala/Persone (LP) CD 701                                     | 59                     | 59   | 59    | 59             | 59                                        | 59     |
| 10   | 10    | 10             | IT'S NOT ABOUT THE SEX-IT'S HOW YOU LIVE-KEEP SMILIN'-Cameo Ladies (LP) 12 (wks) 10 05/84           | 60                     | 60   | 60    | 60             | 60                                        | 60     |
| 11   | 11    | 11             | THE WHOLESTORY...HOW DO YOU THINK YOUR FOOTING/LOOKING UP OLD LOVE-Deanna Summers-Epic (LP) CD 2080 | 61                     | 61   | 61    | 61             | 61                                        | 61     |
| 13   | 13    | 13             | IT'S MY MAN-Now-Exo-Precognition (LP) 12 (wks) 10 05/84                                             | 62                     | 62   | 62    | 62             | 62                                        | 62     |
| 14   | 14    | 14             | ALL MY LOVE-13.3 -Fidelity (LP) 12 (wks) 10 05/84                                                   | 63                     | 63   | 63    | 63             | 63                                        | 63     |
| 15   | 15    | 15             | WHAT IF I/GATES OF ST. FREEDOM OF CHOICE-Deanna (LP) 12 (wks) 10 05/84                              | 64                     | 64   | 64    | 64             | 64                                        | 64     |
| 17   | 17    | 17             | FURTHER...KING & Herb-Polygram (LP) PD 1420                                                         | 65                     | 65   | 65    | 65             | 65                                        | 65     |
| 18   | 18    | 18             | LET'S DANCE TONIGHT-Debra "Chompaga" Amig-RCA (LP) 11 24/84                                         | 66                     | 66   | 66    | 66             | 66                                        | 66     |
| 19   | 19    | 19             | ANOTHER ONE PUTS THE RUST-Down-Exotic (LP) 12 (wks) 10 05/84                                        | 67                     | 67   | 67    | 67             | 67                                        | 67     |
| 20   | 20    | 20             | BOOGIE TO THE TOP-Mattias-SMI (LP) SM 7003                                                          | 68                     | 68   | 68    | 68             | 68                                        | 68     |
| 21   | 21    | 21             | MOVE HONCE TO THE DANCE-Trip-Horner (LP) SM 7003                                                    | 69                     | 69   | 69    | 69             | 69                                        | 69     |
| 22   | 22    | 22             | EVERYBODY GET DOWN-Miguel's Electric-Band-Vergard (LP) 12 (wks) 10 05/84                            | 70                     | 70   | 70    | 70             | 70                                        | 70     |
| 23   | 23    | 23             | MATTER ALMOST-Steve Wonder-Funk (LP) 12 (wks) 10 05/84                                              | 71                     | 71   | 71    | 71             | 71                                        | 71     |
| 24   | 24    | 24             | ACTION SITUATION GET DOWN GET DOWN-Neidley (LP) 12 (wks) 10 05/84                                   | 72                     | 72   | 72    | 72             | 72                                        | 72     |
| 25   | 25    | 25             | FASHION KINGS TO KINGS-David Rame-SCA (LP) 12 34/84                                                 | 73                     | 73   | 73    | 73             | 73                                        | 73     |
| 26   | 26    | 26             | SLEEPWALK-Orleans-Chrysalis (LP) CM 1296                                                            | 74                     | 74   | 74    | 74             | 74                                        | 74     |
| 27   | 27    | 27             | THE REAL...Michael Jackson-Atlantic (LP) 12 19/84                                                   | 75                     | 75   | 75    | 75             | 75                                        | 75     |
| 28   | 28    | 28             | CROSS FEEL AND PAINLESS-The Thrive Heats-Save (LP) 12 (wks) 10 05/84                                | 76                     | 76   | 76    | 76             | 76                                        | 76     |
| 29   | 29    | 29             | HEAT/LEATHERS-Passenger-Universal (LP) 12 (wks) 10 05/84                                            | 77                     | 77   | 77    | 77             | 77                                        | 77     |
| 30   | 30    | 30             | CELEBRATION-First & the Gang-Definit (LP) 12 (wks) 10 05/84                                         | 78                     | 78   | 78    | 78             | 78                                        | 78     |
| 31   | 31    | 31             | FUNKY FOR JAMAICA (LP) 12 (wks) 10 05/84                                                            | 79                     | 79   | 79    | 79             | 79                                        | 79     |
| 32   | 32    | 32             | SLANGUISH IN THE FORTH-Bethesda West-Panorama (LP) 12 (wks) 10 05/84                                | 80                     | 80   | 80    | 80             | 80                                        | 80     |
| 33   | 33    | 33             | LOVE SENSATION-Loretta Holloway-Souful (LP) CD 5554                                                 | 81                     | 81   | 81    | 81             | 81                                        | 81     |
| 34   | 34    | 34             | CAPRICORN-Capricorn-Emergency (LP) 12 (wks) 10 05/84                                                | 82                     | 82   | 82    | 82             | 82                                        | 82     |
| 35   | 35    | 35             | YVE TISH BEGAIN TO LOVE YOU DO WE NIGHT-GROOVE CONTINUED-Conty-Sony (LP) 12 (wks) 10 05/84          | 83                     | 83   | 83    | 83             | 83                                        | 83     |
| 36   | 36    | 36             | UPSTORY DARTY WIND-Blaze-Prince-Rumors (LP) BSR 2418                                                | 84                     | 84   | 84    | 84             | 84                                        | 84     |
| 37   | 37    | 37             | BREAKAWAY-Watson-Decca (LP) 12 (wks) 10 05/84                                                       | 85                     | 85   | 85    | 85             | 85                                        | 85     |
| 38   | 38    | 38             | UNDERSTAND-Many Thuman-Universal (LP) 12 (wks) 10 05/84                                             | 86                     | 86   | 86    | 86             | 86                                        | 86     |
| 39   | 39    | 39             | NETS SO SHOT-Power Station-Planet (LP) 12 (wks) 10 05/84                                            | 87                     | 87   | 87    | 87             | 87                                        | 87     |
| 40   | 40    | 40             | THE ONE YOUNGST-ORANGE & BEHINES-Even-Fantasy (LP) 12 (wks) 10 05/84                                | 88                     | 88   | 88    | 88             | 88                                        | 88     |
| 41   | 41    | 41             | IF YOU TELL THE FORTH-Lafaya-Lafaya-Polygram (LP) PD 1421                                           | 89                     | 89   | 89    | 89             | 89                                        | 89     |

Compiled from Top Audience Response Records in the 15 U.S. regional lists \*non-commercial 12-inc

⊙ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime 1) and greatest audience response on 15 U.S. regional disc lists.

## ADVENT'S PRESIDENT

## Mitchell Warns That Companies Must Adjust To Demographics

By GEORGE KOPP

NEW YORK—Bernie Mitchell, a leading sound and sight executive, warns that entertainment companies that fail to readjust to the changing demographics will suffer possibly fatal losses.

Mitchell, now president of Advent Corp. and former president of U.S. Pioneer, told the Performing Arts Lodge of the B'nai B'rith here Monday (3) that the post-war baby boom made fortunes for certain corporations, including the record and hi-fi industries, but that those fortunes could just as quickly disappear as that segment of the country gets older.

"In the next 10 years," said Mitchell, "the number of persons between the ages of 13 and 25 will drop by 11 million. For industries catering to this market that means a guaranteed decline in business of 27%, while overhead continues to go up."

Meanwhile, the number of persons in the 25 to 45 age group will increase dramatically as the post-war babies move into this bracket.

Based on these data, Mitchell believes that the top three growth industries over the next decade are cable television, videodisk and videocassette. "Videodisk players," he said "will grow from zero units in 1979 to nine million units in 1990."

Conflicting formats, he said, will not hurt this growth. "AM and FM are still incompatible," he said, "and it doesn't bother anyone."

As to problems retailers will face in stocking and servicing three formats of videodisk, Mitchell said he had "little sympathy with anyone whose business grows from nothing to nine million units in 10 years. You have to expect some problems with growth like that."

Asked whether the array of programming on cable to would cut into the market for the disk, Mitchell explained that there was a "paradox that, when more entertainment is available, more is demanded." A new restaurant has more chance of success in New York, where there are already thousands, than in a small town where there might be only three. Logic might tell you otherwise, but it really doesn't work that way.

By 1990, Mitchell said, there would be more households without children than with children, for the first time in history. Most of these households will consist of two wage-earners.

Inflation, he said, will remain a constant problem, but these homes will still have "an enormous amount of disposable income and leisure

time. Consumers will demand quality entertainment products."

In Mitchell's years as president of U.S. Pioneer the company grew to be the number one hi-fi supplier in the U.S. "I used to think that was due solely to my own brilliance," Mitchell said. "Now I know this is not so. It was due to the enormous economic power of the baby boom. This power becomes more awesome as those persons enter the labor market."

## 750 Exhibit At Jan. 8-11 Vegas CES

LAS VEGAS—Some 750 exhibitors, the maximum, will show products at the upcoming 1981 International Winter Consumer Electronics Show here Jan. 8-11.

And there are 42 companies on the waiting list. The 750 exhibitors are expected to utilize more than 500,000 net square feet. Attendance is projected at more than 50,000 from some 35-40 countries.

The entire exhibit facilities of the Las Vegas Convention Center will be utilized, as well as the Las Vegas Hilton Hotel and the nearby Jockey Club.

Among special exhibits will be an EIA/NAB/RMAA Software Cross Merchandising display.

A new "issues and answers" format will be introduced to the five daily product conferences. A chairman/keynoter will review 1980 results and then a consumer pre-moderator and two trade press editors will exchange ideas with three industry executives.

In the past, CES seminars, while attracting key executives to panels, have been criticized for their lack of true news or substance.

## Video Duplicating Plants Expanding

LOS ANGELES—Media Home Entertainment has opened video duplicating operations in Argentina and Australia.

Ron Safinick, the firm's president, says the two new media firms will duplicate in the VHS and Beta formats as well as in NTSC, PAL and PAL M configurations.

Both new firms will duplicate, pack, warehouse and establish a distribution network for Media's prerecorded shows in South America and Australia-New Zealand.

In the South American market, Safinick has introduced a Spanish catalog of films, music and rock concert shows and animated films for children. Product will be available in Spanish and English, ranging from \$39.95 to \$54.95.

The firm will also make available 50 titles in South America and Australia-New Zealand through its overseas licenses, with an additional 40 titles available for duplication in the next six months.

The firm's operation in Argentina is based in Buenos Aires, for the South American market and in Australia in Melbourne.



Tape Talk: Michael Golacinski, left, newly named national marketing coordination manager for Maxell, plans tape strategy with Don Patrician, national sales manager, consumer video products, center, and Michael Standley, new national sales manager, consumer audio products.

## Maxell's Product Line Is Boosted; 2 Head Cleaners

NEW YORK—Maxell expands its product line with the addition of two new premium audio cassettes, two head demagnetizers and VHS and Beta head cleaners.

The new tape, dubbed XL I-S and XL II-S, features Maxell's Epitaxial ferric-oxide formulation. The XL II-S cassette is designed for decks with switchable bias and EQ. Both cassettes carry the same suggested list prices, \$5.10 for a C-60 and \$6.99 for a C-90.

The company claims improvements in housing design, which it says keep wow and flutter virtually constant after repeated use. Maxell also says the I-S formulation provides a 1.5 dB improvement in dynamic range, and the II-S a 2 dB improvement.

Marketing and promotional plans

for the new cassettes are geared toward hi-fi enthusiasts.

The demagnetizers include a Head Demagnetization cassette H-24, with a suggested list price of \$3.44, and a hand-held tape head demagnetizer, priced at a suggested \$18.95. The cassette demagnetizer works in one second, according to the company, and is equipped with its own batteries. The hand-held unit is recommended for use with open reel and 8-track machines.

The VCR head cleaning cassettes, T-CL10 for VHS and L-CL10 for Beta, will clean video heads in 30 seconds, according to Maxell.

Maxell also launches its second free record promotion for its UD XL-I and UD XL-II cassettes. A full record is available with the purchase of four C-90 cassettes.

## JAPAN SHIPPING 45,000 WALKMANS Shortage Of Portable Tape Players Reported

NEW YORK—The portable tape player craze may emerge as a significant factor in the consumption of blank and prerecorded cassettes. Sony's Walkman, the first unit to hit the U.S. market, is "extensively backordered," according to vice president Ed Adis, and Panasonic's Stereo-Tape Unit is also enjoying brisk sales.

"There will not be enough product from all manufacturers to satisfy demand through Christmas," says Panasonic tape sales manager Mike Aguilar. "After Christmas more companies will come in with similar units and the situation should ease up."

Adis says Sony will bring in 45,000 Walkman units this month from its Japanese factory. "They have increased production there, but they also have to feed Japan and Europe."

Dollar sales for Walkman this year, he says, will exceed sales for all other Sony tape products combined. The unit lists for about \$200. In Japan, Sony says it has caught up with demand, although consumers had to wait a month in some cases during the summer. A by-product of the Walkman boom is the sale of one million light-weight headphones manufactured with the unit.

The Japanese market is now offered 11 comparable units from

other manufacturers. In the U.S. there are only four besides Sony and Panasonic: Awa, Toshiba, Technoline and Cybernet. That should change dramatically in the next few months.

It is expected that the upcoming CES in Las Vegas will see the introduction of several more firms into the field, with others coming on board next spring.

"This is an entirely new market," says Aguilar. "Right now it's sports-minded people—joggers, cyclists, roller-skaters—but we're selling a lot to fairly affluent businessmen who want music on the plane or in their hotel."

Warner card information tells Panasonic that almost all purchases already own some sort of cassette equipment, whether for home or auto use. No research has been done to determine whether portable cassette owners make their own tapes or buy prerecorded product.

Besides new tape players, manufacturers expect to see a major expansion in other lightweight portable units, especially FM stereo radios. According to Adis, Sony will introduce the FM Walkman next year and is also working on an FM cassette. The cassette, inserted into Walkman, turns the tape player into an FM receiver.

"This craze took everyone by surprise," says Adis, "including me."

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## FILMS FOR CANADA &amp; EUROPE

## WEA Home Video Push Abroad

By GEORGE KOPP

NEW YORK WEA International launches its home video push in Europe and Canada in charge of the operation is vice president Lee Mendell.

Initial product includes such films as "All The President's Men," "Blazing Saddles" and "Deliverance," but Mendell says the company is also committed to the acquisition of local product in its overseas markets.

WEA product will eventually extend far beyond movies and entertainment, such as music, Mendell says. These will include educational and informational releases as well. The company will handle its own distribution, although Mendell holds out the possibility that other distributors may become involved. "We'll be delighted to talk about distribution with anyone," he says. "This field is full of possibilities and

I can't rule anything out. The industry is only an hour and a half old."

Pricing, he says, will be "competitive and fair. Some of the European prices are way out of line." But WEA will not enter the rental market.

"The long-term industry philosophy is that rentals will disappear as the price comes down," says Mendell. "But we'll examine all facets of the business, at all times. I'm sure we have to find our way as a sale only company."

The European market, Mendell believes, may offer greater possibilities for home video in the U.S. market because of the lack of television programming there.

WEA will release its titles during November and December in VHS and Beta format cassettes, adding other formats "as they become viable." The same is true of videotex.

says Mendell, although WEA has no plans for a disk entry yet.

Also further down the road is any thought to original video programs.

"The word 'eventually' covers a multitude of things," says Mendell. "But WEA has no plans at present for original productions. We're just getting our toe in the water."

Initial markets are the U.K., France, Holland, Belgium, Germany, Denmark, Canada, Sweden and Austria.

Reaction in the U.K. has already been good, according to Mendell. "But WEA's first releases there include seven of the top 20 best-selling cassettes."

## Record Production Is A Subject At UCLA

LOS ANGELES—Independent record producer Nik Venet will lead a "Master Class In Record Production" course for UCLA Extension beginning Nov. 22.

Student participation will be limited in this workshop, in which students will replay a producer with the actual experience of creating a record from start to finish.

Steps in the process including choosing an unpublished, unrecorded tune; rehearsing professional musicians; recording the music; mixing and overdubbing; and setting up the presentation that sells the finished record.

## INDUSTRIAL PRODUCTS PUSH

## Cerron Offering Blank Hub Tapes To Dupers

LOS ANGELES—Cerron has begun a push for its industrial products division, offering three brands of blank hub tapes to duplicating companies.

The three brands are for voice, multitrack sound and high-end stereo music duplication, explains Ray Allen, the firm's sales and marketing vice president.

The firm has moved into this area in a quiet way, taking small orders from domestic customers, Allen points out.

Allen says Cerron's move into selling hubs of blank tape to duplicating companies is a natural evolution of the firm's product line which includes blank tape for consumers, an in-house duplicating facility and a division which manufactures office product dictating machine blanks.

Further on down the line Cerron plans selling blank tape to recording studios.

"We see the industrial market as a multi-million dollar product line in the short term," Allen says. "The only thing that stops us from going full steam with this is our need to establish ourselves with several of the major music duplicators."

Cerron sells duplicators 7,200 foot hubs of blank tape. The low noise tape costs \$2.70 for 100 feet and \$3.50 for pre-stretched tape. The Ferox high energy tape costs \$3.50 for 7,200 feet, \$3.80 and \$4.50 for two kinds of pre-stretched tape.

There are 20 hubs per carton. Allen says his hub price is competitive with other blank suppliers. There is one marketing advantage, according to the executive. Cerron manufactures arebate program. A customer buying

2,000 hubs within a 12-month period earns a 1% cash or credit memorandum. The same applies for C-60 and C-90 sizes, topping off at 10% for C-60 C-90s, and 5% for 50,000 C-60s.

The industrial operation is being handled by Allen, Hal Wilde, the division's sales vice president and Monica Terrell, the sales manager for office products.

The tape is manufactured, packaged and shipped from Cerron's Anaheim, Calif., factory. It is Cerron's only product line completely manufactured in the U.S.; its consumer blank cassette line is manufactured in Anaheim but assembled and packaged in Mexico.

A lot of Ferox blanks is being readied for recording studios. It will be ready by year's end. Eventually the industrial products line will have its own sales manager.

Allen says the industrial products were tested and evaluated by the firm's internal duplicating facility, thus "eliminating false starts."

Cerron, Allen points out, is the only U.S. company to be both a blank tape manufacturer and duplicator for prerecorded cassettes. In Europe, BASF holds that position and in the Orient it's TDK.

"We are trying to be all things to all people with our consumer industrial and office product lines," Allen says. The latter division sells dictating machine products in all 50 states in all configurations including mini and micro formats. The division addsitions to its micro line which presently only sells C-60s.

## AT 450 POST EXCHANGES '80

## Military Personnel Buying \$4 Million Videocassettes

By JOHN SIPPEL

LOS ANGELES—U.S. Army and Air Force personnel will purchase an estimated \$4 million in videocassettes in the first year from approximately 450 post exchanges worldwide, estimates Peter Clendenen, merchandising specialist for videocassette and videodisks.

Based upon sales that began last April, Clendenen finds videocassettes accelerating as VTR unit sales by GIs increase.

When Clendenen put out his first mailing piece to the more than 650 post stores globally, he listed 20 movie titles. Today, his catalog numbers 45 motion picture titles, with five to six new titles being added monthly. Clendenen says Billboard's best selling video software chart along with military purchases determines what titles he includes in his mailings.

Firms from whom the Army and Air Force are purchasing videocassettes direct include Paramount, Magnetite Video, MCA, WEA and Columbia Pictures. PXs sell prerecorded videocassettes for 15% off list normally.

Because of the higher per unit price of videocassettes, Clendenen and Wayne Franklin of the Forest Park, Ga., buying base video software in a special 4,000 square foot area, staffed by two employees who concentrate on video.

The army videocassette spread really exploded in June. In 60 days the original 50 locations stocking the motion picture titles proliferated to 450 Clendenen stresses that because of the high ticket, PXs stock titles singly.

He can replenish in seven to 10 days. Clendenen notes that because he is buying from manufacturers direct, he often must wait more than 10 days for his own security room replenishment. Only WEA has blank videocassettes from the Atlanta WEA warehouse. Other orders must come by truck from points across the country distant from Atlanta.

Clendenen and Franklin hope to persuade manufacturers to halt the recent Paramount Pictures practice of adding a graduated delivery levy so that stores may rent or swap video software. The Army never has found it intended to allow such practices. PXs operate on a straight sale basis of their merchandise.

Figures from the Army and Air Force's Dallas electronics purchasing department show that 2,600 VTR units, more than 80% of which were VHS, were bought in PXs in the continental U.S. during the first nine months video hardware was installed. No figures for bases anywhere else but the 48 states are available.

## Associate Members For SPARS

LOS ANGELES—Two levels of associate members will be assimilated into the Society of Professional Audio Recording Studios (SPARS), according to newly elected president Murray Allen.

Allen, president of Chicago's Universal Recording, says one level will embrace individuals and/or companies that engage the services of recording facilities, such as artists, producers, and record companies.

Another level will embrace professional audio equipment manufacturers.

In addition to the regular SPARS members, the association will also embrace audio/video/film production houses where at least one 24-track recorder is on line.

Affiliate members, which should include smaller studio operations, will be embraced with a reduced dues structure.

Jules Malamud, former NARM executive and active with the Black Music Assn., is now helping to guide SPARS future direction and activities (Billboard, Nov. 8, 1980).

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## Studio Track

**LOS ANGELES**—At Precision: Stephen Marcussen is mastering the Richard Perry produced single of "The Theme From Ordinary People." Harvey Mankowicz is the editor. Also there, Marcussen is mastering Mark Saffron for Planet Richard Perry producer, while Larry Emmons masters Night for Planet, produced by Tim Lincecum and supervised by Jim Tract. And Arnie Acosta is mastering a new Tim McLaglen LP. Rob Fraboni produces with engineering by Tim Kramer. Other recent Acosta masterings there include the new Paul McCartney produced Duets greatest hits LP and the live two pocket Bruce Delaack produced Randy Rogers LP.

**Los Angeles** producers: Mondo Ricketts at Debut, Umberto Garica at the console. Music Concepts International produces: Essex Pace mixing up a Chubby Checker LP at the Music Center.

**Smiley Robinson** working on a new LP with George Tobin at Studio Sound Records. Also, Arnie Tract takes over as studio manager at the South Hollywood facility. He had been assistant

to record producer Richard Perry. Allen Zentz action engineer Brian Gardner mastering the new Queen single for Elektra/Artem. The "Popcorn" soundtrack for Backwash Records, produced by Harry Nilsson; and Dr. Hook's debut LP for Casablanca. Also there,

George Clinton producing Parliament and Funkadelic.

• • •  
 Additions to the Secret Sound Studio, Inc., staff in New York include: Lynn S. Hanna to the divo manager, Krys Murphy to assistant studio

manager, and Dennis Drake to the engineering staff.

At Sigma Sound, New York, live songs are being overdubbed for "On Babylon," a West End music movie by Galt MacDermot and Derek Walcott. Carl Hall and other featured singers

are working with engineer Chuck Iwata, who is being assisted by Carly Bandini for Kilmack Records. At Sigma Sound's Philadelphia complex, producer James Purdie mixing Rana Essence with engineers Jim Gallagher and James Thomas.

## Ampex Awards—Golden Reel To Seger—Again

**LOS ANGELES**—Bob Seger is the latest recipient of the Ampex Golden Reel award for his recent "Against The Wind" Capitol LP. This is the third Golden Reel award Seger has been awarded from Ampex and brings the total amount of awards issued since the program began to 180.

The awards are presented to recording artists, studios and the technical talent responsible for albums and singles mastered on Ampex professional tape and which also meet RIAA gold and platinum standards.

In addition to plaques presented to key members of the recording team, Ampex also contributes \$1,000 to non-profit charity designated by the artist. Seger and band chose the St. Vincent and Sarah Fisher Home, a sanctuary for neglected and abused children, located in Farmington Hills, Mich.

Centers, Bayshore, Muscle Shoals and Capitol recording studios all participated in the production of "Against The Wind."

## 'Not a First,' Swedien Cries

**LOS ANGELES**—Engineer Bruce Swedien, who works with producer Quincy Jones, points out that he, too, was involved in a project where simultaneous overdubbing occurred at different studios.

Recently producers Harvey Fuqua and Louis Small overdubbed strings and extra rhythm at New York Blank Tapes, Inc. studio for the upcoming Two Tons Of Fun "Back Attack" LP. The duo were recording main vocal tracks at Fantasy Studios, Berkeley, Calif., with the aid of time-code-locked tape recorders (Billboard, Nov. 1, 1980).

But back in 1977, recalls Swedien, while working on "The Wiz" soundtrack, a similar method was used to simultaneously record Diana Ross and Michael Jackson vocals at L.A.'s Cherokee studios while recording horns at New York's A&R Studios.

## Video Catalog Out

**NEW YORK**—PBS Video announces the publication of its 1981 catalog. The 222-page directory lists more than 2,300 programs available for purchase or rental on 8-inch or 1/2-inch videocassette. Programs are listed by subject and title and are cross-referenced. The catalog is free and may be ordered from the PBS Video office in Washington, D.C.

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# L.A. Bank Sues Sound Factory

LOS ANGELES—Wells Fargo Bank has instituted suit in Superior Court here against the Sound Factory, Hollywood, and David Hassinger Jr., seeking immediate payment of two promissory notes totaling \$356,477.54.

The plaintiff alleges the defendant Hassinger provided a business loan agreement, a general pledge agreement and a security agreement which he signed the original promissory note for \$400,651.73 in August 1978 for which an extension was agreed upon May 19, 1980.

The complaint claims no payment has been made since Nov. 1, 1979, so the bank elected to declare the entire balance of \$331,477.54 due.

Due to, according to the filing, is a March 31, 1980, promissory note, with a June 30, 1980 due date for \$25,000. The maturity date on the first six-figure loan is July 1, 1982.

## Blue Marble Joins SelectaVision Line

NEW YORK—RCA Corp. has signed an agreement with the Blue Marble Co., Inc., a subsidiary of ITT, for children's programming on the firm's SelectaVision videodisk system.

Among titles being made available to RCA are "My Seventeenth Summer" and "Wich's Sister," with other titles to be announced shortly.

# Russian Hill Goes Into Action Dec. 1

By JACK McDONOUGH

SAN FRANCISCO—San Francisco's newest recording facility, a two-studio, 24-track operation known as Russian Hill Recording, will be in full swing Dec. 1, say owners Jack Leahy and Bob Shottland. For 10 years the two have operated the locally well-known Funky Features studio here.

Russian Hill, with studio design by Jeff Cooper, will offer the 600 square foot studio A, with a 350 square foot control room, and the 350 square foot studio B with a 250 square foot control room.

Both rooms will have 24-track capability with a Helios/GSM 3224 console at A and a Nevelet, Series III 2824 console in B. A is equipped with an MCI 24-track JH116 recorder with Autolocator III, while B presently has a 16-track recorder, the JM-56 with Selectatek. The consoles were customized by David Wink local GSM company.

The two rooms are tied together via phone lines and video and, says Shottland, both may be used simultaneously for large sessions, allowing 24-track capability.

Shottland and Leahy have owned the building on the western slope of Russian Hill (on Pacific Ave. between Polk and Larkin) which Shottland described as "an open shell" for three years. Shottland em-

phasizes that the interior construction, which involved pouring more than 90 yards of concrete in 14 separate slabs, assures total isolation and quiet.

"For the floor," notes Shottland, "we started with a deep layer of earth, then added concrete base slabs, then layers of compressed fiberglass and cedar insulation, then floating slabs of concrete, then the parquet floor."

The walls are anchored to the floor slabs and concrete and the ceiling is suspended on the frame walls. Each room is totally independent of the surrounding structure and each room is totally independent of each other."

Both studio rooms feature isolation booths, although A's is larger and can accommodate a grand piano or drums. Sliding glass doors allow visual communication between studio and control room in both A and B.

A principal feature of each room is the wall construction, with deep slab traps placed in the walls. Oak louvers, eight feet high by six inches wide, will open and close against the face of the slabs to tune the room by determining how much sound can pass into the slab area and get lost. Shottland indicates also that the ceiling, which has a thin cover (which acts as a membrane resonator) over a deep air cavity, will absorb much of the low frequency vibration in the rooms.

Other equipment at Russian Hill includes EMI and Lexicon digital reverb systems; a custom version of the UREI 813 time-align monitor designed by Ed Long, inventor of time-align; Eventide H949 harmonizer; UREI 1178 limiter; a selection of 50 microphones; Synclavier 32-voice digital synthesizer; and Steinway piano and Hammond M-3 organ.

Both studios are located at ground-level, with kitchen, conference room and offices on the second floor. A road deck affords a sweeping view of San Francisco Bay and Golden Gate Bridge, and Shottland indicates that in time a hot tub will be installed on the roof. There is also a garage area for unloading equipment.

In general Leahy stresses the advantages of the location. "Many studios," he notes, "are located in the industrial and unattractive parts of town. We craved something different. We wanted a picturesque part of the city, near restaurants, bars, hotels, and the business district, and we wanted a neighborhood setting too."

The owners agree that the recent departure of Heider's from San Francisco does not bode ill for the local recording scene. "The Heider pullout doesn't mean that much. Business won't leave town because of it."

"The Heider pullout had more to do with their internal workings than the state of business here. After all, while Heider's was dying the Automaton was booming. We do a lot of advertising and industrial work, and we're going to attract a lot more of that business. We've got people waiting for us to open."

Rates at Russian Hill will vary from \$60 an hour in B to \$95 an hour in A. Rates include second engineer plus studio instruments, with first engineer's rates at an additional \$15 an hour. Staff engineers at Russian Hill are Leahy, Richard Greene and Neil Schwartz.



**Amper Attack:** Gathered around an Amper ATR-124 multi-track analog recorder to cement a new sales agreement between Amper Corp. and ACI/Filmways are, left to right, Larry Mats, ACI/Filmways sales manager; Don Ely, ACI/Filmways treasurer and controller; Lee Cochran, general manager Amper audio products; Dave Kelsey, Filmways Audio Group president and chief executive officer; and Marc Wachal, Amper sales engineer. The agreement grants ACI/Filmways the right to market and sell Amper multi-track audio recorders.

## MULTI-TRACK AUDIO RECORDERS

### Amper Dealing With ACI/Filmways

LOS ANGELES—Amper Corp. and ACI/Filmways have signed an agreement granting ACI/Filmways the right to market and sell Amper multi-track audio recorders.

The new agreement will allow ACI/Filmways, based here, to sell Amper ATR-116/124 and MM-1200 multi-channel recorders. The agreement is in addition to an ACI/Filmways pro audio sales dealer

contract with Amper which allows it to market and sell the ATR-700, AG-440 and the ATR-101/102/104 series audio recorders.

The agreement between the two companies also means that Amper will ship the recorders directly to end users, install and service the recorders, according to Lee Cochran, general manager of the Amper audio product group.

## ITA Chooses Officers, Directors

NEW YORK: The International Tape Assn. has elected its new members to be a board of directors and a new slate of officers.

New board members are: **Manu Curry**, Agfa-Gevaert; **Jim Jimiro**, Wall Data Video Communications; **Al Markey**, Video Corp. of America; **Al Pepper**, Memorex; **Robert Whitehouse**, Sharp Electronics; **Terry Terrell**, DuPont.

New officers are: chairman of the board, **Irene Tarr**, Matsushita Electric Corp. of America, vice chairman, **Ed Khoury**, Capital Magnetics, president, **Sam Burger**, CBS Columbia Records; senior vice president, **John Povolny**, 3M, vice presi-

dent, planning, **Gordon Bricker**, RCA, East Coast vice president, **K.T. Tsunoda**, Sony.

Also: Midwest vice president, **Anthony Marabelli**, Quasar; West Coast vice president, **Steve Roberts**, 20th Century-Fox; European vice president, **Arnold Nordstrom**, Bellview Studios, Copenhagen; vice president, membership events, **Finley**, Larry Finley Assoc., secretary, **Bill Orr**, Ortel Corp., treasurer, **Gerald Citron**, International Televideo.

ITA executive director **Henry Bruf** has been elected executive vice president.

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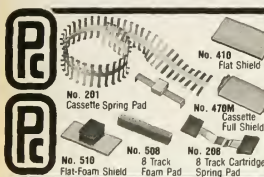
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# CHART HYPE HURTS

## U.K. Industry's Image Worries BPI Topper

By PETER JONES

LONDON The record industry in Britain has a very bad image in the media generally, with the public at large and in business circles. That image needs to be polished up immediately, through efficient public relations work.

That's the view of Chris Wright, co-chairman of Chrysalis Records, and newly appointed chairman of the British Phonographic Industry. Wright, appointed to the key industry role after the resignation of WEA's John Funt, has a list of similar priorities to tackle early in his term of office.

He wants all company members of the BPI to be involved in policy making decisions. He wants to work determinedly to achieve a completely fair and accurate system of charts, albums and singles, and so eradicate recent "bad press" or allegations of "hyping" and corporate chart maneuvering.

And he insists that the organization should step up its efforts to beat home taping and piracy problems. But first he has to deal with allegations that the BPI has been guilty of "whitewashing" over recently tele-

vised claims of chart fraud (Billboard Nov. 8, 1980). The full report of a committee of enquiry into this problem was originally not made available to all member companies.

On this matter, Wright has acted fast. "It's now available to all members, large or small. But the report, by itself, won't achieve anything. We've had terrible publicity over the hype allegations. But we have to ensure that nobody can ever again do a similar to program along those lines. We must ensure that it's 'World In Action' never again has a story on chart hyping."

"Nobody benefits if the chart is seen to be inaccurate, caused by dishonest methods of influencing the listings over and above accepted and reasonable marketing practices."

He agrees that there's room for improvement in the chart, he's also aware that the 1981 chart will be an improvement upon the 1980 model.

But he adds that it's all part of the generally bad image of the record industry. He says that the BPI committee is regarded with suspicion. (Continued on page 87)

# INTERNATIONAL



CRYSTAL HIT—CBS artist Buz Scaggs, right, is presented with an Orefors collectors piece of crystal in recognition of reaching \$5 million in retail sales in Australia. Handing over the award is Paul Russell, managing director of CBS Records in that market. The occasion was a post-concert party held in Scaggs' honor in Melbourne.

## French Independents Unite To Clarify Erato Matter

PARIS—A group of small French independent record companies in the classical scene have banded together to take media space to put right what they see as widespread misconceptions over the joint ownership by RCA and Gaumont of the local classical label Erato.

Background to the dispute started when a new deal was set up over Erato, ending with Gaumont holding a 51% share of the company and RCA 49%.

This was interpreted by many newspapers and magazines as meaning that "France's only classical record company" had been saved by Gaumont from complete domination and takeover by a multinational major. What infuriated other companies was the inference that Erato was way out on its own in the local classical market.

Those appearing as signatories to the protest included Arca, Valois, Astree, Calypso, Ades, SAM, Untidac, Auris and Harmonia Mundi. They emphasized that RCA had previously had a 25% cut in the company so that Erato had long since ceased to be completely French. They also stressed their own large contributions to the French classical music sector.

The Erato catalog, for example, was 400 titles listed, and Harmonia Mundi, which has been running for 20 years, now has an annual turnover of around \$5 million, exporting around 30% of its production to the U.K. and West Germany.

Additionally, Chant du Monde was founded in 1937 by a group of French musicians and though it has close links with the Soviet record industry is completely French.

## Planet Riser Posed Prospering in Swedish Mart

By LEIF SCHULMAN

STOCKHOLM After three years as an independent record operation here, Planet Records, headed by industry veteran Mats Olsson, now appreciates the advantages of being "small" rather than "big" in today's chummy economic climate.

Says Olsson: "So far we've put out 17 locally-produced records, and now we're merged with Baxton, another independent production outfit, which will look in a further four or five local albums each year."

The fact is that the small independent label is better positioned now days to take local production. We can keep the costs down much better than the majors, who have such large fixed costs which inevitably have to figure in the recording budgets.

"Our break-even point is that much lower. The result is that as the majors are clearly catering to their local product activities, we are able to increase ours. Certainly we'll add to our annual output in future." Then he adds: "But we realized early on that you also can't run a record company on local productions alone in a small territory like Sweden. We went into international contracts and the first deal was early last year with Cream Records, and the labels Hi and Xanadu. Next came Gull from the U.K., with Judas Priest among the artists, and Eddie Grant's London-based label Records."

The build-up to around 20 catalog titles carried on with deals with Nems Records, which has a U.S. and Canadian material and Graduate Records, also from the U.K. and with the chart band UB40. Chrysalis Records provided a sizable catalog of vintage rock, but, specially from the Sun era.

The most recent international deal with Interdisc in Germany gives Planet an even wider repertoire base, taking in jazz and classical music. Explains Olsson: "This is a vital part of our strategy. You have to have a really wide music base. Today you don't sell as many of the top albums as before, but you can still sell more of a much wider category."

(Continued on page 87)

## ESPECIALLY 'MAXI' VENUES

## Italian Disco Industry Booming

Continued from page 72

Punisco, Pachio Rosso, Bakara and more.

Recently maxi-discos have started to appear in the towns. First was Milan's Studio 54, a pale imitation of the New York original. More lavish is Rome's Much More, with its disco effects derived from the first Cinecitta studios. But downtown maxi-discos have basically failed to achieve the success expected, and frequently they are opposed by municipal authorities.

Most of the 100-150 discos in each major city like Milan and Rome fall into one of four categories: traditional, classy, gay and maxi.

Of these, the traditional style is most numerous, reborn from old nightclubs and cabarets like Havana, the downturn on the club scene has recently affected their trade. Regine is an example of the classic type, with restaurant, bar and dance floor. Others are Milan's Charly Mar, and Neperth, Rome's Bella Blu, Jackie O and Number One. Gay discos, mostly established before the disco fashion as such got under way, include Primadonna in Milan, and Easy Going in Rome.

Entrance fees generally range from \$3.50-\$11.50, a first drink included. Saturday evenings and Sunday afternoons are prime time. Best

results are always achieved on the Adriatic coast, a classic tourist setting, where on one kilometer of coastline can be found two 3,000-seater—Rimini's Baia Degli Angeli and L'Altre Mondo—as well as exclusive clubs like Il Paradiso, where Europe's first bar wall was installed, replacing glass doors and windows as weather protection.

Increasing professionalism has been the keynote among deejays and sound men. Until 1975, rock bands, few skilled deejays, black or British performers were commonly brought in. However, the spread of local radio has given newcomers a place to gain experience, and nowadays the top deejays move on to the music business, people like Claudio Cecchetto, Alvaro Ugolini, Leonardo Re Cecconi, Paul and Peter Mancini, Fred Jacques Petrus.

Club owners have realized the need for something more than sound and lights, deejay and records, in the form of proper promotion on a professional basis. In Rome especially the trend is to have a popular personality—actor or musician—take care of public relations. Marina Luchini, Rita Rovati, Penny De Los, Gil Cagne, Carlo Alessandrini are some.

There are specialist firms handling organization and promotion. Studio Disko for Milan's rock-oriented discos like La Luna and Odisea, Arturo Uli taking care of advertising and p.r. for the Rimini disco.

Though Europe's first book on the disco phenomenon, *Disco Music*, was published in 1978 by Arcana albums of Rome, there is no specialist music outlet (or disco) and dance music, and the boom has only been partially covered by the press.

Serious audio magazines do take an interest though, notably Super Stereo with its equipment coverage and the music papers do give space to dance music and to the disco charts prepared by the Italian Deejay association AID.

## Malay Network Stirs Row

Continued from page 81

an artist's popularity, the network's fees range from anything between \$25 to \$75 per show. This compares with up to \$450 paid to performers for a single appearance live in concert.

Many in the record industry here feel that the RTM has defied the very purpose of holding the annual contest in the first place.

In the past, Malaysian labels have shown support for the show by signing up one or more of the winners to exclusive recording contracts. In fact, to avoid a mad scramble for the winner, most disk firms predict the favorites in the preliminary rounds, and negotiate terms even before the finals.

Jahid Abdullah is a case in point. WEA signed up for the show before the finals the ultimately emerged (as the winner) because it believed he had charisma, stage presence and the necessary qualifications to be a successful recording artist.

WEA's initiation paid off hand-somely when Abdullah's first album sold well over 15,000 copies, a substantial figure for this market.

Argues WEA's general manager,

Frankie Chan, "What's the use of RTM organizing this annual talent quest if, after all the exposure and publicity, the winners are not rewarded with either a recording or movie contract? At least an artist can carve a career from recording or acting. What kind of career is it when the artist only appears exclusively on RTM television programs, and for a meager fee?"

A one-year lapse, according to general consensus, is far too long a period before breaking into recording.

All participants in "Bintang RTM" automatically become bound to the ruling as part of the entry agreement. The restriction applies to the first three winners; however, runners-up are free to do as they please.

In the meantime, the possibility of a compromise which would allow artists to sign with labels providing them the prior approval of RTM has been raised. How satisfactory this solution will be remains open to question.

This year's "Bintang RTM" quest is currently in its semi-finals stage. The finals are due to be held in the first week of December.

## Osibisa For Kenya Dates

By RON ANDREWS

NAIROBI—Osibisa, London-based Afro-rock group whose members hail from all over West Africa and the West Indies, is about to embark on a tour of Kenya.

The concert are being held to help the Kenyan Ministry of water development finance the piping of water to rural areas which presently depend on natural rainfall.

The Osibisa dates are thought likely to be well received, since the band has been popular here for some years via its fusion of African rhythms and Western influences.

The group is determined to get as close to people as possible on concert dates, and will be playing in the less exclusive areas of the main cities, hoping to attract large crowds at reasonable ticket prices.

Venues will mainly be football stadiums or community halls rather than the like of a 4,000-seat Kenyatta conference center, chosen by previous acts visiting this country, such as Millie Jackson and Boney M.

Previous touring by this region included the limited availability of good sound equipment and qualified sound people. Acts are obliged to bring their own equipment and technicians when touring, and freight rates over overseas to the point where equipment is difficult. Hence, the scarcity of artists visiting the area.

Nevertheless, it's hoped that the opening up of Zambabwe as a viable music market (Billboard, April 26, 1980) will stimulate the spreading of overheads in this region, and encourage more foreign acts to visit.

# WELCOME TO EUROPE!

## Bob Seger The Silver Bullet Band

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TOUR 1980

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YEAR DURING HIS NORTH AMERICAN TOUR

NOW SEGER IS EMBARKING  
ON HIS LONG AWAITED EUROPEAN TOUR

|             |            |                          |
|-------------|------------|--------------------------|
| NOVEMBER 20 | LONDON     | WEMBLEY                  |
| 21          | LONDON     | WEMBLEY                  |
| 24          | PARIS      | HIPPODROME               |
| 26          | MUNICH     | OLYMPIA HALLE            |
| 27          | HEIDELBERG | RHEIN-NEKTAR HALLE       |
| 28          | NÜRNBERG   | MESSE ZENTRUM            |
| 30          | FRANKFURT  | FEST-HALLE               |
| DECEMBER 2  | BRUSSELS   | FOREST NATIONAL          |
| 3           | ROTTERDAM  | AHOY                     |
| 4           | HAMBURG    | CONGRESS-CENTRUM HAMBURG |
| 6           | DÜSSELDORF | PHILIPSHALLE             |



# Disk Imports Forbidden By Law

## Strict Indian Ban Frustrates Dealers, Record Buyers

Billboard's Australian correspondent Glenn A. Baker, has recently been traveling through Asia, and is filing a series of reports from the region's music markets. This is his second dispatch from India.

**BOMBAY**—To develop an active interest in Western music in this vast subcontinent is to face almost immediate frustration. Indian law prohibits the importation of recorded music from any source, and the law is unbreakable.

Persistent collectors occasionally manage to receive single disks by mail from friends abroad, but there is no commercial flow of product.

Three major record companies—the Gramophone Co. of India (EMI), Polydor and the Indian Record Manufacturing Co. (In-reco)—license selected foreign reper-

toire, but certain labels, notably CBS, are simply not represented. Such a situation gives pirates an open season of the likes of Barbra Streisand, Neil Diamond and Billy Joel, among many others.

*Editor's note: CBS Records International has announced plans to move into India with a subsidiary company (Billboard, May 10, 1980) which will be operational late 1981 or early 1982.*

A leading critic of the harsh import law here is Niranjan Jhaveri, secretary general of leading concert promotion firm, Jazz India, who explains, "In 1978, we approached the ministry of education and social welfare to permit the importation of jazz records into India."

"The ministry initially agreed that if the import of all printed matter, including cheap pornographic nov-

els, was freely permitted, there was no justification in banning records."

They directed us to make an application for an import license and gave their formal recommendation. However, our application was rejected by the ministry of commerce, with no reason given.

"Several foreign organizations and record companies were prepared to donate jazz records to our library, so we applied for a permit to import these gifts. This was also refused with no reason given. All appeals against the decision were promptly rejected."

One Bombay record retailer adds his comments: "The official policy of self-reliance in the matter of recorded music deprives a large number of music lovers of the recordings of their choice."

Record companies in this country have done little to develop and encourage new artists, or to select their product mix carefully.

"As commercial enterprises, they cater only to the popular taste, and therefore the genuine music lover is not likely to come within the ambit of their consideration."

"A dose of international competition would energize the industry, and make it more responsive to consumer preferences."

Jazz India's Jhaveri is quick to point out an ironic situation regarding the import ban: "Indian musical culture is being exported on records throughout the world, to inform and inspire foreigners."



Billboard photo by Greg Fajda

**Happy Moment:** Bernadette Nolan, second right, celebrates her birthday in Tokyo with a special cake presented by Epic/Sony during the Nolan Sisters' recent Japanese visit. Her sisters and father Tommy join in the festivities.

# Nolans Score In Japan

**TOKYO**—British group, the Nolans, are currently enjoying a major hit single and album in Japan, to an extent unusual for a foreign act that's not of superstar status.

The group's "Dancing Sister," 45 moves up to No. 2 on the Music Lahn charts this week (see Hit Of The Week, this issue), while their album, titled after the single, climbs into the top 10. Label is Epic.

The 45 has sold more than 430,000 copies here since it was released in July, according to Epic/Sony's Shigeaki Yoshikawa. The LP has sold 90,000 copies to date.

The Nolans were recently in Japan for a 15-day promotion tour, during which the group appeared on nine television shows and undertook extensive press interviews.

At a reception at Tokyo's Hilton Hotel, Epic/Sony president, Shuji Matsuo, presented a certificate of the four Nolan Sisters with Platinum disks, signifying their success.

# K-tel France Turned Down

**PARIS** On four different occasions, K-tel France, mainly a television-merchandising company, has applied for membership of French record industry organization, Syndicat National de l'Édition Phonographique and Audio-Visuelle (SNEPA). Four times it has been turned down.

Frustrated at the refusals, Jean Marc Bict, K-tel general manager here, says that instead of worrying about its promotions, the industry at large should use the media more widely, as do other license-licensed areas.

A SNEPA spokesman, admitting the turn-downs, says, "It's a matter of individual reaction. Each council member has a personal view and each time there has been a majority voting against membership."

But the tv advertising policy is clearly behind the refusals, says K-tel. And the SNEPA view is: "We're opposed to the advertising of disks on television and always have been. We say that records, as a form of entertainment, should not pay to be heard but should, indeed, be paid for."

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State \_\_\_\_\_

# Midprice Line Bows From PolyGram Italy

By DANIELE CAROLI

**MILAN**—A 30-album debut album release this month looks off successful. PolyGram's midprice line, which, covering a wide range of music with special emphasis on sound quality and packaging, looks like being a big success with Italian consumers of all tastes.

Music covered ranges from rock and pop to jazz, also taking in movie soundtracks and lavish MOR material. The price is \$6.60 (Lire 5,500) and it's stamped on the wrapping of each album.

Sans Giorgio Lovinsek, PolyGram marketing executive: "Price takes in Value Added Tax and the line comes as a result of an agreement among several record companies, including EMI, which has just put out two lines at the same retail price."

The fact is that the price area is a novelty for the Italian marketplace where previously, apart from low-price product from a few minor companies, the industry had basically developed a budget line with albums selling at around \$4.70 (Lire 3,900).

Agreement on the new and higher price was reached after some major companies realized the cheaper line could find a margin of profitability only by relying on national repertoire or on dated foreign catalogs, which meant problems on actual product quality.

"The new midprice area now can include earlier product from top international artists, broader recordings in the rock, pop and jazz fields, albums which were in the top-price regions up to a couple of years ago, and valuable compilations made up of famous original tracks."

So PolyGram's Successo product comprises six different areas: rock, pop, jazz, soundtracks, orchestral

music and big names from various musical genres. The graphic culture remains substantially the same for all these sectors, but each "collection" is differentiated by album cover colors.

The initial release batch includes rock acts like Eric Burdon, Jimi Hendrix, Cream, Joe Cocker, Rod Stewart; international pop names like the Bee Gees and Barry White; European performers such as Jacques Brel, Charles Aznavour and Demis Roussos, but also Kraftwerk and Alan Stivell, and domestic repertoire from names such as Eros Ramazzotti, Ornella Bonini, and Patti Bravo.

There is orchestral material from Glenn Miller and Paul Mauriat, and soundtracks such as "Tommy" and "2001: A Space Odyssey."

Foreign repertoire emanates from the Polydor, Philips, Mercury, RSO, Vertigo, 20th Century, Fontana and MCM labels. Italian product stems mainly from Polydor, Philips and Cramo.

Lovinsek's view is that a midprice line such as Successo offers a great deal more than existing budget lines. "There's the width of repertoire, and the splitting into sections, and the informative sleeve notes. Depending on the recording age, the sound performance certainly equals the top price product."

"Included in the first release are brand new compilations of various artists, and albums previously not released in Italy. Most are back catalog items, a few are improved versions of records previously in PolyGram's old budget line."

In fact, the selectivity of product was a mixture of established artists, historic tracks, musical convenience and today's popularity. Fewer but better, says Lovinsek, is the key.



— PHONOGRAM WELCOMES DR HOOK

— CASABLANCA WELCOMES DR HOOK



**DR. HOOK's**  
first Polygram album  
is  
**"RISING"**  
in the charts

The first  
single  
**"GIRLS CAN GET IT"**



# Billboard

## Otherworldly

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### BRITAIN

(Courtesy of Music Week)  
As of 11/11/80  
SINGLES

| This Week | Last Week | Title                                                | Artist    |
|-----------|-----------|------------------------------------------------------|-----------|
| 1         | 1         | I WOMAN IN LOVE, Barbra Streisand                    | CBS       |
| 2         | 2         | WHAT YOU'RE PROPOSING, Status Quo, Verity            | 3         |
| 3         | 5         | SPECIAL BREW, Bad Company                            | Major     |
| 4         | 13        | DO YOU LOVE ME, Adam & Ant                           | CBS       |
| 5         | 15        | THE NEW HONK, Boonie                                 | Chrysalis |
| 6         | 4         | WHEN YOU ASK ABOUT LOVE, Marianne Faithfull          | Major     |
| 7         | 6         | IF YOU'RE LOOKING FOR A WAY OUT, Delaney Rick        | 20        |
| 8         | 20        | FASHION, David Bowie                                 | 8         |
| 9         | 8         | ENOLA GAY, Orchestral Manoeuvres In The Dark         | 20        |
| 10        | 3         | D I S C O, Otisney, Carney                           | 11        |
| 11        | 9         | GODS PUTTA WRELY TOGETHER, Neilson, Eric             | 12        |
| 12        | 11        | ALL ABOUT LOVE, Ace Sneydy                           | 15        |
| 13        | 7         | BADLY THROUSERS, Marlene Ezon                        | 12        |
| 14        | 12        | DEAN WOMAN, Sweeney Ezon                             | 12        |
| 15        | 10        | SURELY, Oliva Newton-John, Jeff                      | 10        |
| 16        | 14        | DO NOT STAND SO CLOSE TO ME, Police, A&M             | 10        |
| 17        | 16        | ARMY DREAMS, Kasey, Kasey                            | 10        |
| 18        | 17        | NEVER AGAIN, The Police                              | 10        |
| 19        | 18        | BEFORE, Stephanie Mills, J&R                         | 10        |
| 20        | 19        | I COULD BE SO GOOD FOR YOU, Donny Hathaway, EMI      | 10        |
| 21        | 20        | LOVE TIMES LOVE, George Benson, Warner Bros.         | 10        |
| 22        | 21        | ACE OF SPACES, Maudslayi Bruce                       | 10        |
| 23        | 22        | LOVING JUST FOR FUN, Kinky                           | 10        |
| 24        | 23        | WATSON, The Police                                   | 10        |
| 25        | 24        | WIT DO LOVERS BREAK EACH OTHER'S, Shalamar, A&M      | 10        |
| 26        | 25        | CASANOVA, Cheryl, Mercury                            | 10        |
| 27        | 26        | LATE IN THE NIGHT, The City, Graham                  | 10        |
| 28        | 27        | WHAT'S IN A KISS, G&P, CBS                           | 10        |
| 29        | 28        | AND THE NIGHT WE'RE SINGING, Sweet, Polygram         | 10        |
| 30        | 29        | YOUR LYING LIPS, Chrysalis                           | 10        |
| 31        | 30        | STARTING OVER, John Lennon, Polygram                 | 10        |
| 32        | 31        | LOUNGE, The Police                                   | 10        |
| 33        | 32        | AMIGO, Back Street, Ensign                           | 10        |
| 34        | 33        | CELEBRATION, The Police, De La                       | 10        |
| 35        | 34        | MASTER BLASTER, Steve Nicks, Island                  | 10        |
| 36        | 35        | PARTY LITIGES, Gap Band, Mercury                     | 10        |
| 37        | 36        | I NEED YOUR LOVE, Tanya Maria, RCA                   | 10        |
| 38        | 37        | PASSION, Rod Stewart, RCA                            | 10        |
| 39        | 38        | THE NIGHT, The Police, Island                        | 10        |
| 40        | 39        | THE NIGHT, The Police, Island                        | 10        |
| 41        | 40        | I LIKE WHAT YOU'RE DOING TO ME, Young & Co., Capitol | 10        |
| 42        | 41        | PARTY IN PARIS, U2, S&W                              | 10        |

NOVEMBER 15, 1980 BILLBOARD

ALBUMS

| This Week | Last Week | Title                                                       | Artist |
|-----------|-----------|-------------------------------------------------------------|--------|
| 1         | 2         | GUILTY, Barbra Streisand                                    | CBS    |
| 2         | 1         | HOTTER THAN JULY, Steve Wonder, Motown                      | 1      |
| 3         | 3         | ZENITATA MONTIDA, Police, A&M                               | 1      |
| 4         | 4         | ACE OF SPACES, Maudslayi Bruce                              | 1      |
| 5         | 5         | THE NIGHT WE'RE SINGING, Sweet, Polygram                    | 1      |
| 6         | 6         | THE ORGANIZATION, Orchestral Manoeuvres In The Dark, Virgin | 1      |
| 7         | 7         | JUST SUPPOSIT, Status Quo, Verity                           | 1      |
| 8         | 8         | THE RIVER, Barbra Streisand, CBS                            | 1      |
| 9         | 9         | THE RIVER, Barbra Streisand, CBS                            | 1      |
| 10        | 10        | NEVER FOREVER, Kasey, Kasey                                 | 1      |
| 11        | 11        | HOWLOW, Marianne Ezon, Warner Bros.                         | 1      |
| 12        | 12        | ABSOLUTELY, Madeline, Shal                                  | 1      |
| 13        | 13        | THE LOVE ALBUM, Verity, CBS                                 | 1      |
| 14        | 14        | SCART MONSTERS, David Bowie, RCA                            | 1      |
| 15        | 15        | MANNI MOVIES, Don Strals, Verity                            | 1      |
| 16        | 16        | MAKING WAVES, Neilson, Eric                                 | 1      |
| 17        | 17        | GLASS, Adam & Ant, CBS                                      | 1      |
| 18        | 18        | BREAKING GLASS, Adam & Ant, CBS                             | 1      |
| 19        | 19        | HOT THE D-CLOCK, Boonie, Chrysalis                          | 1      |
| 20        | 20        | LITTLE MISS DYNAMITE, Boonie, Chrysalis                     | 1      |
| 21        | 21        | CONTRADICTORY, The Police, A&M                              | 1      |
| 22        | 22        | RESCUE, David Bowie, RCA                                    | 1      |
| 23        | 23        | THE VERT BEST OF ELTON JOHN, RCA                            | 1      |
| 24        | 24        | GIVE ME THE NIGHT, George Benson, Warner Bros.              | 1      |
| 25        | 25        | MY GENERATION, The Police, A&M                              | 1      |
| 26        | 26        | CHANGING, This Virgin, Virgin                               | 1      |
| 27        | 27        | SHOCKING OFF, The Police, A&M                               | 1      |
| 28        | 28        | THE VERY BEST OF DON MILLAN, Island                         | 1      |
| 29        | 29        | REBORN IN LIGHT, Talking Heads, Sire                        | 1      |
| 30        | 30        | THE POLICE, The Police, A&M                                 | 1      |
| 31        | 31        | I AM WOMAN, Marianne Ezon, Warner Bros.                     | 1      |
| 32        | 32        | THE POLICE, The Police, A&M                                 | 1      |

### CANADA

(Courtesy CBS 60 Minutes With A Bullet)  
As of 11/11/80  
SINGLES

| This Week | Last Week | Title                                           | Artist |
|-----------|-----------|-------------------------------------------------|--------|
| 1         | 1         | ANOTHER ONE BITES THE DUST, Queen, EMI          | 1      |
| 2         | 2         | REAL LOVE, Double B's, Warner Bros.             | 1      |
| 3         | 3         | WOMAN IN LOVE, Barbra Streisand, CBS            | 1      |
| 4         | 4         | HE'S SO SHY, Foster Sisters, Polygram           | 1      |
| 5         | 5         | THE WANDERER, Donna Summer, Polygram            | 1      |
| 6         | 6         | UPSIDE DOWN, Diana Ross, Motown                 | 1      |
| 7         | 7         | DREAMING, Rick Clarke, EMI                      | 1      |
| 8         | 8         | MY HEART YOUR BEST THING, Pat Benatar, Polygram | 1      |
| 9         | 9         | IT'S ALRIGHT, Kenny Rogers, RCA                 | 1      |
| 10        | 10        | XANADU, Oliva Newton-John, J&R                  | 1      |
| 11        | 11        | THEY'RE GONNA GET YOU, Warner Bros.             | 1      |
| 12        | 12        | LOVE, Kenny Rogers, Warner Bros.                | 1      |
| 13        | 13        | BEFORE, Stephanie Mills, J&R                    | 1      |
| 14        | 14        | LET'S GO, Rolling Stones, Atlantic              | 1      |
| 15        | 15        | THE EVENING, Paul Simon, Warner Bros.           | 1      |
| 16        | 16        | LOVE, Kenny Rogers, Warner Bros.                | 1      |
| 17        | 17        | DO NOT STAND SO CLOSE TO ME, Police, A&M        | 1      |
| 18        | 18        | THE POLICE, The Police, A&M                     | 1      |
| 19        | 19        | COULD I HAVE THIS DANCE, Anne Murray, Capitol   | 1      |
| 20        | 20        | THE POLICE, The Police, A&M                     | 1      |

NOVEMBER 15, 1980 BILLBOARD

ALBUMS

| This Week | Last Week | Title                         | Artist |
|-----------|-----------|-------------------------------|--------|
| 1         | 1         | THE GAME, Queen, EMI          | 1      |
| 2         | 2         | THE POLICE, The Police, A&M   | 1      |
| 3         | 3         | ZENITATA MONTIDA, Police, A&M | 1      |
| 4         | 4         | THE POLICE, The Police, A&M   | 1      |
| 5         | 5         | THE POLICE, The Police, A&M   | 1      |
| 6         | 6         | THE POLICE, The Police, A&M   | 1      |
| 7         | 7         | THE POLICE, The Police, A&M   | 1      |
| 8         | 8         | THE POLICE, The Police, A&M   | 1      |
| 9         | 9         | THE POLICE, The Police, A&M   | 1      |
| 10        | 10        | THE POLICE, The Police, A&M   | 1      |

### JAPAN

(Courtesy Music Labo)  
As of 11/10/80  
SINGLES

| This Week | Last Week | Title                                                | Artist |
|-----------|-----------|------------------------------------------------------|--------|
| 1         | 1         | KAZE WA AKIRO, Saito Matsuda, RCA                    | 1      |
| 2         | 2         | DANCING STREET, Narumi, CBS                          | 1      |
| 3         | 3         | JINJIRO-SAKURA KARI, Chiharu Matsuzaki, Narumi (STV) | 1      |
| 4         | 4         | THE POLICE, The Police, A&M                          | 1      |
| 5         | 5         | ROBOTO TO MAMORU, CBS                                | 1      |
| 6         | 6         | WATASHI WA PIANO, Momo Takada, CBS                   | 1      |
| 7         | 7         | TAKASHI, Tashiro, CBS                                | 1      |
| 8         | 8         | SATONARU, CBS                                        | 1      |
| 9         | 9         | AKI, UMIKURA, CBS                                    | 1      |
| 10        | 10        | THE POLICE, The Police, A&M                          | 1      |
| 11        | 11        | THE POLICE, The Police, A&M                          | 1      |
| 12        | 12        | THE POLICE, The Police, A&M                          | 1      |
| 13        | 13        | THE POLICE, The Police, A&M                          | 1      |
| 14        | 14        | THE POLICE, The Police, A&M                          | 1      |
| 15        | 15        | THE POLICE, The Police, A&M                          | 1      |
| 16        | 16        | THE POLICE, The Police, A&M                          | 1      |
| 17        | 17        | THE POLICE, The Police, A&M                          | 1      |
| 18        | 18        | THE POLICE, The Police, A&M                          | 1      |
| 19        | 19        | THE POLICE, The Police, A&M                          | 1      |
| 20        | 20        | THE POLICE, The Police, A&M                          | 1      |

NOVEMBER 15, 1980 BILLBOARD

ALBUMS

| This Week | Last Week | Title                                     | Artist |
|-----------|-----------|-------------------------------------------|--------|
| 1         | 1         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 2         | 2         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 3         | 3         | WHAT YOU'RE PROPOSING, Status Quo, Verity | 1      |
| 4         | 4         | UPSIDE DOWN, Diana Ross, Motown           | 1      |
| 5         | 5         | THE POLICE, The Police, A&M               | 1      |
| 6         | 6         | THE POLICE, The Police, A&M               | 1      |
| 7         | 7         | THE POLICE, The Police, A&M               | 1      |
| 8         | 8         | THE POLICE, The Police, A&M               | 1      |
| 9         | 9         | THE POLICE, The Police, A&M               | 1      |
| 10        | 10        | THE POLICE, The Police, A&M               | 1      |
| 11        | 11        | THE POLICE, The Police, A&M               | 1      |
| 12        | 12        | THE POLICE, The Police, A&M               | 1      |
| 13        | 13        | THE POLICE, The Police, A&M               | 1      |
| 14        | 14        | THE POLICE, The Police, A&M               | 1      |
| 15        | 15        | THE POLICE, The Police, A&M               | 1      |
| 16        | 16        | THE POLICE, The Police, A&M               | 1      |
| 17        | 17        | THE POLICE, The Police, A&M               | 1      |
| 18        | 18        | THE POLICE, The Police, A&M               | 1      |
| 19        | 19        | THE POLICE, The Police, A&M               | 1      |
| 20        | 20        | THE POLICE, The Police, A&M               | 1      |

### WEST GERMANY

(Courtesy of Music Week)  
As of 11/10/80  
SINGLES

| This Week | Last Week | Title                                     | Artist |
|-----------|-----------|-------------------------------------------|--------|
| 1         | 1         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 2         | 2         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 3         | 3         | WHAT YOU'RE PROPOSING, Status Quo, Verity | 1      |
| 4         | 4         | UPSIDE DOWN, Diana Ross, Motown           | 1      |
| 5         | 5         | THE POLICE, The Police, A&M               | 1      |
| 6         | 6         | THE POLICE, The Police, A&M               | 1      |
| 7         | 7         | THE POLICE, The Police, A&M               | 1      |
| 8         | 8         | THE POLICE, The Police, A&M               | 1      |
| 9         | 9         | THE POLICE, The Police, A&M               | 1      |
| 10        | 10        | THE POLICE, The Police, A&M               | 1      |
| 11        | 11        | THE POLICE, The Police, A&M               | 1      |
| 12        | 12        | THE POLICE, The Police, A&M               | 1      |
| 13        | 13        | THE POLICE, The Police, A&M               | 1      |
| 14        | 14        | THE POLICE, The Police, A&M               | 1      |
| 15        | 15        | THE POLICE, The Police, A&M               | 1      |
| 16        | 16        | THE POLICE, The Police, A&M               | 1      |
| 17        | 17        | THE POLICE, The Police, A&M               | 1      |
| 18        | 18        | THE POLICE, The Police, A&M               | 1      |
| 19        | 19        | THE POLICE, The Police, A&M               | 1      |
| 20        | 20        | THE POLICE, The Police, A&M               | 1      |

NOVEMBER 15, 1980 BILLBOARD

ALBUMS

| This Week | Last Week | Title                                     | Artist |
|-----------|-----------|-------------------------------------------|--------|
| 1         | 1         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 2         | 2         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 3         | 3         | WHAT YOU'RE PROPOSING, Status Quo, Verity | 1      |
| 4         | 4         | UPSIDE DOWN, Diana Ross, Motown           | 1      |
| 5         | 5         | THE POLICE, The Police, A&M               | 1      |
| 6         | 6         | THE POLICE, The Police, A&M               | 1      |
| 7         | 7         | THE POLICE, The Police, A&M               | 1      |
| 8         | 8         | THE POLICE, The Police, A&M               | 1      |
| 9         | 9         | THE POLICE, The Police, A&M               | 1      |
| 10        | 10        | THE POLICE, The Police, A&M               | 1      |
| 11        | 11        | THE POLICE, The Police, A&M               | 1      |
| 12        | 12        | THE POLICE, The Police, A&M               | 1      |
| 13        | 13        | THE POLICE, The Police, A&M               | 1      |
| 14        | 14        | THE POLICE, The Police, A&M               | 1      |
| 15        | 15        | THE POLICE, The Police, A&M               | 1      |
| 16        | 16        | THE POLICE, The Police, A&M               | 1      |
| 17        | 17        | THE POLICE, The Police, A&M               | 1      |
| 18        | 18        | THE POLICE, The Police, A&M               | 1      |
| 19        | 19        | THE POLICE, The Police, A&M               | 1      |
| 20        | 20        | THE POLICE, The Police, A&M               | 1      |

### INTERNATIONAL

(Courtesy of Music Week)  
As of 11/10/80  
SINGLES

| This Week | Last Week | Title                                     | Artist |
|-----------|-----------|-------------------------------------------|--------|
| 1         | 1         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 2         | 2         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 3         | 3         | WHAT YOU'RE PROPOSING, Status Quo, Verity | 1      |
| 4         | 4         | UPSIDE DOWN, Diana Ross, Motown           | 1      |
| 5         | 5         | THE POLICE, The Police, A&M               | 1      |
| 6         | 6         | THE POLICE, The Police, A&M               | 1      |
| 7         | 7         | THE POLICE, The Police, A&M               | 1      |
| 8         | 8         | THE POLICE, The Police, A&M               | 1      |
| 9         | 9         | THE POLICE, The Police, A&M               | 1      |
| 10        | 10        | THE POLICE, The Police, A&M               | 1      |
| 11        | 11        | THE POLICE, The Police, A&M               | 1      |
| 12        | 12        | THE POLICE, The Police, A&M               | 1      |
| 13        | 13        | THE POLICE, The Police, A&M               | 1      |
| 14        | 14        | THE POLICE, The Police, A&M               | 1      |
| 15        | 15        | THE POLICE, The Police, A&M               | 1      |
| 16        | 16        | THE POLICE, The Police, A&M               | 1      |
| 17        | 17        | THE POLICE, The Police, A&M               | 1      |
| 18        | 18        | THE POLICE, The Police, A&M               | 1      |
| 19        | 19        | THE POLICE, The Police, A&M               | 1      |
| 20        | 20        | THE POLICE, The Police, A&M               | 1      |

NOVEMBER 15, 1980 BILLBOARD

ALBUMS

| This Week | Last Week | Title                                     | Artist |
|-----------|-----------|-------------------------------------------|--------|
| 1         | 1         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 2         | 2         | SANTA MARIA, Roland Kamei, Warner Bros.   | 1      |
| 3         | 3         | WHAT YOU'RE PROPOSING, Status Quo, Verity | 1      |
| 4         | 4         | UPSIDE DOWN, Diana Ross, Motown           | 1      |
| 5         | 5         | THE POLICE, The Police, A&M               | 1      |
| 6         | 6         | THE POLICE, The Police, A&M               | 1      |
| 7         | 7         | THE POLICE, The Police, A&M               | 1      |
| 8         | 8         | THE POLICE, The Police, A&M               | 1      |
| 9         | 9         | THE POLICE, The Police, A&M               | 1      |
| 10        | 10        | THE POLICE, The Police, A&M               | 1      |
| 11        | 11        | THE POLICE, The Police, A&M               | 1      |
| 12        | 12        | THE POLICE, The Police, A&M               | 1      |
| 13        | 13        | THE POLICE, The Police, A&M               | 1      |
| 14        | 14        | THE POLICE, The Police, A&M               | 1      |
| 15        | 15        | THE POLICE, The Police, A&M               | 1      |
| 16        | 16        | THE POLICE, The Police, A&M               | 1      |
| 17        | 17        | THE POLICE, The Police, A&M               | 1      |
| 18        | 18        | THE POLICE, The Police, A&M               | 1      |
| 19        | 19        | THE POLICE, The Police, A&M               | 1      |
| 20        | 20        | THE POLICE, The Police, A&M               | 1      |

### Free Radio Remains Major French Issue

By HENRY KAHN

PARIS—The growing fight against the French government's refusal to properly work a radio station is a monopoly in many territories, it is "fanned out" to non-government interests. Only in France and the Soviet Union of the political group are to be involved in court hearings.

The politicians are charged with broadcasting illegally over a network they had dubbed "Radio Rite."

A further spearhead against the monopoly situation is the distribution of a book published by the French University Press, titled "Free Radio" and shows how, since the days of Louis XI, French authorities of all kinds have tried to keep a firm control on communications in all forms.

In 1926, free radio was permitted but there were inevitable catches and erosion. But in a somewhat lukewarm atmosphere, free radio had to wait until the outbreak of war in 1939.

But in 1945, an Order in Council banned private radio and the monopoly was legally established. In 1959, the framework has been changed around in an effort to give the impression that free radio can or does exist here, but no one believes it.

There are stations like Radio Luxembourg and Europe No. 1 which are not technically in France but have studios in the territory and which attract around 25 million regular listeners. By 1978, these stations were reported to be a "nuisance," but no more than that. In 1979, the law was changed to allow the French government to take control of the French. Through its own agency, the government holds large amounts of shares.

### Czech Publishers Plan To Toast Trade Partnership

By LUBOMIR DORUZIKA

PRAGUE—Czech publishers are linking with other music industry sectors to plot a commemorative exhibition celebrating 25 years of professional trading between the local music business and the Barenreiter publishing enterprise in Germany.

The elaboration actually came about through talks between Fritz Oester, a German musicologist and later a Barenreiter director, and Otakar Soukup, a Czech-born Slovak composer. Subsequent relations between the two territories have been of great cultural and commercial significance.

Karl Votruba, president of Barenreiter, worked with Oester to lay the foundations and today, at the German end, Votruba's daughter Barbara, along with directors Wolfgang Matthei and Wolfram Ruppert, are the key figures. All three will attend the exhibition in Prague.

On the Czechoslovak side, main responsible business partners have been the publishing houses of Antonin Pantion, Opus, the Czech and Slovak Music Foundations, the Dalia theatrical agency and export company Arnia and Compulib.

Barenreiter distributed, in West Europe, the complete works of both Smetana and Dvorak and a recent, similarly massive, project has been the complete works of Leoš Janacek. Barenreiter is co-publisher with exclusive rights for all countries except the Socialist bloc.

The new book describes the various historical reasons in other countries and shows that while there is a monopoly in many territories, it is "fanned out" to non-government interests. Only in France and the Soviet Union of the political group are to be involved in court hearings.

The politicians are charged with broadcasting illegally over a network they had dubbed "Radio Rite."

A further spearhead against the monopoly situation is the distribution of a book published by the French University Press



# CBS Greece Builds Local Artist Roster

By JOHN CARR

ATHENS—One day this summer, veteran Greek singer Yovanna walked into the offices of CBS Greece and invited the wanted to start a new recording career.

Recalling the incident, CBS managing director Sol Rahimovitch says: "The lady had so much class I couldn't let her leave without signing her to a contract."

Shortly before the release of what was her first album after a gap of 12 years, Yovanna told reporters that other recording companies had "disappointed" her in the past by giving her poor material to record and "then promptly broke my contracts on the grounds that I didn't sell."

But CBS she says gives her full freedom to choose and produce her material in the way she sees fit.

Behind the fanfare and the enthusiasm, however, industry observers are raising collective eyebrows at the sinking aspect of an otherwise non-spectacular signing, the fact that CBS, till now the spearhead of international repertoire, is starting to build a solid groundwork of local artists as a first step towards survival in a country of merely nine million people.

Though notably active this year in bringing in live international acts to boost sales, CBS now seems to be courting in the way of other industry giants such as EMI, Minos Matas and PolyGram, all of which have built rosters of big-selling local artists to see them through times as

rough as the first half of this year has proved.

Total record sales in Greece are now split almost evenly between local and international artists, with the locals gaining points on staying power. CBS claims it will have around a half-dozen big local names under its wing by the end of this year.

EMI says it is committed to the "promotion and preservation of Greece's music in all its forms." It has recently released a boxed-set of new recordings of the main composer in the classical field, Nikos Skalkottas.

PolyGram claims to be pursuing an even-handed policy, giving no undue preference to local acts over international artists. Says its public relations chief Jacques Janssen: "If something is good, it will sell."

## Label Launch

HELSINKI—Kansankulttuurin, Finland's main outlet for records from the Socialist bloc countries, is launching a new label, also to be called Kansankulttuurin, with Finn-wanda as distributor here.

Initial releases include four compilation albums featuring original recordings from Poland and the USSR, and a domestic album by Anniina Minkkinen. Design and art work, as well as song selections, have been handled in Finland.



HOT ROD—Rod Stewart, right, and Carmen Appice, drummer with Stewart's band, at a post-concert, WEA-hosted party held in Hamburg, one of the dates on the singer's recent German tour. WEA Germany's managing director, Siegfried Loch, is on the left.

# Jung Blueprint Pays Dividends For EMI

By WOLFGANG SPAHR

COLOGNE—In the last two years EMI-Electrola has liquidated its Cristal label, closed three of its five depots, reduced its labor force by 120, instituted a purge on waste and changed its product mix.

"The result," says Wilfried Jung, EMI managing director, Central/Europe, "is that our break-even point on record sales is substantially lower in 1980 than it was in 1978."

Jung expects EMI's turnover to be up by 3 to 5% in 1980 and he predicts that profits will also be up because of increased efficiency.

"For the first time for more than five years, the record industry in Germany increased its prices and this helped offset the effect of escalating costs. As far as EMI is concerned, we have benefited from the strength of product from the U.K. by artists like Pink Floyd, Queen, Kate Bush, Smoke, Hot Chocolate and Cliff Richard, and although we lost the extremely successful Alan Parsons Project because of Arnold's acquisition of Arista, we had enough depth of repertoire to compensate for this."

Looking ahead to 1981, Jung sees little prospect of improving on the 1980 turnover figures. "I think we may have to wait another two or three years before there is an upswing in the record business," he says.

Meanwhile, Jung says he is following three main policy guidelines—a tightly controlled release policy, the fullest possible exploitation of locally-produced repertoire and a concerted attempt to bring back into the record shop more members of the over 35 age group.

"I consider it vitally important not to have to depend too heavily on third party labels; I like third party deals if they produce profit, but too many of them produce turnover and little else."

"In contrast, success with local repertoire is much more welcome because profit margins are higher. Last year, only 21% of our turnover came from local repertoire—that was an exceptionally bad year. This year, on the other hand, we have derived something like 37% of our income from domestic product. This is, perhaps, a little too high—I would be happy with a figure between 32% and 35%."

Jung adds that promoting local repertoire in Germany is not always easy because radio and television

programming is heavily orientated in favor of Anglo-American product.

On the question of broadening the record-buying public, Jung says: "The record industry is too preoccupied with the under-25s and is not producing good middle-class-road product aimed at the more mature record fans who used to buy albums by James Last and Peter Alexander. I believe there is great potential in producing repertoire aimed at this age group."

As far as release policy is concerned, Jung admits that imposing limits of the number of releases requires courage and strength of character because of the traditional fear of keeping back a potential hit. "But we have certainly cut back on our release program," he says, "and we are very much better off as a result. It may come down to a matter of using the same budget to produce fewer records, but I can certainly say that we have more copies per successful release than ever before this year."

Because of the difficulties of promoting local repertoire on radio and television in Germany, record companies are constantly seeking other means of bringing new product to public attention and EMI-Electrola has had success recently, Jung claims, with cinema advertising.

In a test operation in the Saar town of Muehlheim new releases by the Fischer Set and Peter Kent were the subject of a three-minute promotion film shown in local cinemas. The film listed a number of local record stores where the records could be obtained and indications were that the film had prompted substantial number of the movie house audiences to visit local record dealers and ask for the records.

Says Jung: "The operation worked particularly well for the Fischer Set, a new wave group. One shop which had taken 100 records sold 46; another sold 47 out of 50 and the EMI outlet in the area sold 125 out of 200. Results were not so good for the Peter Kent record, but that may simply mean that it didn't have such wide appeal."

"We were encouraged by the success of the operation and the indication that a high proportion of moviegoers are potential record buyers. We are now considering a nationwide application of this promotion operation for certain new product."

# Jupiter Label Leaves Ariola For Teldec

HAMBURG—After a six-year association with Ariola, Jupiter Records, founded in 1974 by publisher-producer-owner Ralf Siegel, is terminating its pressing and distribution deal with the Munich-based Bertelsmann company, and transferring its affiliation to Teldec, as of Jan. 1, 1981.

Commenting on the switch, Ralf Siegel says: "We have had a beautiful relationship with Ariola, and we shall continue to be closely associated in the sense that I shall still be producing Ariola artists like Peter Alexander, Wencke Myhre, Katja Ebstein and Rex Gildo."

"However," after giving careful consideration to the matter, he decided that our Jupiter label should be in better hands if it went to Teldec."

The new deal, according to Siegel, is for "more than three years," and it gives Teldec a useful addition to its artist roster, with such acts as Dschingis Khan (who sold more than one million records and tapes this year), Chris Roberts, Roberto Blanco, Penny McLean, Donnie Dee and Dee Jackson, Roy Etzel and Jerry Rus.

It's thought that the prime reason for Jupiter's switch to Teldec was that Ariola has been accumulating too many third-party labels, and Siegel felt that there would be less competition if he switched to the Hamburg company.

# Brass Band Scores With Czech Music

By LUBOMIR DORIZKA

PRAGUE—Ernst Mosch, leader of the Egerländer Elasmusmusikanten, has been awarded one platinum and several gold disks as leader of the biggest-selling German act in the brass band sphere.

But the backbone of his repertoire since he put the band together has been Czech polkas, waltzes and marches, some of which have become more successful in the German music market than in Czechoslovakia.

On a role of music publisher further to exploit this material, firm to his concert manager in Hamburg and now with Elna Wolf, an expert on Czech brass band music, with whom he set up a joint publishing venture.

This year, Mosch recorded three albums, usually filled with Czech polkas and waltzes, many dating back to the '30s and '40s, but all still pulling in hefty performance and mechanical royalties. That means he has enabled Mosch today to be able to promote contemporary Czech brass band composers.

His albums are mainly on Teldec, but also licensed to specialist labels for sale in department stores. Sales are rarely less than 100,000 for each release.

Now to mark Ernst Mosch's 25th anniversary as a professional musician, Teldec in Germany and Supraphon in Czechoslovakia have launched a joint project, an album recorded by Mosch conducting Czech musicians.

# \$1 Billion

That's the size of the Worldwide Spanish-Language Music/Record/Tape/Equipment Market reached by Billboard En Espanol

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## MUSICIANS WIN RAISE

Lifelines  
Births

Bo, Vincent Erik, to Vikka and Chris Molina Oct. 20 in Los Angeles. Vikka Molina is an accountant with Elektra/Asylum Records.

Girl, Aly Catherine, to Judy and Frank Rochman Oct. 23 in Miami. Father is with Tone Distributors.

Girl, Keeby Lee, to Deborah and Jeffrey Lesser Oct. 23 in Los Angeles. Father is a record producer.

Boy, Casey Alvin, to Lorraine and Bruce Kramer Nov. 3 in Los Angeles. Father is a personal manager and principal in KJ Management.

## Marriages

Virginia Berger, manager of Sound Lab Studio, to Harvey Cooper, president of White Snake Management & Production Co., Nov. 1 in Santa Barbara, Calif.

Ken Keane, president of Sea Crest Productions and Briarwood/Song Farm Music, to Jeanne Murrin Nov. 1 in Nashville.

## Deaths

Alvin Alter, 78, long-time member of ASCAP and composer of "Do You Know What It Means To Miss New Orleans," "I've Got Sand In My Shoes," "Daisy" and "Married Jingles." He died Nov. 3 in New York. He is survived by a daughter, Sonja, and brother.

Marty Kugel, 42, producer of records by the Five Satins, Jimmy Jackson, Herman's Hermits and Dave Sevak, of a heart attack Nov. 3 in Los Angeles. He is survived by his widow, Sharon, and two sons, Erik and Jack.

Joseph R. "Bud" Rietland, 47, Oct. 15 in Atlanta. He was a former sales executive with CBS and London Records in the Midwest and Southeast and is survived by his widow, Sonja, two daughters and a brother.

Ralph Wenzon, 73, trombonist with numerous big bands in the 1930s and father of trombonist Bill Wenzon, Oct. 26 of a cerebral hemorrhage in Daytona Beach, Fla.

Jacques Levy, 68, for 25 years chairman of the Asa, of Professional Recording Studios, Oct. 24 in London. A former violinist, he was executive planning the 14th annual APRS exhibition at the time of his death. He is survived by two sons.

Abraham "Al" Parker, 68, orchestra leader noted in the 1930s and '40s for his society dance music in the Pennsylvania area, Oct. 21 in Browns Mills, N.J. His widow, Sara, and a daughter, son, two sisters and two grandchildren survive.

Alexander D. Burt, 75, Oct. 28 in Philadelphia. He was an electrical engineer who for several decades worked on the development of the phonograph for RCA, particularly the 45 rpm, single in the 1940s. He also authored the chapter on phonographs in the Encyclopedia Britannica. He is survived by a son, daughter and two grandchildren.

## Hottels, Union In Atlantic City Sign

ATLANTIC CITY, N.J. The Atlantic City Musicians Union, Local 661-708, has signed a 41-month contract with three of the resort's four hotels providing a 17.5% salary increase.

The contract covers the house bands and lounge acts at Resorts International, Ball's Park Place, and Caesar's Boardwalk Regency. Musicians at the Brighton City Hotel are not covered by the contract, but union leaders will meet with the Brighton's management this week to discuss their joining the contract.

Negotiations started three months before the previous contract expired last May 30, but the delay between deals was caused by difficulties in defining artistic and traditional aspects of the musical craft.

The contract covers about 50 orchestra members at the three hotels and all musicians coming in on a temporary basis to play the lounges.

Under the new contract, musicians will receive wage increase in three steps: two 5% increases and a third of 7.5%. By the end of the contract term, wages of orchestra members will have risen from \$454 to \$539 per week.

Pay for musicians in lounge acts will go from \$396 to \$469 per week. George Fagnano, union secretary who negotiated the contract with resort president Victor Marmarino, cites other aspects of the contract as important improvements.

The casino agreed to an Atlantic City union tradition setting minimum numbers of musicians to be used in certain entertainment rooms. Also, union permission will be required for the use of electronic instruments that can play the parts of several musicians, and musicians working part-time will be paid above the daily rate paid full-time musicians. Donald Burner, Ball's labor relations director, led the negotiating team for the hotels.

The four hotels, Lady and Preps and the Coasters, the Crewcuts and the Chiffons.

There are single albums covering chronological pop hits of the '30s and '40s. There are four individual albums melding comedy songs, one of which is western-oriented.

Country entries are especially strong. Even country gospel is included with two albums. There are three trucking specialties. Individual country acts featured on an entire album include: Kitty Wells, Faron Young, David Houston, Dolly Parton, Kitty Wells, Tony Red and Del Reeves share a side in each of two other releases. Top rustic hits are featured in 11 other albums.

Fidelity is excellent throughout. Albums are well-tracked and timed for easy radio play. Sherman expects to produce about 15 new albums to the ever-green series yearly.

## Blackmon Wants \$2 Mil In Damages

LOS ANGELES Larry Blackmon wants \$2 million in compensation for damages from Sanford R. Ross of New York City in a Superior Court action filed here.

The plaintiff, leader of the group Cameo, alleges Ross improperly added \$2 million to an attorney's bill and failed to properly perform for the group as personal manager.

The complaint contains handling both tasks was a conflict of interest and that Ross at times acted as a talent agent for the group, a task for which he was not licensed in California.

Ross, who negotiated a Casablanca recording bond and extension for Cameo, allegedly received

Alvin Young, 16 months, Oct. 31 following open heart surgery in the Cleveland Clinic. Cleveland, she is survived by her parents, Mr. and Mrs. Joseph F. Young, two brothers and one sister of Sandokis, Ohio. Father is the president of M.R. Sand & Co., Sandokis, Ohio, distributors of budget records and tapes.

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## No List Price On 41 LPs From Alshire Productions

LOS ANGELES—Al Sherman of Alshire Productions in Burbank, is releasing 41 albums on LP and cassette simultaneously without a suggested list price in the series "Original Artists" from Exact Productions.

"These are 41 albums of original bums, where the buyer must let his own profit margins," Sherman explains. "We will have 8-track available if there is enough call."

Reperito is leased from Key Seven Music, a Kefel affiliate. Lovens boast original full-color art, with lettering and full album content easily visible, making the albums good sales items. Titles include "Tomb Raider" and "Del Reeves share a side in each of two other releases. Top rustic hits are featured in 11 other albums.

Fidelity is excellent throughout. Albums are well-tracked and timed for easy radio play.

Sherman expects to produce about 15 new albums to the ever-green series yearly.

## Blackmon Wants \$2 Mil In Damages

10% of the gross amounts earned by Cameo for his legal services from 1975 through 1978. In 1976, the union claims Ross suggested he also become personal manager for which the defendant received an additional 20% of gross.

Blackmon claims Ross mismanaged the group's funds and kept the plaintiff in a subservient financial condition.

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Platinum LPs

Pat Benatar "Crimes Of Passion" on Chesley. Disc is her first platinum LP.

## Closeup

CARLENE CARTER—Musical Shapes, Warner Bros. BSK3465. Produced by Nick Lowe.

"Musical Shapes" is an example of what happens when British new wave meets up with Nashville country and finds happiness reincarnated as rockabilly.

It wouldn't be accurate to call this album simplistic; it isn't really, but there's an appealing lack of complexity in both instrumentation and mix that's almost unbelieveable in these days of multi-track paradise.

So what if the album sounds like it was recorded back in the '60s, in someone's garage with wonderfully primitive English drums and anchoring the tracks? So what if the vocals sound like they were cut in the living room in the midst of a spontaneous jam session? That's all part of the live energy that's responsible for this album's unaffected and disarming honesty.

Vocally, Carter is a fascinating amalgamation of tough-guy growls and little-girl vulnerability. She's got her heart on her sleeve and determined not to show it. As a result, whether she's nipping through a self-penned rave-up like "Cr," a peppy, poppy version of "Bengal Fire," Carter's emotions are thinly veiled beneath her surface swaggering.

The album's positive point about "Musical Shapes" is what it says about Carter's development as an artist and songwriter. Her personal stance is on every cut, the very few times she didn't write or cowrite herself, she and Lowe still manage to twist into distinctly compelling performances.

Lowe, as producer, smartly sidesteps the cliché overuse of the flawed parts of Carter's first two LPs, giving her plenty of freedom to romp and stomp with gutsy abandon. She's backed up by a tight nucleus of British and American rockers, including Rockpile stalwarts Dave Edmunds whose vocal contributions here are ideally matched to Carter's own vocal timbre—Billy Bromer, Tom Williams and Lowe.

As on hand are Johnny Cammotto, Sean O'Heare, Kevin Wells, Bob Andrews, Roger Rietick and Doobie Brother member John McFee.

The album has elements of rockabilly's streetwise roots with today's modern English sound thrown in around her own country heritage. Carter is a straightforward, no-gimmicks singer who delivers her winks in clipped hard-edged barbs, but can also turn around and produce a masterpiece of control such as "Too Proud" which shows a completely different side of her artists.

There are many high spots in this 12-song album, with its integral mix of humor and honesty. "Musical Shapes" is a perfect canvas for Carter—her spunky hard-as-nails "I'm



Carlene Carter: The shape of things to come.

So Cool" the eerie mountain-tinged "Appalachian Eyes" with its Indian-chant percussion, the funny and accurate ballad, "To Drink To Love Remember," the soft acoustic outlaw country "Bandit Of Love," "Cr," the high-stepping "That Very First Kiss" like a blast out of the past.

On "Baby Ride Easy," a tongue-in-cheek, number of the underplayed, Edmunds blends his distinctly English accent with Carter's more dry, studious country inflections in a duet arrangement that's a genuine treat. The wryness of the lyrics adds to the song's effectiveness. "If your lovin' is good, and your cookin' isn't greasy! We'll chuck the chicken and we'll ride a way!" A gentle spoof that's a gem.

The basic unpretentiousness of this project works in a way that walls of superfluous sound never could with Carter. And by the time she's strung the emotion from the last note of "Too Proud," working against a powerful gut lead, one thing is obvious: "Musical Shapes" is a whole lot more about where this artist is going than about where she's been. KIP KIRBY

BOSTON ORCH.  
ROYALTY BOUT

NEW YORK—The Boston Symphony Orchestra Inc. is demanding royalty payment of \$387,138 in an action in U.S. District Court here against Midsong International Records.

The plaintiff contends a breach of the contract entered into with Mid-song for the production of an album by the late Arthur Fiedler and the Boston Pops Orchestra. The album, "Saturday Night Fiedler," was released by Mid-song shortly after the death of the famed maestro last year.

The plaintiff alleges that Mid-song failed and refused to pay royalties due based on a contract signed in November 1978, and in addition to the claimed royalties it also seeks interest on the sum and an accounting for all monies received on the project by the defendant.

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(DUET WITH PAT ARNOLD)

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RS-1059

Produced by Barry Gibb, Karl  
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with the Robert Stigwood  
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A man with dark hair, smiling, is wearing a red sweater with a white reindeer and snowflake pattern. He is holding a large, rectangular gift box wrapped in green paper with white diagonal stripes. The gift is tied with a red ribbon and a large red bow. The man's legs, wearing dark pants and shoes, are visible behind the gift box.

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### ALIVE

A specially-priced live two-record set featuring Loggins classics like "This Is It," "What A Fool Believes," "Celebrate Me Home," "I Believe In Love" and "Whenever I Call You 'Friend.'" You'll also find a live version of Kenny's latest smash, "I'm Alright."



Many of the songs on this collection haven't been available for years. Now you can listen again to "Ain't No Sunshine," "Lean On Me" and "Grandma's Hands." Also featured are the great balladeer's recent hit song, like "Lovely Day" and "I Want To Spend The Night."

FC 30855

JC 30871

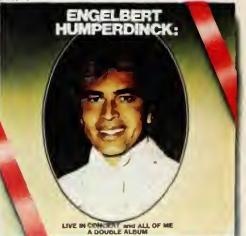
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TELL IT LIKE IT IS, Heart,  
Epic 19-50950  
SEE TOP SINGLE PICKS REVIEWS, Page 60

[illegible]

★ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers).  
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# Billboard® TOP LPs & TAPE

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| THIS WEEK |           | LAST WEEK |                      | RANK                       |                            | ARTIST     |                    | Title    |                           | Label Number (Dist. Label) |           | Suggested Price LP |      | LP Chart |       | Suggested Price Cassettes  |            | Cass. Chart        |          |                           |             |
|-----------|-----------|-----------|----------------------|----------------------------|----------------------------|------------|--------------------|----------|---------------------------|----------------------------|-----------|--------------------|------|----------|-------|----------------------------|------------|--------------------|----------|---------------------------|-------------|
| THIS WEEK | LAST WEEK | RANK      | ARTIST               | Title                      | Label Number (Dist. Label) | R&B Symbol | Suggested Price LP | LP Chart | Suggested Price Cassettes | Cass. Chart                | THIS WEEK | LAST WEEK          | RANK | ARTIST   | Title | Label Number (Dist. Label) | R&B Symbol | Suggested Price LP | LP Chart | Suggested Price Cassettes | Cass. Chart |
| 1         | 1         | ★         | BRUCE SPRINGSTEEN    | The River                  | Columbia JC 37494          |            | 15.98              |          |                           |                            | 15.98     |                    |      | 71       | 61    | 15                         | 71         | 61                 | 8.98     | SLP 41                    |             |
| 2         | 2         | ★         | BABYMETAL            | Infected                   | Columbia JC 37494          |            | 8.98               |          |                           |                            | 8.98      |                    |      | 78       | 10    | 8.98                       | 78         | 10                 | 7.98     |                           |             |
| 3         | 3         | ★         | HENRY ROLLINS        | Great Hits                 | Mercury 100 000 000        |            | 8.98               | CLP 1    |                           |                            | 8.98      | CLP 1              |      | 73       | 73    | 5                          | 73         | 73                 | 7.98     | SLP 11                    |             |
| 4         | 4         | ★         | STEVE WONDER         | Hotter Than July           | Mercury 100 000 000        |            | 8.98               | SLP 3    |                           |                            | 8.98      | SLP 3              |      | 74       | 74    | 14                         | 74         | 74                 | 7.98     | SLP 11                    |             |
| 5         | 5         | ★         | QUEEN                | The Game                   | Elektra MK 31              |            | 8.98               | SLP 16   |                           |                            | 8.98      | SLP 16             |      | 75       | 65    | 21                         | 75         | 65                 | 7.98     |                           |             |
| 6         | 6         | ★         | PAT BENATAR          | Crimes Of Passion          | Orion/RS 100 000 000       |            | 8.98               |          |                           |                            | 8.98      |                    |      | 84       | 4     | 8.98                       | 84         | 4                  | 8.98     | SLP 21                    |             |
| 7         | 7         | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               | SLP 31   |                           |                            | 8.98      | SLP 31             |      | 77       | 62    | 11                         | 77         | 62                 | 8.98     | SLP 27                    |             |
| 8         | 8         | ★         | DANNA ROSS           | Danna                      | Mercury 100 000 000        |            | 8.98               | SLP 8    |                           |                            | 8.98      | SLP 8              |      | 78       | 82    | 24                         | 78         | 82                 | 7.98     | SLP 18                    |             |
| 9         | 9         | ★         | AC/DC                | Back In Black              | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 82       | 2     | 8.98                       | 82         | 2                  | 7.98     | SLP 18                    |             |
| 10        | 10        | ★         | THE JACKSONS         | Triumph                    | Mercury 100 000 000        |            | 8.98               | SLP 1    |                           |                            | 8.98      | SLP 1              |      | 83       | 3     | 8.98                       | 83         | 3                  | 7.98     |                           |             |
| 11        | 11        | ★         | KERRY LOGGINS        | Alone                      | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 84       | 5     | 8.98                       | 84         | 5                  | 7.98     | CLP 2                     |             |
| 12        | 12        | ★         | DANIEL BOWIE         | Scarecrow                  | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 85       | 7     | 8.98                       | 85         | 7                  | 7.98     |                           |             |
| 13        | 13        | ★         | SUPERTRAMP           | Another Day                | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 86       | 8     | 8.98                       | 86         | 8                  | 7.98     |                           |             |
| 14        | 14        | ★         | DONNA SUMMER         | The Wanderer               | Mercury 100 000 000        |            | 8.98               | SLP 15   |                           |                            | 8.98      | SLP 15             |      | 87       | 31    | 8.98                       | 87         | 31                 | 8.98     |                           |             |
| 15        | 15        | ★         | GEORGE BENSON        | Give Me the Night          | Mercury 100 000 000        |            | 8.98               | SLP 5    |                           |                            | 8.98      | SLP 5              |      | 88       | 33    | 8.98                       | 88         | 33                 | 8.98     |                           |             |
| 16        | 16        | ★         | SONDRACK             | Lonely                     | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 89       | 34    | 8.98                       | 89         | 34                 | 8.98     |                           |             |
| 17        | 17        | ★         | THE ROLLING STONES   | Emotional Rescue           | Mercury 100 000 000        |            | 8.98               | SLP 75   |                           |                            | 8.98      | SLP 75             |      | 90       | 35    | 8.98                       | 90         | 35                 | 7.98     |                           |             |
| 18        | 18        | ★         | ALAN PARSONS PROJECT | The Alan Parsons Project   | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 91       | 36    | 8.98                       | 91         | 36                 | 7.98     |                           |             |
| 19        | 19        | ★         | THE POLICE           | Regatta Men                | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 92       | 37    | 8.98                       | 92         | 37                 | 7.98     | SLP 34                    |             |
| 20        | 20        | ★         | PAUL SIMON           | One Trick Pony             | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 93       | 38    | 8.98                       | 93         | 38                 | 7.98     | SLP 34                    |             |
| 21        | 21        | ★         | THEY                 | They                       | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 94       | 39    | 8.98                       | 94         | 39                 | 7.98     | CLP 13                    |             |
| 22        | 22        | ★         | THE CARP             | Parade                     | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 95       | 40    | 8.98                       | 95         | 40                 | 7.98     | CLP 13                    |             |
| 23        | 23        | ★         | DAVID BOWIE          | Scarecrow                  | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 96       | 41    | 8.98                       | 96         | 41                 | 7.98     | SLP 34                    |             |
| 24        | 24        | ★         | REVO                 | Freedom Of Choice          | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 97       | 42    | 8.98                       | 97         | 42                 | 7.98     | SLP 34                    |             |
| 25        | 25        | ★         | BOB SEGER            | The Silver Bullet Band     | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 98       | 43    | 8.98                       | 98         | 43                 | 7.98     | SLP 19                    |             |
| 26        | 26        | ★         | TOM BROWNE           | Low Approach               | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 99       | 44    | 8.98                       | 99         | 44                 | 7.98     |                           |             |
| 27        | 27        | ★         | ANNE MURPHY          | Ann Murphy's Greatest Hits | Mercury 100 000 000        |            | 8.98               | CLP 3    |                           |                            | 8.98      | CLP 3              |      | 100      | 45    | 8.98                       | 100        | 45                 | 7.98     |                           |             |
| 28        | 28        | ★         | B-52's               | Wild Planet                | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 101      | 46    | 8.98                       | 101        | 46                 | 7.98     | CLP 26                    |             |
| 29        | 29        | ★         | KANAS                | Audio Visions              | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 102      | 47    | 8.98                       | 102        | 47                 | 7.98     |                           |             |
| 30        | 30        | ★         | STEPHANIE MILLS      | Sweet Stephanie            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 103      | 48    | 8.98                       | 103        | 48                 | 7.98     | CLP 26                    |             |
| 31        | 31        | ★         | CHRISTOPHER CROSS    | Christopher Cross          | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 104      | 49    | 8.98                       | 104        | 49                 | 7.98     |                           |             |
| 32        | 32        | ★         | THE TALKING HEADS    | Remain in Light            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 105      | 50    | 8.98                       | 105        | 50                 | 7.98     | CLP 11                    |             |
| 33        | 33        | ★         | JAY                  | Jay                        | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 106      | 51    | 8.98                       | 106        | 51                 | 7.98     |                           |             |
| 34        | 34        | ★         | LINDA RONSTADT       | Greatest Hits Vol. 2       | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 107      | 52    | 8.98                       | 107        | 52                 | 7.98     |                           |             |
| 35        | 35        | ★         | PONTERA SISTERS      | Spiritual Things           | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 108      | 53    | 8.98                       | 108        | 53                 | 7.98     |                           |             |
| 36        | 36        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 109      | 54    | 8.98                       | 109        | 54                 | 7.98     |                           |             |
| 37        | 37        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 110      | 55    | 8.98                       | 110        | 55                 | 7.98     |                           |             |
| 38        | 38        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 111      | 56    | 8.98                       | 111        | 56                 | 7.98     |                           |             |
| 39        | 39        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 112      | 57    | 8.98                       | 112        | 57                 | 7.98     |                           |             |
| 40        | 40        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 113      | 58    | 8.98                       | 113        | 58                 | 7.98     |                           |             |
| 41        | 41        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 114      | 59    | 8.98                       | 114        | 59                 | 7.98     |                           |             |
| 42        | 42        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 115      | 60    | 8.98                       | 115        | 60                 | 7.98     |                           |             |
| 43        | 43        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 116      | 61    | 8.98                       | 116        | 61                 | 7.98     |                           |             |
| 44        | 44        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 117      | 62    | 8.98                       | 117        | 62                 | 7.98     |                           |             |
| 45        | 45        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 118      | 63    | 8.98                       | 118        | 63                 | 7.98     |                           |             |
| 46        | 46        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 119      | 64    | 8.98                       | 119        | 64                 | 7.98     |                           |             |
| 47        | 47        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 120      | 65    | 8.98                       | 120        | 65                 | 7.98     |                           |             |
| 48        | 48        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 121      | 66    | 8.98                       | 121        | 66                 | 7.98     |                           |             |
| 49        | 49        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 122      | 67    | 8.98                       | 122        | 67                 | 7.98     |                           |             |
| 50        | 50        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 123      | 68    | 8.98                       | 123        | 68                 | 7.98     |                           |             |
| 51        | 51        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 124      | 69    | 8.98                       | 124        | 69                 | 7.98     |                           |             |
| 52        | 52        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 125      | 70    | 8.98                       | 125        | 70                 | 7.98     |                           |             |
| 53        | 53        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 126      | 71    | 8.98                       | 126        | 71                 | 7.98     |                           |             |
| 54        | 54        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 127      | 72    | 8.98                       | 127        | 72                 | 7.98     |                           |             |
| 55        | 55        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 128      | 73    | 8.98                       | 128        | 73                 | 7.98     |                           |             |
| 56        | 56        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 129      | 74    | 8.98                       | 129        | 74                 | 7.98     |                           |             |
| 57        | 57        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 130      | 75    | 8.98                       | 130        | 75                 | 7.98     |                           |             |
| 58        | 58        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 131      | 76    | 8.98                       | 131        | 76                 | 7.98     |                           |             |
| 59        | 59        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 132      | 77    | 8.98                       | 132        | 77                 | 7.98     |                           |             |
| 60        | 60        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 133      | 78    | 8.98                       | 133        | 78                 | 7.98     |                           |             |
| 61        | 61        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 134      | 79    | 8.98                       | 134        | 79                 | 7.98     |                           |             |
| 62        | 62        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 135      | 80    | 8.98                       | 135        | 80                 | 7.98     |                           |             |
| 63        | 63        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 136      | 81    | 8.98                       | 136        | 81                 | 7.98     |                           |             |
| 64        | 64        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 137      | 82    | 8.98                       | 137        | 82                 | 7.98     |                           |             |
| 65        | 65        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 138      | 83    | 8.98                       | 138        | 83                 | 7.98     |                           |             |
| 66        | 66        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 139      | 84    | 8.98                       | 139        | 84                 | 7.98     |                           |             |
| 67        | 67        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 140      | 85    | 8.98                       | 140        | 85                 | 7.98     |                           |             |
| 68        | 68        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 141      | 86    | 8.98                       | 141        | 86                 | 7.98     |                           |             |
| 69        | 69        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 142      | 87    | 8.98                       | 142        | 87                 | 7.98     |                           |             |
| 70        | 70        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 143      | 88    | 8.98                       | 143        | 88                 | 7.98     |                           |             |
| 71        | 71        | ★         | THE DOOBIE BROTHERS  | One Step Closer            | Mercury 100 000 000        |            | 8.98               |          |                           |                            | 8.98      |                    |      | 144      | 89    | 8.98                       | 144        | 89                 | 7.98     |                           |             |
| 72        | 72        | ★         | THE DOOBIE BROTHERS  | One Step Closer</          |                            |            |                    |          |                           |                            |           |                    |      |          |       |                            |            |                    |          |                           |             |

# Bill Blachly Tries New Approach

## N.Y. Sound Pro Uses Test-Marketing on New Artists

NEW YORK The industry slump has put many careers into a holding pattern as groups wait for a label to sign them up. But the old days are gone. As one label executive said at the recent Billboard Talent Forum: "We used to decide to launch an album the way we'd decide to make T-shirts." An album of a new group now is frequently an unaffordable risk.

Enter Bill Blachly, a sound pro with 36 years in the business and credits including Leonard Bernstein, Richie Havens and Liza Minnelli, with an idea borrowed from other sectors of retailing—test-marketing. His newly formed company, Sound by Blachly based in Melville, N.Y., will produce 3,500 finished albums for about \$15,000 without sacrificing quality, he says. What he sacrifices, Blachly says, is studio gimmicks, which he believes can frequently work to the disadvantage of a group that makes its living playing clubs.

The heart of the Blachly formula is a direct to 2-track master recorded live at a club where the group is popular.

A lot of young musicians don't even know that you can record direct to 2-track," Blachly says, "although it's only fairly recently that masters were done any other way. My recordings preserve the excitement a group can generate in performance. It's the group's music you hear, not some mixing engineer's idea of the music."

Blachly continues, "I don't see why a record shouldn't be test-marketed the same way any other product. You press a limited number of albums for a small amount of money, see how they sell, see what sort of airplay they get, and you have a pretty good idea how to market the record successfully."

"The record companies need this, only they may not know it yet," Blachly doubts that the record labels can afford such an approach. "I think because they're used to mass production. Their costs every step of the way are much too high," he explains.

Blachly will deliver a completed master recording for \$7,500. To make the recording he first videotapes the group in concert to familiarize himself with the act, and then rents mobile recording equipment for the taping.

This equipment, he says, includes about \$100,000 worth of microphones, equalizers, compressors, calibrated loudspeakers, echo chambers, tape recorders and mixing console. "He watches the performance on one monitor while mixing."

Editing the tapes is about a three-week process. Blachly relies on his experience gained from working on film scores to insure a smooth flow. He says he likes to consult with the artists but adds, "During the editing I like to be left alone to do my own thing. It's what I do best."

The live recording aspect of the formula, which saves the group the hassles and expense of booking studio time, came to Blachly by accident. At the time he was based in Austin and fell into conversation with a member of a local band, the Uranium Savages.

"They had just cut eight tracks in a recording studio and were unhappy with the sound," he says. "They asked me to listen and I had to tell them that the tapes were unusable. They had to start all through from top to bottom."

Blachly suggested the group record to 8-track under his stewardship. "My biggest problem in con-

vincing them," he says, "was just getting them to listen to some of the things I've done. I got together a stack of old recordings, and as soon as I played the first one they were sold."

Due to time limitations the group could not arrange another studio date, so Blachly brought the studio to Austin's Soap Creek Saloon, where he recorded the band live. The resulting album, "Trust Us," sold quickly among the Savages' fans.

"One of the things artists frequently tell me about multi-track recording," says Blachly, "is that it doesn't sound like them. Maybe they've only heard amateur recordings they made themselves but what's missing is the spontaneity and communication they have from playing as a group."

Frequently, he says, up-and-coming groups who cut multi-track albums find "a studio that's willing to just about give away its time—usually they're afraid to go under. The engineers are inexperienced and they want the practice time to which the group is much to the group else. The results don't do any thing else."

Included in the \$15,000 Blachly quotes as the band's cost in launching its album is a \$1,500 for advertising and promotion. He also enters the legwork the band members must do to get its product on the radio and in record stores. Blachly's own fees are included in the \$15,000, but no hidden costs to the artist. He requires \$1,000 up front and subsequent payments at various stages of production.

"If a group is serious enough about its future to invest in it," he says, "they'll be able to come up with the money. It can't be done for less."

GEORGE KOPP

**SUM RETURNS**—Slim Whitman, left, whose career has thrived abroad for many years, chats with Dick Asher, right, deputy president and chief operating officer, CBS Records Group, and Cleveland International Records vice president Stan Snyder during a party in New York celebrating the release of two Whitman LPs on Cleveland International. "Songs I Love To Sing" and "Christmas With Slim Whitman."

## Executive Turntable

Continued from page 4

marketing director. He held a similar post at Sonic Research, K-M manufactures high-end audio equipment. Frank J. Clark joins Radio Shack's research and development department as technical computer publications manager. He was assistant professor of computer science at Rochester Institute of Technology in Rochester, N.Y. Also at Radio Shack, Ronald Moore joins its divisional educational sales coordinator for the Midwest U.S. in Indianapolis. He was a media specialist in Kansas. Virginia Michaels, 50, now international television director for Norby Walters Associates, an artist representation firm. She was program department coordinator with NBC in New York and head of U.S. marketing and distribution for Inco Films in London.

Frank M. Price becomes sales and marketing manager of the optical recording/video disk project of 3M's magnetic audio/video products division in Minneapolis. James T. Maynard moves to Hitachi Sales Corp. of America in Connetquot, Calif., as marketing director for audio components. He was a partner in DTR Research Inc. in Denver. Rich Shoor becomes an agent for Frontier Booking International in New York. He was with New York's Bottom Line. Michael Golacinski, formerly national field marketing coordinator for Maxell, moves up to the marketing coordination manager slot at Maxell. Also at Maxell, Michael Standley takes over as national sales manager for consumer audio products. He was Western regional sales manager for the consumer division, rounding out the changes at Maxell is Donald Patricia, who joined Maxell last year as national sales manager for consumer video products. Also last in Monocase, N.J., Carol Crawford, a television music director and singer-songwriter, is now assistant director of Musicians, The New York City music and sound house. Norman Levinstein takes over the newly created post of product manager for Audio Technica U.S. Inc. in Stow, Ohio. He was creative director for Empire Scientific Corp. Chris R. Kline is now engineering development director for Radio Shack's research and development department in Fort Worth, Tex. He was electronics development manager with Tandy Systems Design. Tam Willett now heads artist representation and career management for Dharma Artist Agency, Inc. in Nashville. He was head of the Chanan Agency in Washington, D.C., a booking and management firm.

## MANILOV & TOMLIN TEAM

LOS ANGELES—In a humorous comment on the growing trend toward song duets, Barry Manilow and Lily Tomlin team up for "The Last Duets," featured on Manilow's upcoming Arista LP titled "Barry." The song marks Tomlin's pop music debut. Manilow wrote the music to Bruce Sussman and Jack Feldman's lyrics. Manilow immediately thought of Tomlin as a partner to record the song when he wrote "The Last Duets." Recalling her response, he says, "I contacted her and one Saturday afternoon we met at my house. I gave her a tape of the song-me singing both parts—and she said 'yes'."

With Manilow serving as Tomlin's vocal coach and sound producer, the recording of "The Last Duets" was accomplished in one day. And Manilow still had time to sing his half.

officers. Organization is now governed by a nine-member board of trustees, chaired by Jim Moody of Sundance Lighting.

Society officials say that while there will be no space for exhibitors, manufacturers may exchange ideas with the society's members.

Promoter Bill Graham gives the keynote address at an evening banquet Jan. 17.

**Gary Pernel Management**, launched by California concert promoter Gary Pernel. Address: 1516 Walnut St., Berkeley, Calif. 94709 (415) 548-0448.

**Mistral Entertainment**, formed by Stephen Miller and Bob Fries. First project is a production/publishing deal with artist Buddy Miles. Address: 2925 Ocean Dr., Los Angeles, Calif. 90046.

**Berlie/Carmen International Artist Management Inc.**, formed by Si Berlie and Carmen Junction, Ltd. with Jerald D. Silverhand as chief executive officer. Address: 360 F. 72nd St., New York, N.Y. 10021 (212) 288-8492.

**Avanti Artists**, started by Larry Palmacci and Mel Prives as an artist and producer management company. First projects include representation of acts recording with Northern Studios Agency, 200 W. 57th St., New York, 10019 (212) 265-7070.

**Pro One Stop**, with James Johnson and Dennis O'Malley as principals. Address: 901 S. Jopkins Dr. Tempe, Ariz. 85281 (602) 894-0949.

**Poor Man Records**, headed by V. Duffly with Lawrence Carroll as staff executive. First release: "The Road," Bobby Barnes and Whitehead. Ad-

## New Companies

dress: 5800 S. Central Ave., Phoenix, 85040 (602) 276-8520.

**Class Act Enterprises**, an artist management firm, with principals Patricia Ruohen, Charles Dunn Jr. and Sheila Eldridge and William Cope III. Address: 1120 S. La Brea Ave., Los Angeles 90009 (213) 933-7271.

**The Berle Co.**, started by Marshall Berle as a talent agency. Artists exclusively represented are the Go-Go's, the Pinkettes, the Allen Catts, Wald of Woodoo, the Falcons, the Weirdots, the Plimsouls, and Suburban Lawns. Address: 1648 N. Wilcox Ave., Los Angeles 90028 (213) 466-9781.

**E&M Records** formed by tonner producers director Paul Sansone. First release is "Walk The Beat." Address: P.O. Box 16205, San Diego, Calif. 92116 (714) 265-2123.

**Bob Burton Management** established by Bob Burton, former manager of Houston based group St. Elmo's Fire. He currently manages singer-songwriter Connie Merz. Address in promotion of rock ballets "Caliban" and "Rasputin." Address: 1248 Devon Ave., Los Angeles 90024 (213) 776-8684.

**C.P.W. Showtime Management**, Inc. founded as a new division by

C.P.W. Showtime Talent Agency. Signings are Reb Robinson and Spunk. Address: 3150 Lone Ave., Toledo, Ohio. (419) 478-3333.

**Tin Drum Records**, founded by Paolo Vaccatatos. First release is "What A Wonderful Time," featuring Vaccatatos on all instruments and vocals. Address: P.O. Box 2513, Brooklyn, N.Y. 11201.

**Quantum Sonic Records (Q&S)** with Tina Leonard as president, and Gus Redmond as national promotion consultant director. First release is "So Lonely" by Clifton Drayton and Gwen Matthews. Address: 6300 Green Valley Circle, 1-122, Culver City, Calif. 90230 (213) 672-9702.

**Space Place**, a new company, and Remote Records, a new label, formed. First release is by Screama Rachel and Remote. Address: Space Place, 9901 S. Fallbrook Rd. (800) 671 (212) 327-6465, 646-3428.

**Liaison and Promotion Company** started by former U.K. Infinity head Gary Davison and former general manager of Gem Records Clifford Lee. The company provides a liaison and coordination service between record companies, independent labels and artist management. Address: 48 Bedford and Cambridge Mansions, 100 Marlborough Road, London, England NW1.

## Santa Monica Society Parley

LOS ANGELES—Professional Entertainment Production Society holds its first annual convention Jan. 17-18 at the Miramar-Sheraton Hotel in Santa Monica, Calif., exactly one year following its organizational meetings.

Officials say that since then membership has grown to more than 100 companies and individuals.

Agenda for the convention includes new by-laws and the election



## MEMBERS WILL VOTE

## Country Academy Eyes Its By-Laws

By VICKI PIPPIN

LOS ANGELES—The Academy of Country Music, criticized because of CBS records won't be one of the 25 awards given last year, proposes two amendments to its by-laws on which the membership votes Monday (7).

The meeting, open to professional members only, convenes at 3:30 p.m. at the Greater Los Angeles Press Club, 600 N. Vermont Ave., Hollywood.

Proposed changes to Article II, Section 1 (a) Professional Members—states that "No company or organization shall be allowed to enroll, sponsor or have in its employ a number of members which number exceeds 10% of the total membership of the Academy. Second, persons shall not be classified as employees of a record company unless a record company enrolls them into classification."

As CBS, some say, signed up individuals for membership last year so it could dominate the voting for the Academy's annual awards.

Counting claims that the proposed by-law amendments are in response to past criticisms, Don Lang-

ford, chairman of the board, says, "The by-law, by-law changes were proposed by the 1980 board to update the by-laws."

"To increase the popularity of country music, the Academy felt it needed to update the by-laws, by basically being a more professional organization. All changes were in that direction," he explains.

According to Langford, who also presides over the Academy of Country Music, the by-law amendment, "This is a procedure for by-law changes. The general membership will have input on amendments at the meeting Monday. The membership may vote on the proposed amendments down."

The other proposed change is in Article II, Section 7, which divides the professional members into 14 classifications.

They are: advertising/radio/television, artist/entertainer, club operator/employee, musician/band leader/instrumentalist, disc jockey, manager/booker, composer, music publisher, publications, radio, tv/motion picture, record company and affiliated.

## 69 CENTS A SHARE

## 20th-Fox Earnings Sag in 3rd Quarter

LOS ANGELES—20th Century-Fox Film Corp. earnings were down 19.8% in the third quarter ended Sept. 27. Figures show earnings were \$7,948,000 or 69 cents per share compared with \$19,671,000 or \$1.79 per share, for the third quarter of 1979.

For the first nine months of 1980, the company reported net earnings of \$45,981,000 or \$4.14 per share versus \$46,550,000 or \$4.23 per share for the same period in 1979.

Revenues were up during this last quarter to \$241,528,000 against \$189,556,000 in 1979.

In its consolidated earnings report, \$643,985,000 was taken in its revenue for the nine-month period versus \$640,000. This compares with \$496,254,000 for the first nine months of 1979. However, earnings dipped for 1980 as they were \$46,910,000 compared with \$46,535,000 in 1979.

The third quarter figures for the consolidated earnings division are \$241,528,000 garnered in revenue compared with \$189,556,000 for the same period in 1979. The net earnings though for this last quarter were \$12,420,000 compared with \$12,127,000 in 1979.

For its filmed entertainment division, of which music operations are a part, the company took in \$176,000,000 in revenue for the third quarter compared with \$129,639,000 last year. However, its pre-tax earnings are \$106,522,000 compared with \$31,368,000 last year.

For the first nine months of 1980, the filmed entertainment division reports revenue of \$427,964,000

## For The Record

NEW YORK: The Art Ensemble of Chicago's U.S. tour will hit more than 40 cities. It was previously reported in Billboard that the group would appear in 15 cities.

## Late General News

The Federal Court of Appeals in New York Friday (7) overruled the contempt citation against the protesting Industry Association of America for not furnishing the defense in the Sam Gundy counterfeit case documents relating to antitrust investigations. The Appeals Court ruled that the order was "overbroad" and "unreasonable" and remanded the issue to the lower court. The action is seen as removing an important obstacle to the long-delayed trial date.

Folk in the Polygram Distributing U.S. ranks are telling accounts they will be doing more business with them soon. The grasping has RCA/A&M being acquired by Polygram for world distribution, where present licenses permit. Both PolyGram U.S. and RCA/A&M spokesmen deny the report. ... Is Peter Pan Records about to become the first children's label to produce a \$7-million record?

... Expect the giant CBS Records tape duplicating and record manufacturing facility in Carrolton, Ga., to be ready sometime during the first quarter of calendar 1981. The 750,000-square foot building is just about completed. It is expected to have a 400-employee work force. ... Won't trickling down from some 'tete-a-tetes that accounts are having with brass from branch distribution entities indicates there may be some revision on current return policies introduced early in 1980. Official announcements of what they would come right about the middle of the year.

New Latin Enties? Augustin Gurza, once Billboard's Latin editor and for more than two years chief of Latin record tape buying for Pickwick records out of Los Angeles, left that post. Gurza is now in charge of Latin record retail. ... Are Bruce Bird, Casablanca Records' topster, and personal manager Jeff Wald to the point where they are working the press release announcing Helen Reddy will whiz her vocal chords for the PolyGram-owned label? Meanwhile, David Brann, new PolyGram U.S. topster, has moved into offices in the Casablanca Sunset Strip manse. Does that torpedo the rumors of the label's move to Gotham City?

Keep your weather eye on J.M. The blank tape pioneer can be expected to inaugurate a recording studio/producer/artist recognition program to la the successful Ampex Golden Reel Award. When a recording, mastered on

## SEEN IN 158 MARKETS

## Chuck Warwick Hints 'Solid Gold,' a Twice Weekly TV Syndication

By ED HARRISON

scended being solely a performer but a personality.

"Solid Gold," says Warwick, "are people everyone knows and eventually will know. We are going to take the liberty of exposing new people who will be around for years."

"Solid Gold" is a music entertainment show showcasing primarily music, both contemporary and golden classics, country, comedy and dancing.

The show premiered in September, at it was slated for 12 shows, although strong ratings, especially in New York, San Francisco, Chicago and Boston, have increased production to another additional 28 shows. Warwick is confident it will be extended to 44.

Warwick states that artists appearing on "Solid Gold" will be as close as possible to the charts, although artists like Chuck Berry "don't need a hit at the moment" but their record qualifies them as solid gold.

Each show, with six guests, showcases Warwick during his own segment in addition to a duet with her cohort.

## 'Jazz Alive' To Cover 4 Venues

WASHINGTON: "Jazz Alive!" sponsored by National Public Radio, presents its annual live New Year's Eve party from four leading jazz clubs.

... New Year's transmissions, "Jazz Alive!" celebrates 1981 from New York's Avenue South in New York from 9:30 to 11 p.m. featuring the Breaker Brothers and the Dancers. ... party continues in Detroit's Dancers, George with Etta James,

Ampt blank tape, into the RIAA gold or platinum standard, the Redwood City, Calif. manufacturer pledges the studio, engineer and act. Ampt also contributes \$1,000 to the act's favorite charity. ... Tony Orlando is at the ready to participate in ceremonies should the American Records in Iran be released. He hit the Yellow Ribbon Band The Old Oak Tree as the symbol of national worry over the imprisoned 52.

More than 40 musical performers in all forms of repertoire from Berlin percolate in Los Angeles from Nov. 8 through Dec. 7. The West German talent's visit celebrates L.A.'s bicentennial. Performing on various nights throughout the evening will be Sender Ferlin Byrd Band with Caterina Valente; Katja Ebner, Helmut Knauf, Udo Jürgens, Eberhard Blum, the RIAS Kammerchor, a 47-member a cappella choir, the Musikalische Compagnie, Blaudine Ebinger, Tangerine Rock, the No-Bel Ensemble, Catherine Gayer, Christine Gayer, Siegfried Palm, Free Music Production, the Gruppe Neue Musik and the Kreuzberger Streichquartett. Reports continue to circulate that Merv Griffin will throw his gamut into the label ring. A company spokesman denies this development. ... Now that Ronke Reagan is president, Phil and Jean Lasky have to be his oldest pals from our industry. The Danjany Music/Budget Tapes & Records entrepreneurs knew the president when he was a budding artist, during his first firm, Jane Wyman, who lived in the same Hollywood apartment building as did the Laskys. At the recent Budget annual convention in Seattle, Reagan did a whistle-stop speech at the hotel where the Laskys convened their franchises. As Reagan left the podium, the crowd was pumped lively, he stopped and chatted with Mrs. Lasky.

... Paul David, founder-president of Stark Records Services, North Canton, Ohio, cited for the Camelot stories, about to take the vacant chair on the NARM board, vacated by Dave Siebert, the Handelman Corp. L.A. record biggie. ... Karel reportedly paid about \$75,000 it demanded days after the publisher filed suit against the tv marketing behemoth in Federal District Court in New York City.

Warwick compares her television hosting duties to that of her own stage career. "I don't see it with the continuity" and that she introduces other people instead of songs.

The singer notes that "Solid Gold's" demographic ranges from 16 to 60 and believes that the show "is the greatest exposure of promotion for a recording act."

"A weekly series can be fun," she says. "After 19 years it is an extension of me I like doing."

Between her bi-monthly taping of "Solid Gold" in Los Angeles, Warwick is also touring with upcoming spots in New Orleans, Minneapolis, Reno and Jackson, Ala. She admits that her touring schedule these days is greatly reduced because "I deserve a rest after 19 years."

Her next album will be a double live project to be recorded during her upcoming dates in Reno in November. She believes that the reason for lack of major hits during the latter part of the '70s was due to "a lack of good material," although she is optimistic that "there will always be good songs written."

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In addition, San Francisco's Keycor Group highlights the Dexter Gordon Quartet, Sonny Stitt, Kenny Burrell and the Red Garland Trio from 1945 to 1955.



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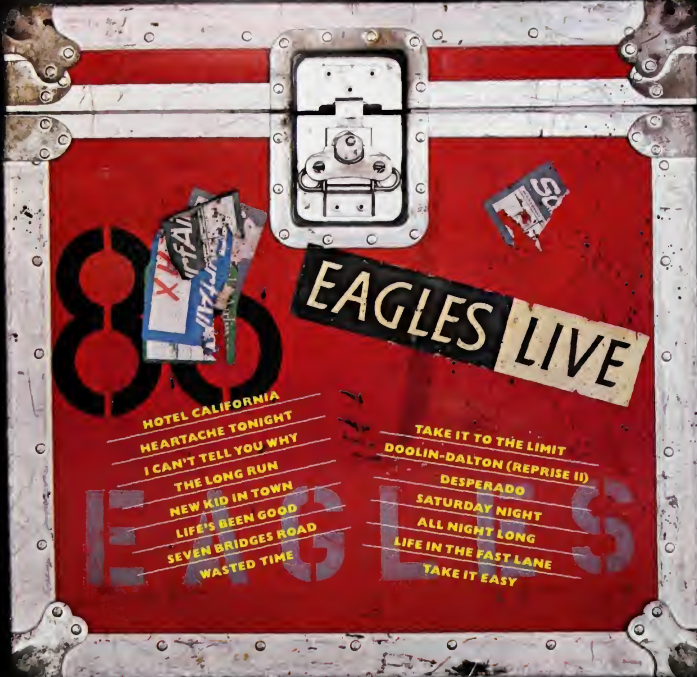


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A LIVE TWO RECORD SET



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THE LONG RUN  
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LIFE'S BEEN GOOD  
SEVEN BRIDGES ROAD  
WASTED TIME

TAKE IT TO THE LIMIT  
DOOLIN-DALTON (REPRISE II)  
DESPERADO  
SATURDAY NIGHT  
ALL NIGHT LONG  
LIFE IN THE FAST LANE  
TAKE IT EASY

Produced by **BILL SZYMCHYK**

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